

COUPON I

Count on me. I want to be a SANE Communicator in my community. I plan to work with one of the following groups:

- ☐ the news media
- ☐ religious groups
- ☐ labor unions
- ☐ businessmen
- ☐ ethnic and minority groups
- ☐ human needs groups
- ☐ local and state officials
- ☐ political parties
- ☐ professional groups
- ☐ students
- ☐ educators.

I expect to devote _____ hours per week and would welcome materials and action suggestions from SANE.

Name _____

Address _____

City _____ State _____

Zip _____ Phone _____

Congressman: _____

COUPON II

SANE needs 5,000 new members this year.

I would like to join SANE and enclose \$10 annual dues ☐. (\$5 for Senior Citizens, \$2 for Students and Active Duty Non-Com GI's.)

I am already a SANE member, but enclose my special contribution ☐

While I cannot take the lead as a SANE Communicator, I want to help others to do so. Here is my contribution of \$ _____ to put materials and staff time behind SANE workers.

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A CITIZENS' ORGANIZATION FOR A SANE WORLD

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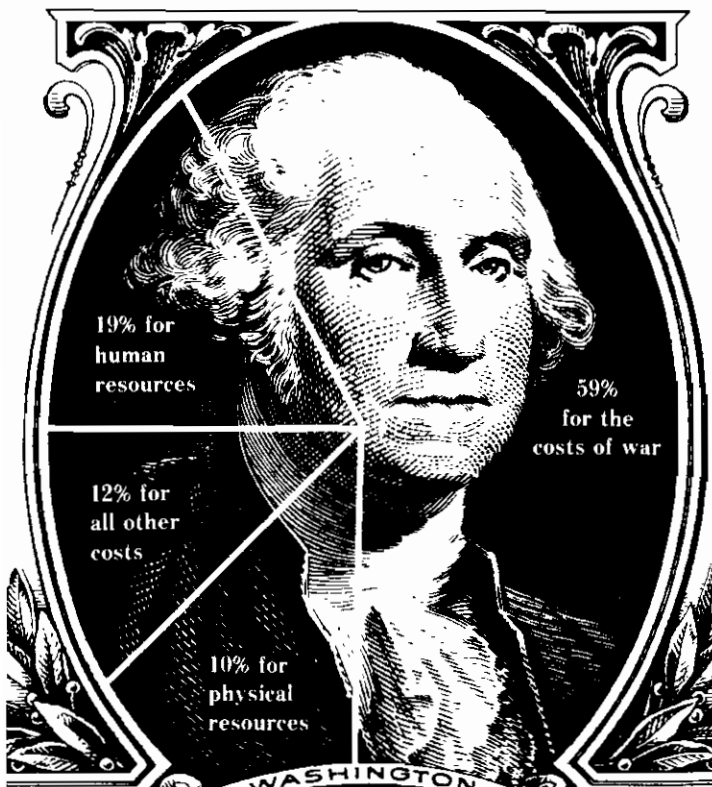


The Militarization of America

In the name of national security the United States has invested more than \$1 trillion since the end of World War II to produce the most powerful military machine in history. Yet we can be destroyed in an hour in a nuclear war.

This trillion-dollar investment, which cannot buy us safety, created a new institution in American life—the military-industrial complex. In 1961 President Eisenhower warned against the “unwarranted influence” of the military-industrial complex, yet it is even more pervasive today. The influence of the Pentagon has mushroomed through defense contracts, research grants, and full-time public relations men and lobbyists—all paid for by our taxes.

By the end of the 1960's, half of each tax dollar levied by Congress went to the military, not including the costs of past wars. The budget proposed by President Nixon for fiscal 1974, a decade after Eisenhower's warning, allocates 59¢ out of every tax dollar for the costs of wars, past, present and future.



A Seed of Sanity

SANE's Strategy for Demilitarization

SANE has a two-part strategy for demilitarizing the country safely. First: Challenging the military-oriented assumptions of the cold war and replacing them with a new foreign policy based on disarmament agreements, international peacekeeping (and a rational level of deterrence in the meantime), and economic development. Second: Building a coalition of groups and individuals who seek to redirect federal spending to meet human needs and restore a sense of moral purpose to our nation.

If we mobilize an additional 15-25% of the public to work for the demilitarization of American society, we can convince Congress and the Executive Branch to adopt new policies by the mid-1970's.

What Can YOU Do?

The most effective work you can do is to help implement this strategy in your community.

Here's how: Commit yourself to maintaining contact with one specific group—the news media, clergymen, businessmen, labor leaders, minority groups, women's organizations, senior citizens, conservationists, city and county councilmen, etc. Provide them with information and ideas on a regular basis. SANE will suggest meaningful approaches and help you obtain the materials you will need: literature, films, radio tapes, and newspaper ads.

We call the local activists who perform this function *SANE Communicators*. You don't have to do it all yourself. We will give you the names of SANE members in your community, and you can recruit new people to share the work with you.

You can have a real impact in your community provided you pinpoint the people you want to influence and develop good working relations with them. If you and others work together as a team to reach most of the community groups named above, on a regular

basis, your effectiveness will be multiplied far beyond your numbers.

If you don't have the time to devote to such an effort, you can help with contributions to finance SANE's production of audio-visual materials, appearances by prominent spokesmen on radio, TV, and other public forums, and lobbying activities in Washington.

SANE Stands For:

- Total withdrawal from Indo-China
- Negotiated settlement of international disputes
- Major cuts in arms spending
- An end to underground nuclear tests
- Repeal of the draft
- Transfer of resources to civilian programs at home and in underdeveloped countries
- Planning for conversion of arms industry and military bases
- Disarmament agreements
- Strengthened international agencies
- Curtailment of presidential war-making powers

