



NATIONAL BOYCOTT FOR PEACE

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The Student Strike Committee of Potsdam has initiated a National Boycott For Peace. Many student and community efforts, such as telephone tax payment refusal, draft resistance and counseling, letter writing campaigns, as well as non-violent demonstrations and marches have been directed at stopping the War and re-ordering our national priorities. The National Boycott For Peace is yet another effort, but one which involves a concerted action by ALL Americans. The NBP directs its appeal to the millions of Americans who feel a sense of despair at the ills besetting their Society: War, Racism, Poverty, Political Repression, Violence-- but who also feel helpless and frustrated at their inability to author change because they are without the necessary political power. Many people are not inclined to publicly and vociferously support the movement for Peace. However, these same people would be inclined to participate in legal, socially sanctioned activities where, if they choose, they can retain their anonymity, yet actively and significantly express their desire for Peace by means of economic and political pressures.

The primary objective of the Boycott is to bring the Business Community into the Peace Movement. Their political power is enormous and largely used to further their own self-interest, not Society's: witness the expanding military-industrial complex! Business MUST be induced to use their political power for PEACE and the BUILDING OF A BETTER SOCIETY. Political power, used to further the business of life rather than death CAN become a reality through the National Boycott For Peace.

Other positive benefits will accrue from a successful National Boycott. Inflation will be reduced -something everyone would like to see accomplished.

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A reduction in interest rates, especially meaningful to the middle and lower income consumer, would be achieved by saving monies otherwise allocated for spending on alternative products. Additionally, the National Boycott can be the beginning of a constructive, consumer campaign to say NO to wasteful advertising, deceitful packaging, inferior -and in some instances- harmful products, and other undesirable business practices.

The National Boycott For Peace is not intended to 'bribe' anyone into acquiescing to a long list of demands or to make public statements for Peace. It exists to pressure the Business Community into using their political power to end the War and re-order the nation's goals. The Boycott can turn economic power into long range political power!