

FOURTH ANNUAL
VIETNAM – U. S.
BUSINESS LEADERS
FORUM

November 8, 1999
Seminar 2:00 – 5:30pm
Cocktails and Dinner 5:30 – 8:00pm



NEW WORLD HOTEL SAIGON
HO CHI MINH CITY



4th Annual AmCham Business Leaders Forum

Seminar Program

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| 2:00 – 3:30pm | <p>Seminar: Exporting to International Markets (part 1)</p> <p>2:00 Welcome Remarks Ron Kiel, AmCham Chairman Nguyen Van Chi, Vice Chairman, HCMC People's Committee Charles Ray, U.S. Consul General</p> <p>2:15 Opportunities in Exporting to International Markets Jeffrey Macho, Sears Asia-Pacific Buying Services</p> <p>2:45 Practical Legal and Tax Aspects of Doing Business in the U.S. Fred Burke, Baker & McKenzie Sesto Vecchi, Russin & Vecchi Jimmy Thai, PricewaterhouseCoopers</p> |
| 3:30 – 4:00pm | <p>Coffee / Tea Break</p> |
| 4:00 – 5:30pm | <p>Seminar: Exporting to International Markets (part 2)</p> <p>4:00 Selling to U.S. Foreign Invested Enterprises Tom Siebert, General Manager, AmStan Vietnam</p> <p>4:30 Connecting to the International Economy: Information Technology Lam Nguyen, Manager, International Data Group Vietnam Shekhar N.B., Manager, Pacific RIM (Research, Internet, Multimedia)</p> <p>5:00 Connecting to the International Economy: Transportation Binh Nguyen, General Manager, FedEx Vietnam Peter Mok, Director, Customer Service FedEx APAC Singapore</p> <p>5:30 Closing Remarks Ron Kiel, AmCham HCMC Le Cong Giao, FTDC</p> |
| 5:45 – 6:30pm | <p>Cocktail Reception</p> |
| 6:30 – 8:00pm | <p>Dinner</p> <p>Keynote Speakers: Nguyen Nhat, Vice Minister, Ministry of Planning and Investment Douglas "Pete" Peterson – U.S. Ambassador to Vietnam</p> |

Dinner Menu

Fresh Tomato Soup Flavored with Gin and Sweet Basil

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Seared Chicken Breast with Cream Leek and Sundried Tomato Sauce

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Cream Caramel with Fresh Fruits

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The following American wines are available for \$18 per bottle:

Wente Estate Chardonnay

Wente Estate Cabernet Sauvignon

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