

HEADQUARTERS OFFICE:
300 INDEPENDENCE AVENUE, S.E.
WASHINGTON, D. C. 20003
PHONE: LIBERTY 3-1776

WEST COAST OFFICE:
P. O. Box 36132
LOS ANGELES, CALIFORNIA 90036

Dear Subscriber:

We were flattered the other day when Group Research, the Left-wing outfit financed by money from Walter Reuther's ill-gotten treasury, said that LIBERTY LETTER "is the biggest and fastest-growing Right-wing publication in America."

As you know, LIBERTY LETTER grew a hundredfold since 1961--from 2000 to almost 200,000 subscribers at its high peak.

Even allowing for a subscription loss last year, that's a record which gives real hope for America. If only enough patriotic Americans can be alerted to what is happening in Washington, and take ACTION when it counts--we will begin to roll back the tide of tyranny and restore government by the people to America.

In 1964, 27 million Americans voted for Barry Goldwater. After four years of the Gray Society, there are millions more who have been awakened. Imagine what a tremendous voice for good there would be in this Nation if only one tenth of these voters were getting LIBERTY LETTER! Few politicians then would dare to vote against the best interests of America.

Is it unrealistic to think in terms of two million and more subscribers to LIBERTY LETTER? I think not; every Conservative meeting I go to is always attended by many persons who are not yet on the mailing list.

The record last year reveals that our efforts to sell new subscriptions dropped to less than half of the year previous. But unless we keep trying to reach every patriotic American with the truth about legislation in Congress, we are failing in our responsibility.

IF EVERY CURRENT SUBSCRIBER SENT IN FIVE NEW SUBSCRIPTIONS, NEARLY A MILLION AMERICANS WOULD BE MAKING THEIR INFLUENCE COUNT!

Patriotic Americans--if they were only united in their efforts-- would be the greatest political force in America! AMERICA WILL BE SAVED FROM FINAL FOLLY ONLY WHEN WE UNITE OUR FORCES AND TAKE EFFECTIVE ACTION! Will you help us grow this important election year as we have never grown before?

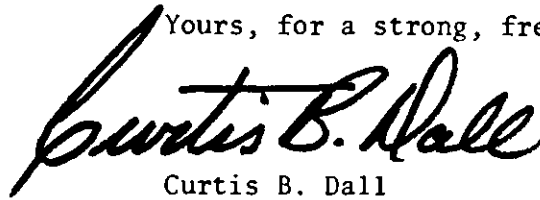
LIBERTY LETTER costs only two dollars per year--a tiny, tiny fraction of its value. If you send in five or more gift subscriptions, you need pay still less--only one dollar each--during this important subscription-building campaign.

(over)

Please help us build a voice for America in Washington which cannot be ignored. Please do not put this letter down without sending in at least one gift subscription. If you can, send in five, ten, one hundred.

May I hear from you at once? If you cooperate, I promise you that the liberals in Washington will hear from LIBERTY LOBBY in a voice louder and stronger than anything they have yet experienced.

Yours, for a strong, free America,

A handwritten signature in black ink that reads "Curtis B. Dall". The signature is written in a cursive style with a large, sweeping initial "C".

Curtis B. Dall
Chairman
Board of Policy

P.S. Please be sure that the names you send are Conservatives. If you send in liberals or others who will not write to Congress, it is a waste of subscriptions.