

.....
: We would like to send you a :
: complimentary copy of The Center :
: Magazine -- the unique new publi- :
: cation that has received world- :
: wide acclaim. You will find :
: information about how to receive :
: your copy in the letter below. ' :
:.....

Dear Reader:

If you feel there is little you can do about what is happening in the world today

... if you think the publications you read do not give you the understanding views and foresight that an intelligent person needs to reach rational decisions on important basic issues

... if you want to join great minds of our time in probing into the heart of these issues

- then you will be eager to learn about how you can become a part of The Center for the Study of Democratic Institutions and how you can receive its important publications regularly.

In just a few years, The Center has become one of the fastest-growing, strongest intellectual forces in the world. Since 1967 alone, over 100,000 men and women have become Center Members to help The Center continue and expand its important program and to receive the highly acclaimed Center Magazine and Center Occasional Papers.

We hope that after you read this letter, you will want to join these people in supporting The Center. Before you make a decision about joining, however, we will arrange to send you a complimentary copy of The Center Magazine so you can see for yourself what stimulating, enlightening reading this fine publication offers you.

Conducted by The Fund for the Republic as a non-profit operation in Santa Barbara, California, The Center for the Study of Democratic Institutions has drawn to it some of the world's greatest scholars to work together in a common effort

What the Center is...

(over, please)

not only to understand the contemporary scene, but to bring reason to bear upon human affairs.

Arnold Toynbee, Reinhold Niebuhr, Justice William O. Douglas, Pierre Mendes-France, Arthur J. Goldberg, Isidor I. Rabi, J. William Fulbright, Lord Ritchie-Calder -- these are just a few of the world-renowned men who have come to The Center to take part in its dialogues. Center visitors have ranged from pacifist Dorothy Day to conservative Milton Friedman, activist Tom Hayden to the late contemplative Thomas Merton, black preacher Albert Cleage to white priest Daniel Berrigan.

It is through these dialogues that The Center achieves its work, enabling leaders in the fields of science, law, politics, philosophy, social sciences, religion, writing and education to come together to engage in open, unhampered exchange of ideas. No subject is too vast for these dialogues, no project too visionary for the concern of its participants. Center dialogues have been devoted to subjects as all-encompassing as universal law, as remote as the uses of the most distant seabeds, as down-to-earth as race relations and poverty.

These dialogues aim at a true understanding of current world problems and dangers, and of the great opportunities that the future can hold for the human race.

From them come The Center Magazine and Center Occasional Papers. That's where you fit in the picture.

As a Center Member, you receive these outstanding publications regularly. The Center Magazine is edited by John Cogley, a former editor of The New York Times and of Commonweal. Though its contributors are scholars, The Center Magazine is not an academic journal edited for a limited, erudite readership. You will find its articles crisp and cogent. And since the articles spring from Center dialogues, you will encounter meaningful arguments on basic issues presented in highly-readable form, so that you may examine these arguments and come to your own decisions. The Center Magazine does not venture to tell you how to think, though it may on occasion suggest what you might be thinking about. Nor does the magazine advocate a particular policy; it does try to illuminate what can be done to solve crucial issues before it's too late. Issues like: the growing threat of technology in our society ... the ethics of our politicians ... the future of race

*Center dialogues
examine the
issues of
peace and
progress...*

*What you'll
find in Center
publications...*

relations ... why students revolt ... and the re-evaluation of our Constitution.

The Center Magazine is delivered to you bi-monthly. On alternate months, you receive Center Occasional Papers, paperbound volumes devoted to divergent views on such vital topics as "ABM: Yes or No?" ... "Students and Society" ... "The Vietnam War: The President versus the Constitution." Few book-series today have had so profound an effect upon men in key positions in our country. When Michael Harrington, past Center Consultant, wrote his book "The Other America," it was credited with having directly led to the current war on poverty. "Cybernation: The Silent Conquest" stirred discussion throughout the United States and resulted in the appointment of a presidential commission to examine the problem of automation's effect on our society. Future Center Occasional Papers will treat with such topics as "South America -- Why Couldn't Rockefeller Get Off the Plane?", "Man vs. The State - The Revival of Anarchy," "The Biological Revolution" and other matters, shedding new light on these important issues.

Because of its very nature, The Center for the Study of Democratic Institutions must remain independent. That is why it has no continuing support from government, industry or conventional foundations. Its reliance is on its members, men and women like yourself who are concerned about the mounting, pressing problems in our society, who still value ideas as a foundation for progress, who want to make sense out of life.

Housewives in small towns are Center Members. So are Congressmen and their aides, using Center publications as material for their speeches -- VISTA volunteers in Appalachia who read The Center Magazine to keep their minds active -- teachers and professors who want their courses and students to go deeper than the textbooks -- librarians -- civic leaders -- businessmen -- doctors -- lawyers -- and yes, even Indian chiefs.

Because the list upon which we found your name indicates you probably share the interest of these people in understanding the basic issues our society now faces, we believe you are someone who will want to support The Center, and who can benefit from a Center Membership.

Before you make a decision about joining, however, let us send you a complimentary copy of the latest Center Magazine.

(over, please)

Who Center members are...

*Special lower
dues to new
members only*

When you get your copy, you will see why it has become one of the fastest-growing magazines in the world. You will receive your copy when you fill out and mail the enclosed form. We will then reserve a Center Membership in your name at \$10 (regularly \$15 -- lower dues rate for new members only) -- and send you your copy of The Center Magazine. Your magazine will be delivered with a Membership Dues Form. You may return this form with your \$10 payment -- or else write "cancel" across it and mail it back to us, in which case your membership reservation will be cancelled and you may keep your sample copy of The Center Magazine.

You have absolutely no obligation when you send in the enclosed form, so why not send for your complimentary copy of The Center Magazine today? We hope you will find it penetrating reading and that you will want to lend your support to The Center.

Sincerely,

Robert M. Hutchins

Robert M. Hutchins
Chairman of the Board

RMH/js
Encs.

P.S. As a new Member, you will also receive a special bonus, The Establishment and All That, a brilliant anthology of timely articles selected from previous issues of The Center Magazine. Please see the enclosed folder for more information.