

AMERICAN CIVIL LIBERTIES UNION

156 Fifth Avenue New York, N.Y. 10010 (212) 675-5990

22 November 1971

Dear Librarian:

Librarians, educators, and concerned citizens have told us year after year that the trouble with ACLU is that although we publish great booklets and our national newsletter is very exciting, it just does not get into the hands of enough people.

We wondered for a while what we could do to remedy this situation. Our newsletter is free to members and so are many of our publications, but members have to request these publications--they are not sent automatically. At the same time, libraries complained of being treated as an individual member. They did not want membership cards and did not want to be solicited with special fund raising drives--all they wanted was the national newsletter and publications.

In 1971, we came up with the brilliant solution--why not start a library subscription service? For the first year we'll charge \$15--\$5 more than regular membership to pay the cost of setting up each new account. Then for each year thereafter, we'll charge \$6--a \$4 savings over the membership price. Well, that's what we did--and it's met with overwhelming success.

We would now like to invite your library's participation in this special service designed only with libraries in mind. \$15 for the first year will bring you the national newsletter and five other major ACLU publications, plus all new 1972 ACLU publications. \$6 will afford you the same good service during the following year.

Please read the enclosed information for a more detailed description of what this service can provide your library. We look forward to welcoming you as a new ACLU library subscriber.

Sincerely,


Joanna Benezra

JB/mt
Enclosures

Edward J. Ennis, Chairman, Board of Directors • Ramsey Clark, Chairman, National Advisory Council • Aryeh Neier, Executive Director • Membership and Development Department: Ben Clark, Director • Lauren Selden, Field Development Officer • Joanna Benezra, Promotion and Design • Gordon Francis, Data Processing • Margi Terry, Membership Secretary

The ACLU Library Subscription Service

In 1971 ACLU instituted this service to provide libraries with an indispensable group of publications covering legal, political and sociological developments and theories in the field of civil liberties. The library subscription service has been greeted with overwhelming approval by libraries who were already ACLU members, Public Libraries, College and University Libraries, and libraries serving special interest groups. We would now like to extend this same privilege to your library. As an ACLU subscriber your library will receive:

- **The Policy Guide of the American Civil Liberties Union** [revised 1970]. This 147-page loose-leaf book contains text of 217 policies in key civil liberties areas developed over ACLU's 50-year history.
- *Civil Liberties* — national continuing ACLU periodical (10 issues per year) reporting major civil liberties activity throughout the country for 1972. Includes significant court cases, discussions of "frontier" issues, and reports on the legislative scene.
- **Annual Report of ACLU for 1971**
- **Recent Major Pamphlets and Reports**

ACADEMIC FREEDOM AND CIVIL LIBERTIES OF STUDENTS IN COLLEGES AND UNIVERSITIES. Policy statement, 1970. Includes an appendix: **RECENT COURT DECISIONS ON STUDENT RIGHTS.** 47 pp. April, 1970.

ACADEMIC FREEDOM IN THE SECONDARY SCHOOLS. Policy statement, 1968. 22 pp.

DISSENT IN CRISIS: THE ANTI-RIOT ACT. An abstract of the ACLU friend of the court brief filed in the Chicago 8 Conspiracy Trial, challenging the constitutionality of the federal law, 1969. 24 pp.

COMBATTING UNDEMOCRATIC PRESSURES ON SCHOOLS AND LIBRARIES. Policy statement, 1964. 16 pp.

THE NIXON ADMINISTRATION AND THE PRESS: The Engineering of Restraint by Fred Powledge, September, 1971. 77 pp.

- Plus all new 1972 publications.

The materials listed on the left will be sent to your library on receipt of your subscription order. *Civil Liberties* will be sent to you as the issues appear and all new ACLU publications as they become available.

The Subscription Price:

\$15.00 for the first year*

\$ 6.00 Renewal rate
for 1973 and 1974
if you subscribe now

The Library Subscription Service is based on the calendar year (January through December). Libraries who become subscribers during the year will receive materials retroactive to January.

**\$15.00 is the price for the first year of the ACLU Library Subscription Service, regardless of previous or current membership in the ACLU. If your library is an ACLU member for 1972, the price for a subscription is the difference between what you have already paid and \$15.00*

The American civil liberties union is the only nonpartisan membership organization whose sole concern is to maintain and extend the Bill of Rights.

It has been identified as the most knowledgeable organization covering First Amendment, due process, and problems of equality in this country.

Since its incorporation in 1920, The ACLU has been especially active in defending the right of people to know. Defense of Freedom of the press has lead inevitably to battles against censorship and defense of the nation's libraries. From the defense of the right to import and distribute Ulysses through the "book-burning" days of "McCarthyism" to the recent defense of the New York Times to publish the "Pentagon Papers", The ACLU and its affiliates have opposed all governmental and private efforts to limit the right to read. The nation's libraries, who today more than ever recognize the need to preserve intellectual freedom, have worked closely with the ACLU in this cause.

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A Unique Library Subscription Service

from

The American Civil
Liberties Union

Including:

- ACLU policy Guide
- Civil Liberties, ACLU'S official periodical
- Annual Reports
- Informative Investigative Reports

We invite your library's participation in this invaluable service to help keep it up to date with the most recent events in the vital area of civil liberties.