

National Boycott for Peace
 Room 113A, College Union
 Telephone: 315 268-3321

TABLE I

AMERICAN BRAND (TOBACCO) COMPANY

<u>Cigarettes</u>	<u>Cigars</u>	<u>Smoking Tobaccos</u>	<u>Other Products</u>
Benson & Hedges	Antonio y	Blue Boar	James B. Lee
Bull Durham	Cleopatra	Genuine "Bull"	Distilling
Carlton	Bock y Ca	Durham	Co.
Half & Half	La Corona	Half & Half	Lotts Foods
Lucky Strike	Roi Tan	John Cotton	Regal China
Montclair		Paladin Black-	Co.
Pall Mall		cherry	Sunshine
Silva Thins			Biscuit Co.
Tareyton			Taylor Food
			Products

ANHEUSER-BUSCH COMPANY

<u>Beer</u>	<u>Other</u>
Eudweiser	St. Louis National Baseball Club
Busch	
Michelob	

BRISTOL MYERS COMPANY

<u>Drugs</u>	<u>Toiletries & Cosmetics</u>	<u>Household & Cleaning</u>
Ammans Medicated	Ban	Behold
Powder	Lorn Blond	Drano
Dufferin	Claïrol Products	Endust
Excedrin	Come Alive Grey	O'Cedar
4-Way Cold Tablets	Condition	Pro-Long Wax
Mint Rub	Great Day Hair Coloring	Twinkle
Pazo Ointment	Loving Care	Vanish
Sal Hepatica	Luzier Cosmetics	Windex
	Lum	
	Nice 'n Easy	
	Score	
	Silk & Silver	
	Softique	
	Summer Blond	
	Vitalis	
	Vote Toothpaste	

Other
 Petre Cal

COCA-COLA COMPANY

<u>Softdrinks & Fruit Drinks</u>	<u>Coffees & Teas</u>	<u>Other</u>
Coke	Admiration	Duncan
Fanta Flavors	Butternut	Foods
Fresca	Fleetwood	
Hi-C	Maryland	
Mint Maid		
Real Gold Fruit Drinks		
Snow Crop		
Sprite		
Tab		

BOBBI BROOKS CLOTHING

H.I.S. CLOTHING

CAPITAL RECORDS

COLUMBIA RECORDS, a Subsidiary of Columbia Broadcasting System

SUGGESTIONS FOR IMPLEMENTATION

1. Form a local headquarters of National Boycott for Peace. Incorporate college students home for the summer, high school students, church groups, womens' clubs, etc., into temporary and/or permanent action groups working in their community to effect the Boycott.
2. If your school has recessed for the summer send the Boycott material to those students for whom you have addresses. In addition, contact junior colleges in your area. Also, if your school has a summer session, activate a local NEP headquarters for summer school.
3. Mimeograph the lists of products and companies along with the Boycott symbol. If you do not have access to reproducing facilities, NEP Headquarters can supply you with Boycott kits, letterhead stationery, etc.
4. Distribute these to:
 - Students working on strike and/or peace committees
 - Merchants, for distribution in their stores
 - Churches, for publication in their weekly bulletins
 - Any organization interested in Peace (i.e. ending the war)
5. Mass distribution of the Boycott material should begin as soon as possible. Publicize the Boycott symbol and boycotted products using any means available. Buttons with the NEP symbol are available from National Headquarters.
6. Issue press releases to local communications media. Try to arrange for spots on local TV and radio stations.
7. Distribute a wallet sized card listing the major products and companies to be boycotted. Samples of these cards are available at the National Boycott for Peace Headquarters, State University College, Rm. 113A, College Union, Potsdam, New York 13676. Telephone 315 268-3321. Posters to be placed in store windows etc., indicating the availability of the GCC card within that store, may be obtained from National Headquarters.
8. Advise the National Headquarters of your interest in receiving further newsletters, press releases or other general Boycott information.
9. Initiate a letter writing campaign to the Companies informing them of the fact that they are being boycotted and WHY. Cancel or replace gas credit cards of boycotted companies, again, informing the company of the reason for the cancellation. Commitment Cards to Companies, post-card size, containing a statement that may be signed by consumers sympathetic to the NEP, and mailed to the Boycotted Companies are available at the Potsdam Headquarters for this purpose.
10. It is most desirable to get the GCC card placed in sympathetic stores -- "head shops," small groceries, bookstores, dry cleaners, etc.--any place where the boycott information will be available to the general public as well as students. National Headquarters would be willing to supply such stores with the GCC card if necessary.

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The following is a list of Consumer Products Divisions of the top fifty
DEFENSE CONTRACTORS. We urge that THESE COMPANIES BE BOYCOTTED UNTIL THE
WAR IS OVER.

1. General Electric: All products under the brand name of G.E.
2. General Dynamics: Associated Finance Corp.; Stromberg-Carlson Corp.
3. General Motors; Chevrolet, Pontiac, Oldsmobile, Buick, Cadillac, Opel, G.M. Trucks; Frigidare Appliances; Delco Products; AC Spark Plugs.
4. Ford Motor: Ford, Mustang, Lincoln, Mercury; Ford Trucks; Autolite; Philco Products.
5. Westinghouse: All products under the brand name of Westinghouse; Sandima Recording Co.; Financial Fire and Casualty Co. of Florida; Therma King; Luzaire Inc.
6. RCA: All products under the brand name of RCA; Whirlpool Appliances; Random House Books; Alfred A. Knopf Books; Modern Library Imprints; Pantheon Books; Hertz Rental Service; Meyers Bros. Parking Lots.
7. Textron: Gorham Silverware; Eaton Paper; Homelite Products; E-Z Go Vehicles; BPS. Vita-Var, and Allied Paints and Varnishes; Shaeffer Pens; Speidel Products; Talon Sewing Accessories; Durham Tubular Furniture; Beacon Foods.
8. International Telephone and Telegraph: Aetna and Thorp Finance Corp.; Great International Life Insurance Co.; Avis Rent-a-Car; Sheraton Hotels and Motor Inns; Howard W. Sams and Co., Publishers; Continental Baking Corp.; Wonder Bread; Hostess Baked Goods; Morton Foods; APCOA Parking Lots.
9. Ling-Temco-Vaught Inc.: Braniff Airways; Wilson & Co. (meat & food products); Wilson Sporting Goods; Allied Radio; Altec Service; Okonite Co. (indoor-outdoor carpets).
10. Litton Industries: Stouffer Foods; Cole Steel Equipment; American Book Co.; D. Van Nostrand, Publishers; Royal Typewriters; Lehigh Furniture; Standard Desk Co.; Monroe Adding & Calculating Machines.
11. Raytheon: Ammana Appliances; Caloric Appliances & Products; Heath & Company, Publishers.
12. Honeywell: Honeywell Heating, Ventilating, Air-conditioning equipment; Honeywell-Elmo Movie Cameras & Projectors; Pentax, Rolleiflex, & Rollecord Cameras; Strobunar Electronic Flash Equipment.

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13. Sperry Rand: Remington Products (Shavers, Adding machines, etc.).
14. AVCO: Paul Revere Life Insurance Co.; Carts Blanche Corp.; Seaboard Finance Co.
15. General Tire and Rubber Co.: Tires, tubes, other rubber products and accessories; Pennsylvania Champion Tennis Balls; RKO, General Inc.
16. Olin: Olincraft Products; Winchester guns, ammunition; Western Ammunition.
17. Dupont Products: All products under the brand name of Dupont; Remington Arms Co.
18. I.B.M.: Typewriters.
19. Norris Industries: Fry-Fyter Products; Waste King gas and electric ranges and ovens, dishwashers, space and water heaters, garbage disposal units, indoor grills, kitchen and bathroom ventilators.
20. Uniroyal: All products under the brand name of Uniroyal; Bicycles.
21. Pan American World Airways: Intercontinental Hotel Corp.; Grandes Hotels; New York Airways; All Pan American Lines.
22. Standard Oil of New Jersey: All Huddle Oil & Refining Products.
23. Standard Oil of California: All Chevron Products.
24. Mobil Oil: All Mobil Oil Products.
25. Kaiser Industries: Aluminum Products; Willy's Jeeps.
26. Magnavox: Electrical Entertainment Equipment; Consolidated Furniture Industries; H & A Selmer and General Atronics (band instruments).
27. Asiatic Petroleum: Indirectly related to Shell Oil.
28. General Telephone: All Sylvania Products.