

# interaction coalition

Dear Friend,

A recent news item in the *Wall Street Journal* proclaimed: "Social responsibility fades as a matter of corporate concern." Explained one public relations specialist: "You don't hear much about social responsibility now. That belonged in the 1960's when companies were rich." The article ended with a "sign of the times": *Business and Society*, a \$75 a-year newsletter started on the west coast in 1968 to keep companies informed about social issues, formally closes shop."

While the corporate conscience might be the first casualty of our worsening economy, most of us are more concerned about its impact on our food, energy, transportation and other basic needs. We may be trying to cope with the realization that we are being increasingly victimized by the corporate giants dominating our economic landscape. More and more, these huge businesses have become global enterprises, with serious impact on jobs, taxes, consumption and standard of living. Inflationary profiteering is only one among many realities the transnational corporations forces us to reckon with.

You may remember another victim of hard times: *American Report Newspaper*, long an important source of information on these issues. Its passing is little cause for hope. But there are a few bright spots amid the recessionary gloom. The Interaction Center offers three important resources to help you pierce the wall of frustration and cynicism so many of us feel today. The *Transnational Catalogue* is an invaluable source for understanding the impact of the transnational corporations on this country and the Third World. The *Corporate Action Guide* takes a serious look at these structures of power and what can be done about them. The *Third World Reader Service* provides up to date information on these and other Third World issues as a monthly reprint service.

Concise, clear, well-researched and documented, these resources will provide you with a better understanding of the global corporate system, how it affects you and your world, and what can be done about it. They are an excellent source of information and tools for change. In a time of inflation, they are designed to save you the many dollars you would otherwise have to spend on books and subscriptions. This is a bargain you can't afford to do without. Don't let your own awareness and action become another casualty of hard times. Do something positive about it today!

*the Interaction folks*

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