

And from the press . . .

Such a candidacy would promise a nonpartisan "national unity administration" that would transcend "the old narrow partisan structure"; in a time of crisis at home and abroad, that might have great appeal not only to Independents but to members of both parties. They would be renouncing party identity only temporarily, and could expect their parties to have rough equality in a "national unity" government.

A "national unity administration" would represent not the triumph of conservatism or liberalism but the temporary dominance of nonpartisan concern.

— Tom Wicker
The New York Times

"He's right there looking you in the eye, talking straight, telling you what he believes whether you like it or not. He doesn't try to flatter, cajole, stroke or impress. There is no small talk in him, though he is not solemn. He is opinionated without being judgmental, openminded without being vacillating, unglamorous yet not boring. He is the antithesis of the self-indulgence of the '70s. He seems like a good, decent, honest, intelligent, dedicated man."

— Sally Quinn
Washington Post



John B. Anderson

John Anderson is a refreshing and exciting choice for a thinking electorate. A man who has demonstrated the courage to make difficult and often unpopular decisions both as a Congressman and as a candidate.

We all know this country must be prepared to make sacrifices on energy and the economy. There are not shortcuts. There are no overnight solutions. John Anderson has the courage and vision to deliver this message *before* the election, not afterwards.

Send your contributions now to:

National Unity Campaign for John Anderson

Mail to:

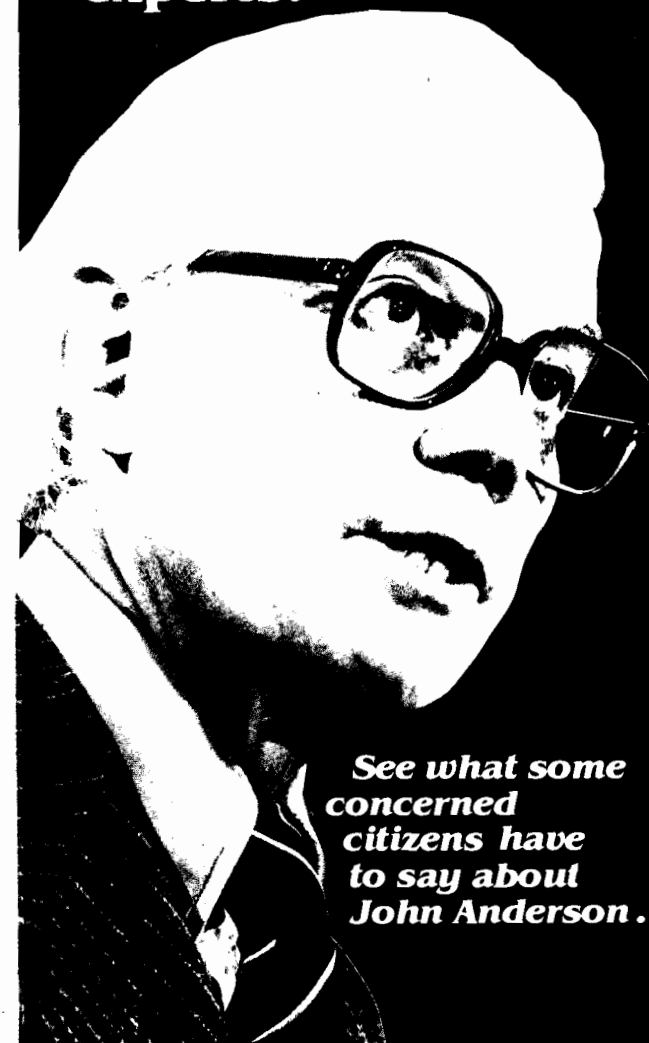
Congressman John B. Anderson
P.O. Box 37260
Washington, D.C. 20013

Anderson Lucey



Authorized and paid for by the National Unity Campaign for John Anderson.

During the next few months you may well have the first opportunity in years to see the election of a candidate for President chosen by the people, not by the political experts.



See what some concerned citizens have to say about John Anderson...

"1980 – it can well be the year in which the people themselves finally choose their President of the United States!"

Dear Rep. Anderson . . .

"Having just received your letter, let me just say my heart goes out to you. If it helps any, let me say that, upon receipt of my check for \$100, I will be living on \$30 a week for the next 2 weeks. You are by far the most qualified and, in my opinion, the most sincere of all the Presidential candidates. I wish I could send you more and I also wish you all the luck in the world. Should worst come to worst and you not get the nomination, I want you to know that your dignity, your class and your sincerity will not be lost on my children and my grandchildren."

— J. P. M.
Portland, Oregon

"I am enclosing my contribution to your Presidential campaign and want you to know that although it is not a large sum it is the largest check I have ever written for a political contribution (\$200 in one fell swoop). I don't know how you got my name and address to solicit this contribution, but I'm glad you did. I have been thinking of sending one anyway but wasn't sure just how I should go about it. I want you to know that I am a Democrat who has occasionally, but not very often, voted for Republican candidates, but unfortunately I have also sometimes lived to regret it. (Of course, I'm not overwhelmingly pleased with all Democratic candidates either.)"

— Mrs. A. R. S.
Parkville, Missouri

"I am sorry that I can't contribute thousands of dollars to your campaign. If I had it, I would. I admire you tremendously and believe that your honest and forthright approach to problems is just what this country needs. We deserve more than rhetoric and posturing. I see that you have the courage to give us much more. I don't agree with you on all issues – but at least I know where you stand."

— Ms. R. B. A.
Portland, Oregon

"Because I admire your willingness to speak clearly, sensibly and courageously on issues, believing people are looking for a leader who, with integrity, can lead this country and inspire us all to want to return to the principles which made this country great – and which fostered the highest form of government that has yet appeared in the world – I gratefully enclose a contribution to help in your campaign for the Presidency. Your stand on energy, gun control, abortion – along with your support of the embargo on shipping grain to Russia – are positively thrilling and heart-warming. It is very encouraging to feel that, at last, there is a man willing to face issues and willing to put the over-all good of this country – and the world – above mad ambition and politics."

— Mrs. A. C. S.
Butler, Pennsylvania

"Thank you for entering the 1980 Presidential Campaign. It is refreshing to hear someone say what *he* thinks rather than what he thinks others want to hear."

— S. B.
California

"Finally don't let the petty sniping of some politicians concern you about any so-called 'defection' from your party. What you have done was great, courageous, and very vital, and some people are always jealous of such actions. Instead of 'dividing' any party you are the sure hope of uniting this country. *You have all my support!*"

K. C.
Natick, Massachusetts

"I can't tell you how delighted and secure you have made me with today's announcement! To run as an independent against Reagan and Carter you are giving us a choice not an ultimatum!"

P. T. M.
White Plains, New York

"We believe that there are large numbers of Americans that feel that neither of the current 'front runners' is adequately suited to lead our country. Thus your candidacy is really very necessary. Furthermore, we liked your forthrightness in responding to the key issues confronting the country."

Mr. & Mrs. G. A.
Bowling Green, Ohio

**Join these Americans
to prove the best man
can win! Use the
enclosed envelope to
send in your campaign
contribution today!**