

SECRET

RP  
Personal file

FROM: Ralph W. Johnson

The following is an outline proposal ~~for the implementation of a program~~ to win the confidence and support of the peasantry for the GVN and to encourage the peasant to inform on and oppose the V.C.

This program is primarily based on a large <sup>effort</sup> USOM, \$40 to \$50 million dollar, targeted at the peasant. <sup>The USOM</sup> This program has the potential of greatly increasing peasant production in rice, fowl and cattle thus providing him with a higher cash or commodity income and standard of living. This program, concurrently, may well expand GVN exports in rice and livestock thus earning additional foreign exchange.

<sup>The USOM effort</sup> ~~This program~~ <sup>psychologically</sup> must be broadly exploited by the GVN/US assets. Not to do so will only provide the DRV/VC the opportunity to exploit the program to their own advantage -- a point in context is the Pathet Laos exploitation of US aid in Laos.

It will be noted that MAAG and <sup>roles</sup> ~~USIS~~ <sup>out.</sup> are ~~sketched~~. CAS has limited itself to it's classic charter for political action <sup>and psy war</sup>.

PROPOSED PROGRAM FOR THE PSYWAR/POLITICAL ACTION <sup>exploitation</sup> OF THE USOM PROGRAM FOR THE PEASANTS

Assets to be employed:

*Report by  
Ralph Johnson  
of CAS*

USIS:

1. Radio
2. Press and newareels/mobile films
3. Booklets/leaflets
4. Exploitation of GVN Information Service
5. Printing and art facilities

MAAC/MACV:

1. US advisors at province level
2. ARVN troops in provinces
3. ARVN Paywar Directorate (Jointly with CAS)
4. Civil Guard and SDC
5. Colonel CAO -- Land Redevelopment

CAS:

1. Republican Youth Movement
2. Women's organization
3. Inter-ministerial Committee for Strategic Hamlets employing the facilities and distribution assets of each concerned Ministry (Agriculture, Interior, Rural Affairs - Farmers Association)
4. The Force Populaire in GVN
5. CVTC --For Plantation workers
6. Catholic Youth (Fighting Fathers - CIDG)
7. Deputies
8. Presidential Proclamation

CAS

1. The Republican Youth Movement;

This organization with a claimed membership of 1,300,000 reaches down to the hamlet level. While in many places it is untested, it possesses the organizational channels whereby leaflets, booklets, oral instructions and indoctrinational materials may be funnelled to the peasant. It further, has (1) the numbers of personnel required to carry out a program of personal contact and indoctrination of the peasant and (2) membership throughout government ministries and agencies. which can act as a cadre to stimulate these organizations into action.

To add incentive to the implementation of a program of peasant indoctrination and the exploitation of the USOM program a system of rewards for zealous and successful RYM members is required. These are:

- A. Prizes for the total number of peasants visited.
- B. Prizes for the total number of peasants revisited on an average of once a week.
- C. Prizes for remedies suggested and implemented of peasant needs/ complaints.

2. WOMEN'S SOLIDARITY MOVEMENT

A program similar to the RYM is envisioned with this organization. However, the Women's organization will contact the wives and daughters of the peasantry with the objectives of:

- A. Convincing the women of SVN that a VC objective is the destruction of the family unit.
- B. Explanation of the program to aid the peasant indoctrinating the

wives and daughters as to the benefits for the family in order to enlist the feminine position of the peasantry behind the program.

C. Clarify in the female mind the differences between the GVN and the VC. A similar system of incentives to those of the RYM is to be used.

3. INTER MINISTERIAL COMMITTEE FOR THE STRATEGIC HAMLETS:

This committee headed by Interior Minister TUONG (Chaired by Ngo Dinh NHU) and consisting of representatives of Defense, Civil Action, Health, Education, Agriculture, Rural Affairs, etc. provides a focal point for the discussion and decisions regarding the approval and implementation of plans and programs. While the committee itself is probably too cumbersome to implement a program, it does provide access to the concerned government organizations. With this access a program of:

- A. Indoctrination of the organization
- B. Use of the organization to distribute propaganda and possibly materials to the peasants.
- C. The creation of a Complaints and Action Committee from National to District level with the objective of providing immediate GVN response to peasants' complaints and needs.

A system of rewards must be employed to insure and assure government employees' participation. Use of the RYM to spark other government organizations is planned

4. THE FORCE POPULAIRE (FP) IN CVN:

This organization is to be exploited in Central Vietnam in order to meet the rather unique set of circumstances, political, economic and social, which exist in

that area. Concurrently, of course, other organizations as noted in this paper will carry out functions as assigned. The present program of the FP emphasizes working with the peasant. Guidance and reports on the effectiveness of the USOM program will be primary responsibilities. Depending on advice from the Vietnamese who control the FP, a system of incentives and rewards may be dovetailed into the FP program vis-a-vis the peasant.

5. THE CVTC:

At present the contemplated use of the CVTC is to explain, implement and report on the needs and impact of the USOM program with laborers on the rubber plantations and in the Strategic Hamlets.

6. CATHOLIC YOUTH (FIGHTING FATHERS - CIDG):

This bloc of Catholic groups represents a well organized anti-VC force. The economic aid given by USOM is a natural supplement to the current paramilitary phase. Leadership of these units is of a high calibre that permits rapid operation within the geographical areas controlled by them. Also the psychological effect on the President's family to gain their support for the overall effort is of value.

7. DEPUTIES:

Here lies one of the great unexploited areas of political action. The Deputies, to date, have failed to represent either the people to the government or the government to the people. For the support of the USOM program and for the overall political action objective of creating a stake in government for the peasants, the Deputies will be directed into the following activities:

A. Travel in their districts to show the flag/interest of the government,

B. Act as a political middleman between the people and the GVN by:

1. Bringing to the responsible Ministry specific needs of their constituents.

2. Following up the proposals made by local officials to their respective Ministries.

3. When Ministries fail to carry out their responsibilities or are too slow in responding to needs raise the issue in the Assembly and eventually if necessary, with the Presidency.

4. Through independent means (CAS) , when other means fail, provide immediate token response to the needs of the peasant in order to convince the peasantry that the GVN is responsive to their needs.

5. To act as a source of political action intelligence for the GVN.

6. Introducing supporting legislation for the peasant.

7. PRESIDENTIAL PROCLAMATION:

President DIEM can launch the Program with a New Year's speech - 1 Jan. 1963.

*Recognition of Deputies*

Posters / contrast

before & after =

contingencies action

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Organization of Republic