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 Hqs 196th Inf Bde
 HAWK HILL, (BT226219), RVN
 110700 May 70
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FILE *[initials]*

OPLAN # 5-70 (COUNTER OFFENSIVE) (U)

Reference: a. Americal Division (S) OPLAN 3-70 (Defense of Major Cities)
 b. Americal Division (S) OPLAN 4-69 (Golden Valley)
 c. Americal Division (C) OPLAN 20-70

TASK ORGANIZATION:

<u>2-1 Inf</u>	<u>Bde Control</u>
	F/17 Cav
<u>3-21 Inf</u>	A/26 Engrs
	48th IPSD
<u>4-31 Inf</u>	
<u>1-46 Inf</u>	

1. (C) SITUATION:

a. Enemy Forces:

- (1) Annex A; Overlay
- (2) Current INTSUM

b. Friendly Forces:

- (1) 198th Inf Bde continues current operations
- (2) 7th Marines Regt continues current operations.
- (3) 5th ARVN Regt: Conducts operations in conjunction with the 196th Inf Bde to counter enemy offensive operations in the 196th Inf Bde AO.

2. (C) MISSION: Commencing D-Day, 196th Inf Bde conducts operations to defeat enemy offensive activity by pre-empting enemy offensive actions, defending friendly installations and population centers, and reacting to enemy attacks by engaging and destroying enemy forces making the attacks.

3. (C) EXECUTION:

a. Concept: During periods of expected enemy high points of activity the units will concentrate on finding, fixing, and destroying enemy forces posing a significant threat to friendly forces in the 196th Inf Bde AO. This will be done through increased surveillance, security, night ambushes and saturation patrolling around FSB's and critical US installations. Units will be prepared to implement OPLAN 2-70 (Defense of TAM KY and THANG BINH) and conduct offensive operations to interdict infiltration routes in the vicinity of the Pineapple Forest (QM BT220240).

b. 2-1 Inf:

- (1) Continue current operations.
- (2) Be prepared to conduct offensive operations in the pineapple forest.
- (3) Be prepared to establish blocking positions A (181232) and B (195231) (see Annex A) in conjunction with 1-1 Cav operations (See Annex A)

(4) Interdict enemy infiltration routes to TAM KY along HL 533 from TAM KY to BT210165, axis BT2914 - TAM KY on order.

(5) Be prepared to provide reaction forces to defend or relieve TAM KY and /or THANG BINH in accordance with 196th Inf Bde OPLAN 2-70. (C)

c. 3-21 Inf:

- (1) Continue current operations.

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(2) Be prepared to provide reaction forces to defend or relieve TAM KY and/or THANG BINH in accordance with 196th Inf Bde OPLAN 2-70 (C)

(3) Be prepared to provide reaction forces to defend or relieve the TIEN PHUOC SF/CIDG camp in accordance with 196th Inf Bde OPLAN 18-69 (S)

d. 4-31 Inf:

(1) Continue current operations.

(2) Be prepared to implement OPLAN 2-70 (C).

e. 1-56 Inf:

(1) Continue current operations.

(2) Be prepared to establish blocking positions C (BT193210) and D (BT-191190).

(3) Interdict enemy infiltration routes to TAM KY along HL 533 from TIEN PHUOC to 210165, and axis NEW HAU DUC-LZ PROFESSIONAL-BT2512.

(4) Provide security for the TAM KY bridge (BT330209)

(5) Be prepared to reinforce TAM KY and/or THANG BINH in accordance with 196th Inf Bde OPLAN 2-70 (C)

(6) Be prepared to provide reaction forces to defend or relieve the TIEN PHUOC SF/CIDG camp in accordance with 196th Inf Bde OPLAN 18-69 (S)

f. F/17 Cav:

(1) Continue current operations.

(2) Be prepared to become OPCON to 2-1 Inf to defend or relieve TAM KY and/or THANG BINH in accordance with 196th Inf Bde OPLAN 2-70 (C).

g. A/26th Engrs:

h. 48th IPSD:

4. ADMIN AND LOGISTICS: Current AdminO.

5. COMMAND AND SIGNAL:

(1) 196th Inf Bde Hq will remain on HAWK HILL (BT226319)

b. Signal: No change.

Acknowledge:

Annex A - Overlay
Annex B - Intelligence
Annex C - PSYOPS

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By AT KARA Date 9-18-91

ANNEX A TO OPLAN 5-70
(COUNTER OFFENSIVE) (U)
REFERENCE: MAP, VIETNAM, 1:50,000
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COPY
Hq 196th INF. BDE.
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A

B

C

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1-1 CAV AO
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ANNEX B (Intelligence) to OPTAN 5-70 (U)

Reference:

a. Map, Vietnam, 1:50,000, series I7014, sheets 6640 I, II, III & IV, sheets 6639 I & IV.

b. Msg, CO, 196th Inf Bde, DTG: 071230H May 70, subj: Indications of Increased Enemy Activity (U).

1. ENEMY SITUATION: See Current INTSUM.

2. ENEMY TARGETS: Likely enemy targets for attacks by fire, ground attacks, mining and sniping operations include:

Binh Phuoc (V) BT1744	BT243461 - OP
Ky Tra Refugee Camp BT397162	BT246455 - OP
Cam Long (V) BT175228	BT237441 - OP
Ky Khuong (V) BT418133	BT245435 - OP
Qng Bo Bridge BT430110	BT236427 - OP
Dai Hanh BT285187	BT220412 - OP
Nui Loc Mt BT035219	BT244384 - OP
Ky Khuong (V) BT407124	BT259371 - OP
Tam Ky City - BT325215	BT289376 - OP
Tam Ky/Chu Lai Highway QL1	BT219360 - Bridge
Tien Phuoc BT117134	BT196350 -
3/16 Arty - LZ West; 3/18 Arty - Tien Phuoc	BT182350 - OP
Tam Ky/Tien Phuoc Road Route #533	BT228284 - OR
BT152350 - OP	BT244257 - OP
BT151336 - OP	BT255237 - OP
BT200294 - OP	BT250220 - OP
BT226347 - Bridge	BT318304 - OP
BT173478 -	BT231190 - OP
BT180469	BT216174 - OP
BT180454	BT245169 - OP
BT186451	BT295169
BT208455 - OP	BT285230 - OP
BT241403 - OP	

3. ENEMY AREAS OF OPERATION:

<u>74th Bn</u>	<u>Current AO</u>	<u>Normal AO</u>
	1 company in area bordered	UL: BT1815
	BT264252	LR: BT2309
	BT259224	
	BT250201	
	BT225226	
	rest of Bn in normal AO	
<u>72d LF Bn</u>	1 company in area bordered	UL: BT1528
	BT270420	UR: BT1626
	BT290375	LR: BT2218
	BT250359	LL: BT1518
	BT220400	also
	element of 72d in area bordered	UL: BT1650
	BT310330	LR: BT4621
	BT342290	
	BT280269	
	BT260299	
	rest of Bn is normal AO	

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ANNEX B (Intelligence) to OPLAN 5-70 (U)

Reference:

- a. Map, Vietnam, 1:50,000, series L7014, sheets 6640 I, II, III & IV; sheets 6639 I & IV.
- b. Msg, CO, 196th Inf Bde, DTG: 071230H May 70, subj: Indications of Increased Enemy Activity (U).

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- 2. ENEMY TARGETS: Likely enemy targets for attacks by fire, ground attacks, mining and sniping operations include:

Binh Phuoc (V) BT1744	BT243461 - OP
Ky Tra Refugee Camp BT397162	BT246455 - OP
Cam Long (V) BT175228	BT237441 - OP
Ky Khuong (V) BT418133	BT245435 - OP
Qng Bo Bridge BT430110	BT236427 - OP
Dai Hanh BT285187	BT220412 - OP
Nui Loc Mt BT035219	BT244384 - OP
Ky Khuong (V) BT407124	BT259371 - OP
Tam Ky City - BT325215	BT289376 - OP
Tam Ky/Chu Lai Highway Qld	BT219360 - Bridge
Tien Phuoc BT117134	BT196350 -
3/16 Arty - LZ West; 3/18 Arty - Tien Phuoc	BT182350 - OP
Tam Ky/Tien Phuoc Road Route #533	BT228284 - OP
BT152350 - OP	BT244257 - OP
BT151336 - OP	BT255237 - OP
BT200294 - OP	BT250220 - OP
BT226347 - Bridge	BT318304 - OP
BT173478 -	BT231190 - OP
BT180469	BT216174 - OP
BT180454	BT245169 - OP
BT186451	BT295169
BT208455 - OP	BT285230 - OP
BT241403 - OP	

3. ENEMY AREAS OF OPERATION:

<u>74th Bn</u>	<u>Current AO</u>	<u>Normal AO</u>
	1 company in area bordered:	UL: BT1815
	BT264252	LR: BT2309
	BT259224	
	BT250201	
	BT225226	
	rest of Bn in normal AO	
<u>72d LF Bn</u>	1 company in area bordered:	UL: BT1528
	BT270420	UR: BT1626
	BT290375	LR: BT2218
	BT250359	LL: BT1518
	BT220400	also
	element of 72d in area bordered	UL: BT1650
	BT310330	LR: BT4621
	BT342290	
	BT280269	
	BT260299	
	rest of Bn is normal AO	

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	<u>Current AO</u>	<u>Normal AO</u>
<u>V-16 LF Bn:</u>	1 company in area bordered BT270420 BT290375 BT220400 rest of Bn is normal AO	UL: BT1827 LR: BT2222 also UL: BT5214 LR: BT2907
<u>GK-31 Bn</u>	Hiep Duc (D)	Southern Hiep Duc (D)
<u>GK-35 Bn</u>	Hiep Duc (D)	Tra My (Old Hiep Duc)
<u>3rd Regt</u>	Hq's and 1 Bn - Northern Phuoc Chau Valley other 2 Bn's - Northern Tien Phuoc/Western Thang Binh (D)	Same as current

4. VC TACTICS: Likely tactics by VCI in all areas include:

- a. Abduction of village and hamlet leaders, with probable assassination of important personages.
- b. Kidnapping of teenage and young adult males for evacuation to NVN and motivation type political/military training.
- c. Using extortion, terror and persuasion against relatives of ARVN soldiers and the families of PSDF, CIDG, RF and PF members, to induce desertion from these organizations.
- d. Psychological operations conducted against the GVN and its programs.
- e. Explosive devices against allied vehicles and offices operated by allied agencies.
- f. Exploitation of the alleged atrocities committed by allied forces by face to face discussion and in propaganda publications.
- g. Attempt to convince civilians to relocate in enemy controlled areas.
- h. Gathering information from civilians regarding allied movements and activities.
- i. Purchasing, extorting or stealing foodstuffs.
- j. Passing counterfeit GVN currency.

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ANNEX C (PSYCHOLOGICAL OPERATIONS) to 196th Bde OPLAN 5-70 (U)

Reference: AMERICAL DIVISION OPLAN 20-70

Task Organization: Current Task Organization

1. (C) SITUATION

a. Enemy Forces

(1) Annex B (Intelligence)

(2) Current INTSUMS

(3) Background. The enemy continues his campaign of subversion, terrorism, sabotage, and propaganda with emphasis on the 1970 Pacification Program.

b. Friendly Forces

(1) AMERICAL DIVISION OPLAN 20-70

(2) XXIV Corps provides policy guidance.

(3) 9th SOS provides aerial support for dissemination of PSYOP Material.

(4) 7th PSYOP Bn provides media production support, combat loudspeaker (HB) Teams, and audio-visual (HE) Teams OPCON to the Americal Division.

(5) 196th Bde provides support and guidance for its Battalions and friendly units operating in its TACR forwarding requests to AMERICAL DIV G5.

(6) 196th Bde organic assets to support friendly units on a priority basis include:

a. (HB) Teams comprising one US NCO Team Leader, One Vietnamese Interpreter and two Kit Carson Scouts; also, one 250 Watt Amplifier/Loudspeaker Unit.

b. UH-5 1000 Watt Amplifier and Loudspeaker mounted on Brigade Light Observation Helicopter units for aerial broadcasts.

c. A propaganda exploitation team comprise of the Bde PSYOP Off, 1 Vietnamese Interpreter and 1 Field Tape Recorder.

(7) 196th Bde organic assets will be controlled by AMERICAL DIV G5 to complement other Div Bde PSYOP assets where priorities exist and request is mediated through G5.

c. Assumptions

(1) Enemy units will continue to periodically conduct high points of offensive activity following lulls of some duration.

(2) Enemy units participating in such operations, and vulnerabilities can be identified for psychological exploitation.

(3) Enemy intensifies propaganda and proselyting operations within Quang Tin Province.

2. (C) Mission. Commencing D-Day 196th Bde conducts Psychological operations to demoralize and encourage defection among other enemy; create a schism between local populace, VC sympathizers, VCI, and NVA to counter the propaganda effort of any enemy activity, and to strengthen the allegiance of the civilian population, within the area of operation, to the GVN.

C-1

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a. Concept of Operations. Psychological operations will be conducted to convince all target audiences that the current offensive will end in defeat for the NVA/VC soldiers and cadre that the Hanoi regime is sacrificing their lives by continuation of the offensive and the only sure way to live is to Chieu Hoi or become a voluntary POW. The people of South Vietnam will be convinced that the NVA/VC have no respect for human life and property and their confidence in the GVN will be strengthened.

b. The 196th Bde will conduct psychological operations within area of operations using leaflet, loudspeaker, audio-visual, and face to face means of dissemination.

c. The 196th Bde will complete target analysis within areas of responsibility and submit requests to AMERICAL DIV G5 for support in accordance with current regulations.

d. The 196th Bde will coordinate with Div Arty on support with artillery delivered leaflet rounds as required.

e. The 196th Bde will coordinate all division air support for aerial dissemination with 16th CAG.

f. Coordinating instructions

(1) Psychological objectives.

a. To convince the enemy that his current offensive cannot succeed against ARVN and allied strengths, and to encourage rallying to the GVN.

b. To further erode the confidence of the NVA/VC in their leadership and cause to provoke maximum opposition to the influence of the NLF.

c. To further the confidence of the Vietnamese people in their legally elected Hamlet, Village, District and Province officials in Quang Tin Province.

(2) Implementing themes.

a. The GVN and Allied forces will destroy the NVA/VC who are trying to bring disaster to the people of Quang Tin Province.

b. Soldiers of the NVA/VC - avoid the fighting and needless death. Lay down weapons and surrender. Also Superior Allied fire power.

c. The people of South Vietnam are united against the NVA/VC.

d. Report all enemy activity to the GVN or allied forces so that security can be restored to the Province and Controlled Fire Zones.

(3) Themes to be avoided.

a. Ridiculing or degrading NVA/VC soldiers.

b. Exploitation of terrorist acts which tend to show weaknesses of the GVN and increase fear within the people.

(4) Target audiences:

a. Identified NVA/VC units

b. VC Local Force units.

c. VC infrastructure cadre.

d. Village and hamlet guerrillas.

e. Population in GVN - controlled areas.

f. Population in contested areas.

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(5) Plan on targeting psychological operations against units stated in basic plan using current available intelligence.

(6) Coordinate for use of Armed Propaganda Teams for face to face communications as appropriate.

(7) Direct coordination authorized between subordinate units, ARVN agencies, and military and civilian advisory personnel within their areas of operation.

4. (C) Service support

a. Current SOP.

b. Information received from Vietnamese civilians in reporting enemy activity will be rewarded under the Volunteer Informant Program.

5. (C) Command and Signal

a. Signal. Current SOI Index in effect.

b. Command. 196th Brigade CP at Hawk Hill.

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REC CY**OPLAN # 5-70 (COUNTER OFFENSIVE) (U)**

- Reference: a. Americal Division (S) OPLAN 3-70 (Defense of Major Cities)
 b. Americal Division (S) OPLAN 4-69 (Golden Valley)
 c. Americal Division (C) OPLAN 20-70

TASK ORGANIZATION:

<u>2-1 Inf</u>	<u>Bde Control</u>
	F/17 Cav
<u>3-21 Inf</u>	A/26 Engrs
	48th IPSD
<u>4-31 Inf</u>	
<u>1-46 Inf</u>	

1. (C) SITUATION:**a. Enemy Forces:**

- (1) Annex A; Overlay
- (2) Current INTSUM

b. Friendly Forces:

- (1) 198th Inf Bde continues current operations
- (2) 7th Marines Regt continues current operations.
- (3) 5th ARVN Regt: Conducts operations in conjunction with the 196th Inf Bde to counter enemy offensive operations in the 196th Inf Bde AO.

2. (C) MISSION: Commencing D-Day, 196th Inf Bde conducts operations to defeat enemy offensive activity by pre-empting enemy offensive actions, defending friendly installations and population centers, and reacting to enemy attacks by engaging and destroying enemy forces making the attacks.

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a. Concept: During periods of expected enemy high points of activity the units will concentrate on finding, fixing, and destroying enemy forces posing a significant threat to friendly forces in the 196th Inf Bde AO. This will be done through increased surveillance, security, night ambushes and saturation patrolling around FSB's and critical US installations. Units will be prepared to implement OPLAN 2-70 (Defense of TAM KY and THANG BINH) and conduct offensive operations to interdict infiltration routes in the vicinity of the Pineapple Forest (QM BT220240).

b. 2-1 Inf:

- (1) Continue current operations.
- (2) Be prepared to conduct offensive operations in the pineapple forest.
- (3) Be prepared to establish blocking positions A (181232) and B (195231) (see Annex A) in conjunction with 1-1 Cav operations (See Annex A)
- (4) Interdict enemy infiltration routes to TAM KY along HL 533 from TAM KY to BT210165, and BT2914 - TAM KY on order.
- (5) Be prepared to provide reaction forces to defend or relieve TAM KY and/or THANG BINH in accordance with 196th Inf Bde OPLAN 2-70. (C)

c. 3-21 Inf:

- (1) Continue current operations.

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OPLAN #5-70 (COUNTER OFFENSIVE) (U)

(2) Be prepared to provide reaction forces to defend or relieve TAM KY and/or THANG BINH in accordance with 196th Inf Bde OPLAN 2-70 (C)

(3) Be prepared to provide reaction forces to defend or relieve the TIEN PHUOC SF/GIDG camp in accordance with 196th Inf Bde OPLAN 18-69 (S)

d. 4-31 Inf:

(1) Continue current operations.

(2) Be prepared to implement OPLAN 2-70 (C).

e. 1-46 Inf:

(1) Continue current operations.

(2) Be prepared to establish blocking positions C (BT193210) and D (BT-191190).

(3) Interdict enemy infiltration routes to TAM KY along HL 533 from TIEN PHUOC to 210165, and axis NEW HAU DUO-LZ PROFESSIONAL-BT2512.

(4) Provide security for the TAM KY bridge (BT330209)

(5) Be prepared to reinforce TAM KY and/or THANG BINH in accordance with 196th Inf Bde OPLAN 2-70 (C)

(6) Be prepared to provide reaction forces to defend or relieve the TIEN PHUOC SF/GIDG camp in accordance with 196th Inf Bde OPLAN 18-69 (S)

f. F/17 Cav:

(1) Continue current operations.

(2) Be prepared to become OPORD to 2-1 Inf to defend or relieve TAM KY and/or THANG BINH in accordance with 196th Inf Bde OPLAN 2-70 (C).

g. A/26th Engrs:

h. 48th IPSD:

4. ADMIN AND LOGISTICS: Current AdminO.

5. COMMAND AND SIGNAL:

(1) 196th Inf Bde HQ will remain on HAWK HILL (BT226319)

b. Signal: No change.

Acknowled

Annex A - Overlay
Annex B - Intelligence
Annex C - PSYOPS

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ANNEX A TO OPLAN 5-70
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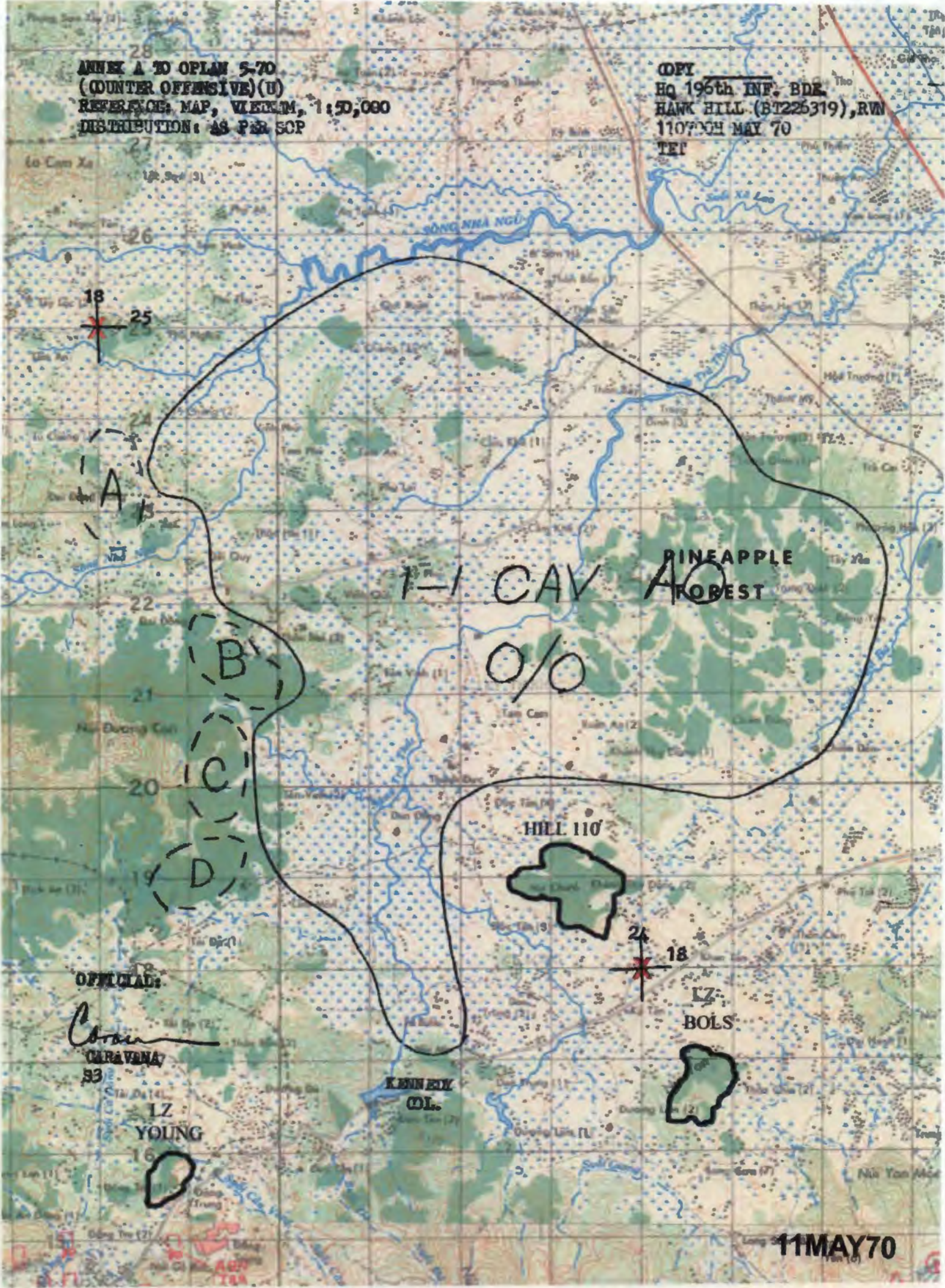
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ANNEX A TO OPLAN 5-70
(COUNTER OFFENSIVE)(U)
REFERENCE: MAP, VIETNAM, 1:50,000
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HAWK HILL (BT226319), RW
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The Vietnam era historian for the Americal Division Veteran's Association created a standardized image of the preceeding map overlay. Then a 1:50,000 L7014 series map was aligned and overprinted to show the terrain and firebases.

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Headquarters, 196th Inf Bde
HAWK HILL, (BT226319), RVN
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ANNEX B (Intelligence) to OPLAN 5-70 (U)

Reference:

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- 2. ENEMY TARGETS: Likely enemy targets for attacks by fire, ground attacks, mining and sniping operations include:

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Ky Tra Refugee Camp BT397162	BT246455 - OP
Cam Long (V) BT175228	BT237441 - OP
Ky Khuong (V) BT418133	BT245435 - OP
Qng Bo Bridge BT430110	BT236427 - OP
Dai Hanh BT285187	BT220412 - OP
Nui Loc Mt BT035219	BT244384 - OP
Ky Khuong (V) BT407124	BT259371 - OP
Tam Ky City - BT325215	BT289376 - OP
Tam Ky/Chu Lai Highway Q14	BT219360 - Bridge
Tien Phuoc BT117134	BT196350 -
3/16 Arty - LZ West; 3/18 Arty - Tien Phuoc	BT182350 - OP
Tam Ky/Tien Phuoc Road Route #533	BT228284 - OR
BT152350 - OP	BT244257 - OP
BT151336 - OP	BT255237 - OP
BT200294 - OP	BT250220 - OP
BT226547 - Bridge	BT318304 - OP
BT173478 -	BT231190 - OP
BT180469	BT216174 - OP
BT180454	BT245169 - OP
BT186451	BT295169
BT208455 - OP	BT285230 - OP
BT241403 - OP	

3. ENEMY AREAS OF OPERATION:

<u>74th Bn</u>	<u>Current AO</u>	<u>Normal AO</u>
	1 company in area bordered:	UL: BT1815
	BT264252	LR: BT2309
	BT259224	
	BT250201	
	BT225226	
	rest of Bn in normal AO	
<u>72d LF Bn</u>	1 company in area bordered:	UL: BT1528
	BT270420	UR: BT1626
	BT290375	LR: BT2218
	BT250359	LL: BT1518
	BT220400	also
	element of 72d in area bordered	UL: BT1650
	BT310330	LR: BT4621
	BT342290	
	BT280269	
	BT260299	
	rest of Bn is normal AO	

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	<u>Current AO</u>	<u>Normal AO</u>
<u>V-16 LF Bn:</u>	1 company in area bordered BT270420 BT290375 BT220400 rest of Bn is normal AO	UL: BT1827 LR: BT2222 also UL: BT5214 LR: BT2907
<u>GK-31 Bn</u>	Hiep Duc (D)	Southern Hiep Duc (D)
<u>GK-35 Bn</u>	Hiep Duc (D)	Tra My (Old Hiep Duc)
<u>3rd Regt</u>	Hq's and 1 Bn - Northern Phuoc Chau Valley other 2 Bn's - Northern Tien Phuoc/Western Thang Binh (D)	Same as current.

4. VC TACTICS: Likely tactics by VCI in all areas include:

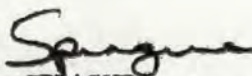
- a. Abduction of village and hamlet leaders, with probable assassination of important personages.
- b. Kidnapping of teenage and young adult males for evacuation to NVN and motivation type political/military training.
- c. Using extortion, terror and persuasion against relatives of ARVN soldiers and the families of PSDF, CIDG, RF and PF members, to induce desertion from these organizations.
- d. Psychological operations conducted against the GVN and its programs.
- e. Explosive devices against allied vehicles and offices operated by allied agencies.
- f. Exploitation of the alleged atrocities committed by allied forces by face to face discussion and in propaganda publications.
- g. Attempt to convince civilians to relocate in enemy controlled areas.
- h. Gathering information from civilians regarding allied movements and activities.
- i. Purchasing, extorting or stealing foodstuffs.
- j. Passing counterfeit GVN currency.

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ANNEX C (PSYCHOLOGICAL OPERATIONS) to 196th Bde OPLAN 5-70 (U)

Reference: AMERICAL DIVISION OPLAN 20-70

Task Organization: Current Task Organization

1. (C) SITUATION

a. Enemy Forces

- (1) Annex B (Intelligence)
- (2) Current INTSUMS
- (3) Background. The enemy continues his campaign of subversion, terrorism, sabotage, and propaganda with emphasis on the 1970 Pacification Program.

b. Friendly Forces

- (1) AMERICAL DIVISION OPLAN 20-70
- (2) XXIV Corps provides policy guidance.
- (3) 9th SOS provides aerial support for dissemination of PSYOP Materiel.
- (4) 7th PSYOP Bn provides media production support, combat loudspeaker (HB) Teams, and audio-visual (HE) Teams OPCON to the Americal Division.
- (5) 196th Bde provides support and guidance for its Battalions and friendly units operating in its TACR forwarding requests to AMERICAL DIV G5.
- (6) 196th Bde organic assets to support friendly units on a priority basis include:
 - a. (HB) Teams comprising one US NCO Team Leader, One Vietnamese Interpreter and two Kit Carson Scouts; also, one 250 Watt Amplifier/Loudspeaker Unit.
 - b. UH-5 1000 Watt Amplifier and Loudspeaker mounted on Brigade Light Observation Helicopter units for aerial broadcasts.
 - c. A propaganda exploitation team comprise of the Bde PSYOP Off, 1 Vietnamese Interpreter and 1 Field Tape Recorder.
- (7) 196th Bde organic assets will be controlled by AMERICAL DIV G5 to complement other Div Bde PSYOP assets where priorities exist and request is mediated through G5.

c. Assumptions

- (1) Enemy units will continue to periodically conduct high points of offensive activity following lulls of some duration.
- (2) Enemy units participating in such operations, and vulnerabilities can be identified for psychological exploitation.
- (3) Enemy intensifies propaganda and proselyting operations within Quang Tin Province.

2. (C) Mission. Commencing D-Day 196th Bde conducts Psychological operations to demoralize and encourage defection among other enemy; create a schism between local populace, VC sympathizers, VCI, and NVA to counter the propaganda effort of any enemy activity, and to strengthen the allegiance of the civilian population, within the area of operation, to the GVN.

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a. Concept of Operations. Psychological operations will be conducted to convince all target audiences that the current offensive will end in defeat for the NVA/VC soldiers and cadre that the Hanoi regime is sacrificing their lives by continuation of the offensive and the only sure way to live is to Chieu Hoi or become a voluntary POW. The people of South Vietnam will be convinced that the NVA/VC have no respect for human life and property and their confidence in the GVN will be strengthened.

b. The 196th Bde will conduct psychological operations within area of operations using leaflet, loudspeaker, audio-visual, and face to face means of dissemination.

c. The 196th Bde will complete target analysis within areas of responsibility and submit requests to AMERICAL DIV G5 for support in accordance with current regulations.

d. The 196th Bde will coordinate with Div Arty on support with artillery delivered leaflet rounds as required.

e. The 196th Bde will coordinate all division air support for aerial dissemination with 16th CAG.

f. Coordinating instructions

(1) Psychological objectives.

a. To convince the enemy that his current offensive cannot succeed against ARVN and allied strengths, and to encourage rallying to the GVN.

b. To further erode the confidence of the NVA/VC in their leadership and cause to provoke maximum opposition to the influence of the NLF.

c. To further the confidence of the Vietnamese people in their legally elected Hamlet, Village, District and Province officials in Quang Tin Province.

(2) Implementing themes.

a. The GVN and Allied forces will destroy the NVA/VC who are trying to bring disaster to the people of Quang Tin Province.

b. Soldiers of the NVA/VC - avoid the fighting and needless death. Lay down weapons and surrender. Also Superior Allied fire power.

c. The people of South Vietnam are united against the NVA/VC.

d. Report all enemy activity to the GVN or allied forces so that security can be restored to the Province and Controlled Fire Zones.

(3) Themes to be avoided.

a. Ridiculing or degrading NVA/VC soldiers.

b. Exploitation of terrorist acts which tend to show weaknesses of the GVN and increase fear within the people.

(4) Target audiences.

a. Identified NVA/VC units

b. VC Local Force units.

c. VC infrastructure cadre.

d. Village and hamlet guerrillas.

e. Population in GVN - controlled areas.

f. Population in contested areas.

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(5) Plan on targeting psychological operations against units stated in basic plan using current available intelligence.

(6) Coordinate for use of Armed Propaganda Teams for face to face communications as appropriate.

(7) Direct coordination authorized between subordinate units, ARVN agencies, and military and civilian advisory personnel within their areas of operation.

4. (C) Service support

a. Current SOP.

b. Information received from Vietnamese civilians in reporting enemy activity will be rewarded under the Volunteer Informant Program.

5. (C) Command and Signal

a. Signal. Current SOI Index in effect.

b. Command. 196th Brigade CP at Hawk Hill.

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