

Multinational corporations are on the move . . . it's time to CATCH UP.

In this letter we will offer you
a subscription to Multinational Monitor,
and give you a book about corporate
power, free.

Dear Friend,

We think that you are one of the growing number of people
who are aware that there's a revolution underway in how the world's
future is being shaped.

Every day the managers of the world's largest corporations
are taking more power away from our political institutions and
our communities.

More countries are becoming heavily indebted to the global
banks--like Citicorp or Chase Manhattan.

More of the earth's resources are mined, harvested, or tapped
by worldwide "resource" companies such as Exxon or Mobil.

More of the products we make, the goods we buy and the
services we depend on are controlled by multinational corporations--
many of them with revenues larger than the gross national products
of dozens of nations.

What does this mean for you and me?

Crucial decisions in our society are being made by a handful
of executives. Decisions that will determine...

...where in the world the factories, shops and offices of
tomorrow will be built--and therefore who will have what jobs,
and who will be unemployed;

...what products will be produced and at what price--questions
that will determine how quickly inflation will eat away our
savings, our earnings and our assets;

...which energy sources we will turn to--nuclear or solar--
to take the place of fossil fuels;

...what is to become of our global environment--whether our
water will be fit to drink, our food safe to eat, our workplaces

(over, please)

MULTINATIONAL
monitor

P.O. Box 19405 Washington, D.C. 20036

safe to work in and our cars safe to drive;

...who will profit from the exploitation of the vast resources contained in the world's forests and oceans;

...what role there will be in our world economic system for women, indigenous peoples, and others such as black Americans who have been historically discriminated against;

and even political decisions such as

...who will be elected to Congress--and to public office in other countries--with the help of corporate Political Action Committees which now contribute most of the money spent in political campaigns.

The answers to these questions are now being decided behind closed doors on the upper floors at the corporate headquarters of Mobil, Chase, Exxon and Citicorp; General Motors, Du Pont, and General Electric.

Yet they affect every one of us.

What does Multinational Monitor offer you?

Huge international corporations can wreak havoc on our lives; they are responsible to no one. No one elects their officers. They are not restrained by adequate regulation or by competition.

By tracking their actions and subjecting them to critical scrutiny, Multinational Monitor represents a breakthrough in contemporary journalism.

Multinational Monitor is written by some of the most respected authors in the field, including Global Reach author Richard Barnet, Village Voice columnist James Ridgeway, world hunger expert Susan George, and corporate responsibility advocate Ralph Nader.

Published every month, Multinational Monitor:

. Reveals the important decisions of multinationals--whether it's a plan to displace an entire Indian tribe in the Peruvian Andes so as to produce lumber, or a hasty decision to release a cancer-producing drug through the markets of the world;

. Conducts interviews with officers of some of these corporations, leaders of affected countries and other movers and shakers in the multinational community;

. Details strategies for taming those business organizations which have taken the fundamental powers of decision-making away from us and from our elected representatives.

Who is Multinational Monitor for?

Are you one of the Americans who wants to know what's being decided behind those boardroom doors, worldwide?

Are you convinced that knowing who's in charge, where, is the first step toward taking charge?

Do you believe that decisions made by multinational businesses are everybody's business?

If so, you should be reading Multinational Monitor.

Three Good Reasons to act now:

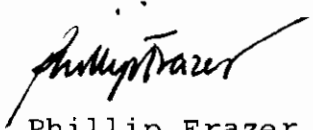
- ✓ (1) Multinational Monitor is now available to you at 33% off the newsstand price--that's a saving of \$5.00 right there.
- ✓ (2) You are covered by our Unconditional Guarantee--if at any time you wish to cancel for any reason, we will immediately send you a full refund on all unmailed copies.
- ✓ (3) With your subscription, we'll send you absolutely free your copy of Ralph Nader's "The Consumer and Corporate Accountability."


Introduced and edited by Nader, this 375-page book documents corporate abuses that touch our lives intimately. A \$10.95 value, it's free when you subscribe.

If we catch up with the operations of the multinationals, we can begin to take control of the future from these corporate Goliaths...So why not take a moment now to fill out the enclosed order form?

Your Premier Issue will be in the mail as soon as we receive your order, and you'll be joining with others in bringing the biggest businesses of them all to a public accounting.


We look forward to having you as a subscriber,


Phillip Frazer,
Editor


Patricia Perkins,
Business Manager

P.S. You can pay by check, credit card, or have us bill you. In any case, at \$1.25 a month, that's less than we pay Big Oil for just one gallon of gasoline!

P.O. Box 19405 Washington, D.C. 20036

We think you'd like to know what's being
decided inside the boardrooms of the
world's most powerful corporations... 



MULTINATIONAL MONITOR Premium Subscription Offer

Please deliver my FREE book and start my subscription to *Multinational Monitor* immediately.

- Enclosed is my payment of \$15 for 12 issues (one year)
 Enclosed is my payment of \$25 for 24 issues (two years)
 Bill me later

*Non profit institutions please remit \$20 for one year

*Business institutions please remit \$30 for one year.

Please allow six weeks for processing.

JOHN HENNIG
101 WOODROW ST 10
CHARLOTTESVILLE VA 22903

MULTINATIONAL MONITOR Box 19405 Washington, DC 20036

Please charge to my credit card (check the box at left for amount):

Mastercharge Visa

Account # _____

Exp. date _____

Signature _____

MULTINATIONAL
MONITOR
MONEY BACK
GUARANTEE

If at any time you decide to cancel for any reason we will return your money for all unmailed issues.

DETACH AND KEEP FOR YOUR RECORDS.

Check the box on your order card to receive ...

FREE!

POWER, INC.

POWER,
INC.

832 pages

When you subscribe to
**MULTINATIONAL
monitor**