

when they banked on the promises
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ITEM: Hard Core VC and NVA units are not easily influenced by the CHIEU HOI Program.

DISCUSSION: Hard core VC and NVA forces are more thoroughly indoctrinated and more ideologically oriented than the local guerrilla. These units usually operate in remote areas, away from civilian and GVN controlled areas. Many individuals don't know where they are or where to go to rally. There is also the physical difficulty of getting to a safe area. Continuous PSYOPS cannot be directed toward a particular unit of this type due to the frequent lack of information on unit locations and conditions.

OBSERVATION: To increase the returnee rate from hard core VC and NVA units the following actions should be taken:

1. Stress the ideological aspects of both sides, the deficiencies of communism as opposed to the benefits of a democratic government. Point out inhumane actions of the VC in the name of "Liberation". Explain to the NVA, that the people of South Viet Nam look upon them as conquerors, not as Liberators.
2. Designate and publicize safe rally points to VC/NVA units whenever possible. This can be done by sketch maps and loudspeaker broadcasts.
3. React quickly to exploit intelligence on VC/NVA unit locations and conditions.