

VIETNAM

VIETNAM

VIETNAM

WAR NEWSLETTER

“ . . . for Vietnam Veterans and others interested in learning more about America's longest war and its aftermath.”

★ ★

COLLINSVILLE, CONNECTICUT 06022

VIETNAM

VIETNAM

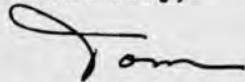
VIETNAM

Dear Vietnam Vet

Some time ago you requested and received my free catalog of books on Vietnam. You most likely responded to an ad in the new magazine VIETNAM or to a direct-mail postcard. Sometime after that, you should have received information on the VIETNAM WAR NEWSLETTER. As you can imagine, the costs involved in sending out catalogs and other mailings are very high. For that reason, this is the last mailing you will receive, unless you place an order or subscribe to the newsletter. I encourage you to keep your name active in my files. It is the only way to be sure you are made aware of all future book and other product offerings. In addition, a lot of exciting events will be taking place in future years, and maintaining contact with the VIETNAM WAR NEWSLETTER and Vietnam Bookstore guarantees you will remain informed.

How do you keep your name active? Simply subscribe to the Vietnam War Newsletter at \$22.95 (you can still receive 3 free bonuses) or place an order of any size with the Vietnam Bookstore. To encourage you to take advantage of the services provided by the Vietnam Bookstore, you may take 20% off your first order. As you can see, I'm trying real hard to gain you as a customer and to prevent your name from being dropped from our files. I hope you'll meet me half way by subscribing or placing your order today!

Sincerely,



Tom Hebert
Vietnam, 1970

P.S. If you have already subscribed or placed an order, don't be concerned about receiving this letter. You will be maintained on our mailing lists and you can take 20% off your next order also!

THOMAS W. HEBERT • PUBLISHER / EDITOR