

[REDACTED]  
July 24, 1997

To: Ed Marsh

Subject: Recruiting Expenses

Dear Ed,


Dutch sent me the attached request for reimbursement for the cost of voice mail with an incoming ADVA phone line maintained in Chicago by Dutch and Brian Mulcrone. This phone line allows prospective members to leave messages for membership information and apparently has been successful in getting results. Since it is charged against recruiting expense that is in your area of responsibility, I thought that you should have a copy of Dutch's request. I plan to send Dutch a check in the next few days.

If it becomes apparent later in the year, that more money is needed for recruiting beyond the budgeted amount, you may have to request more funds from the Executive Council. As National Financial Officer, I am authorized to only reimburse expenses that are budgeted.

At this point, I am not aware if the budget has been finalized for 97-98, nor how much has been allocated to recruiting.

In June, I paid a bill for about \$700 (in advance) for a shared advertisement in major veteran's magazines that will run in the next few months. Ron Ward coordinated this advertisement. The timing of this payment was a bit early and it should be considered part of the 97-98 budget for recruiting.

As we incur additional recruiting expenses through the year, I will keep you and Gary informed.

  
Rick

Cc: Gary Noller