



ANNUAL
REPORT
1967-68

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Honorary

William H. Baldwin
Mrs. Henry Goddard Leach (Agnes Brown Leach)
H. Harvey Pike
Miss Anna Lord Strauss

As of September 27, 1968

Problems of the city, poverty and race relations today dominate the thoughts of Americans and the headlines of the news media. Yet America, while coping with its critical domestic problems, must not lose sight of, nor devote less attention to, the equally vital problems of international relations. We must never get so used to living in a world that can be wiped out by a nuclear holocaust that we relax our efforts to prevent this ultimate disaster. World peace is a fragile structure; conflicts, wherever they occur, always hold the potential of escalation.

Every citizen's security is involved in the kind of foreign policy that will aid in preventing conflict and give constant and careful attention to situations that can cause conflict. It is difficult for many to understand that starvation in Biafra or India, riots in France, or conflict in Cyprus or the Middle East are relevant to their lives. This relevance must be made clear, if we are to preserve our own security. We must understand that poverty, urban blight, race friction and student unrest are not only problems in America, but worldwide problems. Along with civil war and international aggression, they threaten peace and so threaten our security.

The necessity for this concern for world affairs is an essential corollary to the tremendous economic and military power of the United States.

R. Paul Ramsey, in a recent issue of FPA's *Headline Series*, writes:

It would be helpful, nonetheless, if all of us remember who we are as citizens since 1940 of the world's foremost power. It might help to ponder what the theologians call our "freedom" and our "destiny" and the paradoxical yet unbreakable bond between them. Whether we are consenters to or dissenters from a particular foreign policy, our views result from the free decision or determination we have made, after deliberation, concerning the course and direction of this nation's power and influence. This we are free to debate. But we are not free to decide these questions as other than citizens of a major power. Our agreements and our disagreements are those of a people who are by historical destiny a Pacific as well as an Atlantic power. To act or not to act, to do or to forbear, is open to us. But it is not open to us to deny the far-flung consequences of either our action or our inaction.

The Vietnam war has marked a peak of public concern and interest in international affairs in recent years. Civil strife and the problems of our cities have, in turn, replaced international issues as the major public concern. Today, many of our educational allies report plans to reduce their international activities, responding to what they feel is a lessening of interest in these problems.

It is the task of the Foreign Policy Association to prevent neglect of this critical area. Maintenance and even expansion of its activities are vital.

Our schools are particularly important. Future voters must enter adult society with a knowledge of the world, an understanding of varied cultures and an interest in the United States' position in international affairs. This requires a broadening of the curriculum to include more attention to international affairs, to stimulate students to understand and analyze these issues.

In addition to its work in schools, the Foreign Policy Association has been concerned with adult education in world affairs for fifty years. Its goal has been to strengthen United States foreign policy by stimulating discussion and study of the issues by citizens in a broad spectrum — to create a better informed and more articulate public opinion on foreign policy questions.

The importance of public opinion was underlined by Bill D. Moyers, writing in *Foreign Affairs*:

Our system assumes a sense of participation by the people in the making of critical national decisions. When that sense of involvement is absent, when the public feels excluded from the judgments that are made in its name, a policy is doomed from inception, no matter how theoretically valid it may be.

FPA continually seeks new ways to stimulate discussion between the public and those who help make decisions on foreign policy. The Congressional Candidates Briefing Kit, described in another section of this report, is just one example of this effort.

When foundation grants for 1968-69 are tabulated, there will almost certainly be a substantial shift in their fields of interest — a shift reflecting the overwhelming current concern of foundations for problems of the city, poverty and race relations.

While every citizen shares the conviction that these are grave problems, which must be faced, the change in the direction of foundation interest carries with it critical financial problems for schools, colleges, universities and other non-profit, educational organizations concerned with world affairs education. Foundation grants must be replaced, otherwise strong and effective programs must be curtailed. Replacement of these revenues can only come from contributions from corporations and individuals or government funds. However, for many institutions, of which the Foreign Policy Association is one, government support may be interpreted as jeopardizing the essential non-partisan and objective quality of programs. Organizations like ours are, for this reason, now more than ever dependent on increased support from corporations and individuals.

As FPA begins its 51st year, we certainly must continue to broaden our base of support, because without the generous aid of individual and corporate contributors, we cannot maintain the tested and effective programs which, in the long run, are critically important to America's future. New support from contributors who share our concerns must be enlisted to replace declining foundation income.

SAMUEL P. HAYES
President

New Directors since June 30, 1967

During the past year, the following individuals have been elected to the Board of Directors of FPA, an active Board of which we are justly proud:

Messrs. George W. Ball, Karl R. Bendetsen, Francis Keppel, John A. Logan, H. C. McClellan, John M. Mitchell, George T. Piercy, Hoyt P. Steele.

FPA's 50th Year

Many special activities were carried on to mark 1967-1968, the Foreign Policy Association's Golden Anniversary. This report does not describe them in detail, because they have already been widely publicized. The calendar on this page, and the photos on the following pages, serve as a quick review of the activities celebrating our Anniversary.

FPA is deeply indebted to many persons for the success of its fiftieth year. Special thanks are due:

Our Board of Directors, for their participation, support and counsel;

The members of the Fiftieth Anniversary Committee, who were called on for many special efforts;

The distinguished speakers, who contributed substantially to many of the programs;

The mass media, for their generous recognition of FPA's fiftieth year;

FPA's allies across the country, whose collaboration was so helpful;

The foundations, corporations and individuals whose financial support made the special events possible;

The staff of the Foreign Policy Association, whose extraordinary efforts in an extremely busy year kept complex programs running smoothly and efficiently.

*Emile Soubry
Chairman
Fiftieth Anniversary Committee*

An Interim Report

As we go to press, the 50th Anniversary Development Fund has reached a total of approximately \$1,750,000.

Special Events of FPA's 50th Year

1967

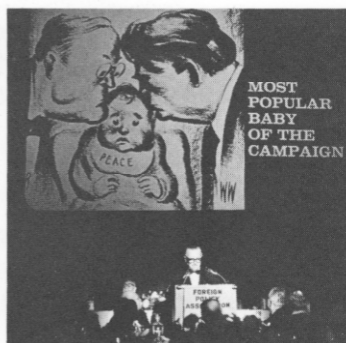
- September 11 Meeting, 50th Anniversary Committee, New York
- October 25 5 O'Clock Forum with Israeli Foreign Minister Abba Eban
- November 9 Meeting to plan Washington, D.C. 50th Anniversary Dinner
- November 14 50th Anniversary Dinner, Secretary of State Dean Rusk principal speaker, New York
- November 28 5 O'Clock Forum with Abdul Hamid Sharaf, Ambassador to the U.S. from The Hashemite Kingdom of Jordan
- December 5 5 O'Clock Forum with Francois Mitterand, President of the French Federation of Democratic and Socialist Left

1968

- January 4 5 O'Clock Forum with George C. McGhee, U.S. Ambassador to the Federal Republic of Germany
- January 9 Meeting in Los Angeles to plan Los Angeles 50th Anniversary Dinner
- January 11 FPA-NBC Luncheon to launch "Great Decisions 1968" with NBC News Correspondents and Chet Huntley as moderator, New York
- January 23 50th Anniversary Committee meeting, New York
- January 25 Washington, D.C. 50th Anniversary Dinner with Senators Mansfield and Percy and Louis Harris discussing "The Role of U.S. Foreign Policy in the 1968 Elections."
- January 31 Minneapolis Luncheon to plan Twin Cities 50th Anniversary Dinner
- February Publication of FPA's "A Cartoon History of United States Foreign Policy Since World War I" by Random House
- February 15 50th Anniversary Committee meeting, New York
- March 4 50th Anniversary Dinner, Los Angeles
- March 5 Traveling Foreign Policy Conference, Los Angeles
- March 5 50th Anniversary Dinner, San Francisco
- March 6 Traveling Foreign Policy Conference, San Francisco
- March 6 50th Anniversary Dinner, Portland
- March 7 Traveling Foreign Policy Conference, Portland
- March 7 50th Anniversary Dinner, Seattle
- March 8 Traveling Foreign Policy Conference, Seattle
- March 13 50th Anniversary Committee meeting, New York
- March 18 NBC devoted "The Today Show" to FPA's "Great Decisions 1968" program
- March 19 Traveling Foreign Policy Conference, Philadelphia
- March 19 50th Anniversary Dinner, Pittsburgh
- March 20 Traveling Foreign Policy Conference, Pittsburgh
- March 20 50th Anniversary Dinner, St. Louis
- March 21 Traveling Foreign Policy Conference, St. Louis
- March 22 Traveling Foreign Policy Conference, Houston
- March 28 Traveling Foreign Policy Conference, Cleveland
- March 26 50th Anniversary Dinner, Minneapolis (Twin Cities)
- March 27 Traveling Foreign Policy Conference, Minneapolis
- March 27 50th Anniversary Dinner, Chicago
- March 28 Traveling Foreign Policy Conference, Chicago
- March 29 Traveling Foreign Policy Conference, Dallas
- April 8 5 O'Clock Forum with Harry Schwartz of *The New York Times*
- April 17 5 O'Clock Forum with Jean Rey, President of the Commission of the European Communities
- April 24 50th Anniversary Committee meeting, New York
- May 27 Publication of "Toward the Year 2016" by Cowles Education Corporation
- May 28 50th Anniversary Dinner with Barbara Ward as principal speaker, New York
- May 27, 28, 29 Convocation "Toward the Year 2018: The Challenge to United States Foreign Policy," New York



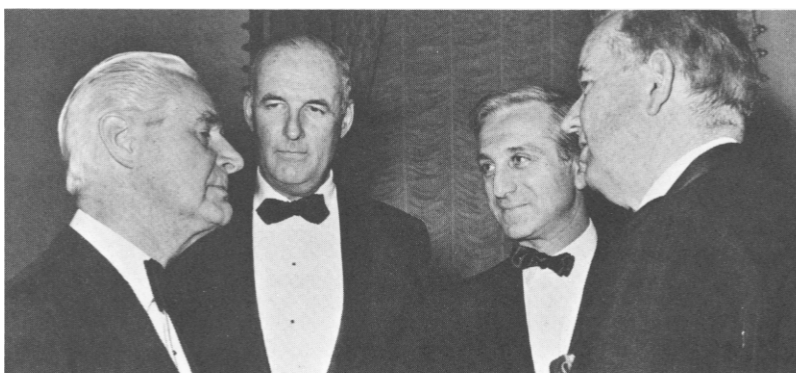
FPA Chairman William A. Lydgate (right) presents anniversary award to Eustace Seligman, FPA Chairman from 1952-62, at 50th anniversary dinner in New York City on November 14.



Walter Cronkite comments on one of the political cartoons illuminating "Five Decades of U.S. Foreign Policy." Cartoons were from volume by FPA



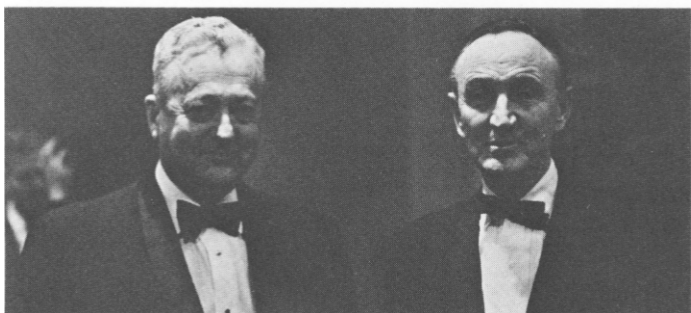
Richard M. Clurman, Chief, Time-Life News Service, moderates panel at Pittsburgh luncheon during Traveling Foreign Policy Conference.



John A. Logan, Chairman, Washington, D.C. Metropolitan Area Committee, National Council of the FPA, and William A. Lydgate, Chairman of the Board of FPA, with Howard Samuels, Under Secretary of Commerce, and Senator John J. Sparkman, dinner guests at Washington, D.C. 50th anniversary dinner on January 25.



Panelists with Mrs. Kenneth Young and Mrs. Willard Thorp arriving at Cleveland airport prior to Traveling Foreign Policy Conference meetings in that city.



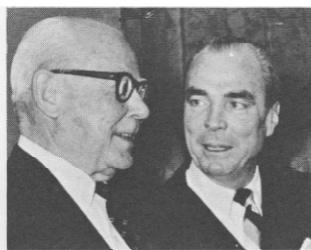
Reed O. Hunt, Chairman of Crown Zellerbach Corp., with Senator Mike Mansfield, at reception prior to 50th anniversary dinner in New York City on November 14.



Stanley Marcus, President, Neiman-Marcus, an FPA Board Member, addressing Traveling Foreign Policy Conference in Dallas.



Leo H. Schoenhofen, Container Corporation of America, Mrs. Walter Paepke and Samuel P. Hayes, FPA President, at 50th anniversary dinner in Chicago.



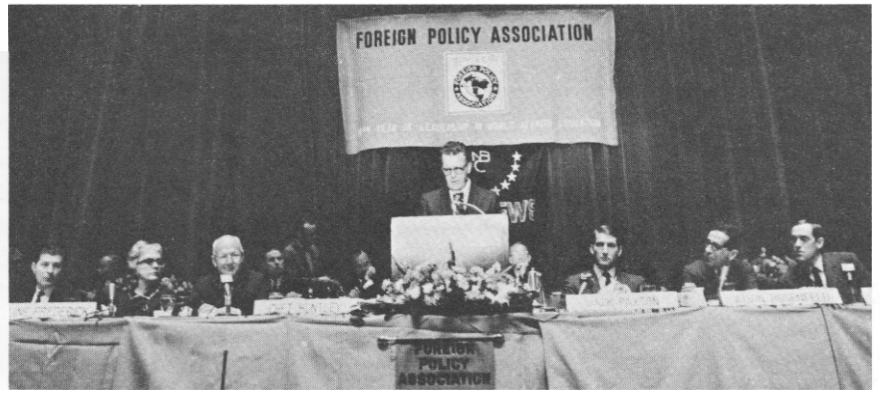
Edw. A. O'Neal, Chairman, Monsanto Company, an FPA Board Member, with John B. Mitchell, First National Bank of St. Louis, at 50th anniversary dinner in St. Louis.



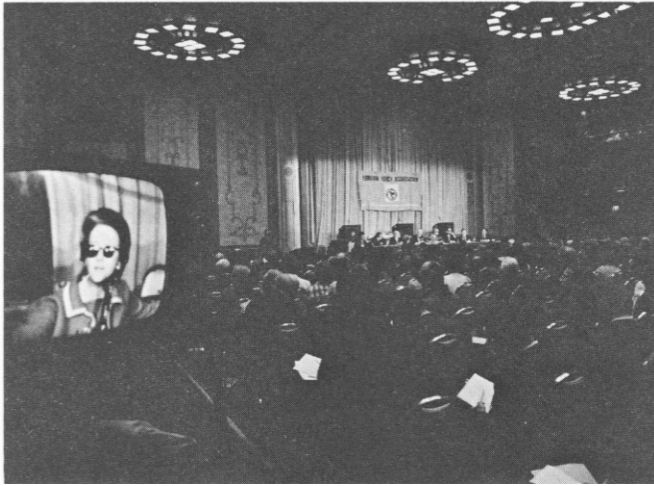
E. D. Brockett, Gulf Oil Corporation, John D. Harper, Aluminum Company of America, with Judge Frank Coffin, U.S. Court of Appeals for First Circuit, a panelist, at 50th anniversary dinner in Pittsburgh.



H. C. McClellan, President, The Management Council, an FPA Board Member, Mrs. McClellan, and C. Dale Fuller, FPA Executive Vice President, at 50th anniversary dinner in Los Angeles.



NBC news correspondents and Chet Huntley, NBC News Commentator and Moderator, at luncheon held in cooperation with NBC officially launching FPA's "Great Decisions . . . 1968" program, on January 11.



Barbara Ward, Albert Schweitzer Professor of Economic Development, Columbia University, projected on television screens at meeting of FPA Convocation, "Toward the Year 2018: The Challenge to United States Foreign Policy."



Gunnar Myrdal, Professor of Economics at the University of Stockholm, led informal discussion group at FPA Convocation.



At a video tape center, all speeches and panel presentations at the Convocation were made immediately available, using the video tape recorder system provided by General Electric.



Bill D. Moyers, Publisher of *NEWSDAY*, delivered closing address at May 29th dinner of Convocation, on the subject, "Is Survival Enough?"



Daniel Bell, Professor of Sociology, Columbia University, and Emmanuel G. Mesthene, Executive Director, Harvard University Program on Technology and Society, report from computer system used throughout Convocation to analyze the views of the world held by participants.

Services to Elementary and Secondary Schools

FPA's School Services were enlarged and strengthened in the past year by the addition of five representatives in Regional Offices around the country and a publications editor in New York. This augmented staff was made possible by a generous grant from the Danforth Foundation.

The response to FPA's School Services program has been very gratifying. We are now receiving more invitations to serve as consultants, participate in meetings, prepare articles and plan teacher institutes than it is possible for us to accept. This is evidence of the need for FPA's assistance in the world affairs field at the elementary and secondary school levels. It is clear that the Association's decision to work in this area was a wise one.

A major activity this past year has been the study of world affairs education in the elementary and secondary schools, contracted for by the U.S. Office of Education. Dr. Lee F. Anderson, on leave of absence from Northwestern University, spent last year directing the study for FPA. He and others of the School Services staff have held three major conferences, consulted at length with more than twenty-five specialists, reviewed quantities of material and many programs, and supervised the preparation of eleven working papers. In addition, scores of educators, organizations and publications have been kept abreast of the progress of this important study. It is anticipated that the final report will be available early in 1969. A preliminary report will appear in the November 1968 issue of the magazine *Social Education*.

FPA's school specialists have established working relationships with state departments of education, social studies councils and key elementary, secondary and college educators all over the country. This has been done through individual contact and through participation in conferences, meetings and workshops. A number of these conferences have been conducted under the sole auspices of FPA, others have been jointly sponsored by FPA and an educational institution. FPA personnel have also participated in programs carried on by other organizations. They have participated in or consulted with regional NDEA Institutes, and joint efforts with important educational groups have been emphasized.

Another School Services activity is the preparation of a series of pamphlets for teachers, entitled *New Dimensions*. These are designed to demonstrate classroom implications of recent research and of developments in the social sciences. Three to four issues of *New Dimensions* are planned each year. The first issue focused on "Simulation Games for the Social Studies Classroom." The publication introduces the teacher to the technique of simulation, points out its educational values and limitations, and describes simulations now available.



This past year we also published one issue of *Intercom* devoted to "Teaching World Affairs Tomorrow."

"Great Decisions" was again a part of the regular curriculum in hundreds of schools across the country. A specially prepared Teacher's Guide helped schools use the program effectively.

The "Great Decisions" materials were provided free to school systems in Louisville, Nashville, Akron, Pittsburgh, Grand Rapids, Cleveland, San Francisco, Oakland, Seattle, Spokane, Minneapolis, St. Paul, Little Rock and to some schools in Dallas, through the generosity of local corporations and foundations.

Last year's annual report mentioned a simulation game for teaching world affairs then being tested in classrooms as part of FPA's major analysis and judgment making curriculum plan. That game, now entitled "Dangerous Parallel," is a simulation of the decision to cross the 38th parallel in the Korean War. The historical situation is disguised, and students play the roles of the leaders and ministers of the six countries involved. Ordinarily, at least three classroom hours are used to carry out the simulation exercise.

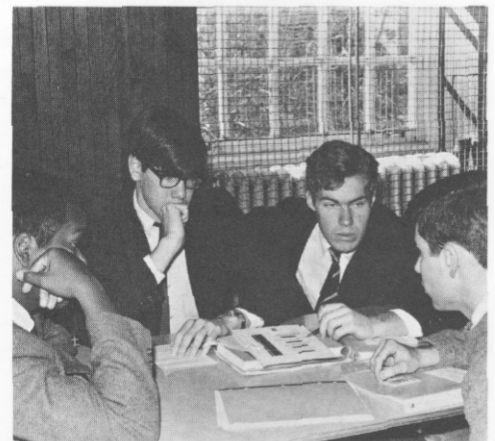
In the roles assigned, the students study the facts available to their country, determine goals and engage in negotiations to accomplish them. As various decisions are made and actions taken, a teacher ("Control") then indicates the consequences of the moves of the six teams. New actions are then called for to meet the new situation.

Use in over a hundred classrooms indicates that students become actively involved and learn a number of important lessons from the exercise, including the extreme complexity of foreign policy issues and the limitations put on national actions by the realities of economic and military resources. A debriefing discussion by the class after the game serves to point up these lessons.

The interest in "Dangerous Parallel" aroused in the schools has led FPA to enter into a contract with Scott, Foresman and Company for the publication of the game. The Company's large sales force will enable us to get more widespread use of this simulation than would otherwise be the case. The contract also provides for publication of additional curriculum materials as FPA develops them.

"Dangerous Parallel" was also the subject of an interesting experiment in audience participation in television over WGBX, an educational channel in Boston. The game was broadcast in a series of five programs in the fall of 1967, and the audience was asked to vote by phone and letter on decisions to be made. The station was pleased with the audience response and has planned additional use of the technique.

In April, seventeen instructional television stations in the northeastern states carried still another simulation into classrooms on five consecutive Thursday mornings. This one was based on the situation in Yugoslavia in 1950, when U.S. economic aid



Transania plans what to do during negotiations in "Dangerous Parallel" at the William Penn Charter School, Philadelphia, Pennsylvania.

was requested by that country. Students in Boston, Rochester and Philadelphia played the roles of Russia, Yugoslavia and the United States respectively. Other classrooms participated in the decisions by serving as political elites in the three countries involved. Additional experiments with the use of television as a world affairs teaching device are now being planned.

Special projects of School Services regional staff for the coming year include a new series of programs for instructional TV, improvement of pre-service teacher education in world affairs, assistance in planning increased world affairs emphasis in the high school course on twentieth century American history, work with the Educational Development Cooperative in the midwest, a new approach to comparative history, and a special study of current affairs teaching in elementary schools.

The Danforth Foundation grant provided for a series of special conferences for secondary school social studies teachers. Planned and executed by FPA's five Regional Directors of School Services, these "in-service" programs were attended by teachers from five or six surrounding states, and included officials from state departments of education and other specialists in world affairs education. The meetings took place in the following cities:

Chicopee, Massachusetts: Conference on "Development in the Emerging World"

University of Delaware, Newark, Delaware: Seminar on "The Study of World Affairs"

San Antonio, Texas: Seminar on "Teaching World Affairs in the Classroom"

Topeka, Kansas: Seminar on "The Citizen in Tomorrow's World"

Mt. Hood, Oregon: Conference on "Educating Citizens for the Twenty-first Century"

Benton Harbor, Michigan: Seminar on "Modernization"

In addition, FPA School Services Directors co-sponsored, with key organizations in the field of social studies education, the following meetings for teachers:

St. Louis, Missouri: "A Seminar on Asia"

Portsmouth, Marietta and Athens, Ohio: Seminars on teaching world affairs

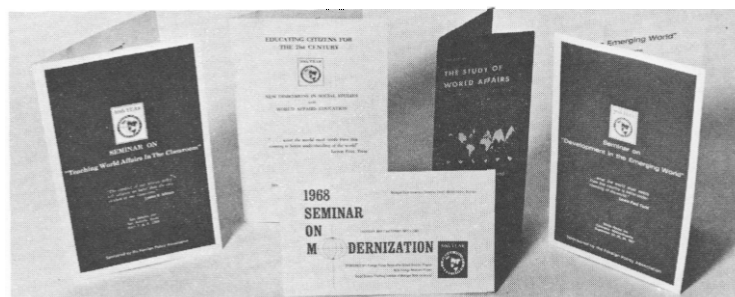
Mineola, Long Island, New York: Seminar for teachers

East Lyme, Connecticut: Vietnam Workshop for teachers

Toledo, Ohio: "A Social Studies Symposium"

Grand Rapids, Michigan: Seminar on the Middle East

Chicago, Illinois: Conference on the Atlantic Alliance



The "Great Decisions" Program

The year 1968 was the 14th year of the Foreign Policy Association's "Great Decisions" program. The program continues to be the largest group discussion program of foreign policy in the country and accounts for an important share of FPA's budget. Sales of "Great Decisions" booklets for adult use reached the highest level ever.

Because of the longevity and size of the program, FPA reviews the effectiveness of "Great Decisions" every few years. One such review was made during the 1967 program. A carefully constructed questionnaire was administered to 1000 participants in 76 communities across the country, and the data were analyzed this year. The results of the study reinforce our conviction that "Great Decisions" is a very useful and effective educational tool. Some of the highlights of the study are of particular interest; for example, almost one-half of the participants were members of the "Great Decisions" discussion group for the first time — thus the program attracts a substantial new audience each year rather than appealing only to the "already converted." Over 70 percent had never participated in any foreign policy discussion group other than "Great Decisions." The participants were well educated, with 91 percent having at least some college education. The median age was 45.

The questionnaire made a particular point of measuring the quality of the participants' involvement in community and public affairs, and we were pleased to find that over one-third of the participants were leaders in their communities and active in public affairs.

GREAT DECISIONS is a study and discussion program of eight issues of critical importance to U.S. foreign policy. Increasingly used by schools and adult groups in communities across the country, the program requires no formal leadership, is inexpensive for the participant, and is enriched by newspaper, radio and television support.

The 96-page booklet of discussion materials contains

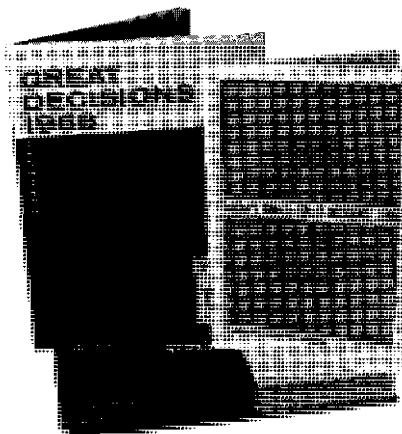
concise analyses of each of the eight topics selected for the year, reading lists, discussion questions, and suggestions for successful group discussion. Opinion ballots in each booklet offer participants a way to make their views known to the country's policy-makers. A Teacher's Guide offers suggestions for the most effective use of the program in the classroom and in extracurricular activities.

Topics for discussion in GREAT DECISIONS . . . 1968

1. The Middle East — What Prospects for Enduring Peace?
2. Brazil — Key to Latin America's Future?
3. Upheaval in Communist China — What Outlook for the Cultural Revolution?
4. Britain After Empire — New Role for an Old Ally?
5. The 'Other War' in Vietnam — Can Pacification Succeed?
6. The Two Germanies — Roadblock to East-West Detente?
7. Dollars, Trade and Aid — What Policies for World Prosperity?
8. American Power and Foreign Policy — Is the U.S. Overcommitted?

Topics for discussion in GREAT DECISIONS . . . 1969

1. Czechoslovakia, Russia and Eastern Europe — What Outlook for East-West Coexistence?
2. Canada Under Trudeau — New Identity for our Closest Ally?
3. Africa, Asia and the Development Decade — Must the Poverty Gap Widen?
4. Southeast Asia — More Vietnams in the Making?
5. Western Europe and the U.S. — Toward a New Relationship?
6. Cuba—The Castro Decade — What Challenge to the Americas?
7. The Middle East Tinderbox — Is Another Round Inevitable?
8. Dissent, Democracy and Foreign Policy — What Role for Minority Opinions?

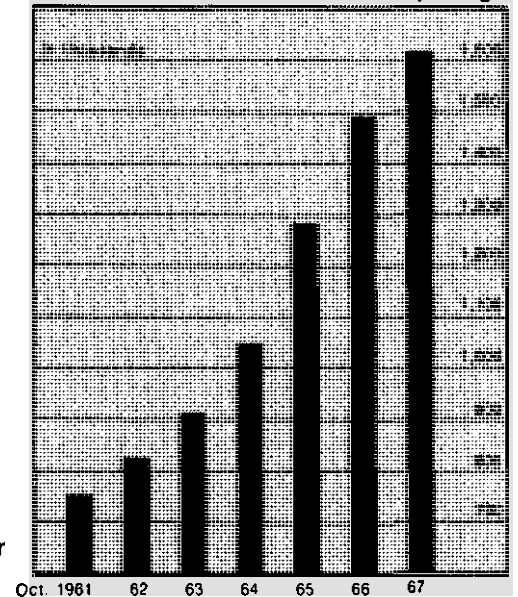


Work with Community Colleges

The rapid growth of two-year community and junior colleges is one of the most remarkable developments in American education today. There are now more than 900 of these institutions, attended by over a million and a half students. A significant feature of the community colleges is the strong sense of responsibility which they feel for serving as centers for community adult education activities. Therefore, the community colleges, like university extension services and world affairs councils, are natural allies of FPA in developing programs of citizen education in world affairs and we are increasingly working with them. For example, in 1968 an experimental project was launched in the San Francisco Bay area. Seven community colleges hired group coordinators to assist in organizing "Great Decisions" discussion groups among adults in the college districts. The coordinators worked part-time during the two months prior to the February-March "Great Decisions" program. The results in areas where "Great Decisions" had not previously been a strong program were extremely gratifying, with 100 new discussion groups formed, involving 2,700 participants.

Dr. Ervin L. Harlacher, who has done a major study of the community service function of the junior college for the American Association of Junior Colleges, met with FPA's staff this spring to help us examine ways in which we might be of greater assistance to these two-year institutions in developing programs for adult study of foreign policy.

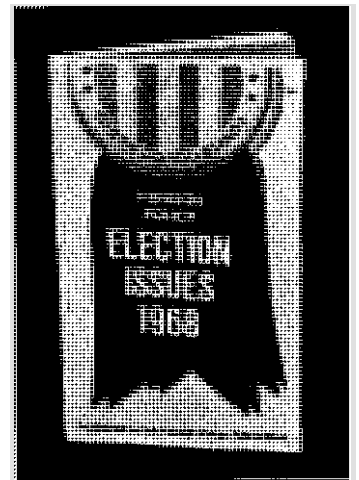
Total Enrollment in Junior and Community Colleges



Election 1968

In order to encourage discussion of foreign policy issues during the 1968 campaign, FPA sent a packet of materials to all incumbents and to more than 2000 candidates for the Congress of the United States as they filed for State primaries. The specially prepared packet, entitled "Campaign '68 Foreign Policy Briefs," contained an analysis of twelve major issues of U.S. foreign policy. For each issue, the policy alternatives were outlined and the pros and cons stated for each alternative. There was a bibliography on each topic and, to facilitate further study, one pamphlet on each issue was offered to candidates free on request. Many candidates have told us that the kit was most useful, and they have taken advantage of the additional free materials offered to them.

Discussion of foreign policy issues should be a two-way street. The voter's knowledge — as well as the candidate's — should be enlarged. So, the Foreign Policy Association, through Cowles Education Corporation, published the analyses of the twelve issues as a paperback under the title, "Foreign Policy Election Issues 1968." The book has been brought to the attention of many organizations and groups. The national headquarters of a number of organizations have distributed the book to their local affiliates. For example, the League of Women Voters made such a distribution. In addition, the book will be used widely in school classrooms this fall. The printing of 25,000 copies was sold out. Assistance for this new project was received from the New World Foundation.



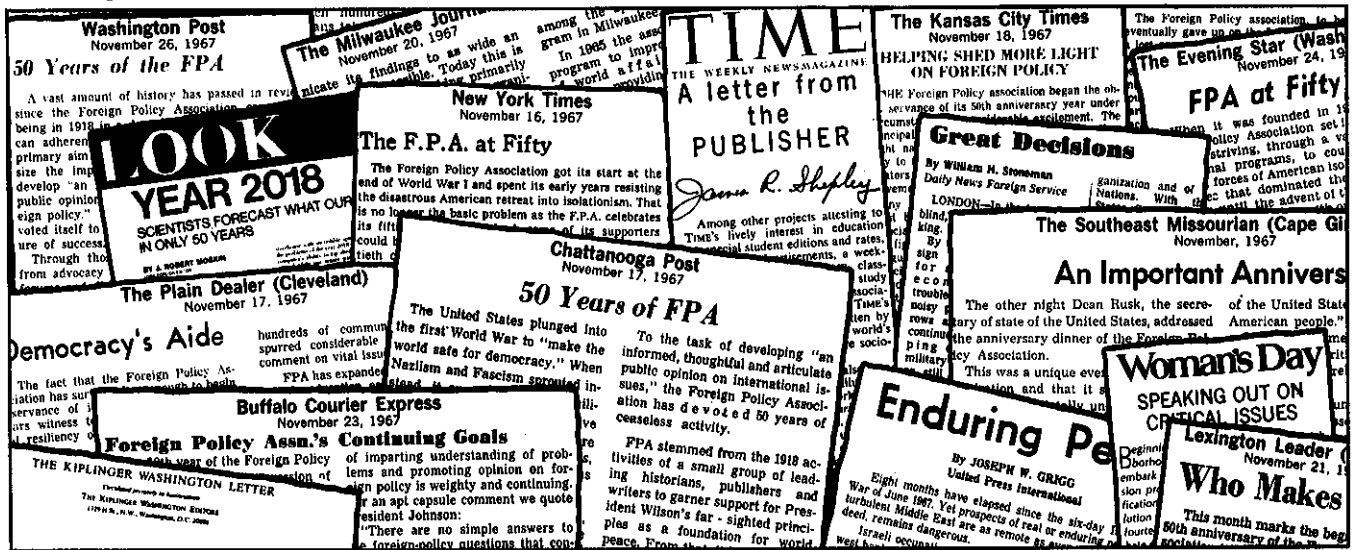
FPA and the Mass Media

FPA has had a three-fold relationship with radio, television and the press during this past year. First, as mentioned earlier, the mass media provided wide coverage of FPA's fiftieth anniversary activities, and many of the most influential papers in the country carried editorials about the work of the Foreign Policy Association. On television, the entire two hours of NBC's national program "The Today Show," on March 18, was devoted to "Great Decisions" and FPA's anniversary.

Second, the mass media provided substantial reinforcement for FPA's "Great Decisions" program. Both United Press International and the *Chicago Daily News* Syndicate distributed to their subscribers a series of specially prepared articles on the "Great Decisions" topics. National Educational Television prepared eight half-hour programs which were broadcast by educational television stations all over the country. The Mutual Broadcasting System offered its more than 500 affiliated radio stations a series of eight half-hour radio programs on the "Great Decisions" topics prepared for FPA by Wayne State University. This series was also broadcast by the Armed Forces News Bureau as part of its public affairs program. "Great Decisions" was also strongly supported in schools by *The New York Times* "School Weekly," which ran a series of eight special articles on the topics, and by *Time* magazine, which distributed copies of the "Great Decisions" booklet to the teachers who subscribe to its educational program.

Other FPA programs and publications were reported or reviewed in hundreds of newspapers and in publications like the *Kiplinger Washington Letter*, *Woman's Day*, *Newsweek*, *Time*, *U.S. News and World Report*, and the *London Times*.

Third, FPA has been seeking ways to help the media strengthen their own coverage of international affairs. Groups of managing editors, telegraph editors, and editorial page writers attending two-week seminars of the American Press Institute, each spent an evening with the Foreign Policy Association, discussing a major foreign policy issue



with experts. Representatives of over 100 newspapers from all sections of the country attended these sessions.

FPA was a joint sponsor with the World Peace Foundation and the Carnegie Endowment for International Peace of a special three-day conference on television and world affairs, held at MIT's Endicott House near Boston. Forty participants representing commercial and educational television, communications specialists and foreign policy experts met to explore ways of creating stronger relationships between the television industry and the foreign policy experts. Additional meetings have been held with broadcasters to work out specific programs for their production personnel.

Service to Corporate Executives

FPA provides programs for a general adult audience as well as specialized programs for specific audiences such as students, educators, organization executives, and community leaders. One of the specialized audiences we serve is the business community, to which we offer services specifically adapted to the needs of business. Corporate executives have become increasingly aware of the need to be knowledgeable about basic foreign policy issues because of the tremendous growth in the international interests of business and the size of corporate investment abroad. A number of corporations have asked the Foreign Policy Association to provide seminars and conferences for their own personnel. Companies served in the past year are the Corn Products Company, IBM World Trade, the Western Electric Company, and Burnham and Company.

Other corporations prefer to have their executives attend open seminars with representatives of other companies. A series of four such meetings was held in May of 1968 and is now being established as a twice-a-year activity by the Foreign Policy Association. Each of these seminars involves a relatively small group of people (35 to 50) in serious day-long discussion of important issues or areas. Each participant is supplied with advance readings, and the informal discussion element of the program is emphasized throughout.



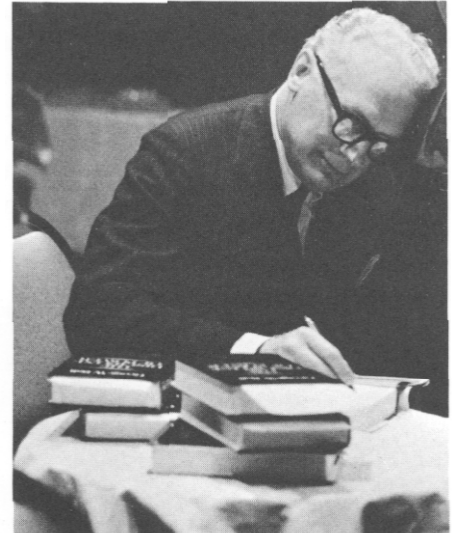
Briefing on "Vietnam and the Middle East" sponsored by Burnham and Company and the Foreign Policy Association, April 2.

Associates Meetings

The Associates of FPA, a membership group formed in 1962, provides an opportunity for business, professional and civic leaders to meet with outstanding authorities on world affairs, and with fellow citizens of similar interests. Membership (by invitation) has been limited to 200 in order to provide a situation which favors genuinely off-the-record presentations and informal discussion.

In 1967-68, guest speakers at Associates' dinners were:

Hon. B. K. Nehru, Ambassador of India to the U.S.; **Sidney Hook**, Chairman, All-University Department of Philosophy, New York University;
Francois M. Mitterand, President, The Federation of Democratic and Socialist Left, in a discussion with **Alain Clement**, *Le Monde's* correspondent in Washington and **Robert Kleiman**, member of *The New York Times* Editorial Board; **Hon. George C. McGhee**, U.S. Ambassador to the Federal Republic of Germany, in a discussion with **Sabina Lietzmann**, N.Y. Correspondent for the *Frankfurter Allgemeine Zeitung*, and **George Bailey**, of *The Reporter*; **Roger D. Fisher**, Professor of Law, Harvard Law School, in panel discussion with **Marcus G. Raskin**, Co-Director, Institute for Policy Studies; **Hon. Harlan Cleveland**, U.S. Permanent Representative to NATO; **Harris Wofford**, President of the College of Arts and Sciences of the State University of New York moderating a discussion with three Peace Corps Volunteers recently returned from assignments in Costa Rica, Nigeria and Pakistan; and **Hon. George W. Ball**, at the time U.S. Ambassador Designate to the United Nations.



Hon. George W. Ball autographing his latest book after addressing Associates dinner on May 22.

Headline Series

This bimonthly series of 64-page pamphlets, written by leading experts, offers concise background of fact and analysis on foreign policy topics. The pamphlets include maps, charts, discussion guides and suggested readings and are used extensively by schools, colleges and libraries as background and supplementary readings.

1967-68 titles:

The Struggle Against World Hunger
by D. Gale Johnson
India and Pakistan
by Wayne A. Wilcox
Britain at the Crossroads
by James B. Christoph
Disarmament and Arms Control
by Lincoln P. Bloomfield
Vietnam: Issues for Decision
by the Editors of the
Foreign Policy Association
**Tomorrow's World: Challenges to
U.S. Diplomacy**
Essays by Ithiel de Sola Pool,
Herman Kahn and Anthony J. Wiener,
D. G. Brennan, Roger Revelle

Titles for 1968-69:

**Dissent, Democracy and Foreign
Policy — a Symposium**
by Oscar Handlin, with comments by
Hans J. Morgenthau, Daniel Callahan,
Saul K. Padover, and R. Paul Ramsey
The Middle East Conflict
by Malcolm H. Kerr
Southeast Asia
by Richard Butwell
**New Directions in U.S. Foreign Policy—
a Symposium**
by Paul Seabury, Richard Falk,
and others
France in the Gaullist Era
by Mark Kesselman

Besides a subscription list of more than 10,000, HEADLINE SERIES single copy sales reflect the value of this publication to educators. Such sales totaled over 40,000 in 1967-68, a continuing increase over past years.

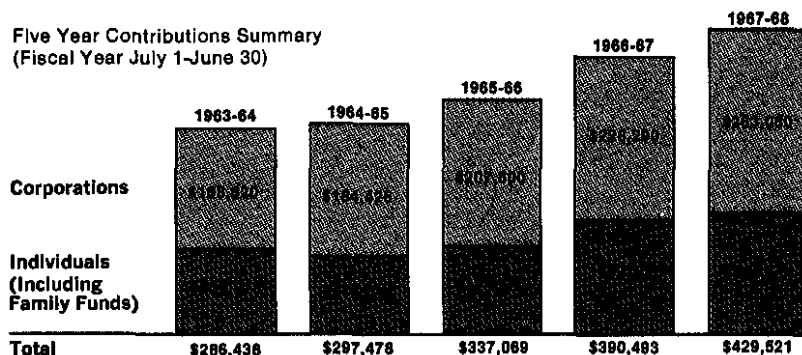


1967-68 Fund Raising

The activities of the Foreign Policy Association are financed by contributions from corporations, individuals, and foundations, and from fees charged for FPA programs and materials. The chart on page 15 depicts the proportion received from each source, and also what portion of foundation grants is earmarked for specific purposes and what portion is unrestricted.

The continued upward trend of support by corporations and individuals (a 50% increase in the past five years) is particularly gratifying and especially important. All contributions from these two sources — in this past year, 600 corporations and 1200 individuals — are available for unrestricted use.

Five Year Contributions Summary
(Fiscal Year July 1-June 30)



The National Council of the Foreign Policy Association — a group of individual contributors — continues to grow. A great many of its members participated this year in the Traveling Foreign Policy Conference across the country and in other special meetings. Most National Council members are serving on the Fiftieth Anniversary Committee.

FPA deeply appreciates the generous help in its 1967-68 fund raising campaign given by the following:

1967-68 Development Campaign

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J. Henry Schroder Banking Corporation

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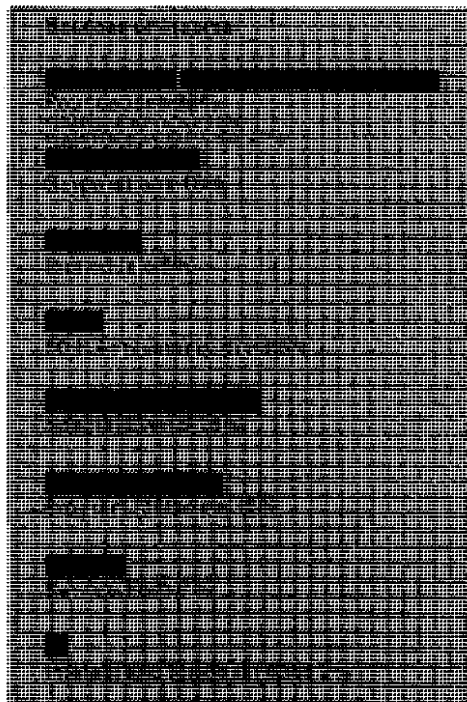
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Shoe Corporation of America
Utah
J. P. O'Keefe
Kennecott Copper Corporation
West Virginia
Laurence E. Tierney, Jr.
Eastern Coal Corporation

Worsening turmoil all over the world — explosive situations in Czechoslovakia and the Middle East — added to Vietnam and the effects of these events on the United States, underline the necessity for U.S. citizens to have a clear understanding of the meaning of such developments for the United States and the world. It is the purpose of the Foreign Policy Association to help create such understanding. Activities directed toward this end require continuing and increasing support from individuals, corporations and foundations who share our concern. During 1968-69 the FPA Development Committee, under the chairmanship of Karl R. Bendtsen, will increasingly bring this need to the attention of potential supporters.



Contributions to FPA are tax deductible

Financial Statement

for Fiscal Year July 1 through June 30

Income

	<u>1967-68</u>	<u>1966-67</u>
Foundations: Designated grants	\$ 218,060	\$ 15,800
General Purpose grants	442,069	610,657
Corporations (incl. corporate foundations)	263,060	227,983
Individuals (incl. family funds)	166,461	160,303
Fiftieth Anniversary Fund (drawn from)	100,000	—
Special Events (incl. 50th Anniversary Program in 1967-68)	365,141	81,435
Program Materials and Publications	315,806	334,026
Service Fees and Program Receipts	148,802	113,840
Interest and Miscellaneous	34,670	62,153
Total	<u>\$2,054,069</u>	<u>\$1,606,197</u>

Expense

Book Center	\$ 119,298	\$ 114,208
Corporate Services Department	54,952	43,812
Field Services Coordination	17,372	13,907
Regional Offices	223,213	216,529
Fiftieth Anniversary Program	305,546	25,065
INTERCOM	119,406	110,768
Meetings, Department of	123,672	151,008
Program Development	49,587	70,567
Program Materials and Publications	256,646	265,243
School Services (incl. Editorial staff)	159,177	77,972
Regional School Services	136,101	15,800
World Affairs Councils, work with	54,800	52,061
Administration	97,203	87,224
Business Management	52,351	43,715
Development Department	122,548	111,275
Fiftieth Anniversary Fund Drive	100,486	21,291
Public Information, Department of	58,465	49,623
Rent, Maintenance & Equipment	67,754	138,764
Total	<u>\$2,118,577</u>	<u>\$1,608,832</u>
Excess of Income over Expense	(\$ 64,508)*	(\$ 2,635)*

*Deficit, covered by accumulated surplus.

NOTE: The 1967-68 income and expense figures reflect additional programming for the 50th Anniversary.

Verified by independent audit.

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