

FOURTH ANNUAL  
VIETNAM - U. S.  
BUSINESS LEADERS  
FORUM

November 8, 1999  
Seminar 2:00 - 5:30pm  
Cocktails and Dinner 5:30 - 8:00pm



NEW WORLD HOTEL SAIGON  
HO CHI MINH CITY



4<sup>th</sup> Annual  
AmCham Business Leaders Forum

Seminar Program

2:00 – 3:30pm	<b>Seminar: Exporting to International Markets (part 1)</b>
2:00	<b>Welcome Remarks</b> Ron Kiel, AmCham Chairman Nguyen Van Chi, Vice Chairman, HCMC People's Committee Charles Ray, U.S. Consul General
2:15	<b>Opportunities in Exporting to International Markets</b> Jeffrey Macho, Sears Asia-Pacific Buying Services
2:45	<b>Practical Legal and Tax Aspects of Doing Business in the U.S.</b> Fred Burke, Baker & McKenzie Sesto Vecchi, Russin & Vecchi Jimmy Thai, PricewaterhouseCoopers
3:30 – 4:00pm	<b>Coffee / Tea Break</b>
4:00 – 5:30pm	<b>Seminar: Exporting to International Markets (part 2)</b>
4:00	<b>Selling to U.S. Foreign Invested Enterprises</b> Tom Siebert, General Manager, AmStan Vietnam
4:30	<b>Connecting to the International Economy: Information Technology</b> Lam Nguyen, Manager, International Data Group Vietnam Shekhar N.B., Manager, Pacific RIM (Research, Internet, Multimedia)
5:00	<b>Connecting to the International Economy: Transportation</b> Binh Nguyen, General Manager, FedEx Vietnam Peter Mok, Director, Customer Service FedEx APAC Singapore
5:30	<b>Closing Remarks</b> Ron Kiel, AmCham HCMC Le Cong Giau, FTDC
5:45 – 6:30pm	<b>Cocktail Reception</b>
6:30 – 8:00pm	<b>Dinner</b> Keynote Speakers: Nguyen Nhac, Vice Minister, Ministry of Planning and Investment Douglas "Pete" Peterson – U.S. Ambassador to Vietnam

Dinner Menu

Fresh Tomato Soup Flavored with Gin and Sweet Basil

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Seared Chicken Breast with Cream Leek and Sundried Tomato Sauce

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Cream Caramel with Fresh Fruits

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The following American wines are available for \$18 per bottle:

Wente Estate Chardonnay

Wente Estate Cabernet Sauvignon

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