



POW/MIA Grassroots Association • P.O. Box 40565 • Raleigh, NC 27629

ADOPT A HIGHWAY FOR OUR POW'S

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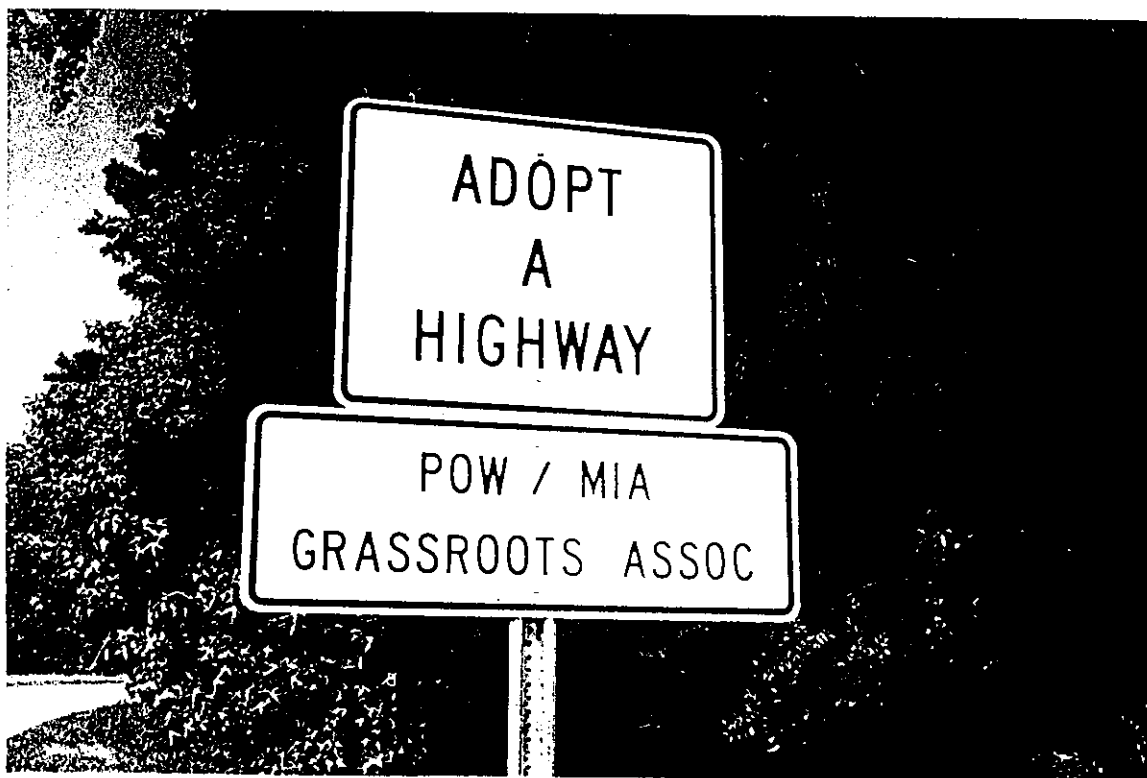
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CHIEF ADVISOR

Col. William E. LeGro (Ret.)
Virginia

As we all know, it is still extremely important to keep the POW/MIA issue in front of the American people. It is our DUTY to continuously search for new and eyecatching ways to get our message across. DON'T FORGET OUR POW'S. Recently, we took advantage of a FREE ADVERTISING OFFER from our state. "ADOPT A HIGHWAY". In exchange for cleaning a 2 mile stretch of highway 4 times a year, they will provide you with 2 signs, one at each end of the stretch you choose. There is 2 lines, with seventeen (17) letters per line of FREE advertising that is always visible to the public.

There is no special criteria for the message you put on the sign with the exception of obscenities. In most areas you are allowed to pick (if available) the area in which you wish the sign to be located. There are thousands of messages we could display using this approach. It's FREE and it is also a good civic duty for our communities.

***** CALL YOUR STATE TODAY !! *****



"Facts Are Relevant - The Truth Is Absolute"