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Pres file

Friday, September 22, 1967 -- 4:50 p.m.

Mr. President:

Herewith Bill Moyers' reply to my last letter to him.

For reference, I attach the Fort Bragg speech.

Should I try to write something on Viet Nam and let you see it; or let others hold forth?

Draft _____

No _____

If you think I should try and if you like the result, we can decide later if NEWSDAY is the best forum.

My personal preference is silence. On the other hand, I know the importance of the battle for domestic opinion.

W. W. Rostow

WWRostow:rln

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Newsday

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Harry F. Guggenheim, President and Editor in Chief

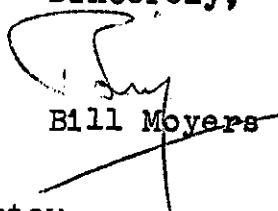
Bill D. Moyers, Publisher

Dear Walt:

OK, let's compromise. Why don't you bring up to date, in the present context, the Fort Bragg speech you delivered in 1961. Leeds is a step in the right direction, but not for daily newspaper consumption. If you could put Vietnam now in the context of what you said then -- about the nature of the struggle in the developing world and the necessity for dealing with an adversary on his ground and according to his rules --- I think I could get it into daily newspapers with a total circulation of five to ten million readers, and that would be a start.

Thanks for your fine words about my role; they are nice thoughts but I wonder.....

Sincerely,


Bill Moyers

Honorable Walt W. Rostow
The White House
Washington, D.C.
September 16, 1967