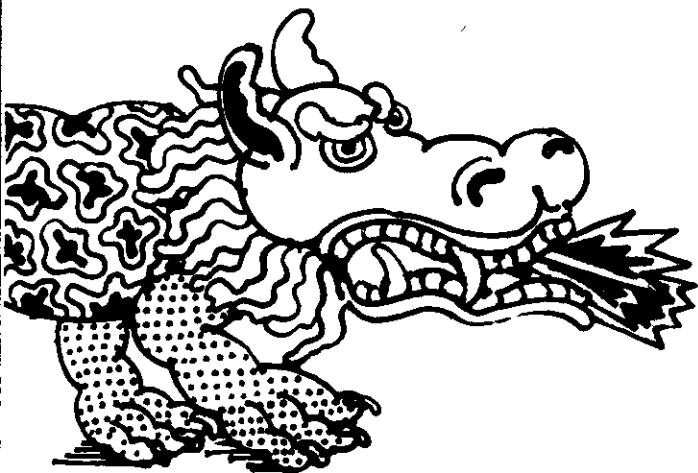


Media & Consumer

Self Defense for the Consumer



The scrappy
and informative
new monthly
that helps you fight
the battle of
the marketplace.

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The Questions You Must Ask Before You Give Your Child to a Summer Camp.

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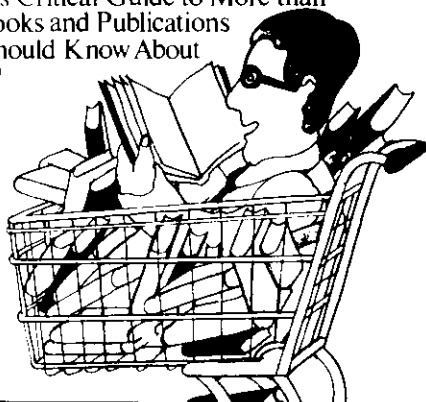
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The Consumerist Reading List

M&C's Critical Guide to More than 100 Books and Publications You Should Know About

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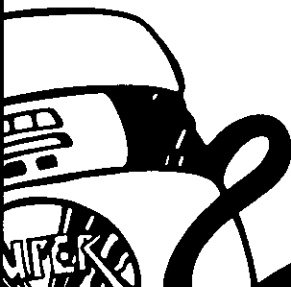
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Our Blue Cross to Bear

Conflicts of Interest, Waste and Abuse in a Washington D.C. Hospital

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Air In Gasoline Ads



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This pioneering journalistic effort, a non-profit venture, is sponsored by CONSUMERS UNION (publisher of *Consumer Reports*) and edited by a staff of consumer-oriented journalists. The members of the *Media & Consumer* Board of Trustees are leaders from many areas of journalism, education and consumer affairs who are serving without pay, but *actively*. They recognize that the news and entertainment features of America's press and airwaves are paid for by the consumer . . . and the consumer deserves a say in the media's coverage of consumer affairs.

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Information and ideas to help you fight the battle of the marketplace. As a consumer, you will pick up valuable tips on protecting yourself against inflated prices and fraudulent practices when you shop for food, gasoline, home repairs, medical services, and other everyday essentials. You also learn about consumer activism, national and local consumer groups . . . *and how you and your neighbors can exert pressure on manufacturers, retailers, the news media, and government to extend fair treatment to the buying public.*

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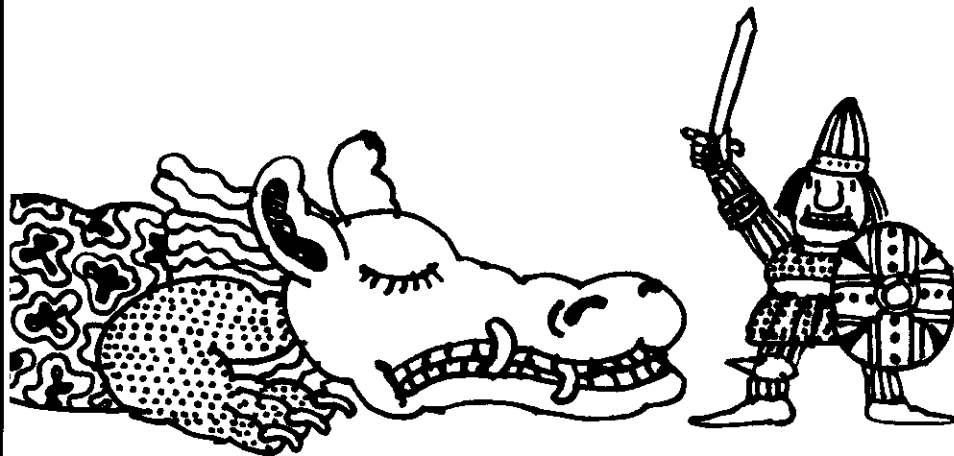
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- Why Tomatoes Aren't What They Used to Be
- Ground Beef Impurities a Scandal in Some Cities—
The Results of *M&C's* National Meat Test
- Warning—That Blood Transfusion
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