

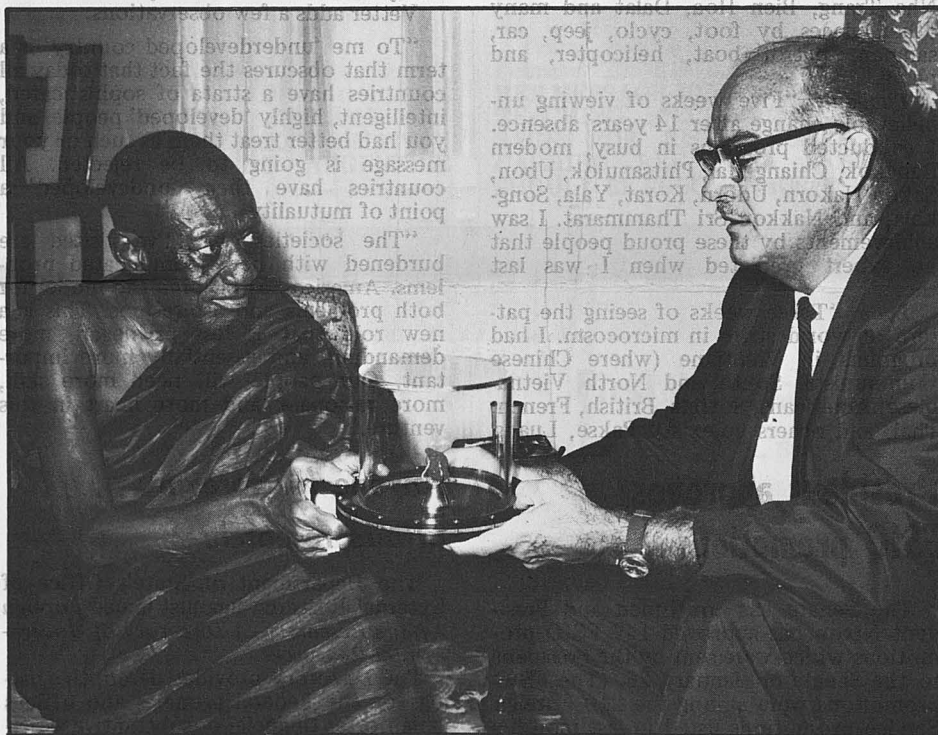
## Moon Rock viewers . . .



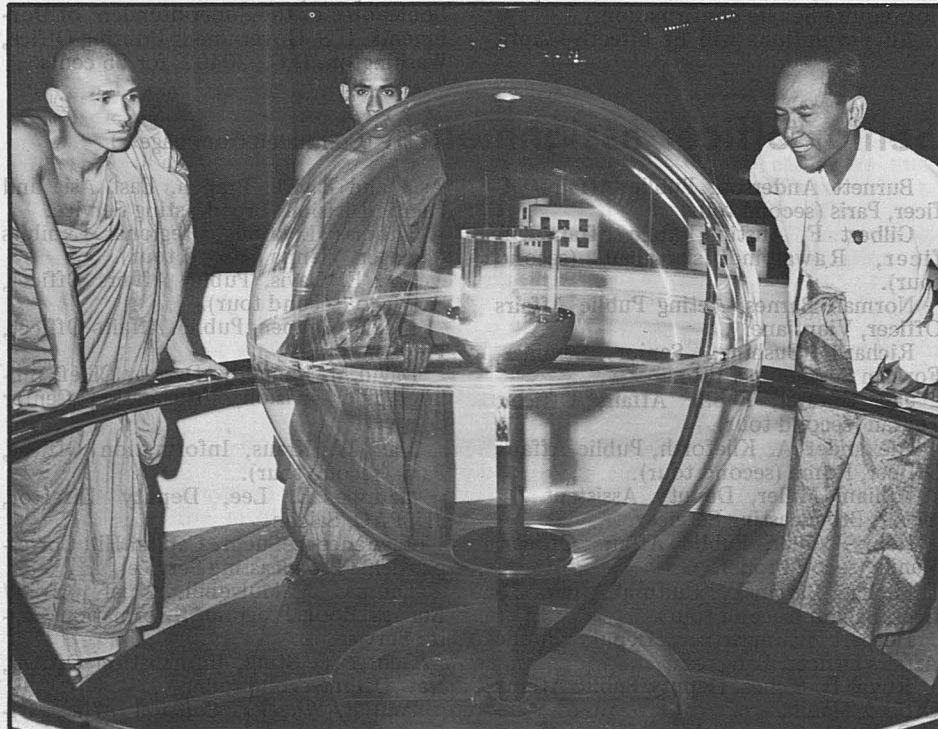
NICARAGUAN PRESIDENT ANASTASIO SOMOZA (left) views the moon rock with Ambassador Kennedy M. Crockett during a private showing in Leon.



GENERAL A. M. YAHYA KHAN, the President of Pakistan (left), looks at the moon rock in the USIS Rawalpindi American Center with Ambassador Joseph S. Farland.



ACCRA PAO JIM TULL took the moon rock to the Chief of Ghana's proud Ashantis. Sir Osei Agyeman Prempeh II saw the lunar rock at the Asantehene's Palace in Kumasi.



IN RANGOON, two saffron-robed Buddhist monks gaze intently at the moon-rock, while a fellow Burmese government worker looks on.

## Three USIA Assistant Directors named for areas

New Agency Assistant Directors for three of USIA's six area offices have been named. They are:

William Hutchinson, USIA Assistant Director (Africa);

John Reinhardt, USIA Assistant Director (East Asia and Pacific);

David Nalle, USIA Assistant Director (Near East and South Asia).

Hutchinson, who has been Chief of Inspection and Audit in the Office of Research and Assessment, succeeds Reinhardt in IAA. Reinhardt succeeds Daniel P. Oleksiw, who is going to India as Country Public Affairs Officer. Nalle succeeds Alan Carter, assigned to Japan as Country Public Affairs Officer.

Succeeding Hutchinson as Chief Inspector is Edward V. Roberts, who has been Country PAO in Japan.

Hutchinson, 53, has been in Government service for 25 years. He was in India with the Office of Strategic Services and in Tokyo first with General MacArthur's headquarters and later with State before joining USIS in 1952. He served successively in IPS as Chief of the News and Features Branch, Deputy Chief of the Editorial Division, and Deputy Director of the Press and Publications Service. He attended the National War College in 1958. The following year he went to Karachi as Deputy PAO and then served as PAO in Tripoli and Lagos. He became Deputy Assistant Director (Administration) in January 1969.

Reinhardt, 50, joined USIA in 1956. He served as assistant CAO in Manila, BPAO in Kyoto, as a field supervisor in Tokyo, and as CAO in Tehran before returning to Washington as Deputy Assistant

Director (East Asia and Pacific) in 1966. He was named USIA Assistant Director (Africa) in October 1968. In 1966 he received an Agency Meritorious Service Award for conceiving, planning, negotiating and supervising with Kyoto University all arrangements for the 1961 Kyoto Summer Seminar in American Studies, which brought more than 200 selected scholars from all Japan together for three weeks of discussions with distinguished American intellectuals on "American Peoples and the New Frontier."

Nalle, 45, joined the overseas information program in 1951 and went to Kabul as a librarian. In 1953, he went to Meshed, Iran, as Branch PAO, then returned to Washington as Chief of Persian Service for the Voice of America and then Chief of VOA's Greek-Turkish-Iranian Branch. He went to Damascus as CAO in 1958, to Tehran as Director of the Binational Center two years later, and then to Amman as PAO in 1963. He returned to Washington as Program Coordinator in IAN in 1965 and became Deputy Director of IAN in September 1967. He received the Agency's Meritorious Service Award in 1960, and a Superior Honor Award in 1967. The latter was "especially for his contribution to the Agency's CPPM Handbook plus his contribution to the development of an area program memorandum."

Other senior officer assignments announced include:

Keith Adamson, Public Affairs Officer, Bangkok.

(Continued on page 2)

## Weathersby streamlines IOP

William H. Weathersby, Deputy Director (Policy and Plans), has streamlined the Office of Policy and Plans (IOP) into four principal units.

One of the primary purposes of the reorganization is to increase USIA's capability for innovation and for participation in inter-Agency discussion of foreign policy developments. As a result, the National Security Staff has been increased.

The four Staffs, their Chiefs, and their functions are:

The National Security Advisory Staff (IOP/N), Chief, G. Richard Monsen. It is the Agency's focal point for fulfilling its psychological advisory role. The staff provides essential support for the Director's and Deputy Director's participation in the National Security Council Review Group and the Under Secretaries Committee and in other inter-agency policy planning and review groups. To provide more initiative on psychological factors in foreign policy formulation, IOP/N has been increased by a Deputy Chief (John Pauker), an additional staff officer, and a secretary.

The Plans and Resource Analysis Staff (IOP/P), Chief, Arthur A. Bardos. It will perform the former Planning Office's function of spelling out Agency objectives and themes in relation to audiences and priorities. It also will review country and area planning documents, but with particular attention given to overall USIA planning. The staff will analyze certain questions coming before the Executive Committee. At longer range, it will identify and analyze issues in the allocation of resources among elements and among program activities. The work necessarily will rely heavily upon assessments by the Office of Research, and Office of Administration budgetary expertise. Preparation of a comprehensive Agency Program Memorandum will be the first major task

of the staff.

The Program Coordination Staff (IOP/C), Chief, Edward J. Joyce. This staff of IOP advisors absorbs functions of the former Media Content section. Staff members will be identified individually with program themes, such as environment and the quality of life. Each will develop an operational plan in coordination with area and media offices, in support of USIA's priority themes. The staff also will, as before, advise media and areas on particular program matters in their fields of concentration. It will assist IOP/G in drafting guidance papers. In the process of providing guidance and information, the advisors will continue to maintain liaison with other government agencies and private institutions in matters which bear on their fields.

The Policy Guidance Staff (IOP/G), Chief, Norman Scott. This staff carries out IOP's function of coordinating "fast guidance" for the media. IOP expects to do this with reduced staff, by eliminating overlapping of effort with the areas and making greater use of area policy officers. IOP/G will continue to formulate information policy guidance, taking account of media needs, and communicate that guidance to media. The area policy officers will represent USIA in regular contact with the geographic bureaus of State, as well as reporting foreign policy lines to IOP/G and participating in IOP-media policy meetings.

The reorganization does not affect other elements of IOP. Miss Barbara White is Associate Director (Policy and Plans). John Stuart and Donald Newman continue as the Agency's representatives at the U.S. Mission to the United Nations. Foreign Correspondents Centers in Washington and New York continue to be headed by Robert Bauer and William Stricker.



Mary Painter, Editor  
published by  
USIA OFFICE OF PUBLIC INFORMATION

## President signs bill for liberalized FS retirements

President Nixon last month signed the bill which gives participants under the Foreign Service retirement system the same liberalized retirement benefits voted for participants under the Civil Service retirement system last October.

The bill permits computation of Foreign Service annuities based on the highest three years' average salary, instead of the "high-five" as previously. In addition, unused sick leave at retirement is counted as service credit for annuity computation purposes (but not for retirement eligibility). There is also a transitional cost-of-living annuity adjustment of 9.7 percent for all annuitants and all participants who retire on or before April 30, 1970.

The legislation was sponsored by Rep. Wayne L. Hays (D-Ohio), Chairman of the House Subcommittee on State Department Organization and Foreign Oper-

ations. Most provisions of the bill are retroactive to last October 20. Any person retiring after that date will have his annuity recomputed, based on the high three-year formula.

Future cost-of-living annuity adjustments will be made under a formula identical to the formula used to compute such increases for Civil Service annuitants.

Under the bill, the participant contribution to retirement is increased from 6.5 percent to 7 percent. The Agency's matching contribution is similarly increased.

Another provision of the bill makes family survivor annuity available to families of employees who die after 18 months of service, rather than five years. The bill also increases children's survivor annuities 50 percent.

## Job opportunities

USIA's Out-Placement and Counseling Service now has more than 200 positions available through its executive search efforts over the past several months.

"We are most encouraged by the number and quality of jobs we have brought to light," Charles F. Blackman, Chief of Out-Placement, says. "Our problem, however, is finding interested applicants."

"The job market is a fluid one," Blackman says, "and we have no way of knowing at any given moment if a specific position already has been filled. But there are always more like it coming in."

The following job opportunities, for example, were current at the time of publication:

**INFORMATION OFFICER** with international agency in Geneva; two-year term, possibility of permanent appointment; excellent French required; salary \$12-17,000, with allowances.

**EXHIBITS MANAGER**—Leading New York City-based drug company seeks man to head up its domestic exhibits program; college degree plus two to five years of experience in visual communication, preferably within drug or related industry; salary open.

**LANGUAGE SPECIALISTS**—Defense language school has a continuing need for instructors in Albanian, Serbo-Croatian, Cantonese-Chinese and Japanese; qualified native and non-native speakers may apply to Defense Language Institute, Monterey, Calif.; salaries from \$7600.

**COLLEGE BUSINESS MANAGER**—Overseas institution has position requiring experience in accounting procedures, supervision of service personnel, long-range fiscal planning and business management; prefer someone familiar with Greek and Greece although not essential; salary open.

**ACADEMIC OPPORTUNITIES**—The Virginia Community College System, comprising some 16 institutions throughout the state, has administrative, instructional and student services vacancies among the various colleges. Several of the schools currently have "vacancies in all areas." Salaries range from \$9,000 to \$19,000.

**LIBRARIAN**—Master of Science in Library Science required plus three years professional experience including supervisory; salaries \$8,500 to \$15,300 for four positions open; county public library system in Washington area.

## Good - bye to:



**WILLIAM F. BENNETT**, retiring Chief of USIA's Operations Center, beams over a set of Spalding golf clubs presented by co-workers at a retirement party at Dacor House. With him are Mrs. Bennett, Director Shakespeare and Deputy Director Loomis. The Bennetts will go to their house on Lake Daughterty in Deland, Florida, where Bill says he will swing in a hammock for a month or so, then maybe fish and golf. In June they plan to drive to Mexico and Guatemala.  
—Ollie Pfeiffer



**CHUCK VETTER**, Regional Training Officer for East Asia, has a reunion with alumni of the Washington orientation program and briefs the next program nominee, in Taiwan.

## Circuit rider for USIA

Charles T. (Chuck) Vetter, that peripatetic traveling man for USIA, was off and running as usual last year—this time as Regional Training Officer for East Asia and the Pacific.

During the year he visited 12 countries and 38 USIS installations—some of them en route from Washington to Manila, his home base, which he seldom sees. His task was to conduct orientation programs and training surveys, principally for USIS local staffs in East Asia. He lists some highlights:

**Vietnam**—In seven weeks visited Saigon, Can Tho, Vung Tau, Hue, Da Nang, Nha Trang, Bien Hoa, Dalat and many other places by foot, cyclo, jeep, car, sampan, patrol boat, helicopter, and plane.

**Thailand**—"Five weeks of viewing unbelievable change after 14 years' absence. I conducted programs in busy, modern Bangkok, Chiang Mai, Phitsanulok, Ubon, Sakon Nakorn, Udorn, Korat, Yala, Songkhla, and Nakkon Sri Thammarat. I saw achievements by these proud people that no expert predicted when I was last there."

**Laos**—"Three weeks of seeing the pattern of world strife in microcosm. I had programs in Vientiane (where Chinese Communists, South and North Vietnamese, Americans, Soviets, British, French, Thai, and others co-exist), Pakse, Luang

Prabang and Savannakhet."

**Malaysia**—Held sessions in Kuala Lumpur, Penang, and Fraser's Hill. "Here were many of the group communication problems that I've seen in Washington."

**Singapore**—"Four days of lecturing and marveling. Singapore is striving to become 'the Switzerland of Southeast Asia.'"

**Taiwan**—Visited USIS posts at Taipei, Kaohsiung, Tainan and Taichung.

**Philippines**—Conducted programs in Manila, Cebu, Davao, Baguio, Tinang, Poro Point. "One of my regrets is that I can spend so little time in this friendly, lovely land that serves as my home."

Vetter adds a few observations:

"To me 'underdeveloped country' is a term that obscures the fact that today all countries have a strata of sophisticated, intelligent, highly 'developed' people, and you had better treat them as such or your message is going to be rejected. All countries have their 'undeveloped'—a point of mutuality.

"The societies that I've visited are burdened with new, complicated problems. America has become the model for both problems and aspirations. This is a new role that is less privileged, more demanding, and essentially more important. Our people will need more skill, more rationale, and more heart in this venture."

## President approves FSIO promotions

The Senate has confirmed and President Nixon has approved 147 FSIO promotions which were sent by the President to the Senate on January 26. (The FSIO promotions were among the 210 Foreign Service promotions listed in last month's USIA WORLD; Foreign Service Reserve Officer and Foreign Service Staff Officer promotions, also listed in the issue, do not require Senate confirmation.)

All promotions will be effective April 5.

## Anyone for foreign affairs research?

The Department of State's Office of External Research has just issued *Foreign Affairs Research: A Directory of Governmental Resources*.

The *Directory* provides descriptive listings of the Federal agencies and offices which offer financial or substantive assistance to scholars engaged in foreign affairs research.

It may be purchased from Government bookstores or the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C., 20402, for 55 cents.

## Senior officer assignments (Continued from page 1)

Burnett Anderson, Public Affairs Officer, Paris (second tour).

Gilbert F. Austin, Public Affairs Officer, Rawalpindi/Islamabad (second tour).

Norman Barnes, Acting Public Affairs Officer, Vientiane.

Richard Cushing, Senior Seminar, Foreign Service Institute.

Jay Gildner, Public Affairs Officer, Tehran (second tour).

Alexander A. Klieforth, Public Affairs Officer, Rome (second tour).

William Miller, Deputy Assistant Director, Broadcasting Service.

Henry Miller, Public Affairs Officer, Manila (second tour).

Michael Barjansky, Cultural Affairs Officer, Saigon (second tour).

Herbert Baumgartner, Deputy Public Affairs Officer, Bangkok.

Royal D. Bisbee, Deputy Public Affairs Officer, Manila.

David M. Burns, Public Affairs Officer, Algiers (second tour).

Ivan M. Campbell, Chief, Northeast

Asia and Pacific Branch, East Asia and Pacific Division, Broadcasting Service.

Thomas L. Craig, Regional Exhibits Manager, Vienna (second tour).

Carl E. Davis, Public Affairs Officer, Santiago (second tour).

Frazier Draper, Public Affairs Officer, Pretoria.

David M. Kennedy, Deputy Chief, Bibliographic Division, Information Center Service.

Max W. Kraus, Information Officer, Paris (second tour).

Maurice E. Lee, Deputy Director, JUSPAO, Saigon.

Lawrence LeSueur, Capital Hill Correspondent, Broadcasting Service.

Thomas J. Mulvehill, Chief, Africa/Europe Book Program, Information Center Service.

George F. Stutz, Information Officer, New Delhi (second tour).

Paul E. Wheeler, Cultural Affairs Officer, Rio de Janeiro.

Richard C. Wooton, Public Affairs Officer, Asuncion (second tour).



## USIA officials will serve on State Management Task Forces

Several senior USIA officials have been invited to participate on Task Forces set up by the Department of State to implement recommendations made in a January 14 speech by Deputy Under Secretary of State William B. Macomber. He spoke on "Management Strategy: A Program for the '70's."

Conceding that "management has not been our bag," Macomber said he was setting up the Task Forces because "our success [in streamlining Departmental operations] will be more significant and lasting if those most directly affected are involved in the creative and implementing process and are convinced of the wisdom of what is proposed."

Macomber added: "I hope that our sources of ideas will not necessarily be limited to those of you serving as members of Task Forces. I invite everyone in the State Department to pass their thoughts along to the Task Forces or to my office. And I also invite employees of our sister Foreign Affairs Agencies to send in suggestions through their representatives on the Board of the Foreign Service."

USIA officials and the Task Forces on which they are serving are:

David Nalle, Deputy Assistant Director (IAN): Performance Appraisal and Promotion Policies.

William Beverly Carter, Jr., Deputy Assistant Secretary of State for African Affairs: Career Management and Assignment Policies Under Functional Specialization.

Paul R. Conroy, Deputy Chief, Training Division (IPT): Personnel Training, and Foreign Service Institute.

Daniel Garcia, Deputy Chief, Latin America Division (VOA): Personnel Perquisites.

Frederick Quinn, detailed to Board of Examiners, State Department: Stimulation of Creativity.

Robert C. Amerson, Assistant Director (IAL): The Role of the Country Director. William Matuszeski, Assistant to the Director and the Deputy Director: Openness.

Barbara White, Associate Director (IOP): Role and Functions of U.S. Diplomatic Missions.

Kenneth Sparks, Chief, Special Studies Division (IOR): Management Evaluation System.

Ben L. Ellington, Deputy Assistant Director (IOA): Management Tools.

In addition, Samuel R. Gammon, FSO detailed to USIA as Deputy Assistant Director (IAE), is serving on the Task Force on Personnel Training.

## Argentina gets two rocks!

There was some confusion in IAL last month about the scheduling of a "rock" for Argentina. The following cables ensued:

From Buenos Aires to Washington, February 19: POST CONCURS CHANGE ROCK SCHEDULE REQUESTS AGENCY CONFIRMATION ROCK ASSIGNMENT ARGENTINE MAY 1-31.

From IAL to Buenos Aires, February 24: NO CHANGE IN ROCK SCHEDULE (APRIL 19-30) KNOWN HERE. EXPLAIN.

From Buenos Aires to Washington, February 25: ROCK REFERRED TO IN REF MESSAGE JOHN ROCK, ENGLISH TEACHING SPECIALIST. REF MESSAGE, FOR ICS/T, SHOULD HAVE CARRIED REF LIMA 0828 AND SHOULD BE SLUGGED ICS/T.

## A popular American pavilion...



THE AMERICAN PAVILION AT THE THAT LUANG FAIR in Vientiane was popular with everyone. Above, King Sri Savang Vatthana of Laos and Ambassador G. McMurtrie Godley discuss a medical exhibit in the American pavilion. Below, outside movies shown near the American pavilion drew thousands of spectators each night. Old-fashioned slapstick films were especially popular.



# REPORT from the Young Officers Policy Panel

## First thoughts on Resource Allocation

By SALLY M. GROOMS, Special Assistant, Research, Office of Research and Assessment

(Editor's note: this article suggests changes in Agency operations based on extending the newly-implemented resource allocation system.)

In December, Deputy Director Henry Loomis announced the birth of a new resource allocation system. Designed to shift more responsibility for decision-making to the field, Loomis' proposal would strengthen the PAO's responsibility and accountability for the success of his program. Although accompanied by little fanfare, this new system could well be a most significant change in USIA policy. In my opinion, the new resource allocation system would revolutionize the decision-making process in USIA and bring about inevitable major changes in the Agency's traditional power structure.

At present our decision model is bi-polar. Both area and media elements send requests for funds to the Director through the Executive Committee. IOA/B acts as advisor to the Committee to verify that resources are available. Following presentations and discussions, decisions are made and conveyed to the individual elements for appropriate action.

The new resource allocation system implies radical change in the model. Conceptually the bi-polar system would be replaced by a single decision-making chain, linking posts to the Executive Committee through the Area Directors. Only very limited resources would be allocated to media services initially to develop pilots and maintain a requisite staff capability. Most funds would go to areas and posts which would "pay" media to produce specific products in support of program themes.

### Role changes

Obviously, this system would radically change the role and power of the media services. Throughout USIA's history, media services have existed as a power unto themselves, a strength which has been augmented by the frequent practice of naming political appointees to media director positions. If my assumptions about the new resource allocation system are correct, media elements would, in the future, exist primarily to service post and area requests, and remain outside the mainstream of decision-making. Thus, for the first time, media products would become a means to an end and not an end in themselves.

Role changes also would be manifest in other parts of the Agency. At the Executive Committee level, there needs to be a mechanism to relate requests of posts for program funds to USIA themes. Logically the Office of Policy and Plans (IOP) is in the best position to play this role, but to do so effectively it would have to become more operationally oriented—less concerned with "pie in the sky" and more anxious about the division of the pie on the table. Although its tasks would be gargantuan, a new IOP could unify policy guidance and resource allocation.

With PAOs responsible for making difficult program decisions and given more freedom of choice than in the past, area offices would be expected to assist their posts in a manner for which they are not currently organized. As a beginning, areas would have to strengthen their capacity to translate policies into programs and effectively to call upon media resources to support these programs. These roles suggest that perhaps the traditional desk officer positions should be replaced by program officers whose responsibilities go beyond country specialization.

### PAO must be catalyst

The real catalyst of the change, however, must be the PAO. More than ever before his task must be managerial. He must become vastly more than a "culture" or "information" specialist and learn to use the findings of program experience and empirical research to shape programs which carry out Agency priorities and themes in the most effective way. He should be empowered to weigh the cost-effectiveness of staff versus other resources and decide upon the balance he wishes.

Some problems would most certainly arise if the resource allocation becomes a reality. Undoubtedly there would be jealousy and bureaucratic rivalry, as primacy of the PAO implies primacy of the area office, which results in an automatic reduction in power for the media services. This would not be accepted without a struggle, and unless the policy was clearly enunciated and enforced, media elements would continue to have considerable decision-making power.

Additionally, Congressional and White House mandates from time to time would militate against the development of a resource allocation system determined by Agency priorities and audiences. Monetary and political realities being what they are, programs judged most necessary by the PAO could well be eliminated from the budget, and others, which in the PAO's judgment had little program value, added.

### System can be made operational

In spite of the difficulties, I believe that this system could be made operational. To do so, however, would require several changes in current USIA policy and practice. If policy objectives cannot be translated into program terms, there is little to be gained from the systematic approach. We must therefore arrive at that point of internal truth where we spell out our real objectives, for to continue to use our own propaganda on ourselves is dangerous and counter-productive. Foremost, then, is the need to develop specific objectives and themes, adaptable to the development of programs whose effectiveness can be measured through application of analytic techniques.

Second, we need better and more information in the hands of our PAOs. This implies an augmentation of the research program in Washington and a return to the field of regional research officers. As well, it will require implementation of a management information system which takes into account posts' needs for information.

Finally, there is need for creative management both at top levels of the Agency and at individual country posts. At the post, the PAO must be able to assess the effectiveness of various media in support of policy themes and allocate his limited resources accordingly. Concomitantly, USIA leadership must be prepared to manage the Agency—to state clear themes, set priorities, and be involved in resource allocation decisions. To bring about this state of affairs will require a new philosophy, and a new modus operandi. It will be achieved once USIA takes a realistic view of its resources, programs, priorities, organizational norms and culture, and changes these to fit its new goals.



## USIA PROFILE — An award winning advisor in Vietnam

(Tom Mulvehill, who wrote this Profile, has recently returned from Vietnam where he was Program Coordinator in the Office of Psychological Operations, II Corps Tactical Zone. He is now in Washington as Chief of Books for Africa and Europe in the Information Center Service.)

A fellow who tests showed had no aptitude for languages—like the proverbial bumble bee that was unaware it couldn't fly, aerodynamically speaking—got "airborne" anyway, in the Vietnamese language. He has earned both a medal and the admiration and respect of the people in the mountain fastness of the Vietnamese Highlands, scene of bitter fighting between the Viet Cong and Allied forces.

Tall, hard-driving Bob Powers, Psychological Operations Advisor in Darlac Province, was awarded the Vietnamese Psychological Operations Medal by the Province Chief in a full-dress ceremony attended by a large number of military and civilian personnel.

During the ceremony, the Province Chief noted that Powers had exercised "outstanding assistance and perseverance in restoring the operation of the 10,000-watt Ban Me Thuot radio station" in the province capital. The station was completely destroyed during the 1968 Tet offensive. Powers was cited specifically for assisting the Vietnamese in restoring the broadcasting capability entirely from local resources. In doing so, he drew upon his own broad background knowledge of mechanics and electronics, and, as a friend put it, "his sixth sense for scrounging," a popular World War II expression that extolled the virtue of finding things that aren't "available."

As an advisor, Powers has on numerous occasions visited isolated hamlets and villages, a number of which were Viet Cong (Communist) dominated, along with his Vietnamese Information Service counterparts. He lent advice and support to programs designed to win the people over to the side of the Government of Vietnam. Their efforts included the placement of radio sets, bulletin boards, Information Service personnel, distribution of province and district news sheets, leaflets, pamphlets, magazines, and other communications media, all aimed at persuading and convincing the people that their government was sincere, had their best interests at heart, and was daily growing in strength and determination to win a just and honorable peace. Powers has been credited with motivating his Vietnamese colleagues to visit isolated and often unsafe areas to talk and work with the people there—by setting the example of getting out to such locations himself.

He attacked the problem of getting the radio station back on the air with the same tenacity he devoted to helping VIS personnel get deadlined motion picture and loudspeaker equip-



BOB POWERS receives the Vietnamese Psychological Operations Medal from Col. Lam Quang Phong, Chief of Darlac Province, where Powers was Psychological Operations Advisor.

ment repaired and back into action. In the case of the radio station, Powers saw to it that all of the needed parts were either fabricated locally or repaired by local technicians on the spot in Ban Me Thuot.

Powers, 38, joined the Agency in 1959 as a printing plant supervisor with the Regional Service Center in Manila. In March 1964 he went to Beirut as Executive Officer at the Regional Service Center there. He went to Vietnam in July 1968, after 10 months of Vietnamese language training at the Foreign Service Institute.

A native of Massachusetts, Powers attended the Massachusetts Institute of Technology, served in the U.S. Air Force, and was in private business before joining USIA.

His wife, Betty Rae, and their two sons, Patrick, 9, and Michael, 6, are living in Marshall, Minnesota during his tour in Vietnam.

## U.S., U.S.S.R. sign cultural agreement

The United States and the Soviet Union have signed a new and expanded two-year cultural agreement.

The "Agreement on Exchanges in the Scientific, Technical, Educational, Cultural and Other Fields for 1970-71," signed February 10 in Washington, is the seventh in a series that dates back to 1958.

The agreement authorizes the exchange of one circulating exhibit from each country: a U.S. exhibit on research and development, and a Soviet folk art show.

It continues previous arrangements under which the USIA magazine AMERIKA is distributed in the Soviet Union, and the U.S.S.R.'s Soviet Life is distributed in the United States. The agreement also adds that the parties will "consult as necessary to find ways to increase the distribution of these magazines."

The agreement also encourages the exchange of books, magazines, newspapers and other publications devoted to subjects covered in the agreement, between the libraries, universities and other

organizations of each country, as well as through commercial channels.

The new agreement increases from three to five the number of major performing arts attractions each country will send to the other. It also provides for an increase (from 30 to 40) in the number of graduate students and research scholars and instructors allowed a year's study in each country. It doubles—from 10 to 20—the maximum of professors and university instructors to be exchanged for research and lecture courses of up to seven months.

The agreement also restores the exchange of visits by legislators and other local, state and national officials, and encourages exchanges and visits of newsmen, editors and publishers, "as well as their participation in appropriate professional meetings and conferences."

Under the agreement, a new category of technical exchanges has been added, on "Man and His Environment." This provides for exchanges in oceanography, urban transportation, air and water pollu-

tion, and other environmental problems.

As part of the new pact, agreements were negotiated between the National Academy of Sciences of the United States and the Academy of Sciences of the U.S.S.R., as well as between the American Council of Learned Societies and the Academy of Sciences of the U.S.S.R., providing for the continuance of contracts between scientists and scholars.

A new section in the agreement provides for exchanges of museum exhibits. Continued from previous years are arrangements for exchanges of films, sports events and cultural visitors, and for the encouragement of tourist travel.

The agreement was signed after only 12 days of negotiations—a record in brevity for the 12-year history of these pacts. It was signed for the United States by Martin J. Hillenbrand, Assistant Secretary of State for European Affairs, and for the Soviet Union by Ambassador Nikolay M. Lunkov, Director, Cultural Relations Division, Soviet Ministry of Foreign Affairs.



USIS YAOUNDE STAFFER ISIDORE ZOGO poses with four of eight panels used to illustrate a lecture on methods of conducting an informational and cultural program. The lecture was given by PAO Howard W. Calkins and CAO Philip C. Brown to participants in a training program on diplomatic and consular practices for 25 French-speaking Africans.

## E Bonds earn more interest!

The interest rate on Series E U.S. Savings Bonds has been increased from 4½ percent to 5 percent. The new rate applies to both E Bonds issued on and after June 1, 1969, and all outstanding E Bonds previously issued, beginning with the first semi-annual interest period beginning on or after last June 1 for their remaining period of maturity. For E Bonds issued on or after June 1, 1969, the maturity period is now 5 years and 10 months, instead of 7 years.

With the new interest rate on bonds, issuance of Freedom Share notes, which mature in 4½ years, and which have earned interest at the rate of 5 percent, will be discontinued after the last pay period in June 1970.

All payroll deductions for the purchase of combination bonds and notes are being

## The talk of the town — in Milan

When the USIS-sponsored touring exhibit of the Smithsonian Institution, the "New Vein," opened at Milan's famous Rotonda last month, it quickly became "the talk of the town," says PAO Ernest G. Land. Calling it "the most important cultural event this season in Milan," it had, he says, three unique features:

- A happy marriage of an early 18th century Baroque monument originally built as a church, with modern American art;

- The thousand invitations sent out produced 600 opening-day guests, while the normal maximum attendance is ten percent of the number of invitations;

- The first show at a new Milan art exhibit site was American.

The 40 articles about the exhibit which appeared in newspapers and magazines in the Northern Italy area included long and positive reviews by leading Italian art critics in Italy's most important daily, *Corriere della Sera*, and in all other metropolitan and provincial dailies and weeklies.

The exhibit was shown nationally on Italian television. The Swiss radio and TV sent reporters; Spanish and French reporters covered it. Says Land:

"The French Minister Plenipotentiary and Consul General told me it was one of the most stimulating exhibits he has seen in years."

While the exhibit was at the Rotunda, USIS also scheduled a lecture on the "New Vein" by the foremost Milan art critic, a lecture on experimental films by the Director of the Milan film library, and a round table on modern art by distinguished experts.



ATTENDING THE 'NEW VEIN' EXHIBIT in Milan were (in picture above) Ernest G. Land, BPAO for Northern Italy, (right) with (from left) Dr. Libero Mazza, Prefect of Milan; Aldo Aniasi, Mayor of Milan; Dr. Franco Guerrieri, businessman; and Mrs. Paul M. Popple, wife of the American Consul General. In picture below, an unidentified woman seems to approve of Frank Gallo's famous "Quiet Nude."



discontinued.

Employees paid overseas are being requested to cancel payroll deductions for bond/note combinations, and encouraged to submit new applications for deductions for E bonds only. The Domestic payroll office is automatically converting deductions for bond/note combinations to deductions for E bonds only unless employees request deductions not be made.



# AROUND THE WORLD

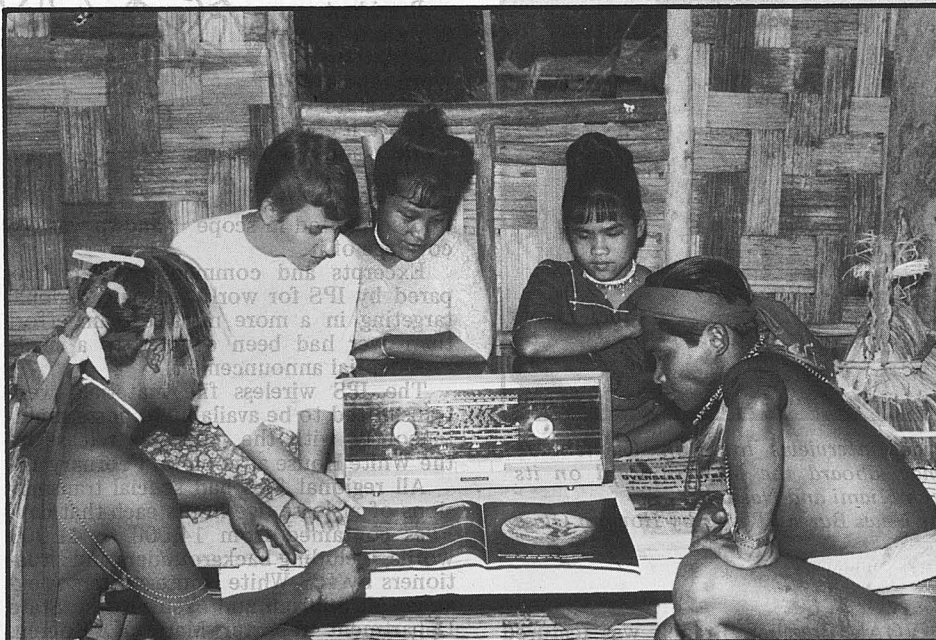
geographer Agnes de Mille has written on the dance; critic John Huchens on literature; critic Arthur Knight on films; and IPS cultural writer Lily Leino on the

**KUALA LUMPUR**—The post's freshly-renovated Lincoln Center has become a lively cultural institution, newly-oriented in both appearance and activities, that is ready to "swing with the 70's," reports outgoing PAO Earl J. Wilson. Jolly Koh, a recognized Malaysian artist, was commissioned to work with ACAO Diana Mae Richards to effect the physical transformation. A color theme of white, black and mustard yellow was used to redo the street-level reading room. The interior redecoration was complemented by the hanging of three original oil paintings and ten geometrical abstractions by the artist.



**THIS SMALL BOLIVIAN**, dressed in the everyday dress of a "chola" with the characteristic derby and braids, views a strange creature at the USIS La Paz Apollo exhibit in Plaza Murillo. Says the post: "What can this 'chola,' who has never seen television nor flown in an airplane, be thinking?"

**NEW DELHI**—USIS India launched a highly successful campaign to publicize U.S. support for the exploitation of atomic energy for peaceful purposes, and continued interest in India's economic development, on the occasion of the dedication of the Tarapur Nuclear Power Station by Prime Minister Indira Gandhi. USIS-produced articles appeared in more than 80 newspapers with a total circulation exceeding three million. The new power station is India's first such project and Asia's largest. The foreign-exchange costs were met by a \$75 million AID loan. The U.S. Atomic Energy Commission has concluded a long-term agreement with India providing for the supply of enriched uranium fuel.



**THESE MEMBERS OF THE ILONGOT TRIBE** in northern Luzon, in the Philippines, listen to VOA broadcasts of "how three American men rode their plane to the moon." Mrs. Dell Schultze, missionary wife with them, gave them a play-by-play description of the moon trip and showed them pictures from Life Magazine. A letter to VOA from them written by Mrs. Schultze said, "We never thought about someone going to the moon." VOA sent the members of the tribe, known widely in the Philippines for their head-hunting, a picture of the Apollo XI astronauts for each house.



**CENTER PROGRAM OFFICER CORINNE HEDITSIAN**, on a regional visit to New Delhi to discuss Package Programs, examines the "Communications Revolution" exhibit designed by USIA and adapted/produced for the IAN region by USIS India. With her are USIS India Exhibits Officer Melvin Rizzie (right) and Exhibits Specialist M. Jayaram.

**MEXICO**—When the new VOA Spanish package program series "Explorando el Espacio" was placed on XEPB, Radio Pitic in Hermosillo, Sonora, the station manager was so impressed with the content and quality of the program that he sent letters to schools and the Federal Director of Education in the State announcing the day and time of broadcast, urging that both teachers and students hear this educational scientific program.



**BELGRADE PAO HENRY F. ARNOLD** explains the operation of a short-wave radio to Miss Sribjanka Lazarevic, the winner of a transistor radio contest held for listeners to VOA's English language broadcast. Miss Lazarevic, 23, is a Belgrade University graduate of the Technical Faculty, where she now teaches.



**JAMES C. MCINTOSH**, Tunis PAO, greets M. Chebbah Ali, director of the Rue de Toulouse primary school in Ouardia, who was the 100,000th visitor to the Lunar Rock Exhibit at the American Cultural Center Library.

**TEL AVIV**—The Cultural Centers continued their series of programs on "Technotronic America" with a lecture by the Chief of the Department of Cell Biology at the Weizmann Institute of Science — one of the country's top intellectual leaders — on the subject "Science and the Crisis in Democracy." The bibliography, "Technotronic America," comprising literature available in the USCC libraries on the subject, is receiving attention throughout the country. The post also presented the donated books, "Dynamics of Change," to 50 Category A recipients, along with a letter about the lecture series.

## Why USIA's emphasis on systems analysis?

By William E. Strasburg, USIA Assistant Director, Research and Assessment

President Nixon's speech on U.S. foreign policy for the 1970's underlines the emphasis being placed on systems analysis in foreign affairs.

This has relevance for USIA, which has embarked on the development of a management information system (MIS) and a redesign of the PPBS into an updated resource allocation system (RAS). The primary effort is to permit the Agency to assess and weigh programs in relation to USIA's objectives and resources.

The President's message, which he himself termed "the most comprehensive statement on foreign and defense policy ever made in this country . . . a watershed in American foreign policy," is the product of the meticulous logic which good systems analysis demands.

The President made it clear that "the postwar period in international relations has ended . . . our European allies now play a greater role . . . new nations have a new spirit and a growing strength of independence . . . international Communist unity has been shattered . . . there can be no gain and certainly no victory for the power that provokes a thermonuclear exchange . . . the 'isms' have lost their vitality."

Mr. Nixon set as a goal a "vision of peace built on

partnership, strength and willingness to negotiate." Having done so, he clearly outlined the national objective: "in the first instance, to support our interests over the long run with a sound foreign policy." He went on to say "The more that policy is based on a realistic assessment of our and others' interests, the more effective our role in the world can be."

USIA also wants to "re-examine our commitments around the world to see that they are consistent with our interests" and resources.

As is the case with new strategic systems, information program lead-times are vital, and USIA's ability to deal successfully with situations several years hence depends to a large extent on making the right decisions today. "This places a premium on foresight and planning." USIA needs to consider that "the allocation of . . . resources between . . . programs . . . is itself an issue of policy," and "must be considered on a systematic basis at the early stages" of the planning process.

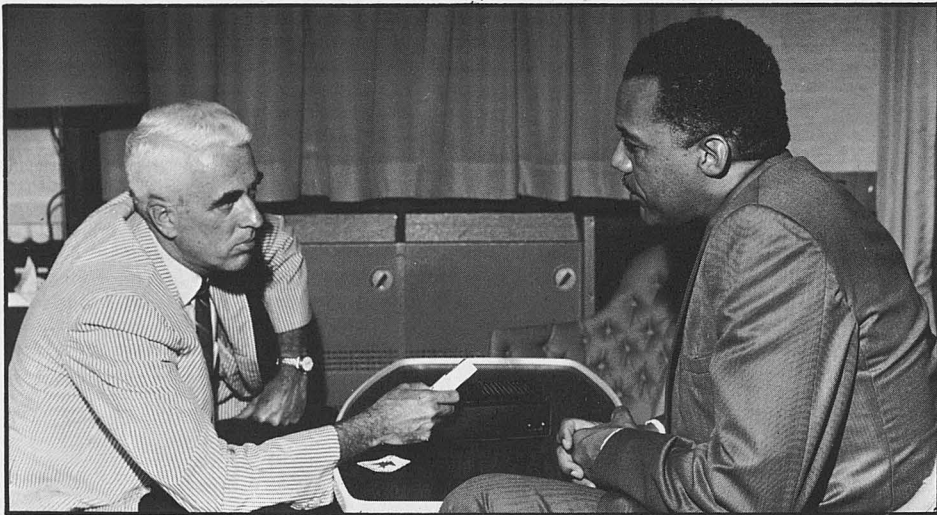
The President's policy is selective: the U.S. cannot do it all. He says: "We will help where it makes a real difference and is considered in our interest." How is this selection done? Essentially the process should be the

same, whether the product is a defensive weapons system or an information program. The options are analyzed in relation to various levels of operations. To quote Mr. Nixon again: "Discussions explore substantive issues rather than exchanging rigidly defined bureaucratic positions." They focus "on comprehensive assessments of the issues and alternatives rather than on attainable compromises." From this Mr. Nixon was given a range of "clear choices, clear disagreements and clear rationales. In the process we established a comprehensive inventory of the possibilities of a wide range of limitations."

Essentially this series of choices is what could be provided to all Agency officials by the plan now being worked out with Arthur D. Little, Inc., the firm which has been given a contract to do a four-month design study on USIA and its development of a management information system. The Director and the Deputy Director have been meeting with a working group of senior officers to fashion the first preliminary model of how such a system might work. In trips to five USIS posts (Rome, Naples, Niamey, Bogota and Cali) during early March, the working group tested their ideas under field conditions.



# This month on media row . . .



**RUSS SPLANE**, Chief of VOA's Miami office, interviews the Hon. **Clement T. Maynard**, Minister of Tourism of the Bahamas, aboard the *M/S Skyward* on its overnight pre-inaugural Friendship Cruise between Miami and Nassau.

—Bahamas News Bureau Photo by Howard Glass

## VOA

The Voice of America last month received in Columbus an Ohio State Award for a radio documentary on the conquest of the Moon by Apollo XI. Entitled "Eagle On The Moon," the program was written and produced by Michael Hanu, Chief Documentary Writer of the English Division.

Hanu, who was born in Romania, joined the Voice in 1957 after serving in the United States Army. Originally attached to the Voice's Romanian Service, he later transferred to the Central Services Division where, among other things, he covered the selection and training of the original seven American astronauts.

The citation for "Eagle On the Moon" reads: "An authentic and engaging account of America's quest for the moon. The smooth coordination of a variety of elements, including narration, on-the-spot reporting and interviews, provides both a sense of history and pride in this accomplishment."

This is Hanu's second Ohio State Award. His first, in 1963, was for a biography of George Gershwin, entitled, "Journey to Greatness."

"Eagle On The Moon" was directed by Jim Parisi and narrated by Harry Monroe, both veterans of the English Division of VOA.

\* \* \*

After Apollo XI Astronauts Armstrong, Aldrin and Collins received a fabulous reception in Yugoslavia on their world trip, USIS Belgrade published a 20-page supplement in its monthly magazine, *PREGLED*. VOA's Serbo-Croat and Slovenian Services carried an offer of free copies for those who would write to USIS. The announcements were carried just one week in December, and there was no other advertising of the offer. By the latest count, 12,000 requests had poured into USIS Belgrade.



**MICHAEL HANU** (left), accepts the Ohio State Award for the VOA documentary "Eagle on the Moon" from **Richard B. Hull**, Director, Telecommunications Center, Ohio State.



VOA's Brazilian Branch was featured in a six-page article in "Ola," a Sao Paulo magazine devoted to radio and television. Entitled "Brazilians Abroad," the article includes background on Branch Chief Lillian LaMacchia and Assistant Branch Chief Robert Linquist, and carries biographic data and pictures on each Brazilian member of the staff.

\* \* \*

Installation of new transmitters at Tinang in the Philippines will be completed this month, making the relay station the largest VOA transmitting complex overseas. The first of ten transmitters, each with 250 kw of power, went on the air last May. Total cost of the project will be \$23,265,000.

The Tinang relay station is located in Tarlac province, ten miles northeast of Clark Air Force Base. All programs relayed by Tinang originate in Washington. Ten languages are used, carrying material to East Asia, South Asia and the Pacific. The transmitters at Tinang were built for VOA by the Hughes Aircraft Co. of Culver City, Calif.

## ICS

The English Teaching Division played host recently to four teachers of English from the Binational Center in Buenos Aires and to the academic director of the Finnish-American Society, with branches throughout Finland.

All travelling under the auspices of their home institutions, these English-teaching professionals were interested in learning as much as possible about up-to-date teaching methods and materials. En route to Washington, the Argentine group, by arrangement with ICS/T and HEW, had audited the final weeks of a course at the University of Texas for teachers participating in the HEW-sponsored International Teacher Development Program.

In Washington, ICS/T programmed both the Argentine teachers and the Finnish director to observe English teaching programs in operation in area universities and commercial institutions and to talk with administrators about curriculum construction, laboratory use, testing, and other administrative matters.

The English Teaching Division gave extensive briefings on available materials for classroom teaching, both those produced commercially and those originated in the Agency. All members of the group spent from three to five days in ICS/T examining all of these materials thoroughly.

ICS/T also made arrangements for the Argentine teachers to visit the University of Michigan, Columbia University, and New York University.



## IPS

President Nixon's 40,000-word report on the state of the world and U.S. foreign policy was unprecedented in scope — and so was IPS coverage of it.

Excerpts and commentary were prepared by IPS for worldwide and regional targeting in a more massive team effort than ever had been devoted to a single Presidential announcement.

The IPS wireless file materials were transmitted to be available to posts simultaneously with the message's release by the White House at noon on February 18.

All regional files had special transmissions of at least five hours each that day. Files contained from 14,500 to 41,000 words, including backgrounders and situationers by IPS White House staffers Alexander M. Sullivan and Frank Kuest, State Department reporter Marie H. Koenig, and economics writer Barbara L. Thornhill, plus commentary by IPS columnists Barry Brown, Gerard A. Donohue and Mary Sherwood.

Through cooperation with the White House, 180 copies of the 119-page document — by far the most comprehensive ever issued on the subject by a President — were airpouched to posts.

Similarly fast and thorough service was given to posts two and one-half weeks earlier with the President's Budget and Economic messages and the President's televised news conference, all on January 31.

A dozen News Branch reporters and editors attended budget briefings by agencies and departments on Saturday, January 31. The staff worked over the weekend on these masses of data to prepare excerpts, feature copy and analytical articles which were moved on a special wireless file transmission on February 1.

Posts responded with high praise to the coverage, which included 11,000 words (of which 5,250 were excerpts).

\* \* \*

The second in IPS' series of prestige pamphlets on culture in the United States is now being distributed to posts by RSC Beirut. Entitled "Jazz: Where It Came From, Where It's At," the publication is *Life*-magazine size and is replete with color illustrations.

Jazz features a text by John Wilson, jazz critic for *The New York Times*, with supplementary material by free-lance writer Mal Oettinger. The pamphlet's high-impact design by Joseph Baumer, Art Director of *TOPIC* magazine, already has won lavish praise from many quarters.

The first pamphlet in the series was entitled *The Americans and the Arts*, with a text by the *Times*' Howard Taubman. Warmly received by posts, it has been adapted almost in its entirety for special issues of USIS India's *SPAN* magazine and USIS Paris' *INFORMATIONS AND DOCUMENTS*.

Four other pamphlets in the cultural series are now in production at either RSC Beirut or RSC Manila. Famed chore-



ographer Agnes de Mille has written on the dance; critic John Hutchens on literature; critic Arthur Knight on films; and IPS cultural writer Lily Leino on the theater.

## IMV

Two IMV films, *Czechoslovakia 1968* and *An Impression of John Steinbeck: Writer*, have been nominated for the Academy Award for the best Documentary Short Subject. Only five films can be nominated in this category and this is the first time that more than one Agency film has been so honored.

Other recent films completed: *State of the Union Message* — IMV produced a 15-minute program on President Nixon's message immediately following the presentation to Congress. The Spanish and Portuguese versions were transmitted via satellite to six Latin American countries, with video tapes being provided to other Latin American countries by the receiving points. In the meantime, IMV sent prints in English and French to other areas. A five-minute video tape shown in 12 languages went to the Near and Far East. Both shows had visuals of the President making his address, plus a commentary.

*CBS Reports: A Timetable for Vietnam* — 55 minutes/color. Acquired from CBS. The documentary, featuring Correspondent Charles Collingwood, offers evidence that the Vietnamese are taking over the fighting in South Vietnam as the U.S. role is correspondingly reduced. Collingwood interviews Vietnamese and Americans in Vietnam who state their belief that a definite timetable of troop withdrawals and diminished American activity exists which in two or three years will result in an end to major involvement of the U.S. in Vietnam. IMV is making some language versions of the film, which is drawing wide praise.

*Apollo XII: Pinpoint for Science* — 30 minutes/color and *Apollo XII: Return to the Moon* — 30 minutes/color. These are the story of Apollo XII, but *Pinpoint* is the NASA English version, while *Return* is USIA's adaptation of the NASA film for language versions.

"*Prietenie*" (*Friendship*) — President Nixon's Visit to Romania — 27 minutes/color. This film documents the 24-hour Romanian portion of President Nixon's worldwide trip in the summer of 1969. It highlights the warm reception given the Nixons and at the same time paints a picture of the Romanian heritage and present-day life. The Agency presented 16mm Romanian language prints to Romanian ambassadors in nearly 50 countries, in addition to supplying Eastern Europe and USIS posts with prints.

*Goodbye Mrs. Pilgrim* — 39 minutes/black and white. The film tells how a union local in a St. Louis suburb organized a community cleanup, and shows the growing social responsibilities and activities of labor. It is the first Agency film being tested in three languages — English, French and Spanish.



**R. KENNETH TOWERY** (center), USIA Assistant Director (Press and Publications), visits RSC Mexico. With him are RSC Director **Clinton H. Green** (right) and Deputy Director **Lane T. Cubstead**.



# PERSONNEL CHANGES

(Actions reported by the Personnel Division as of February 1, 1970.)

## TRANSFERS

From	To
Allen, Robert M.	Frankfurt
Allen, Thomas G.	Isfahan
Archibald, John L. G.	Washington
Armstrong, J. Lee	Seoul
Arsht, Alison	Vienna
Avenius, Sheldon H., Jr.	Cali
Brauckmann, Karl F.	Trivandrum
Burlingham, Lloyd	Saigon
Campbell, Ivan M.	Bangkok
Catanoso, Frank P.	Asmara
Cattell, Robert A.	Washington
Clarke, Robert J.	Bangkok
Clay, Gerald L.	Washington
Clifford, Sharon M.	Hong Kong
Connor, Patricia E.	Hong Kong
Culpepper, James L.	Saigon
Demitz, Sherwood H.	Bonn
Dieterich, William J.	Washington
Engel, Bernard	Bogota
Feehan, Edward J.	Monrovia
Foley, John H.	Kinshasa
Foster, Carroll B.	Reykjavik
Gelles, Irving	Vientiane
Gillespie, Jacob P.	Montevideo
Hoffman, Myron L.	Saigon
Knowles, Richard E.	Guatemala City
Krell, Franz E.	Danang
Laucka, Joseph B.	Berlin
Lovett, Colburn B.	Ubon
Lowe, Edward J.	Ratchathani
McCarthy, Edward K.	Luluabourg
Maillefert, William B.	Baguio
Marquis, Bernie T., Jr.	Khorramshahr
Morris, Paul K.	Saigon
Noberini, Mary Rose	Madras
Otwell, Harold M.	Conakry
Parsons, Blanchard K.	Rawalpindi/
Pendergrast, Dell F.	Islamabad
Rappaport, Paul J.	Washington
Ryan, Henry B.	Saigon
Shelnutt, Leon A.	Rio de Janeiro
Shroeder, Terry B.	Saigon
Simpson, P. Warren	Bangkok
Squires, Leslie A.	Lagos
Sutter, Willis J.	Dacca
Venegas, M. Linda	Udon Thani
Wilkie, Wilmer J.	Bombay
Wimmel, Kenneth C.	Tangier
Winn, Elizabeth A.	Saigon
	Tehran

### TRANSFERS FROM FOREIGN SERVICE TO DOMESTIC SERVICE

Frederick S. Buschmeyer

### TRANSFERS FROM DOMESTIC SERVICE TO FOREIGN SERVICE

John M. Holbert, Yukio A. Kuniyuki, Jr.

## APPOINTMENTS

**Domestic Service:** Carolyn R. Bacon, Ella T. Billingslea, Virginia J. Hainer, Josef Kobele, Albert Newell.

**Foreign Service:** Nikolai I. Barnatny, Theodore Frankel, Pavel A. Pavloff, Elehie Natalie Skoczylas.

## SEPARATIONS

**Domestic Service:** William John Aftanas, Godfrey G. Bell, James C. Brown, Joan Bryant, Constance E. Harden, Mary B. Landis, Charles Lyles, Marie-Rose Mikdjian, Ruth Webb Robinson, Timothy E. Ryan, Prathin Sakoonaphat, Barbara A. Smith, Jay Thompson, Judy A. Thompson, Thong Huy Tran, Joyce A. Turner, Sandra Kay Weber, May Than Win.

**Foreign Service:** George Byrne, Justin L. Capin, Ruthann Cruikshank, Richard L. Doerschuk, Philip W. Ernst, Marjorie A. Flood, Thaddeus O. McDowell, James R. Myre, Bolton S. Pierce, Donnita P. Ryan, Charles P. Trumbull, III, Charles M. Woolfolk.

## RETIREMENTS

**Domestic Service:** Theodore N. Lawrence.

**Foreign Service:** Evelyn Blickensderfer, Morton Glatzer, Ellen Irene McCullough.

## PROMOTIONS

	FROM	TO
FOREIGN SERVICE		
Farrar, Sandra S.	FSS-9	FSS-8
Flanders, Donna H.	FSS-9	FSS-8
DOMESTIC SERVICE		
IOA		
Contee, Reginald J.	GS-2	GS-3
Cooper, James T.	GS-2	GS-3
Couplin, Towanda A.	GS-3	GS-4
Hankins, Frank W.	WG-3	WG-4
Henry, Donna M.	GS-7	GS-9
Hicks, Shirley M.	GS-6	GS-7
Jordan, Barbara J.	GS-3	GS-4
Kennedy, Bessie J.	GS-3	GS-4
Kreutzer, Bruce J.	GS-14	GS-15
Mack, Virginia	GS-2	GS-3
Milliner, Samuel	GS-3	GS-4
Mitchell, Wallace, Jr.	WP-13	WP-14
Parisi, Cosimo	WG-4	WG-5
IOR		
Tubbs, Gordon A.	GS-13	GS-14
IAF		
Napierkowski, Judith Ann	GS-5	GS-6
IOP		
Hodgkiss, Elena M.	GS-6	GS-7
I/S		
Thomas, Hiawatha	GS-2	GS-4

## PROMOTIONS

	IOS		
Carlson, Carl D.		GS-11	GS-12
	IAN		
McCall, Pamela Z.		GS-6	GS-7
	IPT		
Baum, Robert E.		GS-2	GS-3
Buono, Carol Ann		GS-3	GS-4
Dean, James Lee		GS-3	GS-4
Dorsey, June P.		GS-3	GS-4
Douglas, Constance M.		GS-3	GS-4
Geletko, Paulette R.		GS-2	GS-3
Gutrick, Catherine A.		GS-2	GS-3
Heitzer, Deborah Ann		GS-2	GS-3
Jackson, Jeanne E.		GS-7	GS-9
Johnson, Cynthia L.		GS-2	GS-3
Natale, Julius		GS-5	GS-6
Sewell, Florence M.		GS-2	GS-3
	IPS		
Baumer, Joseph J.		GS-13	GS-14
Covington, Brenda L.		GS-3	GS-4
Hinton, Surluta D.		GS-3	GS-4
Livingston, Theresa A.		GS-3	GS-4
Presley, Elaine		GS-2	GS-3
Van Sickle, Victoria L.		GS-4	GS-5
Watson, Norma D.		GS-3	GS-4
	IMV		
Crosby, Roberta L.		GS-4	GS-5
Fike, Diane M.		GS-5	GS-6
Hanson, Mary E.		GS-4	GS-5
Johnson, Deborah		GS-3	GS-4
Lee, Ruth A		GS-6	GS-7
Lyons, Eleanor A.		GS-6	GS-7
Morrison, Jenny M.		GS-4	GS-5
Roland, Charlene		GS-4	GS-5
	ICS		
Chambliss, Sharon T.		GS-3	GS-4
Cook, Robert L.		GS-13	GS-14
Leake, Audrey J.		GS-3	GS-4
Murphy, Sandra A.		GS-2	GS-3
Pierce, Larry D.		GS-2	GS-3
Wilbourn, Rubye		GS-6	GS-7
	VOA		
Datcher, Claudette		GS-2	GS-3
Dunbar, Elaine M.		GS-2	GS-3
Francis, Dale E.		GS-3	GS-4
Hechler, Rita M.		GS-11	GS-12
Johnson, Sheila S.		GS-2	GS-3
Lemro, Kathryn Jean		GS-4	GS-5
Leung, Shau Yan		GS-11	GS-12
Lucas, Mildred P.		GS-5	GS-6
McCabe, Carol J.		GS-11	GS-12
McKelvin, Mary E.		GS-2	GS-3
Moody, Debra M.		GS-3	GS-4
Rankin, Roseann		GS-3	GS-4
Rushdi, Rasem		GS-11	GS-12
Savoy, Eunice O.		GS-2	GS-3
Schubring, Terrance		GS-11	GS-12
Stokes, Geraldine		GS-5	GS-6
Viga, Linda Lee		GS-6	GS-7
Whitworth, Myrna R.		GS-11	GS-12

## Obituaries

**HARRY R. BOYD**, 57, a broadcast master control technician with the Voice of America, died February 15 at Prince Georges Hospital of complications following surgery. He had been with VOA since 1958. A native of Pittsburgh, Pa., he served in the U.S. Army (including overseas duty) during World War II, and then worked as an engineer for various radio and television stations and as an officer in the Merchant Marine before joining USIA. He held a Senior Engineering Technician Certificate from the National Society of Professional Engineers. He is survived by his wife, Mrs. Gertrude N. Boyd, and a son, Patrick L., a student at Maryland University, both of the home address, 7410 Upshur Street, Bellmead, Hyattsville, Md.; his mother, two brothers, and a sister.

**HELEN R. CARTER**, 55, secretary to the chief of the Far East Branch of USIA's Press and Publications Service, died at her desk following a heart attack on February 19. She had been with USIA since 1955. A native of Harrisburg, Pa., she came to Washington during the war to work for the Bureau of Aeronautics. She was a graduate practical nurse at Gallinger (now D.C. General) Hospital from 1948 to 1950, when she went to the Treasury Department as a printer's assistant. She joined the Bureau of Engraving and Printing in 1954 and also served at the Government Printing Office before coming to USIA. She is survived by her husband, Robert L. Carter, a son, Larry, and a daughter, Jo Anne, all of the home address, 1302 Massachusetts Avenue, S.E., Washington.

**ROBERT P. FLOWERS**, 49, a photographer and photo laboratory supervisor in the Press and Publications Service, died February 12 at Georgetown University Hospital in Washington, D.C., of injuries suffered February 7 when he was struck by an auto. The accident occurred at 15th and Massachusetts Ave., N.W., as he was walking in the crosswalk. He had worked for USIA for 13 years. A native of Gordy, Georgia, he worked for two years for the Thomasville (Ga.) *Times-Enterprise*, and also managed a chain of motion picture theaters based in Thomasville. He is survived by his wife,

Elizabeth, of the home, 1301 Fifteenth Street, N.W., Washington, two brothers and a sister.

**SIEGMUND KAUFFMANN**, 63, a news editor with the Voice of America, died February 25 at Georgetown University Hospital following a heart attack at his home, 7011 Exfair Road, Bethesda. Born in Stuttgart, Germany, and a graduate of the University of Frankfurt (an LLD), Kauffman emigrated to the United States in 1936. He was an accountant in New York City until he joined the U.S. Army in 1942. He served for three years, including overseas. In 1946, he went to the War Department as a censor, and the following year became a senior interrogator with the Office of the Chief of Counsel for War Crimes at Nuremberg. He joined VOA in 1949 in New York, and moved to Washington in 1954. He was a script writer and producer with the German Service, and in 1959 went with the Middle East/South Asia Division of VOA. Since 1962 he had served as news editor for the South Asian Service, which encompassed four languages: Urdu, Bengali, Tamil, and Hindi. He is survived by his wife, Hedy, and a son, Kenneth, of the home address.

**HARRY E. SEDGLEY**, 51, an FSIO who had been detailed to the Agency's office handling the Osaka World Exhibition since last December, died February 15 after suffering a heart attack while shoveling snow at his home, 7517 Corinth Drive in Alexandria, Virginia. He was serving as assistant liaison officer for the U.S. pavilion at EXPO 70. A native of Moorestown, N.J., he served in the Navy as a radio signalman for 12 years before he joined the Department of State in 1949 as radio operator at the U.S. Embassy in Tel Aviv. He subsequently held administrative or Executive Officer positions in Budapest, Bombay, Tokyo, and Seoul. In 1964 he was named director of the USIA center in Darmstadt, Germany. He went to Rome as Executive Officer in 1966. He returned to Washington in 1968 as chief of USIA's post services branch, handling real estate negotiations abroad. He is survived by his wife, Phyllis, and four children: Maureen, 16, Michael, 13, Malinda, 12, and Matthew, 7, all of the home address; and a brother.



# Who's news

IPS Photographer YUKI KUNIYUKI, who recently left for RSC Manila, has a portfolio of photographs in the current issue of *Government Photography*. It was selected as the best of the year, winning for Yuki a Nikon FTN with 50mm f1.4 lens, an Auto-Strobbonar 880, a slide cube projector, and \$250.



MISS BRAZIL 1969 (Vera Fisher) visits the USIS Recife Space Exhibit at the State of Pernambuco, Brazil, Third Commerce and Industry Fair. The USIS exhibit was considered one of the highlights of the fair, and the post was awarded a diploma by fair authorities.



DACCA AIO STANLEY RICH (center) interviews for VOA Dr. Charles A. Hanah, USAID Administrator, and Dr. Akhtar Hamid Khan, vice chairman of the board of governors of the Pakistan Academy for Rural Development, at the Academy's headquarters in Comilla. Partially obscured by Dr. Hamid Khan is USIS Dacca staffer Gholam Rahman.

## LINGUISTS

(The following employees received S-3 or R-3 or better, or S-2 or R-2 or better in the difficult languages, in language proficiency tests conducted by the Foreign Service Institute during February:

Albright, Donald B.	Spanish	S-3	R-3+
Aldrich, James S.	French		R-3
Bazala, Razvigor	German	S-3	R-3
	Russian		R-2
Bielak, Peter P.	Spanish	S-3+	R-3+
Chaplin, Stephen M.	Spanish	S-3	R-3
Curran, Robert T.	Spanish	S-3	R-3
DeCoul, James H.	French	S-4	R-4+
Eberole, Robert	Spanish	S-3	R-3
Engel, Bernard	Spanish	S-3+	R-3+
Foley, John H.	French	S-3+	R-3
Gillespie, Jacob	Spanish	S-4	R-4
Grabell, J. Alison	French	S-3	R-3
Holbert, John M.	French		R-3
Hovanec, Vincent J.	French		R-3
Hull, Natalie W.	French	S-3	R-3
Jordan, Robert F.	Portuguese	-	R-3+
Lisle, Leslie M.	Arabic	S-3	R-3
	Eastern		
Madigan, John A.	German	S-3+	R-4
Mathes, Donald C.	Spanish	S-3	R-3
McLaughlin, Robert C.	Spanish	S-3+	R-3+
Olsen, Richard L.	Spanish	S-3	R-3
Payne, Roy M.	French	S-3	R-4+
Phillips, Richard B.	Spanish	S-4	R-4
Rugh, William A.	Arabic	S-2+	R-2
	Eastern		
Scotton, Frank W.	Chinese	S-3	R-3
	Mandarin		
Slak, Dorothy M.	French	S-3	R-3
Thomas, Robert K.	Arabic	S-2	
	Eastern		
Villarreal, G. Claude	French	S-3	R-3+



Jazz clarinetist TONY SCOTT, on a private around-the-world trip, performed in Dakar under USIS auspices. A select audience of some 75 Senegalese and other African musicians and jazz buffs witnessed a virtuoso performance. Performing with him are Trumpeter Mackenzie, from Ghana (center), and Senegalese artist Papa Ibrahim Tall, standing at right.



Some of the correspondents covering the visit of Secretary of State Rogers to Africa last month pet a cheeta on the front steps of Emperor Haile Selassie's Jubilee Palace in Addis Ababa. They are (from left) Arleen Stern (Bergman), VOA Addis stringer; Mrs. Ethel Payne, National Publishers (in African dress) (behind her an attendant); Maurice Sorrell, *Ebony* magazine; and Margaret Ann McKay, IPS.

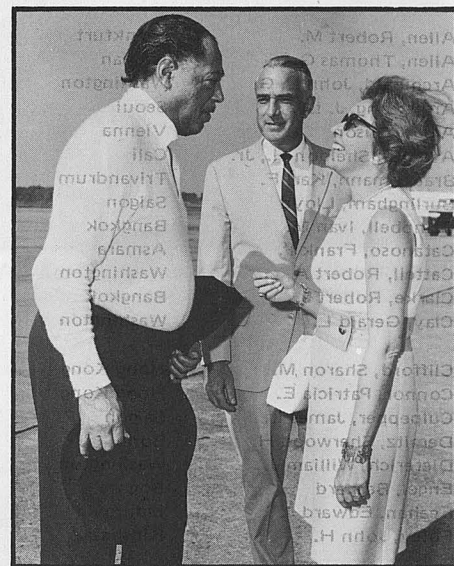


THESE FASCINATED VIEWERS were some of the guests at USIS's formal opening of the moon rock exhibit in Lome. All groups of Togolese society, from government officials and the diplomatic corps to businessmen and U.N. officials, were represented. At left of center in the photo is Mr. Pedro d'Almeida, Director of the Togolese National Bank.

MRS BRIGID LAY, of VOA's Current Affairs Division, had the exciting experience of recording an interview at the White House. The occasion was the opening of the Andrew Wyeth exhibit in the East Room — the first one-man show ever to be hung in the Executive Mansion and the first presidential tribute to a living American painter. Following a press conference with Mrs. Nixon and the artist, Wyeth went to the green room to record the VOA interview. Says Mrs. Lay: "As a person, he is as delightful as his paintings."

ABRAHAM BRUMBERG, Editor-in-chief of the *USIA* magazine *PROBLEMS OF COMMUNISM* since 1957, has taken 16 months' leave of absence to join the senior staff of Georgetown University's Center for Strategic and International Studies. He will devote himself to a detailed study of the new phenomenon of public protest and political dissent in the U.S.S.R. Brumberg recently published a volume of essays and edited documents on the same subject entitled "In Quest of Justice: Protest and Dissent in the Soviet Union Today" (Frederick Praeger, New York, 1970).

USIA'S FRANCES DEE COOK, on detached duty with Ambassador to Paris Sargent Shriver, has been selected one of the "Outstanding Young Women of America" for 1969. A complete biographical sketch of her achievements is featured in the 1969 edition of *Outstanding Young Women of America*.

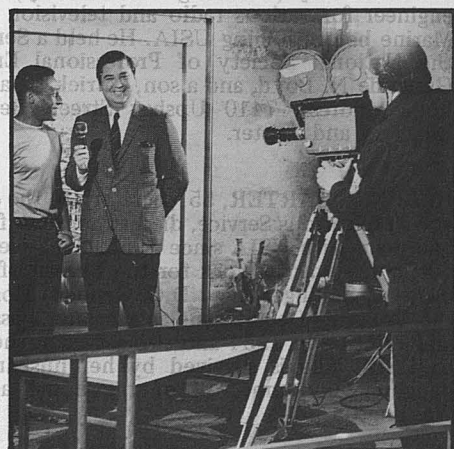


When DUKE ELLINGTON and his orchestra arrived in Rangoon to give two concerts, Rangoon CAO Mary Frances Cowan and Ambassador Arthur W. Hummell were at the airport to greet him. The concerts represented the first American musical Cultural Presentation program held in Burma in almost a decade. Capacity crowds of more than 2,000 persons filled the open-air theater for both performances.



TOMAS MORENA, veteran USIS Mexico senior photographer, stands in front of one of the pictures in his exhibit, "Seventeen Years of Photography," with two viewers: Mexican Presidential Press Officer C. Fernando M. Garza (center) and IO R.T. Curran. Moreno's exhibit was on display in the U.S. Embassy in Mexico City.

Two of USIA's Foreign Affairs Interns, LEZETTA JOHNSON and MICHAEL BRAXTON, were interviewed on Washington's WTOP-TV program "Harambee," along with USIA's Minority Recruitment Officer, NORRIS GARNETT, on February 26. The CBS program, whose moderator is Lovell Dyett, is concerned with matters of interest to the black community in the nation's capital.



USIS CHILE's Dario Aliaga (right) and Enrique Gonzalez (center) interview the world famous Brazilian soccer star Pele for USIS TV and radio. Pele participated in an international soccer tournament in Santiago in February which was won by the Brazilian team "Santos."