



Date : 05 July 1963
Ref : SGN/63/474

Mr. Vladimir D. LEHOVICK
c/o USOM
Saigon, Vietnam.

Dear Mr. LEHOVICK:

It is indeed a pleasure to welcome you to Saigon !
I sincerely hope that you will enjoy your tour in Vietnam.

My organization is engaged in the travel/transportation business. I have a highly trained, efficient staff, and we pride ourselves on our "personalized" service. We handle any type of booking - air, sea, rail, bus, or a combination thereof.

Perhaps you have a short trip you would like to make. We shall be glad to serve you and shall give you the same courteous and efficient service we render on longer and more complicated travel. Even if you are not planning a trip just yet, you may have some questions regarding travel. Please come and see us, and we shall be more than glad to help you. Our service is free of charge, and no matter how involved your travel is, the only cost to you is the price of your tickets.

I trust I shall have the pleasure of meeting you in person in the future.

Again, welcome to Saigon !

Sincerely yours

Clyde W. Bauer
Manager

CIVIL AIR TRANSPORT

FABLE OF THE CHINESE MOON GIRL (INSET)

Once upon a time some 4,000 years ago in ancient China there was a lovely young princess by the name of Ch'ang-O who had a woman's natural curiosity. And when her husband, Prince Shen-I—"The Divine Archer"—was off slaying giants, she found a magic pill given him by a goddess. She took it and not only gained immortality but the heaven-sent power to fly. When her Prince returned she became frightened and took off for the heavens and finally reached the great Moon Palace and ever since she has been known as the Lady of the Moon. But her husband was forgiving—and because of this—he was made immortal and was given the Palace of the Sun. And even today he visits her once a month and you can see her smiling as she radiates in the brilliance of the full moon. Ch'ang-O's magic, mythical flight some 40 centuries ago is symbolic of CAT's New "Mandarin Jet"—and soon you too will radiate as you fly the Orient far above the land and sea at nearly the speed of sound.

