

National Council of Negro Women, Inc.

NATIONAL HEADQUARTERS
1346 Connecticut Avenue, N.W.
Washington, D.C. 20036
Telephone: 202/223-2363

FIELD OFFICE
815 Second Avenue
Suite 901
New York, N.Y. 10017
Telephone: 212/687-5870

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Dear Friend:

"Let Them Eat Promises." Is this to be the response of the American people to the hungry children within our midst?

The first generation to suffer poverty in a sea of plenty. Separated from the whole by mushrooming suburbs and bypassing freeways, entire sections of sprawling cities exist in lonely despair, while in Appalachia and rural Mississippi the poorest are left behind as the young, the strong, and the educated move toward urban America.

The National Council of Negro Women has called for larger allocation for school breakfast and lunch programs. Even then, school programs come too late to forestall death from malnutrition in the early years of life. They come too late to avoid the permanent brain damage resulting from protein deficiency.

Looking ahead to summer when the school lunch program will not be available, people are told that youth should be able to get summer jobs and contribute to the family income. The major flaw is, there are not enough summer jobs to go around. What will happen to the families with children who do not find work or who are too young to work?

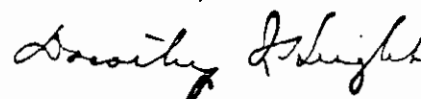
These children cannot hibernate through the long hot summer. At NCNW, we are committed to providing lunches throughout the summer for children, who without our help will go hungry. In addition, we must provide vitamins to supplement the meager diets of thousands more. No American child should have to spend the long lazy days of summer wondering where his next meal is coming from or if it is coming, or wishing for night and bedtime when pangs of hunger are somewhat quieted by sleep.

The next month represents a critical period in our struggle to see that no child goes to bed hungry. Your generous support is desperately needed to make our summer lunch program possible. I believe it is worthy and deserving of your support.

Your gift of \$1,500 will provide lunches for 66 children for the entire summer; \$250 will provide lunches for 33 children for one month; \$50 will provide lunches for 7 children for one month; \$25 will provide 500 vitamins for 165 children for one month.

Won't you send your tax-deductible contribution today? Our children are dying.

Sincerely,



Dorothy I. Height
National President