

National Committee for a Political
Settlement in Vietnam/Negotiation Now!
156 Fifth Avenue, Room 516
New York, New York 10010 212-889-4018

September 30, 1969

To: Friends of Negotiation Now!

From: Mary Temple, Executive Director

Re: CEASE-FIRE NOW! Buttons, Bumper stickers, materials

Despite recent announcements of troop withdrawals by President Nixon, the killing still goes on. The administration has not yet recognized the need for a standstill cease-fire. Therefore we must intensify our education and promotion campaign to project the cease-fire proposal in a variety of ways. In addition to various reprints, we also have available CEASE-FIRE NOW! buttons and bumper stickers.

There are two attractive and arresting button designs. The first has just the words CEASE-FIRE NOW! in white letters on a red octagon in the shape of a stop sign. The second is the same, with the added phrase "by all sides in Vietnam" in smaller letters under the octagon.

On the bumper sticker, "CEASE-FIRE NOW!" stands out as the major message, followed with "by all sides in Vietnam". A red stop sign is on the left side with "STOP the KILLING" printed in white letters.

We will have available shortly the reprint of an interview with Cyrus Vance which was published in the New York Times.

Below is an order blank with prices near cost. Since widest possible distribution is urgent, special prices can be arranged, if necessary. Order a supply today to distribute or sell in your community, club, resort, union or organization.

Clip and send to:

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Buttons @ 5¢ each (or \$3.00 per 100)

_____ CEASE-FIRE NOW!

_____ CEASE-FIRE NOW! by all sides in Vietnam

_____ CEASE-FIRE NOW! Bumper stickers @ 5¢ each (or \$5.00 per 100)

_____ Reprint of the New York Times interview with Cyrus Vance @ 5¢ each

Reprints @ 1¢ each

_____ Gallup Poll on Cease-Fire

_____ New York Times editorial on
electoral commission

_____ Cyrus Vance news story

_____ New York Times editorial on Cease-fire

_____ Economist on electoral
commission

NAME _____

ORGANIZATION _____

ADDRESS _____

TELEPHONE _____

CITY _____

STATE _____

ZIP _____