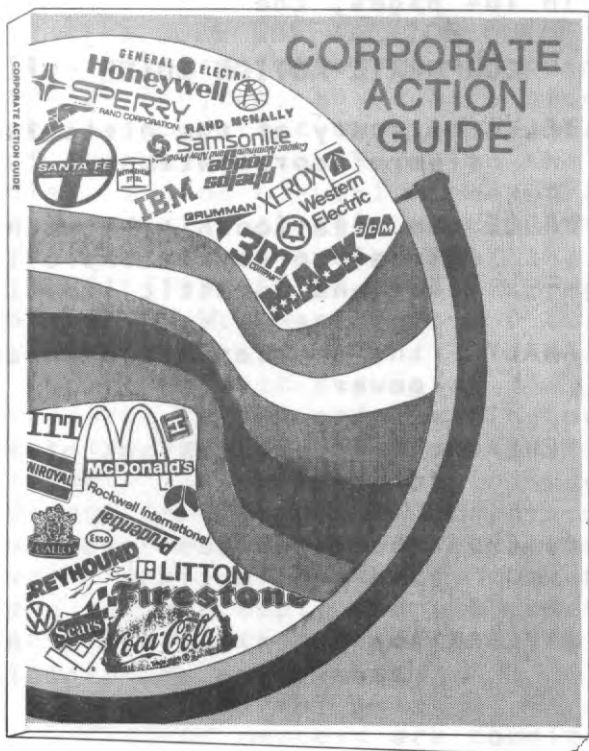


# Corporate Action Guide



A VISION

AND

A TOOL

The

## CORPORATE ACTION GUIDE

is based on an abiding faith in the power of people to shape their own destinies, and the belief that institutions should be servants, not masters, of our social needs and goals.

The CORPORATE ACTION GUIDE is a publication of the *Corporate Action Project*, an organization of people concerned about the impact of the corporate system on the distribution of wealth, resources and power in the global community. The *Project* is a member of the INTERACTION CENTER, 1500 Farragut Street, N.W., Washington, D.C.

The *Project* serves as a resource center and clearinghouse for information on corporate issues. Its activities include direct involvement in corporate action, research, workshops and conferences with church, community and labor groups, and the creation and distribution of organizing tools.

*Project* members are committed to dialogue, education, action for change, and the creation of viable alternatives for a more just and humane society.

*The Corporate Action Project*  
1500 Farragut St., N.W.  
Washington, D.C. 20011  
(202) 723-8273

A

CHALLENGE  
TO THE  
MYTHS  
OF THE  
CORPORATE SYSTEM

In 104 pages, the

**CORPORATE ACTION GUIDE** will:

**TELL** the story of the historical  
rise of corporations

**PROBE** the relationship between  
global corporate exploita-  
tion and domestic impact

**ANALYZE** the sources of corporate  
power

**REVEAL** the inner workings of the  
corporation

**DISCUSS** the resources--groups  
and publications

**EXPLORE** the "nuts and bolts" of  
researching and organi-  
zing for change

**EXPLAIN** the process of building  
support among communities  
and organizations

**PRESENT** action possibilities

**INTRODUCE** alternatives

in short,

**PROVIDE A VISION AND A TOOL**

CORPORATE POWER TOUCHES ALL OUR  
LIVES. WHAT CAN YOU DO ABOUT IT?

The CORPORATE ACTION GUIDE explore the complex issue of corporate power as a part of an ongoing dialogue which does not end with the publication. The need for justice does not afford the luxury of a neutral position. Nor does it allow us to delay action for change until all the "facts" are known.

Action and Dialogue must go hand in hand. As we work to change social and economic structures, we need to know more about them: who controls them, what is their source of power, and how they influence us. We need information, tools of change and some measure of courage.

THE

## CORPORATE ACTION GUIDE

### A VISION AND A TOOL

We hope the CORPORATE ACTION GUIDE will prove helpful in the effort to:

- inform on the nature and dynamics of the corporate system
- provide a resource and empowering tool
- offer some measure of encouragement to those who have become accustomed to frustration and powerlessness

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