

Pick a Code Word

THE NEW, EASY WAY TO SEND A SCHRAFFT'S GIFT TO ANYONE YOU WANT TO REMEMBER ON SHORE

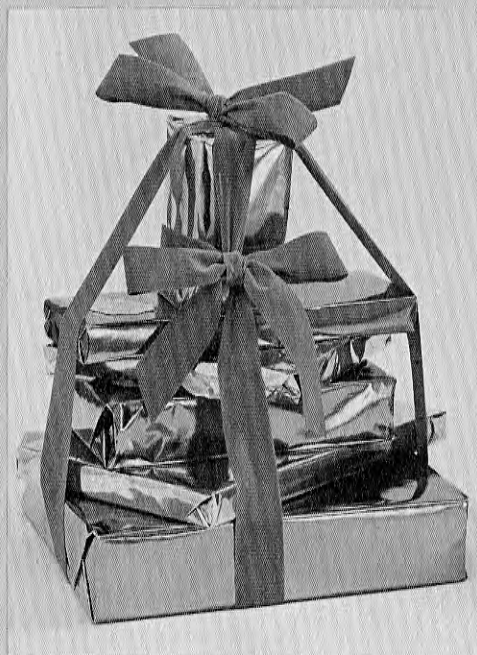
Give the code word for your selection to the Radio Officer or Purser, R.C.A. Communications Gift Service does the rest.



Chocolettes

Schrafft's uses a special chocolate coating for this assortment of more than 55 bite-size surprises. In this gay package you'll find nuts, creams, fruits, caramels, and many others.

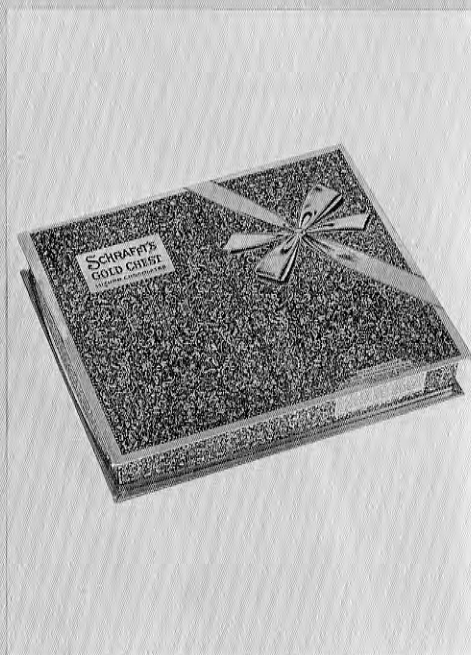
1 lb. \$ 4.95CHOCOLETTEONE
2 lb. \$ 7.20CHOCOLETTETWO



Gift Stack

A tasty gift for the individual who enjoys good food. A popular assortment of Scandia Cookies, Jordan Almonds, Dragee Jelly Mints, Dainty Slices, Dark Chocolettes, Hard Candy, and a pound box of Rose Chocolettes.

\$18.35STACK



Gold Chest

Twenty-four delicious varieties of Schrafft's famous chocolates in an elegant package design based on the Louvre Gold Chest.

1 lb. \$ 5.20GOLDCHESTONE
2 lb. \$ 7.70GOLDCHESTTWO
2½ lb. \$ 8.95GOLDCHESTTWOHALF
5 lb. \$14.80GOLDCHESTFIVE



Willow Basket

A gaily decorated Gift Basket filled with sweets. These include Hard Candy, Dainty Slices, Home Style Cookies, Orange Marmalade, and a pound box of Rose Chocolates.

\$14.60WILLOW



Home Favorites

Old fashioned kitchen favorites take on a new zest and tastefulness in this exclusive assortment of butter crunch, caramels, fudge, and a host of other Schrafft's specialties.

14 oz. \$ 4.95HOMEFOURTEEN
28 oz. \$ 7.20HOMEIWTENTYEIGHT



Luxuro Miniature

The nibblers delight! A delicious assortment of tiny chocolates in a gay, blue and green floral package just perfect for a gift.

1 lb. \$ 4.95MINIATUREONE
2 lb. \$ 7.20MINIATURETWO

SCHRAFFT'S®

Gifts shown are available throughout the year.

All prices include handling and radio charge.

FRANK G. SHATTUCK COMPANY

RCA COMMUNICATIONS, INC.
Radiomarine Department
66 Broad Street
New York, N.Y. 10004

February 23, 1967

To: ALL Radio Officers

Our associated vendors SCHRAFFT'S and LOFTS have announced a revision and repricing of the Standard Line candies available through the RADMARGIFT service throughout the year.

In anticipation of the upcoming gift occasions of Easter (March 26) and Mother's Day (May 14) we are forwarding enclosed new Standard Line lists (white sheets) which should be used by your radio station as soon as received on board. SCHRAFFT'S has also supplied their illustrated folder (pink sheet) depicting all regular candy selections which may be ordered at all times.

Please note that both new listings and the SCHRAFFT display sheet are current gift material and therefore should be retained and used on board until further notice. The updated candy lists are being incorporated in our new edition of the RCA MARINE INFORMATION BOOK now being prepared and which will be mailed shortly to all vessels on the RCA Responsibility List and to other ships working through our coastal stations.

SCHRAFFT'S is not offering any "specials" for Easter or Mother's Day at this time and we can expect that this practice will be discontinued permanently by both candy companies in the future. It is felt that the Standard Line candies afford a reasonable choice of items to users of our gift service, particularly since each vendor packages his product in a manner appropriate for seasonal gift giving.

LOFTS has designated a selection of special items for this Spring only (yellow sheets) and these gifts may be ordered through RADMARGIFT if desired. Please destroy this LOFT material after it has served its purpose no later than May 14.

We appreciate the fact that many vessels will not receive information on revised candy prices until after Easter, due to delayed mail delivery especially in the Far East area. Any gifts already processed at old prices need not be recomputed as variances will be absorbed during this transition period.

OPERATIONS

Station WMH, Baltimore, is now using the frequency 6519.5 kcs in lieu of 6446 during night hours. Also, the station will carry coastal and bay forecasts at 1600 GMT instead of at 1530 GMT. Other weather broadcast hours remain unchanged.

I.T.U. publications required on board are available to RCA-licensed vessels at any RCA Service Depot in the continental United States. If not already in your radio station library, the following current copies should be obtained on your next requisition:

List of Coast Stations, 2nd Ed. Dec. 1963
List of Ship Stations, 6th Ed. Dec. 1965
Alphabetical List of Call Signs 3rd Ed. March 1966
List of Radiodetermination and
Special Service Stations 3rd Ed. March 1966

RCA COMMUNICATIONS, INC.
Radiomarine Department

GIFT SERVICE - CANDY LIST

LOFT'S LINE

STANDARD LINES AVAILABLE THROUGHOUT THE YEAR

Candy selections presently available. Subject to change without notice.

<u>Code Word</u>	<u>Description</u>	<u>Gift Cost</u>	<u>Hand- ling</u>	<u>Radio Charge</u>	<u>Total Charge</u>
ASSORTARISTOTWO	Chocolate coated, glazed and cordial fruits, Truffles, Toasted Nut Meats, Fruit and Nut Flavored Creams - crisp & chewy pieces.	\$4.30	\$1.50	\$1.60	\$7.40
ASSORTDELUXETWO	Fruits, Nuts, Cordials, crisp & chewy centers, Plantations, Nougats and other favorites smothered in chocolate.	3.50	1.50	1.60	6.60
CHOCOLATENUTONE	Freshly toasted Walnuts, Cashews, Pecans, Brazils,	2.75	1.25	1.60	5.60
CHOCOLATENUTTWO	Almonds and Nut Clusters---each individually covered in smooth chocolate.	5.50	1.50	1.60	8.60
CREST	1½ lbs. of chocolate minia- tures with assorted centers in an attractive gift box.	3.00	1.25	1.60	5.85
FRUITANDNUTONE	Rare, specially prepared fruit, enrobed in Loft's	2.75	1.25	1.60	5.60
FRUITANDNUTTWO	famous chocolate plus Loft's Deluxe Nut Meats submerged in chocolate--all sizes, all shapes.	5.50	1.50	1.60	8.60
ROUNDGIFT	1½ lbs. Golden Gift. Finest selection of miniature choco- lates in a luxuriously decorated gift box.	5.00	1.25	1.60	7.85
SPECSELECTTWO	Homestyle chocolates...Nut Buttercrunch, Fruit Flavored Creams, Cordials, Caramel Chews, Cherry Nougat, Nut Caramels.	3.50	1.50	1.60	6.60
ULTIMETTES	1½ lbs. luscious little pieces of filled chocolates. Master- piece of candy making art.	5.00	1.25	1.60	7.85

NOTICE TO RADIO OFFICERS: Please retain this list in your Radio Station for use in pricing of RCA candy orders. Items and prices are current as of date shown. This list supersedes all material previously distributed to ships originating RADMARGIFT candy orders.

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LOFT'S LINE

STANDARD LINES AVAILABLE THROUGHOUT THE YEAR

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ASSORTDELUXETWO	Fruits, Nuts, Cordials, crisp & chewy centers, Plantations, Nougats and other favorites smothered in chocolate.	3.50	1.50	1.60	6.60
CHOCOLATENUTONE	Freshly toasted Walnuts, Cashews, Pecans, Brazils,	2.75	1.25	1.60	5.60
CHOCOLATENUTTWO	Almonds and Nut Clusters--- each individually covered in smooth chocolate.	5.50	1.50	1.60	8.60
CREST	1½ lbs. of chocolate miniatures with assorted centers in an attractive gift box.	3.00	1.25	1.60	5.85
FRUITANDNUTONE	Rare, specially prepared fruit, enrobed in Loft's famous chocolate plus Loft's	2.75	1.25	1.60	5.60
FRUITANDNUTTWO	Deluxe Nut Meats submerged in chocolate--all sizes, all shapes.	5.50	1.50	1.60	8.60
ROUNDGIFT	1½ lbs. Golden Gift. Finest selection of miniature chocolates in a luxuriously decorated gift box.	5.00	1.25	1.60	7.85
SPECSELECTTWO	Homestyle chocolates...Nut Buttercrunch, Fruit Flavored Creams, Cordials, Caramel Chews, Cherry Nougat, Nut Caramels.	3.50	1.50	1.60	6.60
ULTIMETTES	1½ lbs. delicious little pieces of filled chocolates. Master-piece of candy making art.	5.00	1.25	1.60	7.85

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GIFT SERVICE - CANDY LIST

SCHRAFFT'S LINE

AVAILABLE THROUGHOUT THE YEAR

Candy selections presently available. Subject to change without notice.

<u>Code Word</u>	<u>Description</u>	<u>Gift Cost</u>	<u>Hand- ling</u>	<u>Radio Charge</u>	<u>Total Charge</u>
CHOCOLETTEONE	More than 55 bite-size sur- prises are featured in this	\$2.00	\$1.35	\$1.60	\$4.95
CHOCOLETTETWO	gay package of nuts, creams, fruits, caramels, and many more.	4.00	1.60	1.60	7.20
GOLDCHESTONE	24 delicious varieties of	2.25	1.35	1.60	5.20
GOLDCHESTTWO	Schrafft's famous choco- lates in an elegant package	4.50	1.60	1.60	7.70
GOLDCHESTTWOHALF	design based on the Louvre	5.50	1.85	1.60	8.95
GOLDCHESTFIVE	Gold Chest.	11.00	2.20	1.60	14.80
HOMEFOURTEEN	Old fashioned kitchen favorites	2.00	1.35	1.60	4.95
HOMETWENTYEIGHT	in this assortment of butter- crunch, caramels, fudge, and a host of others.	4.00	1.60	1.60	7.20
MINIATUREONE	Assortment of tiny chocolates	2.00	1.35	1.60	4.95
MINIATURETWO	in a gay blue and green floral package.	4.00	1.60	1.60	7.20
STACK	Assortment of Scandia Cookies, Jordon Almonds, Dragee Jelly mints, Dainty Slices, Dark Chocolettes, Hard Candy and a one pound box of Rose Chocolettes.	13.75	3.00	1.60	18.35
WILLOW	Gaily decorated Gift Basket filled with Hard Candy, Dainty Slices, Home Style Cookies, Orange Marmalade, and a one pound box of Rose Chocolates.	10.50	2.50	1.60	14.60

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<u>Code Word</u>	<u>Description</u>	<u>Gift Cost</u>	<u>Hand-ling</u>	<u>Radio Charge</u>	<u>Total Charge</u>
CHOCOLETTEONE	More than 55 bite-size surprises are featured in this	\$2.00	\$1.35	\$1.60	\$4.95
CHOCOLETTETWO	gay package of nuts, creams, fruits, caramels, and many more.	4.00	1.60	1.60	7.20
GOLDCHESTONE	24 delicious varieties of	2.25	1.35	1.60	5.20
GOLDCHES TTWO	Schrafft's famous choco-	4.50	1.60	1.60	7.70
GOLDCHES TTWOHALF	lates in an elegant package	5.50	1.85	1.60	8.95
GOLDCHESTFIVE	design based on the Louvre Gold Chest.	11.00	2.20	1.60	14.80
HOMEFOURTEEN	Old fashioned kitchen favorites	2.00	1.35	1.60	4.95
HOMETWENTYEIGHT	in this assortment of butter-crunch, caramels, fudge, and a host of others.	4.00	1.60	1.60	7.20
MINIATUREONE	Assortment of tiny chocolates	2.00	1.35	1.60	4.95
MINIATURETWO	in a gay blue and green floral package.	4.00	1.60	1.60	7.20
STACK	Assortment of Scandia Cookies, Jordon Almonds, Dragee Jelly mints, Dainty Slices, Dark Chocolettes, Hard Candy and a one pound box of Rose Chocolettes.	13.75	3.00	1.60	18.35
WILLOW	Gaily decorated Gift Basket filled with Hard Candy, Dainty Slices, Home Style Cookies, Orange Marmalade, and a one pound box of Rose Chocolates.	10.50	2.50	1.60	14.60

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CODE WORDS	<u>#3 BASKET</u>	<u>#4 BASKET</u>	<u>#2 BASKET</u>
Gift Cost	\$ 4.95	\$6.95	\$3.29
Handling	1.25	1.50	1.25
Radio Charge	1.60	1.60	1.60
Total Charge	7.80	10.05	6.14



CODE WORDS	<u>MRS. RABBIT</u>	<u>MASTER</u>	<u>MISSY</u>
Gift Cost	\$ 12.95	\$ 8.50	\$ 8.50
Handling	2.00	1.50	1.50
Radio Charge	1.60	1.60	1.60
Total Charge	16.55	11.60	11.60



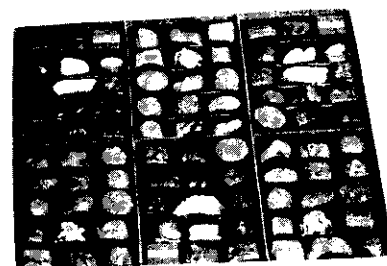
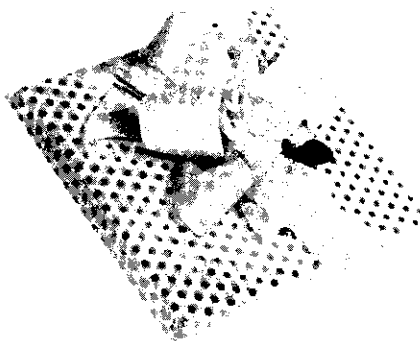
CODE WORDS	<u>#3 BASKET</u>	<u>#4 BASKET</u>	<u>#2 BASKET</u>
Gift Cost	\$ 4.95	\$6.95	\$3.29
Handling	1.25	1.50	1.25
Radio Charge	1.60	1.60	1.60
Total Charge	7.80	10.05	6.14



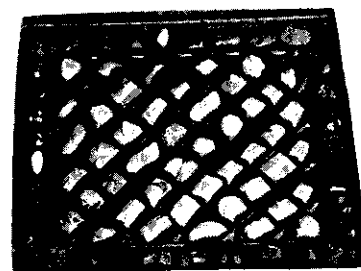
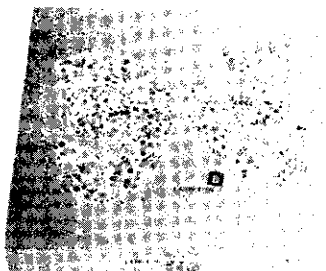
CODE WORDS	<u>MRS. RABBIT</u>	<u>MASTER</u>	<u>MISSY</u>
Gift Cost	\$ 12.95	\$ 8.50	\$ 8.50
Handling	2.00	1.50	1.50
Radio Charge	1.60	1.60	1.60
Total Charge	16.55	11.60	11.60



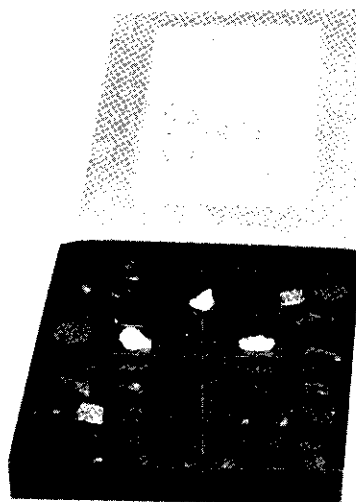
CODE WORD	<u>FEAST</u>
Gift Cost	\$5.50
Handling	1.50
Radio Charge	1.60
Total Charge	8.60



CODE WORD	<u>BOW</u>
Gift Cost	\$3.25
Handling	1.50
Radio Charge	1.60
Total Charge	6.35



CODE WORDS	<u>CROSS/MINIATURES</u>
Gift Cost	\$ 2.50
Handling	1.50
Radio Charge	1.60
Total Charge	5.60



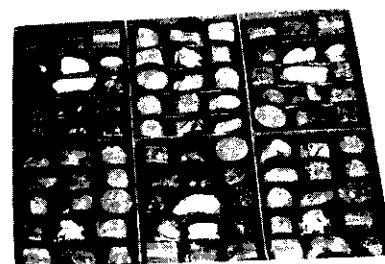
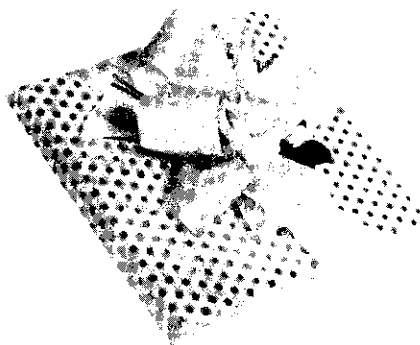
CODE WORD FEAST

Gift Cost \$5.50

Handling 1.50

Radio Charge 1.60

Total Charge 8.60



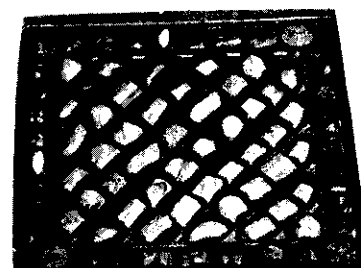
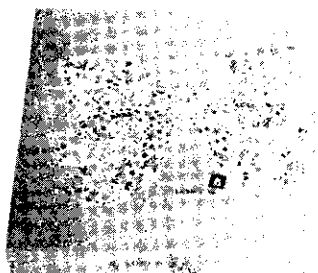
CODE WORD BOW

Gift Cost \$3.25

Handling 1.50

Radio Charge 1.60

Total Charge 6.35



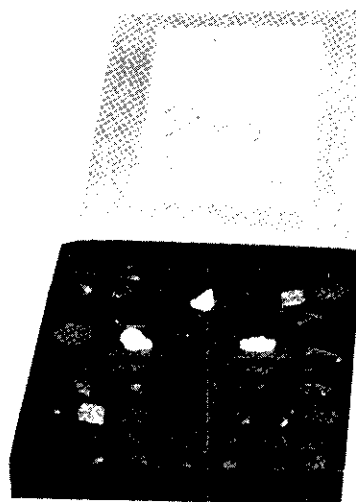
CODE WORDS CROSS/MINIATURES

Gift Cost \$ 2.50

Handling 1.50

Radio Charge 1.60

Total Charge 5.60



LOFT'S CANDY AVAILABLE EXCLUSIVELY THROUGH RADIOMARINE
SHIP-TO-SHORE GIFT SERVICE.

See your Radio Officer or Purser.

LOFT Chocolates....as fine as you can give

CODE WORDS	(1) <u>CUDDLE</u>	(2) <u>DUCK, DUCKLING</u>	(3) <u>SISTER BUNNY</u>	(4) <u>BROTHER BUNNY</u>
Gift Cost	\$ 3.00	\$ 6.95	\$ 2.69	\$ 2.69
Handling	1.50	1.75	1.25	1.25
Radio Charge	1.60	1.60	1.60	1.60
Total Charge	6.10	10.30	5.54	5.54



CODE WORDS	<u>BLINKY</u>	<u>WINKY</u>
Gift Cost	\$ 4.29	\$4.29
Handling	1.50	1.50
Radio Charge	1.60	1.60
Total Charge	7.39	7.39

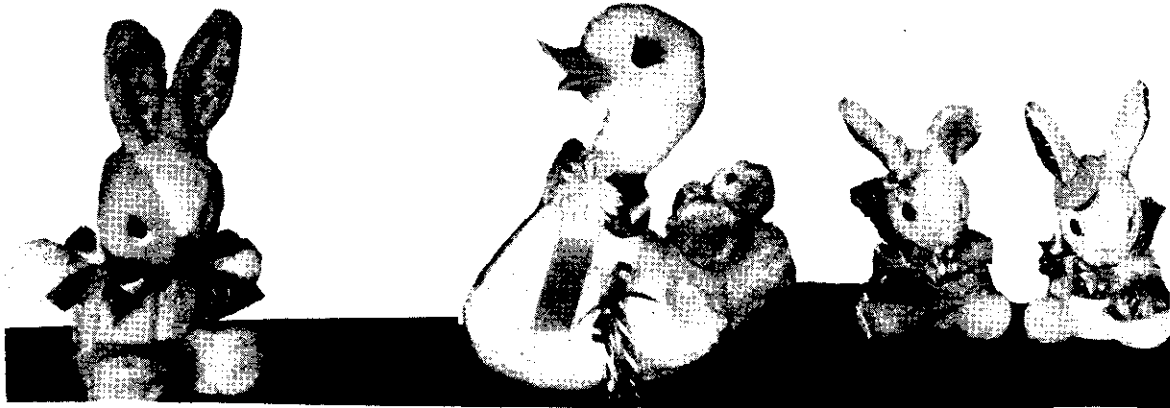


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CODE WORDS	(1) <u>CUDDLE</u>	(2) <u>DUCK, DUCKLING</u>	(3) <u>SISTER BUNNY</u>	(4) <u>BROTHER BUNNY</u>
Gift Cost	\$ 3.00	\$ 6.95	\$ 2.69	\$ 2.69
Handling	1.50	1.75	1.25	1.25
Radio Charge	1.60	1.60	1.60	1.60
Total Charge	6.10	10.30	5.54	5.54

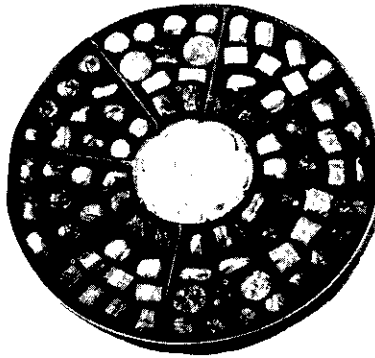


CODE WORDS	<u>BLINKY</u>	<u>WINKY</u>
Gift Cost	\$ 4.29	\$4.29
Handling	1.50	1.50
Radio Charge	1.60	1.60
Total Charge	7.39	7.39



LOFT'S BEAUTIFUL MOTHER'S DAY SELECTION.

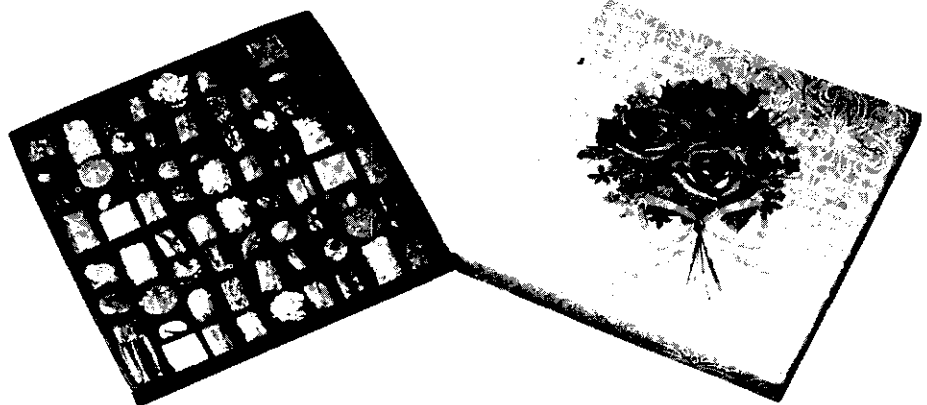
Code Word	Round Gold
Gift Cost	\$ 5.00
Handling	1.50
Radio Charge	1.60
Total Charge	\$ 8.10



CODE WORD	ULTIMETTE
Gift Cost	\$5.00
Handling	1.50
Radio Charge	1.60
Total Charge	\$8.10

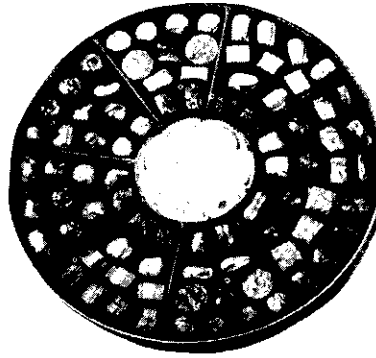


Code Word	Rose Lace
Gift Cost	\$3.50
Handling	1.50
Radio Charge	1.60
Total Charge	\$6.60

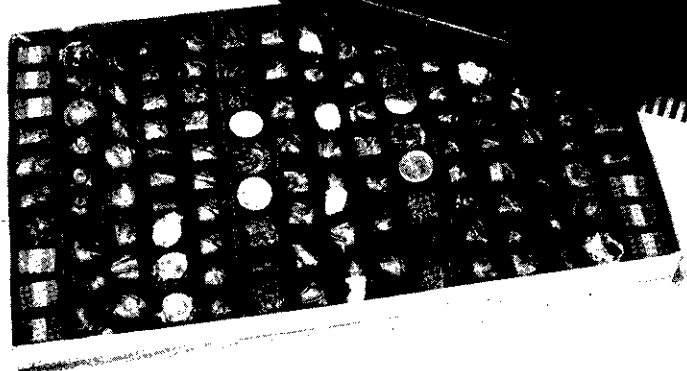


LOFT'S BEAUTIFUL MOTHER'S DAY SELECTION.

Code Word	Round Gold
Gift Cost	\$ 5.00
Handling	1.50
Radio Charge	1.60
Total Charge	\$ 8.10



CODE WORD	ULTIMETTE
Gift Cost	\$5.00
Handling	1.50
Radio Charge	1.60
Total Charge	\$8.10



Code Word	Rose Lace
Gift Cost	\$3.50
Handling	1.50
Radio Charge	1.60
Total Charge	\$6.60

