



what is the **INTERNATIONAL  
RE-EDUCATION  
FOUNDATION?**

**A BETTER MAN, BETTER SOCIETY MOVEMENT  
BY HUMAN CHARACTER, NOT VIOLENCE**

Man has been seeking happiness regardless of the time or the place, because this is the purpose and hope of man's life. Who would desire to be unhappy? Yet, among the countless numbers of people who have lived, how many have ended their lives without regret?

Hasn't it been due to ignorance about the nature of human happiness that man has been unable to satisfy his need for it? Despite this longing, there have only been partial understandings and abstractions about happiness that have been like the picture of a loaf of bread to a hungry man.

*rec'd 10/8/77*

One man believed that happiness would be to have a high position and money. Yet, in such a station, worries never cease in this quickly-changing society. The higher the position, the greater the worry. Having failed to fulfill their spiritual desire, people of wealth often envy the lively home atmosphere of the poor. Some think happiness could be had if they were beautiful or handsome and dressed in fine clothes like movie stars. Yet by understanding the private life and the divorce rate of such people, we can often see that happiness is not necessarily in that life style. Happiness also is not attained by intelligence. It is well known today, that the more sophisticated and educated people, are sometimes the most confused and skeptical about life. Science, too, is limited in its ability to make man authentically happy. Even though we have reached the moon through scientific endeavor, sorrow and misery are still prevailing in our country.

Historically, man has tried through politics, economics, religion, revolution, and other means to attain the goal of happiness. However, despite many advances, the true peace and happiness desired in the depth of man's heart still seems far away. Moreover, ethics and morals have declined in contemporary society, while separation and conflict have continued. As a result, many are fearful that the end of mankind is near.

With this failure to attain happiness despite our exhaustive efforts, many people today have given up the pursuit and have associated the concept of happiness with an after-life, other planets, or a dream-world. But man cannot truly give up the pursuit because happiness is the purpose and hope of human life. Where can man gain strength for life if he has given up hope and purpose? Such an attitude of resignation is destructive to a meaningful life and unjustifiable. The pursuit of happiness is essential to human nature and cannot be suppressed.

Even though great efforts have been made, hasn't man missed the essential? The essential does not lie in particular methods or techniques to be happy. The character of man himself is the core of individual and collective happiness.

A man is a man because of his character and not his shape. A man without character is not much different than an animal even if he is handsome, educated, famous or wealthy. Jesus once called the people "a brood of vipers" and spoke of the necessity of "rebirth" in order to enter the Kingdom of God. Buddha also spoke of attaining Buddhahood in this physical life time in order to attain paradise. Confucius taught that man must govern himself to bring peace and harmony in the country.

However, the truth expressed in those original teachings have been distorted by partial religious viewpoints, limited experience, and the short-sighted self-interest of disciples and followers. Those distorted and dogmatized teachings have caused great separation and conflict. If these were based on truth, why should we seek truth? Truth is to unify that which is separated and to bring harmony where there is conflict.

Efforts towards happiness, without a comprehension of the essential may be rewardless. The position, wealth, education, intelligence, physical appearance, science, and other supposed conditions for happiness are not truly so without the foundation of character. Many people even despise those conditions as fleeting. Yet whether these are good or bad, or whether they endure or perish, depends on whether or not they are founded on character.

While character is the foundation for happiness, man cannot be fulfilled unless he fulfills his aesthetic potentials in culture and art. Man originally seeks to have a meaningful life by understanding truth, and also to have the joy and excitement of culture. No matter how primitive and uncivilized some people are, they have religion and ethics to fulfill the desire to be a better man and also the joy and stimulation of song, dance, and the arts in their lives.

Thus, in accordance with the original nature of man, we have organized the International Re-Education Foundation in order to re-create man by a universal, reasonable, and contemporary principle which is conscientious, intellectual, and heartistic common sense. This principle is free from any sort of superstitious beliefs or philosophic viewpoints. The Foundation's purpose is to actualize the ideals of mankind by the re-education of character instead of any techniques of politics or violence. It will strive to enrich human life by the highest expression of culture.

There have been many people who have worked for a similar purpose. Yet these have developed historically toward a certain partial religious, philosophic or political interest, caused friction and conflict and have been unable to complete their original purpose. Education and culture, however, have always been accepted by all races and creeds and have contributed to the advancement and joy of humanity. Therefore, education and culture are the means through which we can actualize peacefully the long-sought-for ideals of man and establish, possibly in the near future, the ideal world.

We would be happy to have you visit our Foundation so you may see how it works in life.

# INTERNATIONAL RE-EDUCATION FOUNDATION

## activities and facilities

Tuesday—Introductory lecture to the "Principles of Education" by Michael Warder, President of the International Re-Education Foundation.

Thursday—"Wisdom from the East"... a talk by Mr. Sang Ik Choi, founder and advisor of the International Re-Education Foundation. Topics such as: "True human way of Life," and "Interrelationships of Originator, Man, and the Universe."

Friday, September 24 Edison Uno, Assistant Dean of Housing for the U.C. medical center speaks on "Change in City Government".

Sunday, September 26 September Birthday Party—for all members.

October 2 - 3 International Fall Festival—A week-end of entertainment, sports events, and international food. Held at the International Ideal City Project Site in Boonville, in Mendocino County.

Friday, October 15 Speaker to be announced.

Saturday, October 16 World Family Night

Friday, October 22 David Mertes, President of the College of San Mateo

Saturday, October 23 Indian-American Friendship Night.

Saturday, October 30 Symposium on Human Relationships—call for further information.

Weekly activities all held at the Main Center.  
reception 6:30/dinner 7:00/program 8:00/\$2:00  
Unification Principle Lectures (free) offered every night at 8:00.

MAIN CENTER 44 Page St., San Francisco, CA 94102 (415) 861-2641/621-1964

Homes: 2065 Sacramento St., S.F. 94109 441-3803/441-3818

762 Eighth Ave., S.F. 94118 752-0550

Berkeley Center 6502 Dana St., Oakland, CA 94609 (415) 653-3969

Palo Alto Center 390 Oxford Ave., Palo Alto, CA 94301 (415) 321-2347

San Jose Center 390 S. 15th St., San Jose, CA 95112 (408) 275-9965

WEEKEND LECTURE SERIES—given in beautiful Mendocino County on the site of the International Ideal City Project. For an unforgettable weekend that may transform your life. \$20/weekend. Leave Saturday 7:30 a.m. Call the Main Center.

—available written materials—

THEORY OF THE CAUSE AND EFFECT  
THEORY OF THE IDEAL MAN  
THEORY OF THE UNIVERSAL VALUE  
THEORY OF GOOD AND EVIL  
THEORY OF THE ORIGIN OF CRIME  
THE PURPOSE OF MANKIND