



About
**HEALTH
CARE.**

**President Nixon.
Now more than ever.**

Health Care.

PRESIDENT NIXON'S Rx: HEALTH CARE FOR EVERYONE WITH GOVERNMENT HELP— NOT GOVERNMENT TAKEOVER.

The fact that there are more Americans living longer than ever before makes effective health care more important than ever before. And since health care problems arise on many fronts, the President believes that an effective health care program must move on many fronts.

Moving to make more medical services available to everyone.

President Nixon has acted in this area by creating new and more efficient services. Some examples:

The Comprehensive Health Manpower Training Act of 1971 and the Nurse Training Act of 1971—both aimed at increasing the supply of doctors, dentists and nurses by supporting health profession schools via financial assistance to increase enrollments, improve the quality of instruction, reduce the length of training, and provide more scholarships and loans.

Under various legislation, strong efforts are being made to provide more family doctors and dentists . . . and greater emphasis is being given to the use of allied health personnel who can relieve doctors of routine tasks and allow them to apply themselves more efficiently.

The number of area health planning agencies has been increased . . . new emphasis given to more ambulatory care facilities . . . and additional Federal health personnel are being placed in medically deprived rural and urban poverty areas.

Moving to cut the costs of health care.

In order to assure that no person—rich or poor, employed or unemployed—will be denied medical care, legislation en-

titled the National Health Insurance Partnership has been proposed by President Nixon as a supplement to, not a replacement for, private health programs. The President has also:

Proposed the *National Health Insurance Standards Act (NHISA)*, containing a basic health insurance package to be offered by all employers to employees (and their families), the cost to be jointly borne by both, and remedying whatever coverage deficiencies exist in present health insurance plans.

Asked for a *Family Health Insurance Plan (FHIP)* for families not protected by NHISA, to be scaled to their income, with extra costs paid by the Government.

Called on Congress to eliminate the \$5.80 monthly Medicare insurance premium for physician services.

Strongly urged the use of cost-sharing approaches aimed at reducing unnecessary treatment by physicians and unnecessary demands by patients—both of which drive up costs.

Moving to help healthy people remain healthy people.

Even as caring for sick Americans is a major goal, so is keeping Americans well. That the President believes in the latter as much as the former is proven by the action he has taken to . . .

Assume direct control of a Federal attack on cancer, to be fueled by a virtual doubling of research funds, or \$430 million.

Launch a major new assault on sickle cell anemia, a serious blood disorder affecting one out of every 500 young blacks, with funds which will



increase to \$15 million by 1973.

Reach an agreement with the Soviet Union, on his recent trip to Moscow, for a joint attack on the common enemies of cancer, heart disease and the various environmental hazards to health.

Intensify research on diseases of the heart, blood vessels and lungs which account for more than half of all deaths in America.

Require State Medicaid programs to provide medical screening, a form of regular checkups, for children from birth to age 21 . . . and to improve prenatal and baby care.

As any observer who takes the time to find out will discover, President Nixon has indeed moved effectively on many health care fronts. And what is of crucial importance is that he has moved on the basis of his own Rx: He has introduced government action only when not to do so would result in no action at all . . . and has never involved the government in a manner that would seek to displace or in any way stunt the tremendous thrust and amazing ingenuity of America's traditionally private medical profession. It's an Rx that promises to keep America as well as can be today—and even better than that tomorrow.