

USIA WORLD

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JULY, 1970

Leslie A. Squires wins coveted award

Leslie A. Squires, Senior Inspector in the Inspection and Audit Staff of the Office of Research and Assessment, was presented the Christian A. Herter Award at a luncheon ceremony at the Department of State July 1.

The award, administered by the American Foreign Service Association, is one of three citing officers for "extraordinary accomplishment involving creativity, intellectual courage and integrity, including disciplined dissent."

The Herter Award is for senior officers, the William R. Rivkin Award is for mid-career officers, and the W. Averell Harriman Award is for junior officers. Each carries a \$1,000 prize.

Squire's award was based on his tour as Consul General in Dacca through 1968-69 when political elements in East Pakistan grew frustrated in attempts to draw attention to that area's problems, and finally resorted to strikes and violence. Squires was cited for virtually faultless handling of all elements of the situation, from reporting to evacuation plans, from maintaining proper and still-useful contacts with every strata in the Pakistani political cross section to ensuring that the proper perspective on the situation was maintained in Washington and Rawalpindi, from personal diplomacy to orchestration of a team effort. It was noted that his performance was all the more remarkable in that he was suffering from a painful physical ailment for which he was later hospitalized.

Besides Dacca, Squires, since joining the Department of State in 1942, has served at Monterrey, Cairo, Istanbul, Budapest, San Salvador, Athens, Thessaloniki, Tijuana, Bombay, Tangier, Colombo, Rio de Janeiro, Rabat, Ankara and Rawalpindi. He also had a tour at the National War College. His earlier assignments were as a political and/or economic officer, but he later became an information and/or press officer and finally a Public Affairs Officer. In 1953 he transferred to USIA.

Honors were shared at the luncheon with FSO Warren Bruce Kinsey, winner of the Harriman Award, and FSO Thomas D. Boyatt, recipient of the Rivkin Award. Presentations were made by Deputy Under Secretary of State William B. Macomber, Jr. Director Shakespeare was among the honored guests.



WILLIAM BUCKLEY (second from right), member of the U. S. Advisory Commission on Information, reports to President Nixon on his recent trip to the Soviet Union, Poland, Romania and

Yugoslavia, where he observed USIA in action in the field. With them are Director Shakespeare (right) and Henry A. Kissinger, Assistant to the President for National Security Affairs.

VOA gets greater program flexibility

In an "instruction to the Voice of America, IOP, Area Directors," Director Shakespeare last month increased VOA's programming flexibility.

To carry out most effectively the principles established in the "Directive to the Voice of America," issued in 1959, VOA henceforth will be operated in accordance with the following lines of authority over program content:

Policy Guidance: The Office of Policy and Plans is responsible for providing policy guidance and is the sole source of such guidance. VOA is responsible for applying the guidance to its output.

News: Content is to be determined by VOA.

Backgrounding, analysis and commentary: Content is to be determined by VOA. It is the intent of this instruction that VOA exercise maximum flexibility to create timely, imaginative, and effective programs.

Consultation: There will be frequent consultation among VOA, IOP, the offices of the Area Directors, and field posts to ensure an exchange of information and views leading to most effective implementation of Public Law 402 and the "Directive."

The 1959 Directive to the Voice of America said:

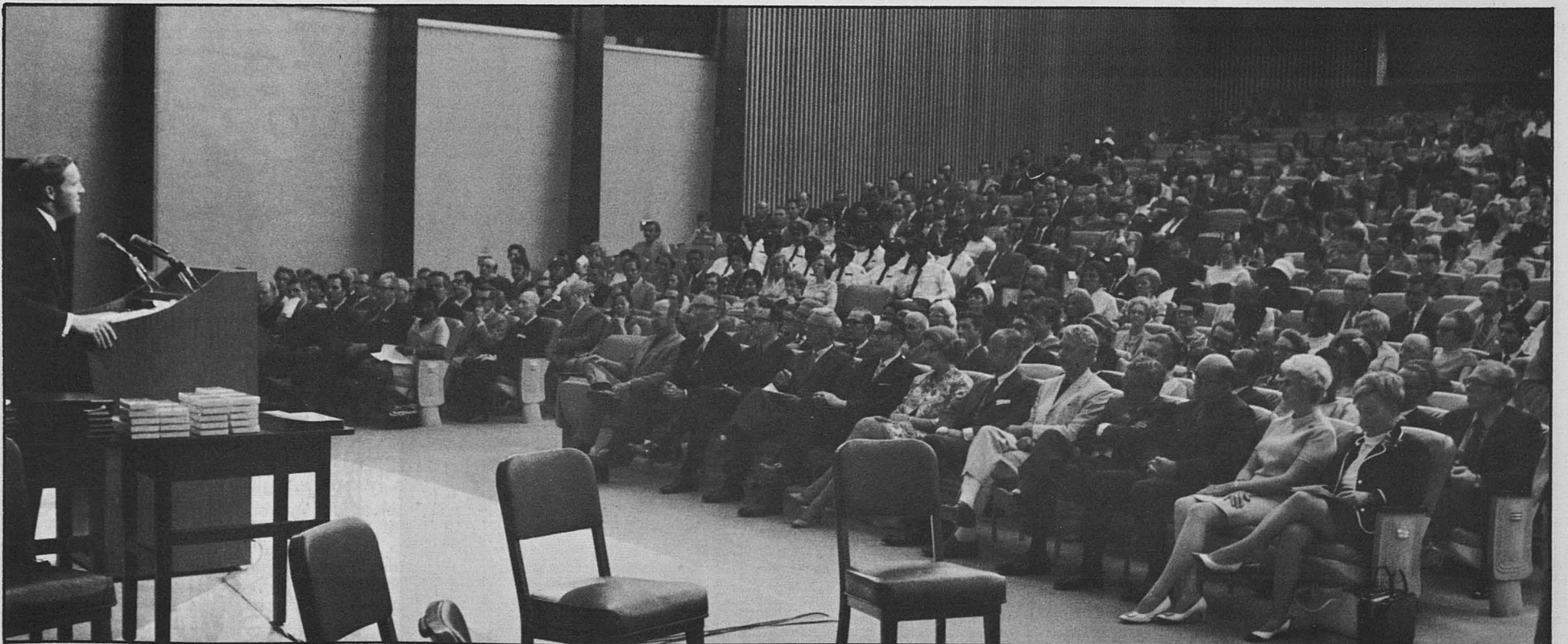
The long-range interests of the United States are served by communicating directly with the peoples of the world by

radio. To be effective, the Voice of America must win the attention and respect of listeners. These principles will govern VOA broadcasts:

1. VOA will be a consistently reliable and authoritative source of news. VOA news will be accurate, objective, and comprehensive.

2. VOA will represent America, not any single segment of American society. It will therefore present a balanced and comprehensive projection of significant American thought and institutions.

3. As an official radio, VOA will present the policies of the United States clearly and effectively. VOA will also present responsible discussion and opinion on these policies.



DIRECTOR SHAKESPEARE ADDRESSES HONOR AWARD WINNERS and members of USIA at last month's Thirteenth Annual Honor Awards Ceremony in the Department of State auditorium.

—George Szabo

Mary Painter, Editor
published by
USIA OFFICE OF PUBLIC INFORMATION

Senior Officer assignments

The following senior officer assignments have been approved:

William H. Anthony, Chief, News and Third Country Division, Saigon.

Charles B. Blosser, Information Officer, Seoul.

Melvyn R. Brokenshire, Public Affairs Officer, Cotonou.

Francis A. Cooke, Cultural Affairs Officer, Caracas.

William B. Davis, Public Affairs Officer, Dakar.

John Lee De Witt, Information Officer, Buenos Aires.

Arthur V. Diggle, Deputy Public Affairs Officer, Madrid (second tour).

F. Weston Fenhagen, Public Affairs Officer, Abidjan.

Daniel Garcia, Information Officer, Caracas.

Clyde G. Hess, Chief, East Asia and Pacific Division, Broadcasting Service.

James A. Jensen, Public Affairs Officer, Bamako.

Richard M. Key, Deputy Public Affairs Officer, Rio de Janeiro.

Stepney C. Kibble, Public Affairs Officer, Monrovia.

Stanley D. Moss, Chief, Career Management, Office of Personnel and Training.

E. Victor Niemeyer, Deputy Chief, Publications Division, Information Center Service.

Victor B. Olason, Information and Press Officer, Bonn.

Edward V. Roberts, Chief, Inspection and Audit Staff, Office of Research and Assessment.

David P. Sheppard, Public Affairs Officer, Dar-es-Salaam.

John C. Stoddard, Business Advisor, Program Coordination Staff, Office of Policy and Plans.

Marshall W. S. Swan, Public Affairs Officer, Bujumbura.

LINGUISTS

(The following employees received S-3 or R-3 or better, or S-2 or R-2 or better in the difficult languages, in language proficiency tests conducted by the Foreign Service Institute during May:)

Ballow, Barry	Arabic, Western	S-3	R-2+
Braxton, Michael L.	Japanese	S-2+	
Brown, Philip C.	French	S-4	R-3+
Burson, Ray H.	Spanish	S-3	R-3+
Collins, Janet E.	Serbo-Croatian	S-2	R-2+
Fein, Lawrence S.	French	S-3	R-3
Figueiredo, Ann M.	Spanish	S-3+	R-3
Fitzgerald, Betsy A.	French		R-3
Geyer, Robert B.	French		R-3
Guzowski, Andrew P.	French	S-4	R-4+
Heger, Anita Jeanne	Serbo-Croatian	S-3	R-3
Hovanec, Vincent J.	French	S-3	R-3
Hudson, John H.	German	S-3+	R-3
Keogh, William	Japanese	S-2	
Leonard, Rosalind E.	French		R-3+
MacFarlane, William E.	German	S-4	R-3
Planty, Donald J.	Spanish		R-3
Reid, John M.	Thai	S-3+	R-4
Sloan, Jacob	Bengali	S-3	R-2+

RA art show set for August

The annual State-USIA Art Show will be held August 3-12 in the Exhibition Hall of State.

Employees of State, USIA, ACDA, AID, and the Peace Corps, and their immediate families, may participate. Each person may enter two works for competition, in oils, tempera, mixed media, watercolors, drawings, silk-screen, sculpture, ceramics and construction.

Entry blanks are available at the Recreation Association offices or stores (Room 2928 State or Room B-1 1776). There is a fee of \$1.50 for each work entered to cover part of the insurance. All entries must be ready for exhibiting and/or framed ready for hanging.

Entries will be accepted at the RA Office in State from August 3-12.

Judging will take place on August 18, and trophies, cash awards and certificates will be awarded by a panel of art professionals at a reception on August 20.

For additional information, call Art Show chairman Dora Trujillo, 632-1997.

Welcome to the USA...



WORLDWIDE CULTURAL MEMBERS of Local Employee Training Group 70-4 contemplate how far they've come before setting off on a tour of the United States. They will be back in Washington for two weeks before heading for home the end of this month. They are: (seated) Mrs. Evelina Scally de Paez and Hanumanth Sumanth; back row (left to right) Mathuradas Pai; Mudashir Taiwo; Kenneth Larke; Larry Seah; Richard Letona; Minoru Fujita.

—George Szabo

AFSA asks increased benefits for victims of violence

The American Foreign Service Association's Board of Directors has sent a letter to Deputy Under Secretary for Administration William B. Macomber, Jr., asking for increased benefits for victims of kidnapping or other violence overseas.

The letter notes that "with the exception of one year free sick-leave allowance, an employee victimized by hostile action abroad is treated for benefit purposes exactly as any U.S. Government employee who may be injured or killed in a job-related action. Thus, an employee who might be killed or injured by kidnappers or political terrorists would receive the same benefits for himself and his dependents as, for example, a building-maintenance employee killed or injured through the collapse of scaffolding or in a boiler-room accident."

The letter suggests these possibilities in improving the benefits for victims of hostile actions and their survivors:

Four English-teaching seminars set at FSI

USIA wives going abroad are asked to mark the following sessions of the Volunteer English Teacher's Seminars at the Foreign Service Institute:

July 20-24 January 25-29
October 5-9 March 22-26

Sessions are from 9 to 1 in Room 201 of the Foreign Service Institute (SA-3). State Department bus transportation to FSI departs at 8:30 a.m. from the north entrance of State.

- Revision of the Government-wide life insurance program to include a special indemnity over and above other payments for loss of life due to hostile action abroad of any U.S. Government employee assigned overseas on a regular tour of duty or on temporary duty, regardless of the agency or branch of government.

- Emendation of the employees' compensation schedule to provide extra benefits for complete disability caused by hostile action, over and above disability from other causes.

- Emendation of the schedule to provide survivors with a lump-sum payment equal to one year's salary of the employee, in addition to the appropriate choice of annuity under the Employees Compensation Act or the Foreign Service Act.

Under-Secretary Macomber said that the Board's recommendations will be looked into.

BOOK FAIR

a sale of BOOKS, POSTERS, PRINTS, and STAMPS, for the Scholarship Fund of the American Association of Foreign Service Women



Oct. 20 - 24
at the STATE DEPARTMENT



DEPUTY DIRECTOR LOOMIS swears in this year's summer interns.

—George Szabo

A Task Force Report: Information and Binational Centers

By Leslie S. Brady, Special Consultant to USIA

A quarter-century ago, as World War II receded, the U.S. began an extensive program built around information centers of various sorts — cultural centers, reading rooms, libraries — in free areas the world around. For 25 years, they have been considered a *sine qua non* of most USIS operations, and not once in that time have they been looked at critically from an overall, "Agency" point of view.

Are they really that good? Have they maintained a quality of materials and performance so that the esteem with which they were initially received has been maintained? Do they do what they say they do, represent what they claim, talk to those they need to reach, harvest what they sow? Do their directors run a disciplined program, carefully thought out? How much do their results matter to USIA?

A Task Force on Information and Binational Centers, called by the Deputy Director, set about finding out. After several months of research and on-site observation, it has now submitted its report to the Executive Committee, including over a hundred pages of analysis and 68 recommendations.

By and large, the Task Force felt the 25-year-old assumption well founded — these official institutions have indeed given a good account of themselves and continue, in all save a few cases, to be worth every penny that goes into them (the pennies in question represent roughly one-fifth of the overseas expenditure of USIA). USIS officers, generally speaking, still put on imaginative, targeted programs that reach an impressive number of people, many of them influential in their way and therefore worthwhile.

But all is not rosy. The Task Force indicates a decrease in general quality of program, personnel and physical quarters

that needs, it feels, the Agency's closest attention. It calls for a new Statement of Mission for USIA, indicating an up-to-date philosophy rhyming with the times. It underlines the loss of professionalism in certain types of Information and Binational Center personnel — in American librarians, for example (who numbered 131 prior to the RIF in 1953, and 22 last year!), in directors of courses in BNCs, in exhibits officers, in films officers, and in general officers with basic administrative training. It notes the long time — still — between the ordering of books and their receipt abroad, despite recent improvements. It points to lack of discipline in some cases in the relationship between USIA and BNCs supported by USIS. It feels there is still too much fuzziness in the identification of USIS audiences, so that programs cannot yet be prepared with enough precision, and with enough resultant impact. It thinks USIS Centers should be opened and closed with less abandon, and that those inheriting from ex-Centers should be followed with greater care in the future. And it believes USIS has not even "scratched" the potential represented by cooperation with other advanced countries in the presentation of common objectives.

Asked to look ahead five years for a projection of USIS programs, the Task Force outlined ways in which it thinks Centers could more adequately meet the above problems and raise the quality of its presentations. It pointed to the Bicentennial of 1976 as a beacon for the orientation of many upcoming programs. It felt that high-quality programs should be strengthened in other advanced countries, for their own sake and for the sake of maintaining a better dialogue with developing nations through those countries. Finally, it especially recommended, as a cure for lagging library service, the establishment of 12 Regional Reference

Apollo X is in East and West European Orbit

By Will Wentzel, ICS/ED

The Apollo X travelling exhibition ended its first showing at the Budapest International Fair last month and arrived in good shape ahead of schedule for the Poznan International Fair.

The caravan with the extra wide load of the command module on a lo-boy trailer has already successfully travelled about 1,200 miles from Antwerp. During the fabrication of the exhibit at Cologne, Germany, the multitude of curious on-lookers, the extensive unsolicited press coverage and wide interest of local space experts resulted in an unplanned and

unofficial showing of the exhibition.

At Hegyshalom, the Hungarian frontier gate was 10 inches too narrow for the 4.27 meter wide load. Escort Officer Fentress Gardner reports that the transport contractor almost had heart failure when border officials decided to bypass the gate and instead guided the trailer with the command module through the adjoining mine field.

After Poznan, the travelling exhibition is scheduled to be shown in Copenhagen, Oslo, Stockholm, Vienna, Belgrade, and Bucharest. Further showings are in the planning stage.



THE APOLLO X COMMAND MODULE at its first showing at the Budapest International Fair. Even while the fair was officially closed, a constant flow of visitors passed by the Module at the rate of 16 a minute.

Centers to bring back the prestige USIS libraries once enjoyed around the world; it thought that these Centers could be in place by the time of the Bicentennial, as a kind of testimony to the abiding interest of the U.S. in the general well-being of all countries where USIS serves.

The Executive Committee, in five sessions totalling more than ten hours, has

carefully considered all recommendations and has assigned responsibility for carrying out those it has endorsed (see CA-1187, 6/15/70). Some are already far along in execution; others, more complicated, will take a longer time. All are designed to give USIS a better, more meaningful program through information centers everywhere.

REPORT from the Young Officers Policy Panel

By Michael Canning, Chairman, YOPP

The Young Officers' Policy Panel (YOPP) has used this space for a series of articles on USIA premises, policies, and directions, "think pieces" designed to elicit thought and discussion. This month's column will try to bring Agency personnel up to date on the Panel's recent activities and future plans.

Elections:

The Panel, established by Director Shakespeare in April 1969 and formed in its first year by appointed officers, decided soon that it should be an elective body. An Agency "young officer," eligible to be a panel member and vote for members, was defined as 35 years of age or less and at the grade levels of GS 7-13, FSIO and FSR 8-4, and FSS 8-2. Foreign Service and Civil Service panel members were elected last March by their respective constituencies in Washington. About one-half of the eligible voters turned in a ballot to elect the eleven-member Panel. Besides the six foreign service members, officers were chosen from VOA (two), IPS, IOR, and IMV. Since the majority of Washington-based younger officers are Civil Service employees, with the more specific concerns of the Civil Service constituencies, the Civil Service members were allowed to name alternates to serve in their stead as full panel members in case of the principal's absence. A management intern was also named to regularly attend YOPP weekly meetings. More recently, a representative from the incoming class of USIA Junior Officer Trainees was named to serve as an observer at YOPP meetings, this representation to change with each incoming JOT class.

Committees:

Following the pattern of the Panel's first year, the new YOPP decided to give intensive, continuing attention to certain subjects during 1970 by forming committees on each subject. All Panel members were queried as to what YOPP's priorities for the next year should be, and these priority listings were fashioned into committee responsibilities. At least one YOPP member serves on each committee as a "key man" to report to the Panel periodically on committee progress. Each committee is formed of interested young officers on a volunteer basis. The new Panel held open meetings with young officers during April to stimulate interest in committee formation. The committee topics (and priorities) defined by the Panel were the following:

1. **USIA Identity** — Investigating a more precise and practicable definition of Agency goals and operating assumptions; defining USIA's locus in the foreign affairs community and its status as a public affairs advisor. This subject has been the continuing concern of the Panel following a YOPP investigation of Agency mission last year. It was decided that this subject might be better served by the Panel acting as a whole rather than in forming a committee responsibility.

2. **USIA Management/Integration** — Defining directions for the Agency under the MIS/RAS system; making coherent those adversative aspects of USIA (areas vs. media, posts vs. Washington) and promoting the research function that underlies all operations. Key man: Sig Cohen.

3. **Professional Excellence** — Broadening USIA contact with other government agencies and the academic, business, and communications communities; updating of specialist skills and improving general Agency awareness of the U.S. scene. Key man: Don Foresta.

4. **Media Content** — Inquiring into and reviewing controversial themes in output; examining the coordination of USIA media; clarifying the concept of balance. Key man: Pete Cecere.

5. **Personnel Systems** — Seeking ways to offer career development assistance for all employees; formulating better personnel evaluation and recruiting procedures. Key man: Charlie Spencer.

6. **Outreach** — Involving more young officers in the above efforts and in all YOPP concerns; serving YOPP activities in the areas of publicity, correspondence, contacts, forums, and elections. Key man: Bruce Morrow.

The committees have developed fitfully, with the personnel systems and professional excellence committees presently attracting most officer interest. Bringing more young officers' ideas to bear on all the YOPP's priorities continues to be a major challenge for the Panel. Projects undertaken already include a proposal towards expanding Agency contact with outside institutions, a review of USIA output on the Cambodian decision and its aftermath, a series of recommendations for IPT's career development office. Beyond these undertakings, the Panel has worked on book selection procedures, has evaluated the A.D. Little Company's approach to the installation of a management information system, has advised on staff use material on U.S. youth, and has continued to participate in a wide range of Agency meetings and task forces.

The Panel has tried to develop consistent contact with USIA's top officers, and recently has enjoyed excellent results. The Panel had a free-wheeling session with Director Shakespeare in May and has since met with Deputy Director Loomis, Deputy Director (Policy and Plans) White, and Special Assistants Halsema and O'Brien, with further meetings assured. In June, the Panel met with Leonard Garment, Special Assistant to the President. Future meetings include visits to the media Directors. This exposure to the personalities and thinking at the highest levels of USIA and other elements of government is invaluable; focusing YOPP's attentions on the pre-occupations of the Agency hierarchy makes us better able to define our own concerns. A very specific task for YOPP is to reveal the tenor and content of such meetings with its constituency in a regular fashion.

We think the Panel is coming of age. We see it being institutionalized without being bureaucratized. At best YOPP operates in an atmosphere of informality with seriousness; democracy admitting of the vigorous dissent. We believe the Panel is now a recognized element of the Agency and is consistently consulted on a wide range of USIA business. The activities of the Panel in its path-finding first year and the sensitive and mature guidance of its first Chairman, Mike Schneider, produced an organization for young officers that is more and more listened to and heeded.

The Panel plans to address its constituency principally through periodic letters, hoping through them to detail some of the items touched upon in this column. This space continues to be available for any and all attempts to inform USIA of YOPP activities and to spur discussion on topics vital to our operations and directions. We seek response from all Agency officers and see the purpose of this column as promoting such. We are a representative body, and, at the risk of sounding plaintive, we urge young officers to write us, talk with us, join in our labors, or question our competence so that we can make such representation sound.

USIA PROFILE— Mr. Maxi-Voom-Voom

By John Hicks, I/R

For Georges Collinet, his goodwill tour of Francophone West and Central Africa was both a nostalgic return to the continent and an occasion for "doing what comes naturally."

What came naturally for the handsome VOA French-to-Africa Breakfast Show host and IMV performer was meeting people, working with musicians and spinning the latest American popular records.

Thousands of radio listeners who have become accustomed to starting their day with a cheery hello from the vivacious "Mr. Maxi-Voom-Voom" on the fast-moving "Bonjour l'Afrique" show saw the disc jockey extraordinaire in action or heard him in live shows from their nearby stations.

Collinet, whose favorite adjective is "marvelous" for everything, also conducted interviews and was interviewed, gathered material for his VOA program and appeared on numerous African radio and television shows. He met many of the fans who have sent letters to him.

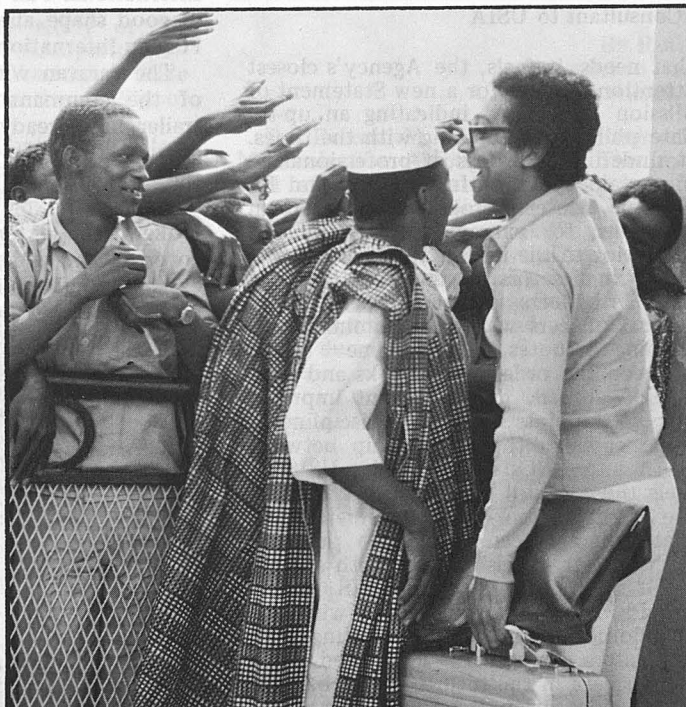
The one recurring question which he was asked by the throngs who saw him, especially his female fans, was: "Are you married?" Collinet makes no secret of the fact that he is "very much" single.

During the IAA-sponsored trip, the quick-witted, disarming announcer lost three shirts and a pair of trousers to fans who "just wanted to touch" him and went away with parts of his apparel.

Collinet's itinerary, which extended from mid-April through early June, included Mali, Upper Volta, Ivory Coast, Cameroon, the Congo (Kinshasa), Burundi, Gabon, Senegal and Guinea. The visit to Cameroon was a nostalgic return to the country where he was born.

On the day of his arrival in Mali, the government paper *L'Essor* published a long front-page story, with a picture showing the VOA microphone collar and welcoming Collinet. More than 1,000 wildly cheering fans gave him a rousing welcome after a three-hour wait in the midday heat at the Bamako airport.

On the way to the city, youths formed a large motor-bike escort on both sides of the USIS vehicle with a radio sales truck leading the way. There were shouts everywhere of "Vive



GEORGES COLLINET greets fans at the airport in Bamako. To his left is Sidiki Traore of USIS Bamako.

Georges Collinet" and "Vive l'Amerique." All traffic was halted.

His welcome in Mali was to be repeated in variations throughout the tour. The ready-smiling and easily recognized VOA announcer said he was overwhelmed by the large crowds and the many who displayed his photographs, as well as the popularity and wide acceptance of his breezy Breakfast Show in Africa.

In Ouagadougou, about 5,000 fans filled the Maison du Peuple to capacity to see him play the latest American hit records. The radio used the "Bonjour l'Afrique" theme tape to introduce a prime-time disc jockey show starring Collinet. The device of having listeners telephone in requests or come to the station brought more than 100 young people and packed the small studio for a first-time-ever event of this kind in Upper Volta.

Collinet almost caused an international incident because he was very late for a reception given by widely known musicians Franco and Rochereau in the Congo. He had been busy with two shows and a TV appearance and had a bite to eat before going to Rochereau's home. By then, the Congolese had gone on radio to say that Collinet's visit was to see Africans and the Americans were keeping him from them. However, he was forgiven for his late arrival, and Rochereau said he would write a song about Collinet's visit to Kinshasa and the continent.

Collinet started with VOA in 1966 as master-of-ceremonies and genial host of the daily "Bonjour l'Afrique." Later, at the request of listeners, "Bonsoir l'Afrique," another program of popular music and news broadcast on Saturdays, with Collinet as host, was added.

Although his first love is radio, the versatile Collinet has spread his activities to other related fields. He is commentator of a weekly IMV television report which is sent to six French-speaking African countries. He also does a TV variety program, "Marvelous People." His first recording of two of his own songs is about to be released. The titles are "Downey" and "First of May."



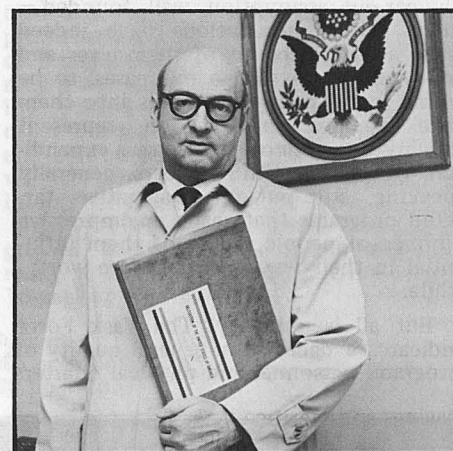
IN GABON, COLLINET interviewed President Albert Bernard Bongo on his views of youth and love of western movies.

Then...



AT 16 HE WAS THE YOUNGEST fully-accredited World War II correspondent assigned to the U.S. 2nd Army. For the Chattanooga Times and other Tennessee newspapers he covered Gen. George Patton's 2nd Armored (Hell on Wheels) Division during pre-European invasion maneuvers. Later, in the service, he reported the Pacific phase of the war from Australia to Japan and was a field correspondent for Stars and Stripes.

and now....



DANIEL BROWN is on two-year detail from USIA to the U.S. Arms Control and Disarmament Agency. He is currently serving as press spokesman for the American delegation to the 25-nation Geneva Disarmament Conference.

AFGE 1812 gives \$100 to Peru earthquake victims

Members of USIA's AFGE Lodge 1812 (AFL-CIO) voted at their June meeting to give \$100 to aid victims of the earthquake in Peru.

The money was sent to USIS Lima, for presentation to whatever relief agency the post deemed most appropriate.

USIA blood donors creep up on Agency quota!

An intrepid band of loyal blood donors from USIA almost made the quota for the first seven months of Fiscal '70: 263 pints out of 340 due. It was the closest the Agency has come to meeting its quota in several years.

Although USIA has been without a Blood Donor Chairman since March, donors are reminded that "USIA Day" at the Red Cross Blood Donor Center, 2025 E Street, N. W., is the second Wednesday of each week. Donations are welcome at any time, however. The Center is open from 1 to 8:45 p.m. on Mondays, from 9 a.m. to 4:45 p.m. on Tuesday through Friday. A successful donation nets the donor four hours of administrative leave! Donors may contribute until their 66th birthday. Persons 18 to 21, who live away from the parental household and are self-supporting, may donate without written parental consent.

Donors for January, February, March and April:

IOR

Arst, Alison
Daily, Frederick T.
DeLaat, Jacqueline
Gibson, David G.
Grooms, Sally H.
Hillier, Carolyn S.
Kotok, Alan B.
Murdock, Delores H.
Olds, Hugh W., Jr.
Payne, Dorothy A.
Raine, Helen E.
(2 pints)
Sims, Sherry L.
Ulrich, Linda R.
Van Brakle, A. Terry
Wechsler, Irving R.
Wiesman, Bernard

I/R

Painter, Mary

IGC

Argeris, George J.
Ball, Marion L.
Beebe, Mary A.
Ruddy, Francis S.

IOS

Cunningham, Patricia A.
(2 pints)
deLaDurantaye, Robt. E.
Gowarty, Roseanne I.
(2 pints)
Impallaria, Rose
Johnson, Teresa D.
(2 pints)

IAE

Mahoney, Haynes
Voth, Robert C.

IAF

Napierkowski, Judith A. (2 pints)
Storm, Margo V. (2 pints)

IOP

Quintero, Henry R.

IOA

Atwill, Leonard W.
(2 pints)
Bennett, Marjorie J.
Brooks, Richard M., Jr.
Diaz, Sarah Jane
Ellington, Ben L.
Gratto, Peter T.
Grooms, June C.
Hainsworth, William C.
Hill, Lewis P.
Kirkendall, Mac D.
(2 pints)
Leerar, Marvin G.
Lilley, Donald E.
Lincoln, Charles F.
Norwood, Ernest W.
Poppen, Forrest H.
Posner, Ben
Waddy, Leo A.
Weinhardt, John D.

IPT

Baker, Louis R.
Brame, Eugene
Copp, Jean J.
Lepperd, John R.
Loveridge, Charles C.
McDonough, Jerome
Natale, Julius V.
Radday, Harold Franz
Ristuccia, Bernard J.
Rowan, Bonnie G.
Wagner, David P.

ICS

Clutts, C. Philip
Edwards, Primrose E.
Hill, Howard O.
King, Bobbie J.
Pierce, Larry D.
Silzewski, Cecilia
Tuveson, Lee E.
Vaughters, Suzanne

IAS

Jenkins, Kempton B.
Kristola, Michael
Smith, Vivian J.

IMV

Andrews, Andrew J.
Baker, Theodore R.
Best, Arlan R.
Bird, Robert P.
Garcia, J. William
Greenaway, Earl K.
Jones, Odessa N.
Madatic, Theodore M.
Madatic, Thomas M.
Maticic, Sheila
Mendenhall, John W.
Pilegard, Edward M.
Price, Ralph G.
Roulet, John T.
Singer, Bernard
Williams, Helen L.
Withrow, Peggy L.
Youngs, William E.
(2 pints)
Zvonik, Margaret A.

IPS

Braxton, Michael L.
Dawson, Gisela K.
Gallagher, Chas. D.
(2 pints)
Goss, Charles F.
Holway, John B.
Kahn, Shirley M.
Peterman, Orrel L.
Ryan, David I.
(2 pints)
Slusher, E. Fern
Toomey, Ellen F.

VOA

Bailey, Gloria L.
Baker, Allan E.
Berard, Bernard E.
Brown, Joseph R.
Brucker, Howard
Callihan, Barbara
(2 pints)
Dickson, William S.
Dulick, Dorothy J.
Gosset, Pierre P.
Gratto, Sharon D.
Green, Allen L., Jr.
Henry, Robert H.
Kirby, Edward C.
Laniak, Charles
Moss, John F.
Ososky, Margaret C.
Pratt, John D.
Sinen, Philip

IAL

Brockman, Jack C.
Copmann, Lyle D.
Keany, Katharine
Linderman, Connie E.

This month on media row . . .

IPS

The Economics and Political Branch of IPS has produced a number of background stories related to the role of dissent in American political life. Barry Brown's 700-word background, "The Tradition and Limits of Dissent in America," pointed out that the right of dissent is "deeply rooted in the American tradition." He cited former Ambassador to the U.N. James Russell Wiggins' opinion that non-violent opposition that is honest in motive, clear in purpose and directed against an evil of appropriate magnitude may even justify the exercise of civil disobedience.

Earl Mittleman's "America Debates the Rights and Responsibilities of Dissent" voiced the sentiment that "to the overwhelming majority of the American people, dissent is a basic principle of democratic government." The Mittleman 700-word background quoted the late Supreme Court Justice Oliver Wendell Holmes, Jr.'s opinion that "the principle of free thought" means not only "free thought for those who agree with us but freedom for the thought that we hate." Holmes was further quoted to point out that free speech, however, "would not protect a man in falsely shouting fire in a theater and causing a panic." Other voices in favor of responsible dissent mentioned were a spokesman for the American Socialist Party and Attorney General John N. Mitchell.

"Labor Takes Little Part in Student Anti-War Protests" by Norman McKenna stressed that "labor has held aloof from the student demonstrations. Not the least reason may be the prevalent union view that a college is where a worker sends his children — on a union scholarship if the grades warrant — otherwise by dint of savings and sacrifice."

The McKenna 710-word background also pointed out that labor supports "American efforts to halt communist aggression in Vietnam and (to) achieve a stable peace through negotiations."

* * *

An issue of *fullbleed*, the magazine of the Washington Art Director's Club, has won Bill Caldwell of the TOPIC art staff a Special Award for Design from the Publications Designers Association of New York. Caldwell has been serving as *fullbleed* art director for a year. His work on this magazine also was recognized by a "Best of Show" Gold Medal in the 1970 Federal Artists and Designers Show, where he received a "Best of Show" for black-and-white layouts as well.

In the New York Publications Designers Association competition, Caldwell shared a Distinctive Merit Award with TOPIC Art Director Joe Baumer as co-designer of USIA's recently published cultural pamphlet, "Jazz." A number of Caldwell layouts for TOPIC and AL MAJAL have been exhibited in the Washington Art Director's Show, the New



MUSIC ADVISOR DARYL DAYTON holds a question and answer session at USIS Calcutta, following a lecture on the new American music. Ananda Shankar, nephew of Ravi Shankar, the noted sitarist, is standing at Dayton's right.

—Ashit Mukherjee



INDIA CPAO WILLIAM D. MILLER (right) visited VOA facilities in Southeast Asia before taking over as Deputy Director of the Voice of America. In Saigon, he discussed Radio and TV in South Vietnam with (from left) Jack Murphy, senior TV Advisor; Col. Le Van Duyen, Director of the Vietnamese Radio and TV stations, and JUSPAO Radio Officer Vlad Fleischer. Miller also visited the VOA transmitter in Hue, the old imperial capital of Vietnam.

York Art Directors Club Show and the Federal Artists and Designers Show.

* * *

Two papers in Latin America have commented favorably on two of the Agency's publications.

San Salvador's most influential daily, *La Prensa Grafica*, published a highly favorable commentary on the IPS pamphlet, "Man on the Moon." The same article also appeared in El Salvador's most widely-circulated weekly, *Reporte Economico*. The author, Alonso Mira, called it "a marvelous pamphlet" with "stunning photo reproductions which create the impression that we are traveling with the intrepid astronauts." He added: "This kind of publication . . . constitutes a colossal effort, carried out to offer the most profound satisfaction to all those who appreciate the courage of the feat and would like to know of humanity's attempts in this most extraordinary adventure of all times."

The Guayaquil daily *El Telegrafo* devoted a principal editorial to a critique of FACETAS, the Spanish version of the Agency's quarterly intellectual journal, *DIALOGUE*. Justice Cornejo, one of the paper's cultural writers, said: "It is the type of literary review I wish we had here in Guayaquil. It is written in the type of Spanish we would like to see in a sesquicentennial publication. Whoever looks at FACETAS will say that only people who know their business have produced it."

ICS

Daryl D. Dayton, Agency Music Advisor, recently returned to Washington from a six-week lecture-consultation music tour of the Near East and South Asia. The tour, which included Ceylon, India, Iran, Cyprus, Lebanon, and Turkey, was part of the IAN package-program, "Today's Music," and paralleled a similar tour of the same area by the Dorian Woodwind Quintet, a State Department Cultural Presentation.

Traveling about two weeks ahead of the Dorian Quintet, Dayton lectured in each country on recent developments in American music, conducted seminars and workshops for musicologists, composers, musicians, and students, appeared on several radio and TV programs, and gave numerous newspaper and magazine interviews. On each of these occasions, Dayton announced the coming appearances of the Dorian Quintet and discussed, with illustrations, the music which the Dorians would perform. Dayton's tour featured



American music composed since 1945. Included in this category was the Morton Subotnik multi-media electronic composition, "Misfortunes of the Immortals," which the Dorian Quintet presented in each of the major cities on the tour.

Dayton reports that, contrary to popular belief, audiences in India, Ceylon, and other parts of the Asian world are deeply interested in western music, especially American music. Lectures were invariably followed by stimulating philosophical and esthetic discussions of the "new" music. Audiences everywhere were especially responsive to the experimental aspects of American music and impressed by the eclectic interest which contemporary American composers have demonstrated in the music of India and other Eastern cultures. Besides the Subotnik work, Dayton discussed the music of Cage, Myrow, Crumb, Salzman, Johnson, and Shapey, as well as recent developments in the electronic field.

* * *

John Vorhes, of the Exhibits Division, who designed the Agency's lunar rock exhibit, has received a plaque attesting to his success in the 1969 International Display Competition conducted by *Display World Magazine*. In a field of more than 7,000 displays and exhibits entered in 84 separate classifications, Vorhes' entry placed second in the Exhibits category.

In a letter to Gerhard J. Drechsler, Chief of the Exhibits Division, *Display World* editor David E. Phillips said: "Certainly this award reflects highly upon the Exhibits Division, and we hope it will serve as encouragement to others to enter the competition in the months to come."

Designing a satisfactory moon rock exhibit housing presented a difficult challenge to the designer. It had to be striking, attractive, and have a space age motif. But it also had to be sturdy enough to protect the moon rock, large enough to keep viewers at arm's length, yet light and small enough for air shipment. The design, selected by Director Shakespeare from several sketches presented by Vorhes, reflects all of these qualities.

The six moon rocks received from NASA, each in its exhibit housing and accompanied by large explanatory vinyl panels in color and a brief recorded tape spiel, have been shown — and still are being shown — at USIS posts throughout the world, as well as in the Soviet Union. The effect of the exhibit on millions of viewers everywhere has been unprecedented. Viewer praise for the moon rock exhibit — literal proof of the great U.S. accomplishment of Apollo XI — has been uniformly enthusiastic.

The beautiful setting for the lunar rock provided by John Vorhes has been an important factor in the moon rocks' triumphant tours.

VOA

A message contained in a personal letter from a Russian cosmonaut to the crew of the Apollo XIII mission was relayed by VOA Russian service correspondent Constantine G. Barsky.



Cosmonaut Constantine P. Feoktistov wrote in part: "We learned yesterday (April 18) about the safe return of your boys from a very dangerous trip. I am glad that everything ended well. If you see those fellows, give them my regards and tell them not to be too much distressed by the fact that they could not land on the moon. The opportunity could have been wiped out entirely if the outcome would have been different."

Feoktistov wrote to Barsky to thank him for sending a Mickey Mouse film and the U.S. Statistical Abstracts which the cosmonaut forgot to purchase before his return to the Soviet Union from a two-week NASA-sponsored tour of this country last fall. Feoktistov, accompanied on the trip by cosmonaut Georgy Beregovoy, wanted the film for his sons, and had intended to buy it in New York on the last day of the visit here.

During the cosmonauts' trip to the United States, Barsky served in the dual capacity as VOA correspondent and official interpreter for American astronauts who accompanied their Soviet guests. One of the highlights of the assignment for Barsky was his interpreting of Astronaut John Swigert's instructions to Beregovoy of how to make a docking in the simulator at the Manned Space Center in Houston.

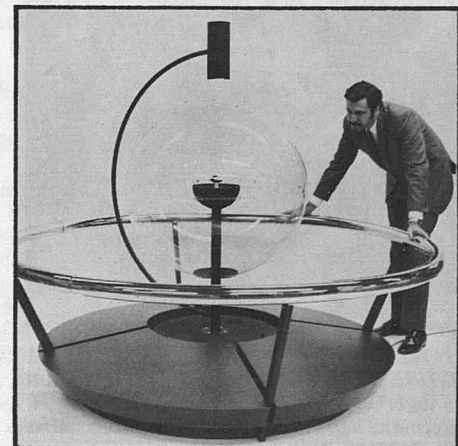
* * *

Carl Li, Special Events Officer for VOA's Chinese Branch, visited Taipei at the invitation of the Broadcasting Corporation of China and stayed another 10 days for VOA and USIS Taipei to cover the visit of the Apollo XII astronauts. He was referred to as the "Chinese Voice of Apollo."

Li, accompanied by his wife, Helen Li, a writer with the Chinese Branch, interpreted the astronauts' arrival statement. At a later news conference, Carl controlled the microphone, taking all the questions and translating them into English for the astronauts. With a local journalist, he did a TV panel show with the astronauts which was carried by both of Taiwan's television networks.

Meanwhile, Mrs. Li interpreted for the astronauts' wives at a news conference. Li interpreted again at a 10,000-student youth rally for the visitors and did the Chinese narration over loudspeakers for an Apollo film.

For VOA programs, Li made two telephone feeds from Taipei during the astronauts' visit and his wife did a series of features and interviews for the "New Generation" show. En route home, Mrs. Li also interviewed a group of Chinese students at the East-West Center in Honolulu, while her husband auditioned Chinese stringer applicants.



JOHN VORHES and the Apollo XI moon rock display that won him a "Display World" award.

—Ollie Pfeiffer

D.C. Foreign Correspondents Center ends second year

The Washington Foreign Correspondents Center significantly expanded its services during the second year of its operations. Special programs for foreign journalists were established, and the Center's regular activities intensified.

During the past year the Center initiated a program of domestic orientation trips for resident foreign correspondents. In cooperation with the area offices and the Center, posts recommended resident correspondents for tours of various areas of the United States to acquaint them with the American scene outside of the "beaten path" of the Washington-New York area. In the past 12 months such programs were arranged for British, Dutch, Indian, German and Japanese correspondents. Because the Center has no operating funds, the costs of the program were borne by the post or area offices.

In April and May the Center also acted for the first time as the programming office for a Foreign Journalists Tour, under the sponsorship of the White House, State Department and USIA. In previous years the Defense Department participated actively in the program and acted as the program director.

Twenty-one media representatives from Western Europe, Poland, Yugoslavia and Turkey were nominated by posts to

participate in a 30-day study of the contemporary American scene, with particular emphasis on the President's State of the Union message on the quality of life.

Robert Bauer, the Center's director, did the advance trip to make the program prearrangements. Robert Warner of the Voice of America and Jerrold Speers of State/CU were escort officers.

After high-level briefings in Washington, D.C., from Cabinet Secretaries Romney and Volpe and other government officials, the foreign journalists visited Chicago, Gary, Denver, San Francisco, Atlanta, Miami and, as the last stop, New York City. In New York Director Shakespeare met with them at a farewell luncheon given by the Port of New York Authority and discussed impressions of the United States gained during their visit. Based on the results of the tour, IAE is planning a similar program for the spring of 1971.

A third major activity of the Center during its second year consisted of an intensified briefing program for foreign correspondents. Among the high level speakers at the briefings were Dr. Paul McCracken, Chairman of the President's Council of Economic Advisors; another member of the Council, Dr. Herbert Stein; Dr. Lee Dubridge, Presidential Science Advisor; Secretary of Commerce Maurice Stans; Russell Train, Chairman of the Council on Environmental Quality; Deputy Attorney General Richard Kleindienst; and Professor Nathan Glazer of Harvard University.

The Center also regularly mails out Agency-produced materials to a complete list of Washington-based foreign correspondents. Selective mailings to particular correspondents also are made on the basis of the special interest of the correspondents.

On a routine basis the Center's activities consist of arranging appointments and interviews for foreign newsmen, introducing them to the Agency library and helping them meet their professional needs in a variety of other ways.

During the past year Constantine (Gus) Savalas, former Public Affairs Officer in Benghazi, Libya, and Frank Baba, former chief of the VOA's Japanese Service, joined the Center staff. Baba is primarily responsible for servicing the sizeable Japanese resident media corps which numbers 35 in Washington and 46 in New York.



EUROPEAN JOURNALISTS participating in the tour talk with the Mayor of Miami, Florida. Shown above are Arnold Gehlen, Deputy Editor of Neue Ruhr Zeitung, Germany; Mayor Stephen P. Clarke; Angela Croome of the Daily Telegraph, England; and Cemil Devrim of Yeni Asir, Izmir, Turkey.

America House Hannover celebrates 20th anniversary

The 20th anniversary celebration of America House Hannover was a happy homecoming for two former directors whose combined service of almost nine years brought continuing success to America House Hannover.

Mrs. Elizabeth A. Wilson, in charge of



THREE HANNOVER AMERICA HOUSE Directors meet with its Program Manager. Shown are (from left) Sime H. Adelman, present AH Director; Miss Elizabeth Wilson, former AH Director; Karl-Ernst Bungenstab, Program Manager; and George C. Garrett, former AH Director.

the America House from 1955 until 1959 (now with ICS), and George C. Garrett, Hannover America House Director from 1962 until his retirement in 1967, went to Germany from the United States at their own expense to attend the anniversary celebrations.

Climax of the festivities was a reception attended by Ambassador Kenneth Rush, Country PAO Gordon A. Ewing, Hamburg Branch PAO Fredric B. Irvin, Bonn's Director of Field Programs Hans Holzapfel, and a number of German state and city dignitaries. In speeches and in extensive press coverage, the America House was praised for providing unbiased information about the United States, and for having served, as one paper put it, as "the first window to America... in the British-occupied zone of Germany."

"The America House is a house of freedom," said John J. McCloy, then U.S. High Commissioner for Germany, when opening the Hannover America House on May 22, 1950. He especially encouraged young people to make good use of its facilities, and since then many have done so.

Today, 53 percent of the America House library patrons are students, who also make up the largest number of participants in other America House programming activities.

TODAY'S BOOKS - - - of interest to USIA

By Ruth Banonis,
Assistant to the Planning Officer
USIA International Communication Course

Dr. Everett M. Rogers, the author of *Modernization Among Peasants: The Impact of Communication*, is Professor of Communication at Michigan State University. Dr. Rogers lectured at the recently-completed session of the USIA course in international communication and will conduct a unit on the sociological and anthropological background of communication during the July 6 - August 28 session.

Dr. Rogers began his career in research on the diffusion and adoption of new ideas among rural Americans, later turning to the study of modernization of peasant villages in less-developed countries. This, his latest book, is the report of such a study among Colombian villagers; an account broadened by several chapters in which the Colombian findings are compared cross-culturally with similar data from India and Kenya.

The Colombian study includes very traditional villages and others relatively more modern, all exposed in varying degrees to mass media, change agents, and technological innovations in health and agriculture. Dr. Rogers points out that peasants around the world exhibit certain common attitudes, behavioral patterns, and life styles, and that "deciphering the common relationships among these variables should lead to some cross-culturally valid generalizations about the modernization process." Relatively little is now known about peasants, scientifically speaking, but because they comprise a large and important group which must be reached if a country is to move forward in development, it is imperative that

USIA understand their attitudes and values.

The interested general reader and others who may not be *au courant* with the language of social research will find currently-used terms well defined: change agents, cosmopolitanism, epistemic relationship, neotraditionalization, the two-step flow hypothesis, achievement motivation, innovativeness, etc. Reports of findings and analyses are well-presented and lightened here and there by appropriate anecdotes. In one survey, for instance, which included probing the ability to empathize, researchers learned that for many peasants it is difficult to imagine themselves as anyone else. One Turkish villager, asked what he would do if he were president of his country, became almost speechless with shock at the idea that he might even pretend to think for the master of his entire world, revealing himself by this reaction to be a low-empathy respondent.

In spite of numerous studies completed in less-developed countries, Dr. Rogers concludes, the social sciences have yet a long way to go toward solving developmental problems. There is need for appropriate methodology to overcome research difficulties caused by variables in the vast ranges of languages, life styles, levels of living, ethnic backgrounds, religions, and other characteristics. When new concepts and approaches resolve these difficulties, we may continue our advance toward an international social science.

An excellent list of references on background, analysis, and research work in many areas of the world is given in an 18-page appendix.

Rogers, Everett M., in association with Lynn Svenning
Modernization Among Peasants: The Impact of Communication
Holt, Rinehart & Winston, New York, 1969 429 pp \$6.95

Join the Navy and teach English

Young men used to join the Navy to see the world. Now they're joining it and teaching English — at least in Taiwan.

The "Sailors as English teachers" project originated with Neal Donnelly, BPAO Kaohsiung/Tainan, who realized the program potential behind regular visits to the port of Kaohsiung by repair ships of the U.S. Seventh Fleet. The repair ships remain in the harbor for several weeks and often make two such visits in the course of a cruise.

Donnelly, short of teachers for practice sessions during English lessons at the Kaohsiung Center, enlisted the cooperation of the Captain of the USS Klondike when that ship arrived in port.

With the ship's Chaplain coordinating the program, the Klondike provided USIS with a steady stream of crew members who volunteered as conversation teachers for the Center's tape-recorded English lessons.

The lessons, a long-standing USIS Kaohsiung feature, consist of a 45-minute tape covering a complete unit in a textbook. Following the regular tape lessons,

participants break up into small groups and practice the lesson with the USS Klondike crew members.

The program proved so successful that crews from other ships wanted to get into the act. During a five-month period, 95 officers and men from five U.S. Navy repair ships (Klondike, Ajaz, Hector, Piedmont, and Delta) volunteered their liberty time to lead the USIS English language practice sessions.

According to Donnelly's knowledge, Kaohsiung is the only city where this type of teaching is taking place. However, he thinks there is a possibility that it may now be going on in other Asian ports. The Commander of the Seventh Fleet, in a letter to one of the ships' Captains congratulating him on his crew's English teaching efforts, wrote:

"This program is of such importance that it is being included in the new Public Affairs Annex to the Fleet Operation Order, to encourage other ships to conduct similar programs during in-port periods in Taiwan."



ONE OF A NUMBER OF SEVENTH-FLEET personnel who volunteered their liberty time to lead practice sessions for English-language students at USIS Kaohsiung is shown above with an appreciative class.

PERSONNEL CHANGES

(Actions reported by the Personnel Division as of June 1, 1970.)

TRANSFERS

PROMOTIONS

From		To		From		To		IAL	
Adamson, Keith E.	Vientiane	Bangkok	Welsh, James K., Jr.	Washington	Casablanca	Withrow, Peggy Lee	GS-5	GS-6	
Anderson, Judith L.	Washington	Vientiane	Wendell, Lewis C., Jr.	Saigon	Washington		IGC		
Arison, Harold L., Jr.	Saigon	Washington	Wood, H. Bradford	Munich	Okinawa				
Ballard, Richard J.	Caracas	Buenos Aires	Wozniak, Robert J.	Washington	Nicosia	Johnson, Marshall	GS-4	GS-5	
Baron, Robert K.	Washington	Belgrade	Zavis, William M.	Washington	Stockholm		IPS		
Bohacek, Stuart J.	Saigon	Washington	Zehner, Jan R.	Washington	Belgrade				
Brock, Beverly H.	Panama City	San Salvador							
Brown, Edwin H.	Washington	Djakarta				Baker, Gail Helm	GS-5	GS-7	
Brown, Philip C.	Yaounde	Tangier				Berry, William C.	GS-11	GS-12	
Cain, Elizabeth A.	Kinshasa	Yaounde				Brown, Willie H.	GS-8	GS-9	
Callaway, Gilbert R.	Washington	Zagreb				Bull, Thomas H.	GS-7	GS-8	
Carroll, Philip W.	Washington	Saigon				Chromiak, Stephen	GS-9	GS-10	
Carter, Alan	Washington	Tokyo				Doro, Donna J.	GS-3	GS-4	
Cavanaugh, Frederick J.	Washington	Athens				Fatula, Edward M.	GS-8	GS-9	
Chapman, R. Dabney	Washington	Zagreb				Hollinger, Richard H.	GS-7	GS-8	
Davies, Archie	Ankara	Washington				Lattanzi, George F.	GS-9	GS-10	
Dixon, John E., Jr.	New Delhi	Saigon				Lee, Barbara M.	GS-2	GS-3	
Doherty, Kathleen R.	Karachi	Belgrade				Pearson, Edward W.	GS-8	GS-9	
Flower, Ludlow III	Sao Paulo	Santos				Perelli, Jean L.	GS-7	GS-8	
Friedmann, Eugene J.	Washington	Buenos Aires				Porter, Carl D.	GS-6	GS-8	
Garbacz, Helen J.	Accra	Washington				Richards, Nancy B.	GS-7	GS-9	
Garrity, Robert W.	Munich	Reykjavik				Shaw, Quentin E.	GS-7	GS-8	
Gogol, Gerald	Cuenca	Cordoba				Simms, Jean E.	GS-7	GS-9	
Gould, Donald G.	Washington	Montevideo				Steffan, Louis F., Jr.	GS-7	GS-8	
Gulliksen, Gail J.	Djakarta	Bamako				Wills, Willie E.	GS-5	GS-6	
Guzowski, Andrew P.	Saigon	Vientiane				Yarbrough, Eugene	GS-8	GS-9	
Hall, Lawrence J.	Saigon	Washington							
Hill, Judith A.	Vientiane	Vienna							
Hitchcock, David I., Jr.	Washington	Tokyo							
Hoff, Donald W.	Washington	Bangkok							
Hull, Natalie W.	Yaounde	Istanbul							
Jenkins, Richard A.	Washington	Nairobi							
Jordan, Robert F.	Washington	Port-au-Prince							
Kinzer, George C.	Zagreb	Belgrade							
Klappert, Herman E.	Seoul	Washington							
Kushinsky, Martin	Washington	Santo Domingo							
Kyle, Jerry E.	Rangoon	Washington							
Lawrence, William U.	Sofia	Lusaka							
Louden, George R., Jr.	Tokyo	Washington							
Lydon, Roger M.	Bonn	Moscow							
McGaffin, Gail Ann	Rabat	Tokyo							
McNertney, Donald E.	Washington	Madrid							
Martin, Fletcher P.	Washington	Nairobi							
Mason, John A., Jr.	Washington	Rio de Janeiro							
Mattos, Edward H.	Madrid	Kuala Lumpur							
Meyer, Madeleine C.	Bangkok	Washington							
Moffitt, Gregory J.	Manila	Bangkok							
Morton, Herwald H.	Washington	Kingston							
Mount, Robert W.	Washington	Djakarta							
Murbach, Vernon S.	Washington	Rabat							
Naifeh, George A.	Lagos	Karachi							
Orser, Jonathan F.	Abidjan	Fort Lamy							
Pauli, Edwin F.	Athens	Ankara							
Paxton, Donald W.	Okinawa	Monrovia							
Penner, Darryl L.	Benghazi	Lagos							
Perez, Alvaro	Washington	Guayaquil							
Peters, Phelon D.	Washington	Kaduna							
Poole, Henry B., Jr.	Washington	Kavala							
Radday, Harold F.	Washington	Bangui							
Ray, Katharine D.	Washington	Georgetown							
Ressler, Bernard G.	Tangier	Okinawa							
Robock, Leonard I.	Washington	Canberra							
Rothman, Phifer P.	Washington	Saigon							
Rounes, Aristides K.	Washington	Libreville							
Russo, Edith E.	Washington	Djakarta							
Samuels, Leonard	Manila	Washington							
Schwartz, Andrew J.	Manila	La Paz							
Shaffer, Frederick W.	Washington	Panama City							
Shetterly, Howard E.	Madrid	Barcelona							
Shirley, John W.	Washington	Warsaw							
Smith, Norris P.	Washington	Tokyo							
Spooner, Thomas E. E.	Djakarta	Bangkok							
Thompson, George R.	Washington	Port-of-Spain							
Virden, Richard A.	Phitsanulok	Saigon							
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Obituaries

EUGENE J. FISHER, 43, Chief of Staff Personnel in USIA's Office of Personnel and Training, died June 1 at Physicians' Memorial Hospital in La Plata, Md., after a heart attack. Fisher, who had held his last post for a year, joined the Agency in 1955 as an investigator in the Office of Security. An 18-year veteran of Federal Government service, he began his career with the U.S. Civil Service Commission, first in Atlanta, and then in Washington. A native of Washington, he was a 1944 graduate of St. Paul's Academy in the District, and received a B.S. degree in business and public administration from the University of Maryland in 1951. He also attended the Georgetown University Law Center. He served 22 months in the Army Air Corps during World War II. He was a Grand Knight of the La Plata Knights of Columbus. He is survived by his wife, Gail Feimster, and two sons, Laurence E., 18, and Robert M., 15, all of the home address, Box 234, La Plata, Md.

CHARLES D. SEARLES, 45, Public Affairs Officer in Kampala for the last two years, died May 29 of injuries sustained in an automobile accident in Eldoret, Kenya on May 24. A resident of West Brooksville, Maine, Searles served overseas in the U.S. Army for three years during World War II. He was graduated from Princeton University in 1949 and did graduate work at Harvard before joining the Department of State in 1950. He

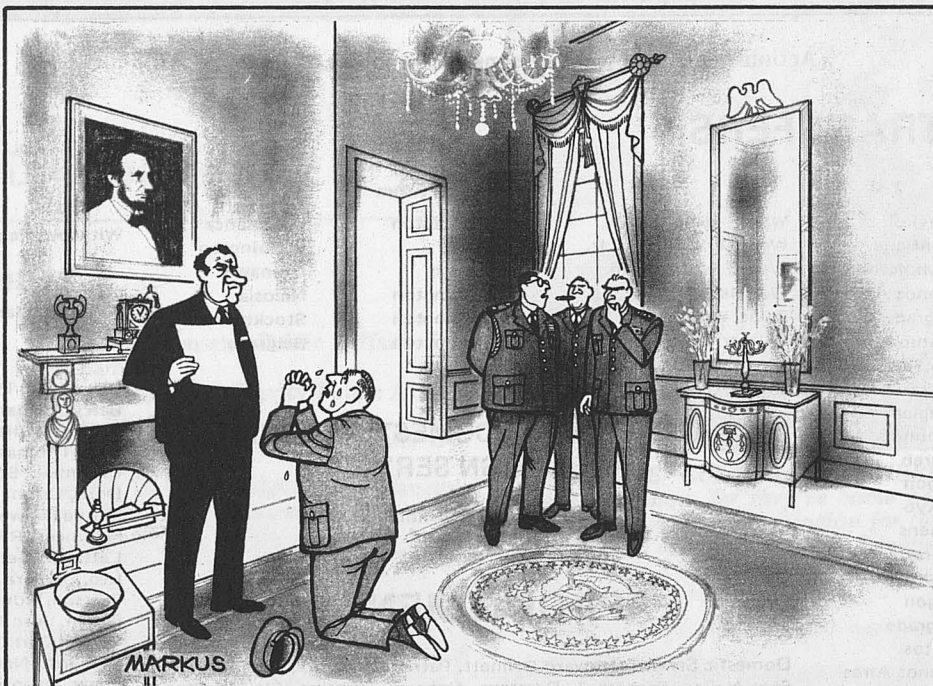
transferred to USIA in 1956. He served as Branch PAO in Linz, Austria; CAO in Vientiane and Tananarive, and PAO in Lomé. He was stationed at State's Bureau of Educational and Cultural Affairs for three years, leaving in 1968 for his tour of duty in Kampala. He is survived by his wife, Nancy Jean, and two sons, Charles D., Jr., 5, and Edmund Q., 3. They were with him in the car at the time of the accident.

EDWIN C. STEIN, 60, overnight managing editor of the News Division of the Voice of America, died June 1 following surgery for cancer at DeWitt Army Hospital, Ft. Belvoir, Va. He had been with VOA since October 1967. A native of Memphis, he was graduated from the University of Pennsylvania. He served overseas with the Army Air Corps as a public information officer during World War II. After the war he was foreign editor of the International News Service for two years, executive director of International News Photos (1947-1958), night managing editor of the *New York Journal American*, (1958-1966), and night managing editor and later news editor of the *New York World Journal Tribune* until its closing in 1967, when he joined USIA. He is survived by his wife, Suzanne Paine, three daughters, Deborah Nancy, Sally Evelyn, and Liza Carroll, all of the home address, 3100 McGeorge Terrace, Alexandria, Virginia.

Who's news



LESLIE S. (Lee) BRADY, Counselor for Public Affairs at the American Embassy in Paris until mid-1969, has been named a Chevalier of the French Legion of Honor. Here Brady's long-time friend, Ambassador Louise Joxe, French Deputy and former Minister, presents Brady with the cross of the Knight of the Legion of Honor, the most distinguished French decoration, which is very rarely bestowed upon a foreigner. The two men have known each other since Brady served in Paris after World War II, and worked closely, during the 13 years Brady served in France with the U.S. Government on four separate postings. Brady, who retired in April, is now a Consultant to the Agency.



MARKUS
»Fünf Jahre Dschungelkrieg in Vietnam hat er mit Auszeichnung überstanden, aber jetzt sollte er Leiter des Berliner Amerikahauses werden!«

"He survived five years of jungle warfare in Vietnam with distinction, but now he is supposed to become head of the Berlin America House."

By Markus, from the May Issue of Germany's Stern magazine.



AT A TIME WHEN MANY UNIVERSITY presidents around the world are being criticized by their students for being conservative and square, Dr. Federico Sotelo (second from right), rector of the University of Sonora in Hermosillo, Mexico, obviously defies such accusations. Here, Mexico PAO George Rylance (in conservative suit and tie) and Hermosillo BPAO Diane Stanley stare incredulously at Dr. Sotelo's bright blue and white flowered jacket, yellow and blue striped shirt and brilliant red, yellow and blue tie. At left is Mrs. Sotelo, not to be outdone in a colorful silk print.



USIS LISBON'S PSYCHEDELIC POSTER EXHIBIT requires a lot of body-English for proper appreciation.

* * *

George Jacobs, Chief of VOA's Frequency Division, served as a member of the U.S. delegation to a NATO-country meeting in Brussels dealing with the preparation of positions for the international telecommunications conference on satellite communications planned in 1971. He reported that there is almost

* * *

unanimous agreement among the NATO countries for the establishment of a technically new satellite broadcasting system in a newly developed part of the radio spectrum between 11 - 12 GHz. Several other proposals were made for frequency allocations to satellite broadcasting systems in other parts of the spectrum.



USIA'S FRANK A. SCOTT receives a diploma at graduation exercises at the National War College from Gerald R. Ford of the U.S. House of Representatives, the commencement speaker. Assisting Ford is NWC's Assistant adjutant, Captain Daniel J. Pastor, USAF.



PROVINCE PSYOPS ADVISOR ROBERT GOODENOUGH receives the Vietnamese National Psyops Medal from Vinh Binh Province Chief Col. Ton That Dong. Goodenough served for two years in the Mekong Delta province of Vinh Binh as the JUSPAO advisor to the Vietnamese Information Service.



USIS TAIPEI ART DIRECTOR Kao San-lan receives congratulations from PAO Robert Clarke after Kao was awarded the Chinese Writers and Artists Association prize for fine art in a national awards ceremony. Besides his work at USIS, Kao is a nationally-recognized oil and water color artist and film director.



TAKING A BREAK FOR THE PHOTOGRAPHER AT THE TANGIER II PAO MEETING ARE (first row, from left) William Payeff, PAO Rabat; William Hutchinson, Assistant Director (IAA); Howard Jones, Consul General, Tangier; Director Shakespeare; John Reinhardt, now Assistant Director (IAF); Katherine Hashmall, Paris Speakers Bureau; Aldo D'Alessandro, PAO Kinshasa; James C. McIntosh, PAO Tunis; and Horace Dawson, PAO Monrovia. Second row (from left) Leslie Lisle, PAO Tangier;

Roland Jacobs, State (African Affairs); William Davis, PAO Conakry; Dave Burns, PAO Algiers; Jim Tull, PAO Accra; John Richardson, Assistant Secretary, State/CU; Robert Smith, Deputy Assistant Secretary, State (Africa); Jack Shellenberger, PAO Lagos; Howard Russell, PAO Tripoli; C.M. Fry, PAO Sierra Leone; Rudolph Aggrey (IMV); and Michael Pistor, now Deputy Assistant Director (IAN).