



Christian Anti-Communism Crusade

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Dear Friend,

Recently I received a certified letter with stamps costing 40 cents on the envelope. On opening it, I found a letter from a well-known leader of an anticommunist organization and a return envelope to which a 10-cent stamp had been attached by hand.

The letter was a passionate plea for funds. It stated that the organization was in a desperate plight and pleaded with everyone who received it to send at least \$100 by return mail. It asked those who did not have \$100 to borrow it. The plea was reinforced by the presence of the stamped return envelope as conscientious people are reluctant to waste a stamp and may even feel guilty about it.

Since the financial needs of the Crusade are great, and since I know many of our supporters are bombarded with such appeals, I was tempted to do likewise. The temptation became acute when a fund-raiser for the Republican Party told me that he had carried out an experiment to test the efficacy of enclosing a hand-stamped return envelope with an appeal letter. In half the letters sent he enclosed a hand-stamped envelope while in the other half he enclosed a normal business-reply envelope. In the business-reply envelopes they received \$20,000 while in the hand-stamped envelopes there was \$80,000.

Before taking action I stopped and thought. I reviewed the history of the Crusade and the type of people who are Crusade supporters. The Crusade has not been built upon sensationalism and gimmicks but upon consistent high-quality service. The supporters of the Crusade have been motivated by enlightened devotion to freedom. They are a special group of people and can best be approached by an honest statement of the need reinforced by their knowledge of the quality of the Crusade work. A resort to gimmicks did not seem worthy of them so I decided to write a frank letter and present the need as clearly as I could and to trust them for the response.

I am often asked to describe the typical Crusade supporter. This is difficult as unfortunately I have not been able to establish a deep personal acquaintance with many of you, and Crusade supporters come from every segment of the economic, political, educational, religious and social communities.

However, I have often tried to visualize the typical Crusade supporter. I believe each one possesses certain qualities in unusual degree. These include:

1. Intelligence:

The Crusade ministry is not designed for the superficial. The newsletter is written for those with the capacity and willingness to think. Those looking for exciting and sensational revelations and attacks on the motives of individuals and organizations will be disappointed. It deals in facts, reason and compassion. It uses documentation from the communist press extensively and tries to present the position of the communists and their allies accurately and fairly. These qualities

endear it to genuine searchers for truth, whether in the universities or the prisons, but those who are intellectually lazy or inadequate find it too "heavy" or boring.

2. Courage:

The truth is terrifying and it takes courage to confront it. It is so much easier to close the mind to unpleasant reality and to concentrate on pleasant subjects. Communism has made colossal gains and continues to make them. The countries in the world which allow political and personal freedom are becoming fewer and fewer. This is the day of totalitarian dictatorships. The United States is becoming increasingly isolated. Communist military power is increasingly dominant and is buttressed by a vast subversive apparatus and pervasive internal demoralization within the U.S. The danger of communist conquest can no longer be dismissed as the nightmare of the alarmist.

If communism conquers, it will be the death of personal, intellectual, religious, and economic freedom. It means a future of slavery and spiritual death for millions of children.

It takes courage to acknowledge and confront these things.

3. Compassion:

Crusade supporters care about the suffering and heartache that surrounds them. They care about the children who are seduced and alienated in their schools; they care about the old who are imprisoned by the crime in their communities so that they dare not open their doors or walk their streets; they care about the masses in the communist world who are so terrorized that they take every opportunity to flee, however great the danger confronted in escaping and however bleak their prospects in the country to which they flee; they care about the countless millions who are denied the opportunity to hear the Gospel of Christ; they care about the millions who do not have enough to eat.

They do not take the attitude of some who say, "Well, I'll be gone before the communists take over, so I'm not worried." They are as concerned for the fate of their children and grandchildren as for their own.

4. Faith:

Crusade supporters are believers. Many, though not all, are believers in Christ as the Redeemer of the world. All are believers in the virtue of freedom and retain faith that tyranny will not triumph permanently. They believe in the power of truth and reason. They believe that spiritual power can overcome material might. They believe that each individual is important and can do important work; that we are not the helpless pawns of powerbrokers, corporations and governments; that we are not completely at the mercy of economic and material forces. They believe there is infinite power available to the individual in tune with God.

5. Generosity:

Crusade supporters accept willingly and gladly their responsibility to give. They pay their taxes, not always willingly, but they do not believe this relieves them from personal responsibility. They do not look to the government to finance all projects to cope with human need. They regard it as a privilege to give to the causes in which they believe. Many are distressed because their

hearts are bigger than their wallets. There are so many groups they wish to support and their resources are inadequate. However small their resources, they manage to put aside something to give. How often I receive letters from social security recipients with their gift expressing regret that they cannot give more.

As an example of giving from minimum resources, consider the following letter:

"I am still under lock and key, behind these prison walls where I have been for a long time. I am going to send you three dollars to try and help you. Every little bit helps in some way. Right? I still make 32 cents per day but I want to help our cause to fight for justice and help the Crusade on its way if I can.

"If you have any teenage boys willing to write to a lonely guy in prison, I would like to get letters from them and to see how it is out there still. I hope you can help me in your bulletin." (We will supply the name and address to any who will write.)

Quality Work

Communism is attacking in practically every country in the world. Often, it advances in humanitarian, nationalistic, or even religious garments. It uses deception with great effectiveness.

Since the Crusade literature deals with communist fundamentals and universals, it is effective in every country. It is a rare day that the mail does not include letters from distant countries telling of the effectiveness of our literature and pleading for help. Here are a few random samples:

The Newsletter: This letter comes from an editor in a South American country. I will refrain from giving his name or even the name of the country since publicity could damage his work:

"Several weeks ago your news bulletin arrived in which you were finishing a reply to a young communist. The article treated communism as being atheistic, materialistic and idolatrous.

"At the time of receiving your bulletin, our paper was just going to press. Because your argument was so good and timely (our country had just been placed under marshall law because of recent excessive guerrilla activity) I could not resist the temptation to translate and publish it right away and now I'm writing to you to confess my fault.

"However, I don't believe you will be very upset because it has spread your message a little further afield than normal and has had quite an appreciative response. A member of the House of Representatives has written to me and asked for the article to be republished in leaflet form, and he would supply the names and addresses of every Senator and Member of the House (315) together with their respective elected replacements. He would also supply the names and addresses of every army official, police officer, judge and government manager of several agencies. I have replied to him that the idea is excellent because these men often don't get the true presentation of the issue but that we don't have the finance to do it.

"I'm going to send the article into the leading secular newspaper of our country and perhaps they will publish it."

The Portuguese Translation of "You Can Trust the Communists (to be Communists)": The following is taken from a letter from a Spanish correspondent:

"One of the best Portuguese anticommunists escaped in late July--just one day ahead of the arrest squads and contacted me on arrival in Madrid. I immediately gave him your book, and he soon came back with friends for others. He was a professor of political science and was dismissed for having written an anticommunist article a few years ago. He has just called me and requested 100 copies of your book. Would it be possible to send me that many?"

The Heart Mind and Soul of Communism: From Perth, Australia, comes this letter:

"I am an American living here part of each year because of my husband's business. Yesterday I attended Melville Presbyterian Church. Along with the hymnal there was a pamphlet written by you entitled 'The Heart Mind and Soul of Communism'.

"I have sensed that Americans really do not see the potential dangers, and I would like 100 copies sent to my Cleveland home where I expect to be soon."

The Testimony on Urban Guerrilla Warfare published by the Senate Internal Security Subcommittee:

The distribution of my testimony on Urban Guerrilla Warfare is now nearing a quarter of a million copies. Every day brings requests from high schools and colleges for copies for the students. From the myriads of letters, here is one sample:

"We have 300 teachers and staff in our various schools within the district and this booklet would be of immense value in their teaching and approach to students. I would like to request 300 copies for this purpose." (Wisconsin)

Antisubversive Seminars

The schools continue to be the primary battlefield. Most communists and urban guerrillas are recruited from the students. Many teachers are subversive "Typhoid Marys" who distribute their deadly intellectual germs with devastating results.

Our antisubversive seminars are invaluable. The next seminar, the Southern California Antisubversive Seminar, will be held November 28-30, in the Inn of Tomorrow, 1100-1110 West Katella Avenue, Anaheim, California. Applications from students and teachers are coming in increasing numbers. They must not be turned away.

What more must I say? I could discuss literature to the President, Congressmen, Governors, editors and college libraries; national workers supported in many countries; Vietnamese refugees sponsored; orphans and orphanages; films, tape-recordings, lectures, and study groups. There is no limit to the Crusade ministry.

The Need

It all leads to the conclusion: Freedom needs your help; the anticommunist cause needs your help; the Crusade needs your help.

Many of you are considering your Christmas gift. Please make it your best. Millions of dollars are inadequate for all that needs to be done. However, I ask specifically for \$200,000 between now and the end of the year to maintain our minimum program. I ask you to consider giving securities or real estate. I also ask you to consider becoming a regular contributor on a weekly, monthly, quarterly, or annual basis. In this way your gifts are magnified.

Intelligence, courage, compassion, faith and generosity in the service of God are invincible.

With Christian love,

Fred Schwarz
Fred Schwarz

P.S. Gifts to the Christian Anti-Communism Crusade are tax deductible.