

# Help the National Gun Control Center tell the complete handgun story.

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The National Gun Control Center has been formed to see that the citizens of this country finally learn the truth about the handgun menace. The facts are on our side and, with your help, the N.G.C.C.'s educational programs can get those facts to the American public.

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-  40,000,000 handguns in circulation in the United States
-  Every 13 seconds, a handgun is sold in the United States
-  The U.S.A., number one in handgun murders and accidents
-  69 people shot to death every day, 25,000 every year
-  Nearly 3 out of 4 murders committed by friends and acquaintances
-  10,000 people commit suicide with guns every year
-  More gun deaths in the U.S. than in all other free nations combined
-  3,000 accidental firearms deaths every year
-  Well over half of all murders committed with handguns
-  For every burglar who is stopped, 6 family members die in gun accidents

## NOW THE NATIONAL RIFLE ASSN. HAS COMPETITION!

The National Rifle Association, with one million members, has distorted or suppressed the truth about handgun control for years. Its annual, tax-exempt income of over \$7 million finances massive educational campaigns to defeat handgun controls.

To assure its future growth, the N.R.A. has stepped up its efforts to recruit children in recent years. "Nobody today questions the truism that you must capture youth," said Executive Vice-President Maxwell Rich. For only \$1.00, a youngster can become a Junior Member and start being indoctrinated in the N.R.A. philosophy that guns are just good, clean, All-American fun

In reality, handguns have become the American way of killing. Thousands of men, women and children are slain or injured by handguns every year, but those who know the deadly facts about handguns have had little success in getting those facts to the public until now.



Headquartered in Washington, D.C., the National Rifle Association plots its no-controls strategy in this \$3.5 million, 9-story marble-and-glass building.

## NATIONAL COMMITTEE

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Mayor, Atlanta, Ga.

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Theodore Soransen  
Attorney, Author

Representative Andrew Young  
United States Congress

### The National Gun Control Center

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#### The National Gun Control Center

P.O. Box 32335, Washington, D.C. 20007

**Yes,** I want to join the one million Americans

who are being asked to contribute an average of \$25 to the National Gun Control Center. Enclosed is my membership contribution of:

- \$15     \$20     \$25     \$30  
 \$35     \$50     \$100     \$ \_\_\_\_\_

Mr./Mrs./Ms./Miss \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

*The National Gun Control Center is a nonprofit educational organization. Please make check payable to the National Gun Control Center.*

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"With all the violence and murder and killings we've had in the United States, I think you will agree that we must keep firearms from people who have no business with guns."

Robert F. Kennedy  
May 1968, five days  
before his assassination

"By our readiness to allow arms to be purchased at will and fired at whim, we have created an atmosphere in which violence and hatred have become popular past-times."

Dr. Martin Luther King, Jr.  
November 1963



# THE NATIONAL GUN CONTROL CENTER

**A NEW HANDGUN CONTROL  
EDUCATIONAL PROGRAM**