

Mr. Raymond Landgren, Chief, PSD

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Hunter Fitzgerald, CEA/National

Request for USAID/PSD Assistance - Safety Campaign

The Department of Primary Education is very interested in better safety instruction for school children. Assistance is needed to plan and prepare posters with instructions to insure proper usage by teachers for pupils in grades 1-6. Simple, illustrated leaflets can be used to teach units on traffic safety and taken home by the children to their parents. With 210,000 children sharing the leaflets with their families, the impact of the program will be greatly expanded beyond the primary school classroom.

It would also be helpful to have representative of the traffic police to schedule visits to schools and talk to the children, using instructional aids and demonstrations, to explain safety precautions; they might also arrange to accompany classes with the teacher to a convenient location to observe and discuss traffic operations. The learning activities could be easily integrated in the instructional program; special projects could be encouraged such as safety poster contests, essays, and dramatizations.

USAID/PSD and its Lao counterparts could be of great assistance in working out this project with USAID/EDU and the Ministry of Education. I would like to discuss these matters further with you at your earliest convenience.

Clearance:



Chief, Education Division

EDU/CE:LMEngler:ei

cc: CEA/Program, CEA/Operations, CEA/Refugees