

MULTIMEDIA / W.W.W. PROJECT EVALUATION CRITERIA

| | EXCEPTIONAL | ADEQUATE | LIMITED | MINIMAL |
|----------------------|---|--|--|--|
| INFORMATION | Substantial amounts of specific, concrete information. Focused and organized well. Relies on a variety of strategies for presenting information. Information sources cited in acceptable standard format. Graphics are of high quality and are relevant to the content. Sound is of high quality and is relevant to the content. | Information provided but is usually more general than specific. Not as well organized as the exceptional. Relies on a more limited variety of strategies for presenting information. Information sources cited though not in acceptable format. Graphics quality is not as high but is relevant to the content. Sound is of lower quality but is relevant to the content. | Brief and poorly organized information. Indicates very limited understanding of the topic or of reporting information about the topic. Relies on a single strategy for presenting information. Not information sources cited. Not in acceptable standard format. Graphics quality is low, not relevant to the topic. Sound is of poor quality and is not relevant to the content. | Little, badly organized or even incoherent information. Although related to the topic, the project reveals little evidence that the creator understands the topic. No clear strategies for presenting information are present. Information sources not indicated. Graphics poor quality, few or no supporting graphics. Sound poor quality and are not relevant to the content. |
| ORGANIZATION | Contains a complete and dramatic introduction, body, and conclusion. | Contains an introduction, body, and conclusion, that is effective but clumsy or uninspiring. | Contains information, but no clear introduction, body, or conclusion. | No sense of organization. |
| MULTIMEDIA | Demonstrates high level understanding of and uses a variety of multimedia methods in presentation. | Demonstrates moderate understanding of and uses some multimedia methods of presentation. | Demonstrates little understanding of multimedia and its uses. | Demonstrates little or no understanding of multimedia. |
| DESIGN | Organizes and presents textual, visual, and auditory materials in an aesthetically pleasing manner. Navigational aids are clearly identified and consistently placed and fully functional. | Organizes and presents textual, visual and auditory materials effectively but may not be aesthetically pleasing. Navigational aids are identified and fully functional. | Materials are not designed effectively. | Materials are poorly designed. |
| INTEREST | Reveals enthusiasm for the subject and authority in communicating. | Reveals interest in the subject but reflects less authority than the exceptional work | Reveals limited interest or enthusiasm in the subject, reflects less authority than the adequate work. | Reveals little or no interest or enthusiasm in the subject. |
| CONTEXT | Provides a context that is easy for audience to understand. | Provides little context for the subject to assist the audience. | Provides little or no context for the subject to assist the audience. | Provides no context for the subject. |
| MISCELLANEOUS | Spelling - No Mistakes Punctuation - No Mistakes Grammar - No Mistakes | Spelling - No Mistakes Punctuation - No Mistakes Grammar - No Mistakes | Spelling - Some Mistakes Punctuation - Some Mistakes Grammar - Some Mistakes | Spelling - Many Mistakes Punctuation - Many Mistakes Grammar - Many Mistakes |