

ENVIRONMENTAL DEFENSE FUND

STEWART L. UDALL
Trustee

Dear Friend:

I find myself deeply divided over the recent explosion of environmental awareness among the American public. On the hopeful side, this new awareness has produced a great deal of genuine concern, and a certain amount of action -- absolutely necessary first steps toward the solution of the serious problems we are discovering. However, I fear that for many people "the environment" has turned out to be just another fad, a fashionable thing that has died away leaving us with few enduring changes in our policies and institutions. Yet if we turn away from the challenge of the environment, if we persist in our flagrant destruction of the web of life of which we are a part, unprecedented catastrophe will certainly follow.

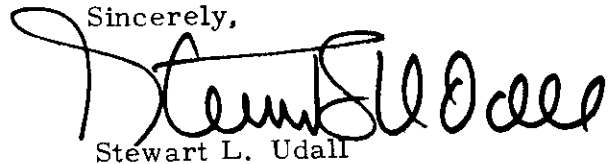
This is a profoundly disturbing situation, and I see only one way out of it. Enlightened citizens must organize to make their interest felt. We must build and support vigorous and effective organizations that will outlast the public attention span and continue the fight for environmental sanity on a permanent basis. With this imperative in mind, I write with a sense of urgency to tell you about the Environmental Defense Fund.

EDF, formed in 1967, is now one of America's most significant environmental action groups. Much of EDF's success is undoubtedly due to its unique strategy. Operating as a coalition of scientists and lawyers, EDF takes environmental cases into the nation's courts, where narrow political interests are at a minimum and action comes fastest. EDF's lawyers thereby enable scientists to convert their findings directly into public policy.

You may already know about EDF through the wide news coverage of its various cases -- among these, suits to prevent ocean dumping of nerve gas, to remove several cancer-causing additives from our food, and to stop the unwise use of chemical pesticides, like DDT. EDF now has 71 cases. For details, please see the enclosed brochure. EDF's activities speak for themselves. Its success is one of the most exciting, and heartening, stories of our time.

EDF has proven itself a unique spokesman for environmental quality. If you are tired of complaining about pollution, and have been wondering what you can do to help, I urge you to show the depth and pre-eminence of your concern for the environment by joining EDF and giving it your generous support. Minimum membership is \$15, but any amount, large or small, will be appreciated and put to good use in our efforts. Please act now. Time is not on our side.

Sincerely,



Stewart L. Udall

P.S. Remember, citizens must organize themselves for vigorous and effective action. Membership in EDF is a superb way for you to organize and achieve leverage for environmental reform. Contributions sent to EDF may be deducted from your income for tax purposes.