

INTERCOLLEGIATE STUDIES INSTITUTE, INC.

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Dear ISI Subscriber:

We are pleased to comply with your request that your name be added to our mailing list. ISI is an educational institute and offers a wide range of activities designed to complement the normal college curriculum. In addition to the current issue of THE INTERCOLLEGIATE REVIEW other materials are enclosed describing our various programs and activities. You will now receive the REVIEW regularly (published four times during each school year) as well as occasional notices of upcoming ISI events.

ISI materials are sent to you free, but they are moderately expensive and are not supported by government funds. We therefore ask your cooperation on a number of points. Please keep us informed of any change in address, school, year of graduation, etc.; our literature is sent by third class mail and will not be forwarded. In the event that you are not interested in our literature, we depend on your sense of fairness to request that your name be dropped. If you are a student your name will be removed from our roster upon graduation unless you notify us that you will continue as a member of the academic community or plan to join our Alumni Committee. For your convenience, a mailing list card is in the back of each IR which can be used to notify us of any change.

I look forward to hearing from you and assisting you in any way possible.

Sincerely,

James B. Taylor
Eastern/Southern Director

JBT:lb

FAITH • KNOWLEDGE • INTEGRITY • RESPONSIBILITY
All Contributions Are Tax Deductible

INFORMATION ON THE ISI CAMPUS REPRESENTATIVE PROGRAM

Students and faculty members who have themselves benefited from the program and activities of the Intercollegiate Studies Institute often ask how they can help others on their campus do the same. Since ISI relies on personal, word-of-mouth "advertising" to interest prospective members in ISI publications and programs, the Campus Representative Program was initiated several years ago to increase the effectiveness of this approach. In this way a single interested individual can have a significant impact at his school "to educate for liberty." It has proved to be highly successful, particularly where there is not an ISI associated club on the campus.

Any student or professor at a college or university may become an ISI Campus "Rep" by filling in and signing the attached application form. All activities which increase an awareness of the ISI program are encouraged. Particularly, effective activities include 1) the distribution of ISI mailing list cards and other literature aimed at interesting students and faculty in joining ISI's mailing list; 2) putting up and refilling ISI mailing list card posters; 3) distributing announcements of ISI programs in the area, including regional seminars, summer schools and lectures; 4) suggesting ISI as a source of speakers to campus lecture committees and alerting ISI of possible opportunities where such speakers could appear with special impact. (Due to financial limitations, ISI's policy is to assume expenses only when a speaker is sponsored by an ISI associated club or an ISI Campus Rep; when a school or other organization is willing to cover expenses, however, ISI is more than happy to make arrangements, often resulting in reduced honoraria costs for these groups.)

As an ISI Campus Rep you will be provided with posters, brochures, copies of The Intercollegiate Review, IR Reprints, and other ISI materials. Your name will be placed on a special mailing list informing you of new materials as they become available and suggesting new ways to increase ISI's impact on your campus. You will receive from time to time special books and pamphlets for your personal library as a token of ISI's appreciation, as well as special consideration for acceptance to ISI Summer Schools.

If you do consider the ISI program valuable and would like to assist in this way, please complete and return the enclosed form. As ISI's Eastern/Southern Director I will make every effort to see that you have an adequate supply of materials and to respond personally to any special problems or questions you may have during the school year.

James B. Taylor
Eastern/Southern Director
Intercollegiate Studies Institute
14 South Bryn Mawr Avenue
Bryn Mawr, Pa. 19010

CAMPUS REPRESENTATIVE STATEMENT

I desire to act as Campus Representative for ISI at _____
_____ (school). I understand that I will be sent free promotional materials, including copies of THE INTERCOLLEGIATE REVIEW, IR reprints, plus occasional pamphlets, newsletters, memos, books and miscellaneous materials of interest. I will use these materials to introduce friends and interested students to ISI.

I understand that ISI is an educational organization and I agree not to use ISI's name in connection with any political activity or organization, endorsement of any candidates for elective office or any lobbying for legislation; nor will I represent myself as a legal agent of the Institute. In return I understand that my application will be given preferential treatment along with club leaders should I apply to any ISI seminar or summer school where attendance is limited. I also look forward to receiving free books and pamphlets from ISI which will be for my personal use.

(signature)

(Date)

(type or print clearly)

Name _____

College or University _____

Year of Graduation _____ Age _____ Major Subject _____

Address at School

Address during Summer

List any ISI Summer Schools or Seminars you have attended _____

ISI Campus Reps and Faculty Associates

Jim Taylor, ISI Eastern/Southern Director

Re: ISI 1974-75 Membership Contest

I. PURPOSE

It gives me pleasure to announce ISI's third annual Membership Contest for 1974-75. The results of our contests for the past two years have been encouraging to the extent that they may be called a success and that the contest may be considered a regular annual program.

The purpose of the membership contest is one of incentive and reward. ISI appreciates the fact that the activities of our 1,000 Campus Representatives and Faculty Associates are not motivated in the first instance by any hope or expectation of material reward. However, ISI also recognizes that additional incentives may make an important difference in many cases. The Institute has grown to its present membership of over 31,000, not through glossy advertising, but through the voluntary efforts of its Campus Representatives and Faculty Associates. With the prizes offered in this contest, ISI wishes to demonstrate in a tangible way its gratitude to those who so ably promote our goals on the campus.

A special note of caution is necessary with regard to the enlistment of new members. ISI is definitely not interested in adding mere numbers to its membership rolls. Do not solicit or accept cards from people whom you know to be uninterested, who will not read THE INTERCOLLEGIATE REVIEW and other literature. There are many dozens of students and teachers on every campus who will be very receptive to ISI programs when made aware of them.

It should be noted by those who participated last year that the rules and prizes have been extensively modified. The ISI Regional Director will be happy to answer any questions about the contest, and to explain any aspect that may

not be covered adequately in the following rules. Please note that the following rules and prizes apply only to the Eastern/Southern Region; this year's contest is a regional, not a national one.

II. RULES

1. Eligibility to participate in the contest is limited to ISI Campus Representatives, Faculty Associates, and Club officers.
2. The prizes will be awarded according to the absolute number of subscription cards submitted between September 15th, 1974 and May 2nd, 1975.
3. While there is no distinction in the rules between schools with large enrollments and schools with small ones, this should not discourage reps at small schools from recruiting as many new members as they can. Appreciable numbers of cards from small schools will be given special notice and those reps will receive special prizes at the discretion of the Eastern/Southern Director.
4. On a campus with more than one ISI Campus Representative, it is left to the individuals concerned to determine the recipient of any prize awarded for that campus -- unless special arrangements are made with the ISI Regional Director to identify cards coming from different Campus Representatives at the same school. A list of all Campus Reps and Clubs is available upon request.
5. Mailing list cards must be filled out in full by the individual named on the card. Lists of names are not acceptable, only individual cards.

III. PRIZES

- | | |
|--------------|---------------------------------------------------------------------------------------------------------------|
| 1st Prize -- | \$150.00 worth of books from a list of Conservative classics that will be forwarded later to all contestants. |
| 2nd Prize -- | \$100.00 worth of books. |
| 3rd Prize -- | \$60.00 worth of books. |
| 4th Prize -- | \$40.00 worth of books. |

***PLEASE NOTE: As those who participated in last year's contest have noticed, the extravagance of our 1st prize appears to be considerably

reduced. Last year the first prize was a full scholarship for a five-week trip to the Republic of China with the World Youth Crusade for Freedom's Annual Asian Study Seminar. This prize is still available to contestants, but will not be awarded purely on the basis of new members recruited. The recipient of this prize will be that Campus Rep or Faculty Associate who, in the opinion of the Eastern/Southern Director has done the most to promote ISI and its goals on the campus.

Thus the number of subscription cards received will be considered, but will not be the ruling factor. The success of the rep in bringing ISI speakers to his campus and in procuring honorarium from local sources is very important. Establishing or maintaining an active ISI Club on campus will be another consideration. Any other measures taken by the rep in promoting ISI will be calculated along with the rest in determining the winner of the China trip. The winner of the trip may not necessarily be the winner of the membership contest nor even one of the top leaders, though it is unlikely that a rep without an appreciable number of cards will go to China.

The trip is all expenses paid from San Francisco to T'aiwan and back (including travel, lodging, and food). It will include classes in Mandarin, receptions with top government officials, interviews with refugees from the mainland, and even a side trip to Quemoy. It should be realized by contestants that they will be taking this trip not as tourists, but as students.

A packet of material for membership recruitment has been forwarded to you. Should you need additional items, please return the enclosed Materials Request Form. Best of luck in your effort.

MEMBERSHIP CONTEST

BOOK LIST

Armentano, D. T.	THE MYTHS OF ANTI-TRUST	11.95
Banfield, Edward	THE UNHEAVENLY CITY REVISITED	6.95
Barzun, Jaques	THE AMERICAN UNIVERSITY	7.95
Berman, Ronald	AMERICA IN THE 1960'S	7.95
Bloom, Allan	PLATO'S REPUBLIC	12.50
Boarman, Patrick	UNION MONOPOLIES AND ANTI- TRUST RESTRAINTS	5.00
Buckley, William F.	AMERICAN CONSERVATIVE THOUGHT IN THE 20th CENTURY	8.50
Buckley, William F.	UP FROM LIBERALISM	5.00
Burnham, James	SUICIDE OF THE WEST	6.95
Clark, Colin	STARVATION OR PLENTY	4.95
Cohn, Norman	THE PURSUIT OF THE MILLENNIUM	4.50
Cowan, Louise	THE SOUTHERN CRITICS	3.95
Cowan, Louise	THE FUGITIVE GROUP	6.95
Coyne, John R.	THE KUMQUAT STATEMENT	5.95
Cutler, Richard	THE LIBERAL MIDDLE CLASS	8.95
de Jouvenel, Bertrand	ON POWER (Soft-bound)	2.50
Dietze, Gottfried	IN DEFENSE OF PROPERTY	10.00
Dornan, James	THE FOUNDING FATHERS AND WORLD POLITICS	
Drucker, Peter	THE AGE OF DISCONTINUITY	8.50
Eliade, Mircea	THE QUEST: HISTORY AND THE MEANING OF RELIGION	6.50
Epstein, Edward	NEWS FROM NOWHERE	7.95
Evans, M. Stanton	THE FUTURE OF CONSERVATISM	5.95
Faulkner, Robert	JURISPRUDENCE OF JOHN MARSHALL	9.50
Friedman, Milton	CAPITALISM AND FREEDOM	1.50
Friedman, Milton	DOLLARS AND DEFICITS	6.00
Friedman, Milton	MILTON FRIEDMAN'S MONETARY FRAMEWORK: A DEBATE WITH HIS CRITICS	7.95
Grayson & Shepherd	THE DISASTER LOBBY	7.95
Hayek, F.A. von	CAPITALISM AND THE HISTORIANS	1.95
Hayek, F.A. von	THE CONSTITUTION OF LIBERTY	9.75

Jaffa, Harry V. Kendall & Carey	CRISIS OF THE HOUSE DIVIDED	7.95
	BASIC SYMBOLS OF THE AMERICAN POLITICAL TRADITION	6.00
Kendall, Willmoore Kintner and Pfaltzgraff	THE CONSERVATIVE AFFIRMATION SALT: IMPLICATIONS FOR ARMS CONTROL IN THE 1970's	5.95 11.95
Kirk, Russell	THE CONSERVATIVE MIND	15.00
Kirk, Russell	ELLIOT AND HIS AGE	12.50
Kirk, Russell	THE ROOTS OF AMERICAN ORDER	15.00
Kuehnelt-Leddihn, Erik von	LEFTISM	7.95
Lewis, C.S.	GOD IN THE DOCKS	6.95
Maddox, Robert	THE NEW LEFT AND THE ORIGINS OF THE COLD WAR	7.95
Molnar, Thomas	DECLINE OF THE INTELLECTUAL	7.95
Molnar, Thomas	GOD AND THE KNOWLEDGE OF REALITY	10.00
Niemeyer, Gerhart	BETWEEN NOTHINGNESS & PARADISE	8.95
Niemeyer, Gerhart	DECEITFUL PEACE	6.95
Nisbet, Robert A.	DEGRADATION OF THE ACADEMIC DOGMA	6.95
Nisbet, Robert A.	THE QUEST FOR COMMUNITY	2.50
Oakeshott, Michael	RATIONALISM AND POLITICS	7.00
Peterson, Mary Bennett	THE REGULATED CONSUMER	7.95
Possony and Pournelle	THE STRATEGY OF TECHNOLOGY	7.50
Roberts, P. Craig	ALIENATION OF THE SOVIET ECONOMY	6.00
Rothbard, Murray	AMERICA'S GREAT DEPRESSION	10.00
Rubin, Louis D.	THE WRITER IN THE SOUTH	6.95
Rushdoony, Rovas	THIS INDEPENDENT REPUBLIC	1.95
Schuettinger, Robert	LORD ACTION: HISTORIAN OF LIBERTY	7.95
Solzhenitsyn, Aleksandr	THE FIRST CIRCLE	9.50
Solzhenitsyn, Aleksandr	LETTER TO THE SOVIET LEADERS	3.50
Stanlis, Peter	BURKE AND ENLIGHTENMENT	5.00
Stephen, James Fitzjames	LIBERTY, EQUALITY, FRATERNITY	10.95
Strauss, Leo	LIBERALISM	8.95
Strauss, Leo	WHAT IS POLITICAL PHILOSOPHY	6.00
Strauss & Cropsey	THE HISTORY OF POLITICAL PHILOSOPHY	10.50

van den Haag, Ernest	POLITICAL VIOLENCE	1.95
Voegelin, Eric	ORDER AND HISTORY	
	Vol. I Israel and Revelation	12.50
	Vol. II The World of the Polis	12.50
	Vol. III Plato and Aristotle	12.50
	Vol IV The Ecumenic Age	15.00
von Mises, Ludwig	SOCIALISM	9.00
Weaver, Richard M.	THE SOUTHERN TRADITION AT BAY	7.00
Williams, Duncan	TROUSERED APES	6.95