

SYMBOLS: Plans a of symbols see AR 320-50

1000000
[Signature]

HEADQUARTERS
DEPARTMENT OF THE ARMY
Washington, D. C.

21 SEPTEMBER 1967

GENERAL ORDERS)
NO 40)

EXTRACT

3. Award of the Presidential Unit Citation (Army) by The President of the United States of America to the following unit of the Armed Forces of the United States is confirmed in accordance with paragraph 194, AR 672-5-1. The text of the citation, signed by President Lyndon B. Johnson on 19 August 1967 reads as follows:

By virtue of the Authority vested in me as President of the United States and as Commander in Chief of the Armed Forces of the United States I have today awarded the Presidential Unit Citation (Army) for extraordinary heroism to:

THE 1ST CAVALRY DIVISION (AIRMOBILE) AND ATTACHED UNITS:

- Headquarters and Headquarters Company, 1st Cavalry Division
- Headquarters and Headquarters Company, 1st Brigade
- Headquarters and Headquarters Company, 2nd Brigade
- Headquarters and Headquarters Company, 3rd Brigade
- 1st Battalion, 5th Cavalry
- 2d Battalion, 5th Cavalry
- 1st Battalion, 7th Cavalry
- 2d Battalion, 7th Cavalry
- 1st Battalion (Airborne), 8th Cavalry
- 2d Battalion (Airborne), 8th Cavalry
- 1st Battalion (Airborne), 12th Cavalry
- 2d Battalion, 12th Cavalry
- 1st Squadron, 9th Cavalry
- 8th Engineer Battalion (Airmobile Division)
- 13th Signal Battalion (Airmobile Division)
- 1st Cavalry Division Artillery, Headquarters and Headquarters Battery
 - 6th Battalion, 14th Artillery (175 Gun Sp) (Sep)
 - 2d Battalion, 17th Artillery (105 How Twd)
 - 3d Battalion, 18th Artillery (8/175 M)
 - 2d Battalion, 19th Artillery (105 How Twd)
 - 2d Battalion, 20th Artillery (Aerial Arty)
 - 1st Battalion, 21st Artillery (105 How Twd)
 - 1st Battalion, 77th Artillery (105 How Twd)
 - Battery B (Searchlight), 29th Artillery
 - Battery E, 82d Artillery (Avn)
- Headquarters and Headquarters Company and Band, 1st Cavalry Division Support Command
 - 15th Administration Company (Airmobile Division)
 - 15th Medical Battalion (Airmobile Division)
 - 15th Combat Support Battalion (Supply)
 - 15th Transportation Battalion (Soft Motor-Sup) (Airmobile)
 - 27th Combat Support Battalion (Maintenance)
- 11th Aviation Group, Headquarters and Headquarters Company
 - 227th Aviation Battalion (Assault Helicopter)
 - 228th Aviation Battalion (Medium Helicopter)
 - 229th Aviation Battalion (Assault Helicopter)
 - 11th Aviation Company (General Support)
 - 17th Aviation Company (Airmobile Light)
 - 478th Aviation Company (Ivy Hel)
- 26th Chemical Detachment (Cbr) (Aba)
- 191st Military Intelligence Detachment (Division)
- 545th Military Police Company (Airmobile Division)
- 10th Radio Research Unit
- 54th Infantry Detachment (Ground Surveillance) (3D)
- 34th Quartermaster Battalion (Direct Support/General Support)
- 70th Engineer Battalion (Combat) (Army)

1st Gen Orders

The 1st Cavalry Division (Airmobile) and attached units, distinguished themselves by outstanding performance of duty and extraordinary heroism in action against an armed enemy in the Republic of Vietnam during the period 23 October 1965 to 26 November 1965. Following the attack on a Special Forces camp at Plei Me, in Pleiku Province, on 19 October 1965 by regular units of the Army of North Vietnam, the 1st Cavalry Division (Airmobile) was committed to action. The division was initially assigned the mission of protecting the key communications center of Pleiku, in addition to providing fire support both for an Army of the Republic of Vietnam (ARVN) airmobility column dispatched to the relief of the besieged camp, and for the camp itself. The 1st Cavalry Division (Airmobile), having recently been organized under a completely new concept in tactical mobility, and having arrived in the Republic of Vietnam only a month earlier, responded quickly with an infantry brigade and supporting forces. Using air assault techniques, the division deployed artillery batteries into firing positions deep within enemy-held territory and provided the vital fire support needed by the ARVN forces to accomplish the relief of the Special Forces camp. By 27 October, the tactical and strategic impact of the presence of a North Vietnamese regular army division in Pleiku Province necessitated a change in missions for the 1st Cavalry Division. The division was given an unlimited offensive role to seek out and destroy the enemy force. With bold thrusts, elements of the division pursued the North Vietnamese regiments across the dense and trackless jungles of the west-central highlands, seeking the enemy out in his previously secure sanctuaries and giving him no quarter. In unfavorable terrain and under logistical and tactical conditions that would have stopped a unit with less capability, motivation and esprit, the cavalrymen repeatedly and decisively defeated numerically superior enemy forces. The superb training, unflinching devotion to duty, and unsurpassed gallantry and intrepidity of the cavalrymen, individually and collectively, resulted in numerous victories and succeeded in driving the invading North Vietnamese division back from its positions at Plei Me to the foot of the Chu Pong Massif. There, in the valley of the Ea Drang, the enemy was reinforced by a fresh regiment and undertook preparations for more incursions into Pleiku Province. The 1st Cavalry Division deployed by air its men and weapons to launch an attack on this enemy staging area, which was 35 kilometers from the nearest road and 50 kilometers from the nearest logistical base. Fully utilizing air mobility in applying their combat power in a series of offensive blows, the men of the division completely defeated the numerically superior enemy. When the enemy finally withdrew his broken forces from the battlefield, the offensive capability of the North Vietnamese Army in the II Corps tactical zone had been blunted. The outstanding performance and extraordinary heroism of the members of the 1st Cavalry Division (Airmobile) and attached units, under the most hazardous and adverse conditions, reflect great credit upon themselves, the United States Army, and the Armed Forces of the United States.

BY ORDER OF THE SECRETARY OF THE ARMY:

HAROLD K. JOHNSON,
General, United States Army
Chief of Staff

OFFICIAL: (SEAL)
KENNETH G. WICKHAM,
Major General, United States Army
The Adjutant General

A TRUE COPY:


G. D. FARNETTE
1LT, AGC
Asst Adjutant General

Received: 24 OCT 1967

ENTRACKED: HQ USMAC (ASMAC-PA) 25 OCT 1967 3p

70 Oct 1967
D

HEADQUARTERS
DEPARTMENT OF THE ARMY
Washington, D. C.

21 SEPTEMBER 1967

GENERAL ORDERS)

NO 40)

EXTRACT

3. Award of the Presidential Unit Citation (Army) by The President of the United States of America to the following unit of the Armed Forces of the United States is confirmed in accordance with paragraph 194, AR 672-5-1. The text of the citation, signed by President Lyndon B. Johnson on 19 August 1967 reads as follows:

By virtue of the Authority vested in me as President of the United States and as Commander in Chief of the Armed Forces of the United States I have today awarded the Presidential Unit Citation (Army) for extraordinary heroism to:

THE 1ST CAVALRY DIVISION (AIRMOBILE) AND ATTACHED UNITS:

- Headquarters and Headquarters Company, 1st Cavalry Division
- Headquarters and Headquarters Company, 1st Brigade
- Headquarters and Headquarters Company, 2nd Brigade
- Headquarters and Headquarters Company, 3rd Brigade
- 1st Battalion, 5th Cavalry
- 2d Battalion, 5th Cavalry
- 1st Battalion, 7th Cavalry
- 2d Battalion, 7th Cavalry
- 1st Battalion (Airborne), 8th Cavalry
- 2d Battalion (Airborne), 8th Cavalry
- 1st Battalion (Airborne), 12th Cavalry
- 2d Battalion, 12th Cavalry
- 1st Squadron, 9th Cavalry
- 8th Engineer Battalion (Airmobile Division)
- 13th Signal Battalion (Airmobile Division)
- 1st Cavalry Division Artillery, Headquarters and Headquarters Battery
 - 6th Battalion, 14th Artillery (175 How Sp) (Sep)
 - 2d Battalion, 17th Artillery (105 How Twd)
 - 3d Battalion, 18th Artillery (3/175 H)
 - 2d Battalion, 19th Artillery (105 How Twd)
 - 2d Battalion, 20th Artillery (Aerial Arty)
 - 1st Battalion, 21st Artillery (105 How Twd)
 - 1st Battalion, 77th Artillery (105 How Twd)
 - Battery E (Searchlight), 29th Artillery
 - Battery E, 82d Artillery (Avn)
- Headquarters and Headquarters Company and Band, 1st Cavalry Division Support Command
 - 15th Administration Company (Airmobile Division)
 - 15th Medical Battalion (Airmobile Division)
 - 15th Combat Support Battalion (Supply)
 - 15th Transportation Battalion (Soft Skins-Bus) (Airmobile)
 - 27th Combat Support Battalion (Maintenance)
- 11th Aviation Group, Headquarters and Headquarters Company
 - 227th Aviation Battalion (Assault Helicopter)
 - 228th Aviation Battalion (Medium Helicopter)
 - 229th Aviation Battalion (Assault Helicopter)
 - 11th Aviation Company (General Support)
 - 17th Aviation Company (Airmobile Light)
 - 478th Aviation Company (Lvy Hel)
- 20th Chemical Detachment (Sbr) (Abn)
- 191st Military Intelligence Detachment (Division)
- 545th Military Police Company (Airmobile Division)
- 10th Radio Research Unit
- 54th Infantry Detachment (Ground Surveillance) (RD)
- 34th Quartermaster Battalion (Direct Support/General Support)
- 70th Engineer Battalion (Combat) (Army)

1st Gen Orders

The 1st Cavalry Division (Airmobile) and attached units, distinguished themselves by outstanding performance of duty and extraordinary heroism in action against an armed enemy in the Republic of Vietnam during the period 23 October 1965 to 26 November 1965. Following the attack on a Special Forces camp at Plei Me, in Pleiku Province, on 19 October 1965 by regular units of the Army of North Vietnam, the 1st Cavalry Division (Airmobile) was committed to action. The division was initially assigned the mission of protecting the key communications center of Pleiku, in addition to providing fire support both for an Army of the Republic of Vietnam (ARVN) aerecol column dispatched to the relief of the besieged camp, and for the camp itself. The 1st Cavalry Division (Airmobile), having recently been organized under a completely new concept in tactical mobility, and having arrived in the Republic of Vietnam only a month earlier, responded quickly with an infantry brigade and supporting forces. Using air assault techniques, the division deployed artillery batteries into firing positions deep within enemy-held territory and provided the vital fire support needed by the ARVN forces to accomplish the relief of the Special Forces camp. By 27 October, the tactical and strategic impact of the presence of a North Vietnamese regular army division in Pleiku Province necessitated a change in missions for the 1st Cavalry Division. The division was given an unlimited offensive role to seek out and destroy the enemy force. With bold thrusts, elements of the division pursued the North Vietnamese regiments across the dense and trackless jungles of the west-central highlands, seeking the enemy out in his previously secure sanctuaries and giving him no quarter. In unfavorable terrain and under logistical and tactical conditions that would have stopped a unit with less capability, motivation and esprit, the cavalrymen repeatedly and decisively defeated numerically superior enemy forces. The superb training, unflinching devotion to duty, and unsurpassed gallantry and intrepidity of the cavalrymen, individually and collectively, resulted in numerous victories and succeeded in driving the invading North Vietnamese division back from its positions at Plei Me to the foot of the Chu Pong Massif. There, in the valley of the Ho Drang, the enemy was reinforced by a fresh regiment and undertook preparations for more incursions into Pleiku Province. The 1st Cavalry Division deployed by air its men and weapons to launch an attack on this enemy staging area, which was 35 kilometers from the nearest road and 50 kilometers from the nearest logistical base. Fully utilizing air mobility in applying their combat power in a series of offensive blows, the men of the division completely defeated the numerically superior enemy. When the enemy finally withdrew his broken forces from the battlefield, the offensive capability of the North Vietnamese Army in the II Corps tactical zone had been blunted. The outstanding performance and extraordinary heroism of the members of the 1st Cavalry Division (Airmobile) and attached units, under the most hazardous and adverse conditions, reflect great credit upon themselves, the United States Army, and the Armed Forces of the United States.

BY ORDER OF THE SECRETARY OF THE ARMY:

HAROLD K. JOHNSON,
General, United States Army
Chief of Staff

OFFICIAL: (SEAL)
ROBERT C. WICKLIFF,
Major General, United States Army
The Adjutant General

A TRUE COPY:


G. D. FINKETTE
1LT, AGC
Asst Adjutant General

Received: 24 OCT 1967
RECEIVED: HQ USAAC (ASIS-PA) 23 OCT 1967 JP