



**DEPARTMENT OF THE ARMY  
THE INSTITUTE OF HERALDRY**

9325 GUNSTON ROAD, ROOM S112  
FORT BELVOIR, VIRGINIA 22060-5579

April 6, 1999

REPLY TO  
ATTENTION OF

Office of the Director

Major Charles T. Laws  
U.S. Army, Retired  
1227 Castlemont Avenue  
San Jose, California 95128

Dear Major Laws:

This replies to your letter dated March 16, 1999, requesting information on the 35th Infantry Regiment.

The following are enclosed for your information and use:

- a. The authorization letter for the coat of arms (COA) and distinctive unit insignia (DUI).
- b. A color print and black and white copy of the DUI.
- c. A color print of the COA.
- d. Lineage and Honors of the 35th Infantry Regiment.
- e. Black and white copy of the Regiment's flag.
- f. Flag drawings for the 35th Infantry Regiment.

We are also enclosing fact sheets pertaining to the Infantry branch insignia and the U.S. Army Infantry School. These fact sheets will answer your questions concerning the weapons depicted on the insignia.

Both flags and insignia may be purchased from commercial sources. A list of sources are enclosed for your information and use.

We hope this information will be helpful. If you need additional assistance, please contact Mrs. Henning at (703) 806-4972.

Sincerely,

Thomas B. Proffit  
Director

Enclosures

**HERALDIC SERVICES DIVISION**  
**QUARTERMASTER ACTIVITIES**  
CAMERON STATION, U. S. ARMY  
ALEXANDRIA, VIRGINIA

IN REPLY

REFER TO:

QMACH 424.2 & 421.4  
35th Inf Regt

10 JUL 1959

SUBJECT: Coat of Arms and Distinctive Insignia for the 35th Infantry

TO: Commanding Officer  
35th Infantry

1. The coat of arms was approved for the 35th Infantry by letter 424.5 Coats-of-arms. (Misc. Div.) SRS\*AMSi, the Office of The Adjutant General, 9 April 1920.

2. The blazon and description are as follows:

BLAZON

*shield*  
SHIELD: Argent, a giant cactus vert. On a canton embattled (for the 22nd Infantry) azure, a cross patee of the field (for the 11th Infantry) charged with an acorn gules (for the 18th Infantry).

CREST: On a wreath of the colors (argent and vert) a walnut tree proper.

MOTTO: Take Arms.

DESCRIPTION

- (a) This regiment was organized at Douglas, Arizona, in July 1916 from the 11th, 18th, and 22nd regiments of Infantry. These organizations are shown on a canton. In the Civil War the 11th Infantry was in the 2nd Division, 5th Army Corps, the badge of which was a white maltese cross; the 18th Infantry was in the 1st Division, 11th Army Corps, with a red acorn as the badge. The 22nd Infantry was originally the 2nd Battalion, 13th Infantry and as such distinguished itself at the Siege of Vicksburg, receiving the name "First at Vicksburg." This is shown by the embattled partition line of the canton. The cactus represents the original border service of the 35th Infantry.
- (b) The crest commemorates the baptism of fire of the regiment at Nogales, the Spanish for walnut trees.

QMACH 424.2 & 421.4

35th Inf Regt

SUBJECT: Coat of Arms and Distinctive Insignia for the 35th Infantry

3. The distinctive insignia for the 35th Infantry was:

a. Originally approved for the 35th Infantry by letter AG 421.7 Insignia (5-21-23)(Misc.)D, the Office of The Adjutant General, 28 June 1923.

b. Amended by letter AG 421.7 35th Infantry (4-4-26)(Misc.), the Office of The Adjutant General, 30 April 1926.

4. The distinctive insignia (metal type for wear on the shoulder loops) consists of the shield of the coat of arms for this organization, which is described in paragraph 2.

TO BE WORN: As prescribed by current regulations.

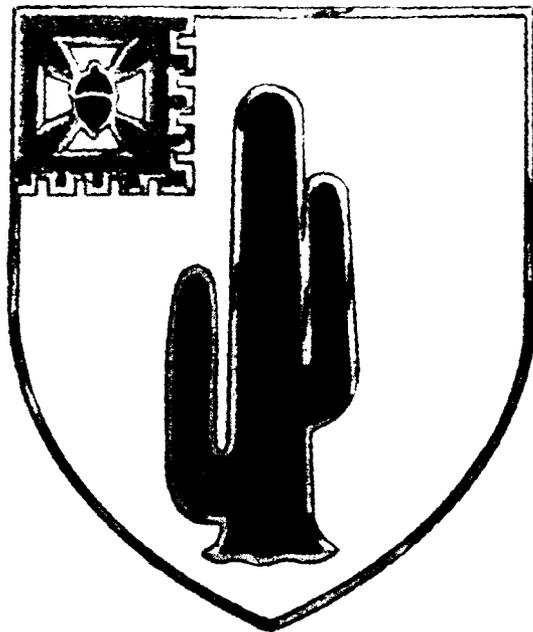
FOR THE COMMANDER:



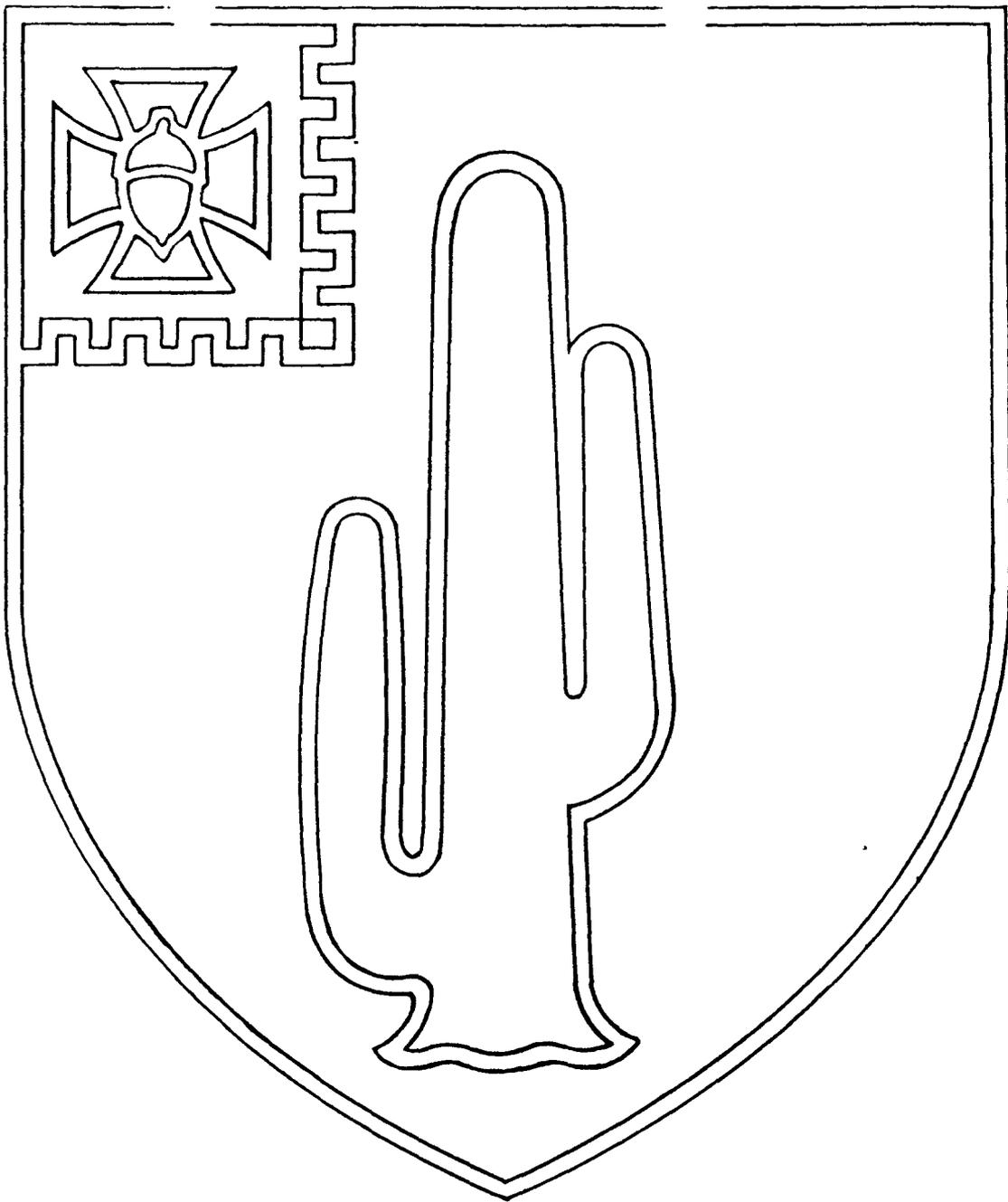
JOHN G. GOODLETT, JR.

Major, QMC

Chief, Heraldic Services Division



DISTINCTIVE UNIT INSIGNIA  
35TH INFANTRY



5TH INFANTRY

ACTUAL SIZE  $1\frac{1}{16}'' \pm \frac{1}{64}''$

METAL COLOR---GOLD

FINISH-----MIRROR-LIKE POLISH

FIELD-----

ENAMEL---VITREOUS OPAQUE

CHARGES---FLUSH

LETTERING-----NONE

ENCIRCLING-----NONE

CHIP NO.-----RED #1 BLUE #17 WHITE #28  
GREEN #12



DEPARTMENT OF THE ARMY  
*Lineage and Honors*

35th INFANTRY  
(THE CACTI)

Constituted 1 July 1916 in the Regular Army as the 35th Infantry

Organized 8-19 July 1916 at Douglas, Arizona

Assigned 7 August 1918 to the 18th Division

Relieved 14 February 1919 from assignment to the 18th Division

Assigned 17 October 1922 to the Hawaiian Division

Relieved 1 October 1941 from assignment to the Hawaiian Division and assigned to the 25th Infantry Division

Relieved 1 February 1957 from assignment to the 25th Infantry Division and reorganized as a parent regiment under the Combat Arms Regimental System

CAMPAIGN PARTICIPATION CREDIT

World War II

Central Pacific

Guadalcanal

Northern Solomons (with arrowhead)

Luzon

Korean War

UN defensive

UN offensive

CCF intervention

First UN counteroffensive

CCF spring offensive

UN summer-fall offensive

Second Korean winter

Korea, summer-fall 1952

Third Korean winter

Korea, summer 1953

Vietnam

Counteroffensive

Counteroffensive, Phase II

Counteroffensive, Phase III

Tet Counteroffensive

Counteroffensive, Phase IV

Counteroffensive, Phase V

Counteroffensive, Phase VI

Tet 69/Counteroffensive

Summer-Fall 1969

Winter-Spring 1970

Sanctuary Counteroffensive

Counteroffensive, Phase VII

35th INFANTRY  
(THE CACTI)

DECORATIONS

Presidential Unit Citation (Army), Streamer embroidered GUADALCANAL

Presidential Unit Citation (Army), Streamer embroidered NAM RIVER

Valorous Unit Award, Streamer embroidered QUANG NGAI PROVINCE

Meritorious Unit Commendation, Streamer embroidered VIETNAM 1967-1968

Philippine Presidential Unit Citation, Streamer embroidered 17 OCTOBER 1944 TO  
4 JULY 1945

Republic of Korea Presidential Unit Citation, Streamer embroidered MASAN-CHINJU

Republic of Korea Presidential Unit Citation, Streamer embroidered MUNSAN-NI

Republic of Korea Presidential Unit Citation, Streamer embroidered KOREA

BY ORDER OF THE SECRETARY OF THE ARMY:



PAUL T. SMITH  
Major General, USA  
The Adjutant General

18 JUN 1977









# INFANTRY



Branch Insignia



Branch Plaque

(Each Infantry Regiment has its own regimental insignia and coat of arms)

**Branch Insignia:** Two gold color crossed muskets, vintage 1795 Springfield musket, 3/4 inch in height.

Crossed muskets were first introduced into the Army as the insignia of officers and enlisted men of the Infantry on 19 November 1875 (War Department General Order No. 96 dtd 19 Nov 1875) to take effect on or before 1 June 1876. Numerous attempts in the earlier years were made to keep the insignia current with the ever changing styles of rifles being introduced into the Army. However, in 1924 the branch insignia was standardized by the adoption of crossed muskets and the 1795 model Springfield Arsenal musket was adopted as the standard musket to be used. This was the first official United States shoulder arm, made in a government arsenal, with interchangeable parts, caliber .69, flint lock, smooth bore, muzzle loader. The standardized musket now in use was first suggested by Major General Charles S. Farnsworth, U.S. Army, while he was the first Chief of Infantry, in July 1921, and approved by General Pershing, Chief of Staff, in 1922. The device adopted in 1922 has been in continual use since 1924. There have been slight modifications in the size of the insignia over the years; however, the basic design has remained unchanged.

**Branch Plaque:** The plaque design has the branch insignia, letters and border in gold. The background is light blue.

**Regimental Insignia:** Personnel assigned to the Infantry branch affiliate with a specific regiment and wear the insignia of the affiliated regiment.

**Regimental Coat of Arms:** There is no standard infantry regimental flag to represent all of the infantry regiments. Each regiment of infantry has its own coat of arms which appears on the breast of a displayed eagle. The background of all the infantry regimental flags is flag blue with yellow fringe.

**Branch Colors:** Light blue - 65014 cloth; 67120 yarn; PMS 5415.

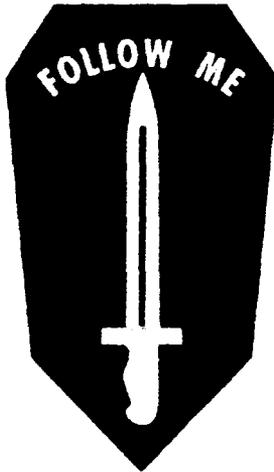
The Infantry has made two complete cycles between white and light blue. During the Revolutionary War, white facings were prescribed for the Infantry. White was the color used for Infantry until 1851 at which time light or saxony blue was prescribed for the pompon and for the trimming on Infantry horse furniture. In 1857, the color was prescribed as light or sky blue. In 1886, the linings of capes and trouser stripes were prescribed to be white. However, in 1902, the light blue was prescribed again. In 1917, the cape was still

lined with light blue but the Infantry trouser stripes were of white as were the chevrons for enlisted men. The infantry color is light blue; however, infantry regimental flags and guidons have been National Flag blue since 1835. White is used as a secondary color on the guidons for letters, numbers, and insignia.

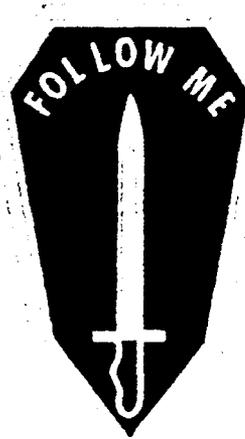
**Birthday:** 14 June 1775. The Infantry is the oldest branch in the Army. Ten companies of riflemen were authorized by the Continental Congress Resolve of 14 June 1775. However, the oldest Regular Army Infantry Regiment, the 3d Infantry, was constituted on 3 June 1784 as the First American Regiment.

The Institute of Heraldry  
March 1998

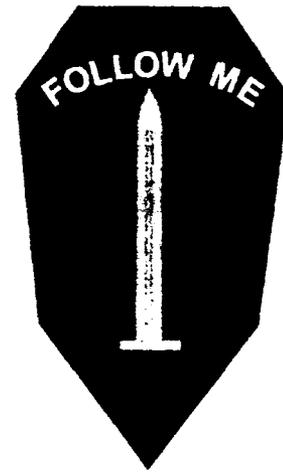
**U.S. ARMY INFANTRY SCHOOL  
AND  
U.S. ARMY INFANTRY CENTER**



**SHOULDER SLEEVE  
INSIGNIA**



**DISTINCTIVE UNIT  
INSIGNIA**



**DEVICE**

**Shoulder Sleeve Insignia. Description:** On a blue Norman shield 3 13/16 inches (8.10cm) in height and 2 1/4 inches (5.72cm) in width, a white bayonet paleways point up below the motto "FOLLOW ME" in white letters on an arc of a circle.

**Symbolism:** Light blue and white are the current and former Infantry Branch colors. The bayonet is point up with the cutting edge to the left signifying victory and honor.

**Background:** The shoulder sleeve insignia was originally approved for the Infantry School on 23 Apr 1951. It was redesignated for the U.S. Army Infantry School on 7 Aug 1964. The insignia was amended to change the size and provide a border space for overedge stitching on 10 Jun 1969. On 30 Oct 1974 the authorization for wear was amended to personnel assigned to the U.S. Army Infantry Center and its assigned units.

**Distinctive Unit Insignia. Description:** A silver color metal and enamel device 1 1/16 inches (2.70cm) in height overall on a Norman shield Azure a bayonet paleways silver with red grip in chief on the arc of a circle the motto "FOLLOW ME" Argent.

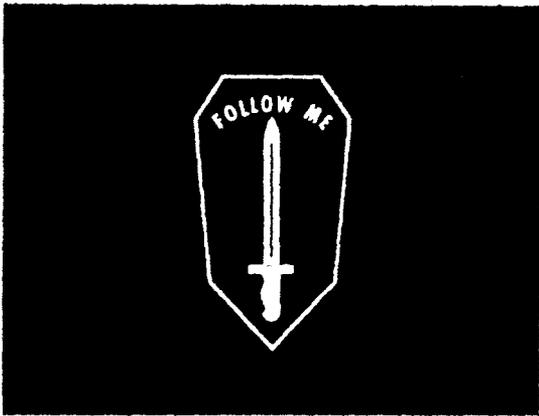
**Symbolism:** The shield is blue and of the old long narrow shape known as the Norman. The colors used are those always identified with the Infantry. The motto is the old familiar order.

**Background:** The distinctive unit insignia was originally approved for the Infantry School on 30 Apr 1935. It was redesignated for the U.S. Army Infantry School on 7 Aug 1964. On 30 Oct 1974 the authorization for wear was amended to personnel assigned to the U.S. Army Infantry Center and its assigned units.

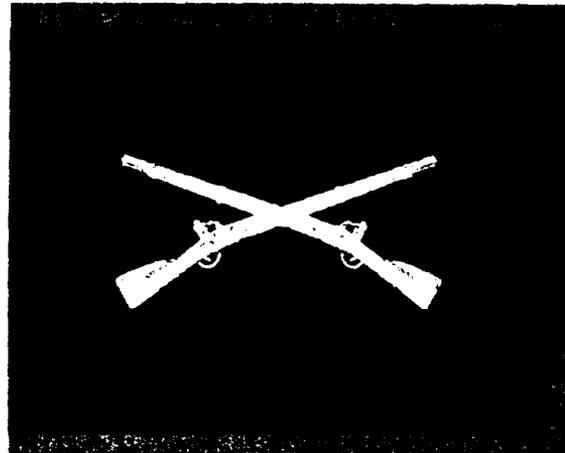
**Device. Description:** On a Norman shield Azure a bayonet paleways Proper in chief on the arc of a circle the motto "FOLLOW ME" Argent.

**Symbolism:** The shield is blue and of the old narrow shape known as the Norman. The bayonet is point up, a token of victory. The colors used are those always identified with the Infantry. The motto is the old familiar order.

**Background:** The device was originally approved for the Infantry School on 8 Jun 1922. It was redesignated for the U.S. Army Infantry School on 7 Aug 1964.



**FLAG, INFANTRY SCHOOL**



**FLAG, INFANTRY CENTER**

**Flag:** The U.S. Army Infantry School flag is light blue with white fringe. The Infantry School's shoulder sleeve insignia is centered on the flag (TIOH drawing 5-1-193). The U.S. Army Infantry Center flag is national flag blue with yellow fringe. The Infantry Branch insignia is centered on the flag (TIOH drawing 5-1-76).

**SOURCES FOR INDIVIDUAL PURCHASE OF  
HISTORICAL U.S. MILITARY INSIGNIA, AWARDS, DECORATIONS, ETC.**

This information is provided in an effort to assist you and should not be construed as a Department of the Army endorsement of any person, organization, or merchandise.

**DISTRIBUTORS:**

**DOVER ARMY NAVY STORE**  
222 W. Loockerman St.  
Dover, DE 19901  
PH: (302) 736-1959/1929  
FX: (302) 736-2659

Shoulder/cloth insignia, chevrons (WWII to present), metal badges, arm bands, collar brass, shoulder tabs, wings. (Catalog available.)

**H.J. SAUNDERS, U.S. MILITARY INSIGNIA**  
5025 Tamiami Trail East  
Naples, FL 33962-4126  
PH: (800) 442-3133 or (941) 775-2100  
FX: (941) 774-3323

Branch of service, medals, ribbons, collar insignia, shoulder/cloth insignia. Will search for specifically requested distinctive unit insignia. (Catalog available.)

**MEDALS OF AMERICA**  
1929 Fairview Rd.  
Fountain Inn, SC 29644-9137  
PH: (864) 862-6425

Decorations, insignia, badges, shadow boxes.

**THE FOLLOWING ARE ASMIC\* COLLECTORS WHO ALSO PROVIDE INSIGNIA FOR SALE:**

**DENNIS M. COVELLO**  
219 Van Houten Avenue  
Wyckoff, NJ 07481

Shoulder/cloth insignia, beret flashes and background trimmings (mostly 1960-present). (Also USN, USAF, USMC).

**ROBERT CURRAN**  
749 Seventh Street  
Carlstadt, NJ 07072

Distinctive unit insignia, including ROTC.

**GEORGE DUELL, JR.**  
526 Lafayette Avenue  
Palmerton, PA 18071

Shoulder/cloth insignia as replacement items to veterans only, not to collectors or dealers.

**DAVID S. KYLE**  
10624 Anita Drive  
Lorton, VA 22079

Distinctive unit insignia.

**RICHARD W. SMITH & C.P. INSIGNIA**  
P.O. Box 2118  
Hendersonville, TN 37077

Author and seller of color illustrated books on U.S. Army shoulder/cloth insignia, WWII to present. Sells Army shoulder/cloth insignia (color and subdued), WWII to present. (For a listing, send a large size S.A.S.E.)

\* American Society of Military Insignia Collectors (ASMIC), Donal J. Sexton, President, 400 Flamingo Circle, Greeneville, TN 37743 (Include an S.A.S.E. with any inquiry to ASMIC.)

## FLAG & FRINGE MANUFACTURERS

### FLAGS

Annin and Company  
1 Annin Drive  
Roseland, NJ 07068  
OFFICE: (201) 228-9400  
FAX: (201) 228-1633  
Lee Beard or Randy

U.S. Flag and Signal Company  
129 Pennsylvania Avenue  
Virginia Beach, VA 23462  
OFFICE: (877) 497-8947 (Toll Free)  
(757) 497-8947  
FAX: (757) 497-1819  
Dory Wideman

Dettra Flag Company  
120 Montgomery Avenue  
Oaks, PA 19456  
OFFICE: (610) 666-5050  
FAX: (610) 666-1466  
Elmer Bauer/Mr. McIntyre/Ruth Wilke

Betsy Ross Flag Girls, Inc.  
11005 Garland Road  
Dallas, TX 75218  
OFFICE: (800) 238-7976  
FAX: (800) 283-5247  
Trish McDaniel

Betsy Ross Manufacturing Co.  
85-99 Hazel Street  
Paterson, NJ 07503  
OFFICE: (201) 278-7700  
FAX:

Frontier Flags  
1761 Owl Creek Route  
Thermopolis, WY 82443  
OFFICE: (307) 867-2551  
FAX: (307) 867-2523  
David Wallace-Menard (Make Replica Flags) -

EEK Monster Embroidery  
589 N. Murray Blvd  
Colorado Springs, CO 80915-3403  
OFFICE: (719) 550-9181  
FAX: (719) 573-1252  
Erika

Flag Works Over America  
204 South Main Street  
Concord, NH 03301  
OFFICE: (603) 225-2530  
FAX: (603) 225-0071  
Patrick Page

National Capital Flag Company  
100 South Quaker Lane  
Alexandria, VA 22314  
Office: (703) 751-2411  
(800) 368-3524  
FAX: (703) 751-4874  
Wayne Page/Ms Elizabeth Harrington

Dixie Flag  
1930 N. Pan Am  
PO Box 8618  
San Antonio, TX 78208-0618  
OFFICE: (210) 227-5039  
FAX: (210) 227-5920

Valley Forge Flag Company, Inc  
1700 Conrad Weiser Parkway  
Womelsdork, PA 19567  
OFFICE: (610) 589-5888/(800) 873-5247  
FAX: (800) 869-3524  
Rod Simmons

Chicago Flag Company  
4701 Commercial Drive NW  
Huntsville, AL 35816  
OFFICE: (205) 839-3055/(800) 633-2070  
FAX: (205) 721-9391  
Pat Benson

Flagsource  
3415 Ohio Avenue  
St Charles, IL 60174  
OFFICE: (800) 323-9127  
FAX: (708) 584-5935  
Janice Or Jon Christiansen

Victory Trophy  
315 General Screven Way  
Hinesville, GA 31313  
OFFICE: (912) 368-3227  
FAX: (912) 368-4447  
Ethel Hummer

Columbia Flag & Banner  
1217 Broad River Road  
Columbia, SC 29210  
OFFICE: (803) 798-3524  
FAX: (803) 798-3972  
Kevin Karl

4 Winds Flag Company  
129 Nanquaket Road  
Tiverton, RI 02878  
OFFICE: (401) 624-4549  
FAX: (401) 624-7574  
Pat Jacques