

NON-WESTERN - AMERICAN VALUES

I. Definition of Activity

A. How do people approach activity?

1. "Being"-----"Becoming"-----concern with "doing"
progress, change

work as means to other ends-----work as an end in
itself

2. pessimistic, fatalistic-----optimistic, striving

B. What is the desirable pace of life?

1. slow ----- fast

2. non-compulsive easy-going-----compulsive driving

C. How important are goals in planning?

1. stress final goals-----stress means, procedures,
techniques, programs

D. What are important goals in life?

1. ^{social} spiritual goals ----- ^{personal} material goals

2. pleasure ----- absence of pain

3. experience ----- intellectual activity

E. At what level do people live?

1. abstract ----- ~~operational~~ ----- concrete

*day by day
immediate results*

F. On what basis do people evaluate?

1. Essence (ideal) ----- appearance (facade) ----- utility
(does it work?)

G. Who should make decisions?

1. those with proper authority ----- the people affected

H. How important are problems? problem-solving?

1. situation-oriented ----- problem-oriented

2. coping behavior ----- planning behavior

3. impulsive reactions ----- anticipates consequences

II. Definition of Social Relations

A. How do people relate to others with different statuses?

1. stress hierarchical ranks ----- stress equality
stress differences, ----- minimize differences
especially to superiors

2. stress formality, ----- stress informality
make behavior more ----- and spontaneity,
dependable, expectable ----- avoid the pompous

B. How do people relate to others? to groups?

1. How are roles defined?

ascribed ----- attained
tightly ----- loosely
specifically ----- generally

group interprets ----- individual interprets

2. How are sex roles defined?

distinct ----- similar, overlapping

male superiority ----- sex equality

friends of same sex only ----- friends of both sexes

double standard

legitimized ----- less legitimized

3. What are members' rights and duties in a group?

assumes unlimited liability ----- assumes limited liability

feels controlled ----- join group to seek
by group goals ----- own goals

leader runs group, ----- active members can
members do not ----- influence group

4. How do people judge others?

general personal ----- specific abilities or interests or traits interests

person-centered ----- task-centered

total involvement ----- fragmentary involvement

5. What is the meaning of friendship?

intense friendship ----- social friendship (long commitment, friends not shared) (short commitment, friends shared)

C. How do people communicate with others?

indirectly, intermediaries ----- directly

explore things cautiously ----- discuss issues openly to avoid embarrassment to solve problems

communion ----- communication

D. What is the basis of social control?

What will others say
maybe somebody
Saw us.

shame ----- guilt

Asia *not clear cut* *Western*
nighttime

I shouldn't have done it

authority ----- persuasion, conformity

E. What is the nature of humor?

puns, earthy humor ----- sarcasm, irony, personal (slapstick) jokes (slapstick)

F. How many aspects of social life are judged in moral terms?

few ----- many

G. What is the nature of social reciprocity?

1. ideal and real ----- real only

2. binding ----- non-binding

3. unequal ----- equal

4. sequential reciprocity ----- Dutch treat

H. How do people regard friendly aggression in social interaction?

not acceptable ----- acceptable
embarrassing interesting, fun

I. How close do people stand when talking?

close ----- distant

III. Definition of Self

A. In what sort of terms is self defined?

specific terms ----- general terms

person is located ----- flexible behavior
in a social system

B. Where does a person's identity seem to be?

outside the self in ----- within the self
roles, groups, family,
clan, caste, society...

C. Nature of the Individual

totality of person ----- separate aspects
(intent, thought, act,
biographical background)

D. Meaning of Individuality

E. On whom should a person place reliance?

1. status superiors, patron, others ----- self

2. persons ----- impersonal organizations

F. What kind of person is valued and respected?

aged ----- youth
(wisdom, experience) (vigor)

IV. Definition of the world (world view)

A. What is the (natural) world like?

spiritual	-----	physical
organic	-----	mechanical
disuse of machines	-----	use of machines

B. How does the world operate?

in a mystically ordered, spiritually conceivable manner (fate, divination)	-----	in a rational, learnable controllable manner
<i>association of corresponding forms</i> formal cause	-----	<i>cause & effect</i> material cause

C. What is the nature of man?

1. part of nature ----- apart from nature
2. good ----- neutral ----- evil
3. permanent, fixed ----- impermanent, not fixed
unchangeable ----- changeable
4. intuitive non-rational ----- rational

D. What are the relationships between man and nature?

1. good is limited ----- good is unlimited
2. man should accept, ----- man should modify
cooperate with nature ----- nature for his ends
3. some disease and ----- good health and material
material misery are ----- comforts expected and
natural, expectable ----- desired

E. What is the nature of truth? goodness?

relative to circumstances	-----	absolute
inclusive, relative	-----	mutually exclusive
experience apprehended as a whole	-----	experience analyzed in separate components; dichotomies

F. How is time defined? valued?

1. past ----- present ----- future
(remembrance) (experience) (anticipation)

2. undifferentiated ----- precise units

3. not limited ----- limited resource

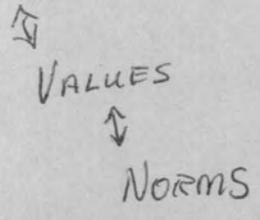
4. circular ----- cyclical ----- lineal

G. What is the nature of property?

utility is important as ----- privacy of possession
part of natural order is important as
extension of self

ASSUMPTIONS

Labels only



\$ 100

RENT

\$ 100

UTILITIES

Phone
gas
electricity

\$ 100

Food - beer - etc

states something

\$ 20

entertainment

Judgements =

\$ 40

Clothing shoes
Cleaning etc

Person will tend to tell
you what something should be
rather than accept reality

\$ 80

payment on car
month

~~\$ 440~~

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