

The Nation.

72 FIFTH AVENUE, NEW YORK, N.Y. 10011 212/242-8400

**THE NATION has been publishing every week since 1865.
That's 115 years of being unafraid
to take on the establishment . . .
to violate the latest taboo.
I'D LIKE YOU TO TRY THE NEW NATION. LET ME
SEND YOU THE NEXT
4 ISSUES FREE
COMPLETELY AT OUR EXPENSE, AND WITH NO
OBLIGATION TO SUBSCRIBE WHATSOEVER.**

Dear Reader:

In the enclosed brochure you'll find 115 compelling reasons—57 old, 58 new—why you should be reading THE NATION . . .

. . . why you should start subscribing to America's oldest and most illuminating weekly periodical.

I can give you three of those reasons right now—three NATION articles that made headlines in the rest of the media.

- THE NATION published documents stating that Henry Kissinger volunteered information to the F.B.I. that he obtained by opening another person's mail when he was a member of the Harvard University faculty in 1953.
- Fred Cook documented in THE NATION after investigations earlier this year that the oil crisis of 1979 was "the biggest fraud ever perpetrated on a helpless people."
- THE NATION asked questions about Palestinian self-rule too hot for the American Jewish community to handle. So we published the opinions of Israeli intellectuals.

These are just three small samplings of the kind of vital issues that THE NATION has confronted each week since 1865. Every article is better documented and better written than those of any other weekly news magazine, helping you to digest and analyze the complex and often confusing world around us.

Why Am I So Anxious to Send You 4 FREE ISSUES at
This Particular Time in THE NATION's History?
Because It's THE NEW NATION!

We have a *new* editor and *new* ways of using the talents of old writers. Novelist Kurt Vonnegut does book reviews, E.L. Doctorow is covering the Presidential campaign for us, and Jules Feiffer writes about the First Amendment. We have an exciting *new* format and

a number of *new* special issues coming up that will throw *new* light on such crucial topics as Disarmament, Intervention, The Neoconservatives, The U.S. Supreme Court, and Politics and the Arts.

THE NATION is, in other words, America's *newest, oldest* magazine. We have been publishing for 115 years, and in the enclosed brochure are 115 reasons why we are inviting you to enjoy the magazine that anticipates, records and shapes the political and cultural history of the United States.

Just to save you time, let me tell you the first reason right away. Because we have received your name as a concerned citizen who likes to be informed, with all the facts and figures at hand, we want to send you the weekly magazine that's custom-made for you. We want to send you 4 free issues and at the same time enter a six-month subscription—at the special introductory rate of only \$8.95 . . .

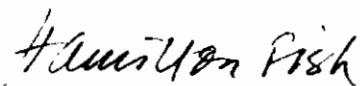
. . . plus you will enjoy your subscription to THE NATION without risk. Any time you wish to cancel your subscription just tell us and you'll receive a prompt and full refund for the unused portion of your subscription.

But we haven't been America's most important journal of ideas and culture for 115 years for nothing. We are able to continue THE NATION's tradition because we are constantly coming up with new ideas, writers, departments, scoops. Consider:

Back in 1865, the original prospectus for THE NATION announced the participation of such writers as William and Henry James and Henry Wadsworth Longfellow. . . . In more recent years THE NATION discovered and first published such writers as Ralph Nader, Hunter Thompson, Dan Wakefield, James Baldwin, Willie Morris and many others.

Won't you join us and see for yourself what The NEW NATION is doing? Return the enclosed card with your payment today!

Sincerely,

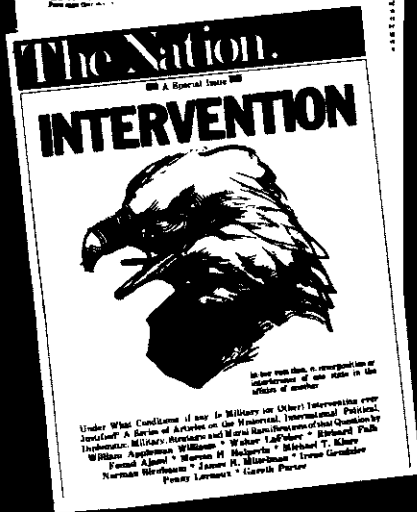
A handwritten signature in cursive script that reads "Hamilton Fish".

Hamilton Fish, Publisher

P.S. If you will enclose payment now, we'll add four additional free issues to your subscription, our way of saying thanks for saving us billing and bookkeeping headaches.

You are invited to discover

The Nation.



4 ISSUES FREE!

YES! Send me the next four issues of THE NATION and at the same time enter a six month subscription (20 additional issues) at this special introductory rate of \$8.95. If, for any reason, I don't think THE NATION lives up to your promise or my expectations, I'll write "cancel" on your invoice, and that's that. I owe nothing; no more issues will be sent. The risk is entirely yours.

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**Inside:
115 very good reasons why
you should send for 4 issues of**

**The
Nation.**

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