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Friday, November 17, 1967 -- 4:40 p.m.

Mr. President:

*Pres. file*

I called Mr. Frank Carr, head of NBC radio here in Washington, yesterday. I told him the facts. I made no accusation; but I did point out this is a sensitive issue and that the South Vietnamese were unfairly being accused of not taking their share of casualties.

He said he would look into it and call me back.

Today, November 17, Bill Monroe, Carr's boss, called me back. He had looked into it and found that the South Vietnamese casualties had been given at the 8:00 a.m. news as well as on the TODAY show.

I took the occasion to explain to him that as thoughtful and dispassionately an observer as Ellsworth Bunker felt the South Vietnamese were being given a raw deal in terms of both the burden of the war they are bearing and in improvement in the ARVN.

Monroe invited me around to talk to the NBC people here in town. Inaccepted.

W. W. Rostow

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