

PROGRAM SOUVENIR

*NATIONAL SALUTE
TO VIETNAM
VETERANS*



NOVEMBER 10-14, 1982 • WASHINGTON, D.C.



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OUR NATION REMEMBERS THE COURAGE, SACRIFICE AND DEVOTION TO
 DUTY AND COUNTRY OF OUR VIETNAM VETERANS. THIS MEMORIAL WAS
 BUILT THROUGH PRIVATE DONATIONS FROM THE AMERICAN PEOPLE.
 DEDICATED NOVEMBER 11, 1982

1975

On the site of this Memorial, on Memorial Day, May 26, 1980, a ceremony was held in which people were invited to join a line and speak in turn the name of an American killed in Vietnam—a brother, a father, a friend, a husband. There was an eleven year old boy who spoke his father's name. There was a mother, thirty-five or so, with two little girls, and one of the girls uttered her father's name. And there was a weeping woman, in uniform, who spoke her husband's name. Then an old soldier came up and spoke the name of a battalion commander felled in Vietnam.

The pain, the reality, and the brokenness were there for all to see. And the barriers to learning and the need for reconciliation were there for all to see as well.

The important thing was to hear the power of a name, while sensing the pain. But in fact this Country has not wept yet over this war's dead. We still deny them. We fought, angry and divided. As yet, we have not wept over, nor said to the war's dead...goodbye....

Until the National Salute to Vietnam Veterans.

A MESSAGE FROM THE CHAIRMAN OF THE BOARD

The Vietnam War will be an even greater force in American life in the next two decades than in the last two: This is because the war created or magnified deep separations among the 60 million Americans who became adults in the 1960's — the largest generational cohort in United States history. The separations will hurt our national life unless we take conscious steps for healing. Healing offers a redoubled sense of unity which could make the generation a stronger source of sound world leadership than if no war had intervened.

SEPARATIONS. Among the generation the war separated the man who wore the uniform from the man who did not; it separated woman from man, as the wartime turbulence freed the women's movement and posed questions of the male role in our culture; and it separated self from self, as those in the generation encountered harsh societal attitudes toward the choices they made about military service and public protest during the war years, causing self-examination to find truths separated away and hidden within themselves.

Healing these separations has only begun. Part of the beginning is expressed in the task of the Vietnam Veterans Memorial Fund, which Congress entrusted to create the Memorial on two acres on the Mall in Washington, D.C. to honor and recognize all those who served in the armed forces in the war. For the Memorial, our whole country owes thanks to Jan Scruggs, Memorial Fund president, and Robert Doubek, project director, who have toiled on the project since the beginning, in a tale that is just starting to be told.

HOPE. For those who wore the uniform, the Memorial is in part a way to affirm the bonds of friendship that were born in military service. This is not remote from a wish to rekindle unity with the other men and women in the generation. Efforts to break down the divisions which now fracture the generation could lead the generation to defeat the war by becoming more united than would have resulted from a course of peace. This is a possibility, and it is hopeful. It suggests that after a process of examining the divisions the generation would be better able to lead this country in dealing with world dangers and opportunities.

There are hints of other hopeful possibilities. They also have to do with strengthened unity. One is that the influx of able women leaders among the generation appears, to some extent at least, to be due to the upheaval in society spurred by the war. Our country is stronger and will be stronger, due to these women. By the same token, wartime service lent to those who wore the uniform a mark of maturity, self-giving, and common sense about war. There is plainly potential for national leadership among the veterans, and there is a place for them alongside the women and men

who did not serve in the military. The distinctive contributions in leadership by the veterans will strengthen our country and may, I think, be determinative in our keeping both peace and freedom in the international arena of the 1980's and 1990's, and past the turn of the century.

WORK. The wrenching experience of the war, in combination with the submerged remaining divisions (which are barriers to a possibly redoubled unity) suggests plainly that there is work to be done. The work is to get the generation that came of age during the war to focus on each other, and to accept each other, across the various separations caused by the war. Academic, church, synagogue, business, and professional communities can put this matter directly to members of the generation.

The succeeding generation — those now in young work life, graduate school, college and high school — must be introduced to these matters as well. First, the succeeding generation will find its national life led by leaders from among the Vietnam generation. It always helps to understand as fully as possible one's leaders and hence the political situation. Second, members of the succeeding generation have a strong potential for encouraging members of the Vietnam generation to effect reconciliation. Nor should we forget the potential role of parents of the Vietnam veterans and protestors.

Teaching these things to the succeeding generation is a task for the academic community. The materials are on hand. The recent book, *The Wounded Generation*, examines the divisions in the Vietnam generation, and major aspects are presented in *Strangers at Home*, *A Rumor of War*, *Everything We Had*, and in the novels, *Fields of Fire*, *A Sense of Honor*, and *The 13th Valley*.

The gifted American academic community is well able to steer students to an understanding of the war and its effects. One has only to consider the attention given to the segregation issues and freedom rides of the late 1950's and early 1960's. By 1969 Cleaver's *Soul on Ice* was in just about every college bookstore. It was being read in seminars. Now there is *The Wounded Generation*. The hurts are just as deep. The divisions are just as wide. The diminished respect and esteem are just as striking.

These reflections have explored the reasons for and the nature of the work that Americans must undertake. There appears to be evidence that this view is correct. How will we know unless we try?

John Wheeler

JOHN WHEELER

A MESSAGE FROM THE PRESIDENT

Welcome to the *National Salute to Vietnam Veterans*. These five days culminate three years of hard, concerted work to create a national memorial to Vietnam veterans.

Our task in the Vietnam Veterans Memorial Fund has been to stimulate the long overdue national recognition that has largely been denied to those of us who served in our nation's longest war. We trust that the Salute is the beginning of our nation's greater understanding of the honorable service and sacrifice given by all the Americans who answered their country's call to duty in Vietnam.

It is keenly significant that the Vietnam Veterans Memorial rests majestically between the memorials honoring two of our nation's greatest leaders—George Washington and Abraham Lincoln. The names of our friends who made the supreme sacrifice with their lives in Vietnam will live forever on grounds dedicated to the honorable spirit that exemplifies our great country.

Those who gave their lives, those who served and returned, and those who remain missing in action—all are recognized with this memorial. From Sergeant Roy Benavidez, the last living soldier to receive a Medal of Honor for Vietnam service, to Lieutenant Sharon Lane, one of the women who died in Vietnam; from the men who were prisoners of war, to the thousands of veterans who were injured or disabled as a result of their service. Our nation now expresses its gratitude to all who served.

There are thousands of individuals who have made the Vietnam Veterans Memorial possible through their donations or their dedicated work. Few organizations have ever had the staff talent and dedication as we had with Robert Doubek and Sandie Fauriol and all others who served unstintingly with VVMF. The board of directors gave their single-minded devotion and leadership.

The volunteer spirit flourished throughout these three years, and special credit goes to patriots such as Alf Thompson; Paul Thayer, Chairman, the LTV Corporation; and Lloyd Unsell, Vice President of the Independent Petroleum Association. These gentlemen raised a significant amount of the funds necessary to build the memorial. Veterans organizations such as the American Legion, the AMVETS and the Veterans of Foreign Wars gave untiring support, key contributions and, like other veterans and military organizations, did their part.

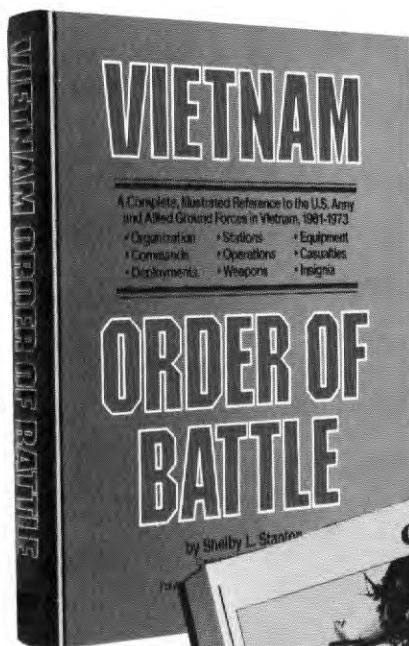
The National Salute to Vietnam Veterans is a time of celebration and reflection—a time to honor those who served and sacrificed in Vietnam. It is a time to remember the effect such sacrifice has on the Vietnam veterans' families, their communities, and the very nature of our way of life.



Jan C. Scruggs, President, and Jack Wheeler, Chairman.

That today, we can stand as a country to pay tribute to the 2.7 million Americans who served in Vietnam is a testament to our values, our blessings of liberty, and our faith in what is right. As Abraham Lincoln expressed it, that faith let us "do our duty as we understood it."

JAN CRAIG SCRUGGS

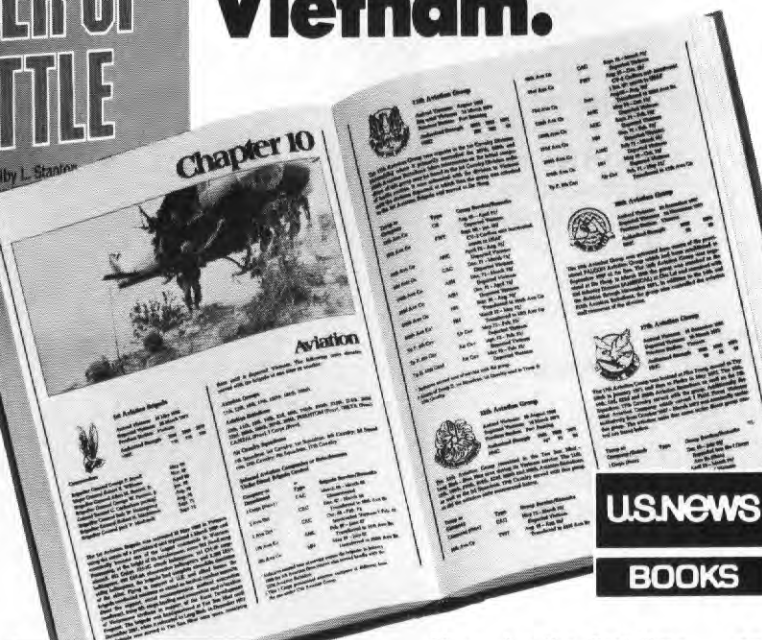


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The definitive listing of every U.S. Army unit in Vietnam from 1961 through 1973, including designations, type, insignia, arrival and departure dates, previous station, location and strength. Special sections include other U.S. services and Allies.



Introduction by William C. Westmoreland.

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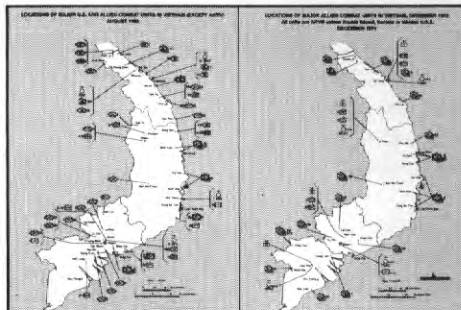
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Tribute to Honor

A HISTORY

Any retelling of the three and a half-year task to build a memorial and to orchestrate a celebration of patriotism must cite many individuals, selfless deeds, fortunate coincidence, and the unifying power of bold, confident action.

Any retelling of the monumental achievement must, as well, recount a dream—the dream of Jan C. Scruggs.

Corporal Jan Scruggs returned injured and decorated from a Vietnam combat company in the 199th Light Infantry Brigade that had lost half its men in battle. He had enlisted in hopes of earning a college education; this in turn led him to a graduate degree in psychological counseling, specializing in the psychological and sociological readjustment difficulties of Vietnam veterans. In 1976, five years after his return from Vietnam, Scruggs testified before the Senate Veterans Affairs Committee and strongly urged that counseling be made available to Vietnam veterans nationwide. Almost as an aside, he recommended that a memorial be built to honor the Vietnam veterans, as a tangible symbol to show them the country did care about their service in the Vietnam War.

It was not until 1979 that Scruggs pledged his total commitment to the dream of such a memorial: after seeing the motion picture, *The Deerhunter*, he reencountered that poignant record of individual lives affected by the “unpopular war” and vowed to build a memorial to their honor. The memorial would acknowledge and recognize the service and sacrifice of all who served in Vietnam.

Scruggs began his quest. He searched for group support, for dedicated Americans with whom to fulfill his dream. Attending a meeting of an ad hoc committee formed to attempt a celebration of Vietnam Veterans Week (declared by Congress for Memorial Day, 1979), Scruggs proposed his plan for a national monument.

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KATE PATTERSON



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VVMF President Jan Scruggs and Maya Ying Lin, designer of the memorial.

Those gathered at the U.S. Conference of Mayors' office in April of 1979 spoke of benefits to serve the needs of their fellow veterans. Only one person shared completely what Scruggs was visualizing. He was Robert Doubek, a lawyer and former Air Force intelligence officer who had served in Vietnam in 1968-69.

Doubek had served his tour of duty and come home with no physical scars, but he retained a gnawing sense of resentment that his service, and that of all Vietnam veterans, had gone unrecognized.

Doubek, who attended law school on the GI Bill, advised Scruggs that a non-profit, charitable corporation was needed as the legal organization to undertake the memorial project. Such a corporation could receive tax deductible contributions and contract for construction. Scruggs retained Doubek to incorporate the Vietnam Veterans Memorial Fund (VVMF), and Doubek agreed to serve as an officer and director of the corporation. VVMF was incorporated on April 27, 1979, and the first organizational meeting was held five days later. The IRS granted non-profit status in June. The dream was making its bid for realization.

First, Scruggs held a national Memorial Day press conference to announce the formation of VVMF. A newswire story appeared. Five weeks later, however, only \$144.50 had been raised. At the end of his national newscast on July 4th, Roger Mudd reported that fact. But — what could have appeared as a fizzled attempt became a startling beginning!

That story attracted the notice of John Wheeler, a Washington lawyer, Vietnam



Project Director Robert Doubek making an on-site inspection of construction.

veteran, and West Point graduate. Wheeler led the group representing the graduating classes from 1960 - 1969 who built the Southeast Asia Memorial at West Point. He met with Scruggs and Doubek and joined the team.

Meanwhile, Scruggs had taken two weeks off without pay from his job in order to gain support in Congress for the memorial. Senator Pete Domenici (R, NM) had supported a memorial in his home state and had spoken at the VVMF Memorial Day press conference. Scruggs also met with the staff of his senator, Charles McC. Mathias (R, MD) regarding the possibility of Senator Mathias' sponsorship of legislation for the memorial. In early August 1979, the senator agreed to introduce whatever legislation was needed.

Wheeler, seeing the need for more manpower, recruited a task force of legal

and business professionals which included George Mayo, John Morrison, Paul Haaga, Richard Radez, Arthur Mosley, and Bill Maar. Doubek chaired the initial meeting and outlined the legal and management questions that the project presented.

Wheeler also recruited Robert Frank, a CPA, who agreed to become VVMF Treasurer and oversee financial matters. In early September, Wheeler and Frank became members of the Board. Meanwhile, the Board and task force began to meet biweekly along with volunteer advisors in other aspects of the effort. These included Bill Jayne in public relations, John Woods in design and construction, Heather Haaga in fund raising, and Ronald Gibbs in legislation.

Doubek and Wheeler assisted Senator Mathias in developing the legislation that would provide a site of land for the memorial. Senator Mathias suggested a site on the Washington Mall. After evaluating areas around the city, VVMF determined that a prominent site was the most important factor for the success of the memorial. Concurrently, VVMF developed the concept of having an overall landscaped solution for the memorial's design which was suggested by the Southeast Asia Memorial at West Point. There Major Glenn F. Rogers, an artist and a Vietnam combat veteran, designed a park area to serve the need for a memorial to harmonize with the surrounding architecture and to respect the atmosphere of the US Military Academy grounds. Similar considerations governed any memorial to be established on the National Mall in Constitution Gardens where VVMF found the best site, 200 yards from the Lincoln Memorial.

The legislation would be introduced on November 8, 1979, and VVMF began planning for a press conference to announce it. Congressman John Paul Hammerschmidt (R, AR) prepared to introduce the Bill in the House.

In September, VVMF contacted a fund raising company regarding a national direct mail appeal. In October, Senator John Warner (R, VA), Secretary of the Navy during the Vietnam War, met with the VVMF board and committed to raise the funds necessary to launch the national fund raising campaign.

In November, upon Senator Mathias' introduction of the legislation, VVMF established an executive office to manage its affairs. Doubek became executive director,

Groundbreaking, March 26, 1982. ►



A Sweeping, Impressive Tribute



ROBERT DOUBEK

An engraved panel of the Vietnam Veterans Memorial.

Long prior to the signing of the legislation granting the site, VVMF began to consider the process of selecting a design. Because of the number of artists and designers who had expressed interest in designing the memorial, its national significance, and its philosophy of bringing all together to honor Vietnam veterans, VVMF decided to hold a national competition — open to any U.S. citizen over 18 years of age. The competition would allow consideration of the broadest possible range of design ideas — judged fairly and objectively.

Immediately after signing of the legislation, VVMF retained Paul D. Spreiregen, a Washington architect and planner, as professional advisor for the planning and conduct of the competition. VVMF set five basic criteria for the design: it (1) be reflective and contemplative in character, (2) be harmonious with its site and surroundings; (3) provide for the inscription of the names of the nearly 58,000 who gave their lives or remain missing, (4) make no political statement about the war and (5) occupy up to two acres of land.

VVMF selected an award winning jury of seven internationally known architects,

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for one-half his previous salary. The volunteer advisors were organized into six task groups: public relations; finance and accounting; fund raising; legislative liaison; site selection; and design and construction.

By the end of 1979, VVMF had \$9,000 in the bank — \$5,500 from individual Americans; \$2,500 from the Veterans of Foreign Wars; \$1,000 from Senator Warner, who had held a fund raising breakfast for VVMF on December 22nd. On January 2, 1980, Doubek opened a one room office as the first VVMF headquarters.

On January 16, 1980, Grumman Aerospace Corporation, responding to Senator Warner's appeal, contributed \$10,000 which enabled VVMF to pay the postage for a 200,000 letter test of a direct mail appeal. That month, VVMF began to form a National Sponsoring Committee of prominent Americans who agreed to lend

Throughout the campaign, the message was clear that Americans wanted this memorial to be built. With a flood of contributions, Americans assured that it would be...

the prestige of their names in support of the cause. The characteristic VVMF flame logo was also designed.

In late February, 200,000 letters were mailed, and the American people showed with their dollars that the time to honor Vietnam veterans had truly arrived. The legislative effort moved forward as well, and by the time of Senate hearings on March 12, 1980, 85 of the 100 Senators were co-sponsors, largely due to the personal effort of Jan Scruggs. The Bill was passed unanimously by the Senate on April 30, 1980, and hearings were held in the House in early May. Unfortunately, the interference of a House member who misunderstood the nonpolitical purpose of the memorial prevented passage of the

Bill by Memorial Day. Through the efforts of Gibbs and Doubek, however, VVMF eventually was able to gain this Congressman's full support and the Bill was passed in the House unanimously.

It was the first time in over a decade that both the House and the Senate had agreed so whole-heartedly on a single piece of legislation.

VVMF proceeded with its plans to mail one million letters on Memorial Day, but needed funds for postage. Charles Daniel, a West Point graduate and president of First American Bank, N.A., provided an unsecured loan for \$30,000. In late April, syndicated columnist James J. Kilpatrick, who had never before endorsed a fund

CONTINUED ON PAGE 34

sculptors and landscape architects and one writer to judge the competition. They were Pietro Belluschi, architect; Grady Clay, author; Garrett Eckbo, landscape architect; Richard H. Hunt, sculptor; Constantino Nivola, sculptor; James Rosati, sculptor; Hideo Sasaki, landscape architect; and Harry Weese, architect. Before his selection each of the jurors was interviewed by the directors of VVMF to verify his commitment to choosing the best design for the memorial according to VVMF's criteria.

VVMF began promoting the competition in October 1980, and the response was unprecedented—with over 5,000 inquiries. A rules booklet with registration forms was sent in response to each. By the December 29 deadline registration forms were received from 2,573 individuals and teams. In early January 1981 all registrants received the design program and a set of maps, and had 90 days to develop their designs. By the deadline on March 31, 1981, 1,421 entries were received—making the competition the largest ever held in the United States or Europe.

All entries were displayed in a large hangar at Andrews Air Force Base, Maryland, in rows covering more than 35,000 square feet of floor space. Each entry was identified by number only, to preserve the anonymity of their authors.

The jury met during the last week in April to judge the entries. All were examined by each juror; by the afternoon of the second day, the field was narrowed to 232. Late the following day, the finalists numbered 39.

As described by one of the jurors, "a long, careful thoughtful discussion" was then held, and it was mutually agreed that the "simple and meditative design would have to be horizontal, not vertical... that there had to be some expressing of human tragedy, a sense of serenity beyond the visual... that the design must fit the site... must belong only to its place on the Mall, which in itself was the most important part of the memorial."

By mid-afternoon on April 30, the jury had made its final decision which was unanimous. Its official report to VVMF said:

The jury for the Vietnam Memorial Design Competition finds Entry Number 1026 the finest and most appropriate of the 1,421 entries submitted. We recommend to the Vietnam Veterans Memorial Fund that it be built on this site.

Of all the proposals submitted, this most clearly meets the spirit and formal

CONTINUED ON PAGE 34



ROBERT DOUBEK

Building A Memorial

Inscription Process. Once placement on the memorial's walls was decided, the names were inscribed by Binswanger Glasscraft Products, Memphis, Tennessee, using an innovative process called photo stencil sandblasting.

The site was granted, the design chosen, the finances provided. Now, one final step: to build the memorial to Vietnam veterans. As breathtakingly simple as it is, the memorial presented myriad complexities due primarily to the inclusion of nearly 58,000 names in the design. Where were those names? Who had access to the lists; and were the lists accurate and complete? How would the names fit on the memorial walls; and how would the Memorial then fit in with its surroundings? Was it possible to build such a monument within the budget; and could it possibly be finished by the projected completion date of Veterans Day, 1982?

These, and many more, were the questions facing the Vietnam Veterans Memorial Fund and especially, its project director, Robert Doubek, who below outlines the problems, strategies, and solutions—along with personal reflections—involved in the actual construction of the Vietnam Veterans Memorial.

Compiling the Names. During and after the Vietnam war, the Department of Defense compiled a list of 57,708 war zone casualties according to criteria set in a Presidential directive. This number included those still officially considered miss-

ing or prisoners. The VVMF verified this DOD list, where possible, by cross-checking it against casualty data provided by the individual service branches. As a result of this cross-checking, VVMF added a total of 231 names to the list to be inscribed on the memorial. The bulk of these names were of Air Force personnel who had died in accidents during flight operations in Thailand, bringing the total number of names on the memorial to 57,939.

To ensure that each name was correctly entered into the DOD casualty list, VVMF contracted with the National Personnel Records Center, National Archives and Records Service, in St. Louis, Missouri. The spelling of each name was checked against the man or woman's official military personnel records. In addition, because of the possibility of error in transcribing prefixed names (De, La, Mc, Mac, O', Van, Von, etc.), VVMF had each prefixed name and each name that possibly contained a prefix specifically checked.

A problem posed by the official list was the fact that names were entered with the last name first, followed by the first name, middle name and generational suffix. For the names to be inscribed and typeset with the first name, middle initial, last name

CONTINUED ON PAGE 34

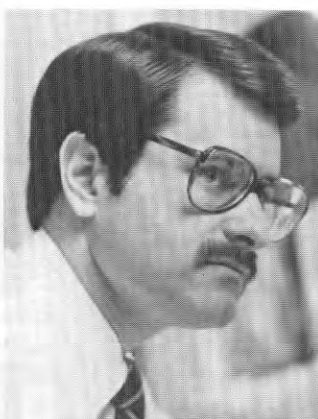
On Patriotism

True
patriotism
is more
than getting
a lump in
your throat
when the flag
passes by.
It involves
determination
on your part
to see
that America
remains free.
It involves
your willingness
to put the
best interest
of the nation
ahead of your
own self-interest.
Single interests
may be important.
But the art
of democracy
is the ability
to recognize
the *common* good.
The ability to give,
not just
to take.
231 million
people can pull
our nation apart
or pull it
together.
Which way did
you pull today?

VIETNAM VETERANS MEMORIAL FUND BOARD OF DIRECTORS



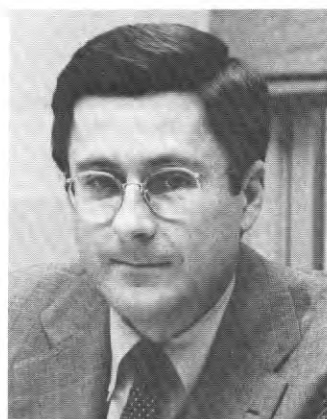
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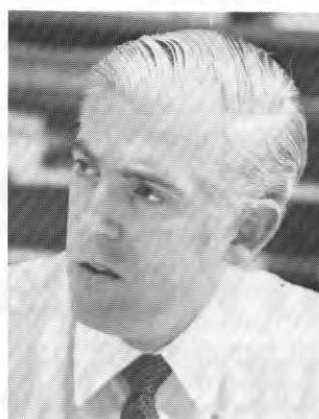
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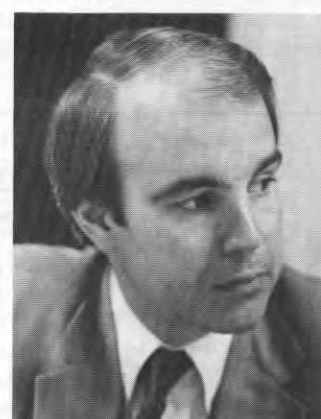
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"I began in the Vietnam Veterans Memorial Fund because it represented an opportunity to work with other Vietnam veterans in a much needed effort to heighten the visibility of, and sensitivity to, the contributions, and sacrifice of America's Vietnam veterans. Having achieved a success that far exceeded my initial expectations, the Memorial in future years will hopefully not only provide a tangible symbol of recognition for the Vietnam veteran, but also will continue to be a catalyst for dialogue and analysis leading ultimately to national reconciliation regarding our country's part in the Vietnam war."

— George Mayo, Jr., Esq.

"I became involved in the Memorial Fund out of a personal sense of commitment that all those who served and died in Vietnam cannot be forgotten nor lost in our nation's history. I believe we must put aside whether the war was right or wrong and recognize with honor and dignity all those who served our country. I felt that a memorial would serve as a reminder to the American people in the generations to come of the sacrifice our nation made in the Vietnam War."

— Ronald F. Gibbs

*Served in Vietnam

VIETNAM VETERANS MEMORIAL FUND STAFF MEMBERS



Back row (L to R): Robert Doubek, Karen Bigelow, Sandie Fauriol, Jan Scruggs, Robert Carter, Kelvin Hunter. Middle row: Christopher Crane (intern), Keith Cunningham (intern). Front row: Kathy Wilson, Chelette Johnson, Kathie Kielich, Dorsey Franks, Ruth Murdock.



Jan C. Scruggs,*
President



Robert W. Doubek,*
Project Director



Col. Robert A. Carter,*
USAF, Ret.,
Executive Vice President



Sandie Fauriol,
Director, NSVV



Col. Kelvin Hunter,*
USA, Ret., Parade
Coordinator, NSVV



Karen K. Bigelow,
Deputy Director, NSVV

*Served in Vietnam

**For serving so
bravely in Vietnam,
we salute you.**



John Hancock®
companies

John Hancock Mutual Life Insurance Company, Boston, MA 02117 and affiliated companies.

VVMF salutes its own!
Special thanks to Bob Carter and
Kathie Kielich for keeping us all
"marching along together" always
and in all ways! Also to
Ruth Murdock, Chelette Johnson,
Kathy Wilson and Dorsey Franks for
efforts above and
beyond the call of duty!

NATIONAL SALUTE TO VIETNAM VETERANS MAJOR DONORS

During VVMF's two year campaign, over 500,000 individuals, companies, foundations, and civic and veterans organizations contributed a total of \$7 million to build a long overdue tribute to all Americans who served in the Vietnam war.

The Vietnam Veterans Memorial is truly a gift from the American people to the nation. To everyone who contributed their time, money, effort, and, above all love to this special project, we say THANK YOU!

The donors listed on this page deserve special recognition for their significant generosity that hastened the day when our dream of honoring all Americans who served in the Vietnam war became a reality.

Sandie Fauriol

Sandie Fauriol

Director of the National Salute to Vietnam Veterans

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The American Legion \$1,000,000 • The Amoco Foundation \$50,000 • Anheuser-Busch Companies, Inc. \$50,000 • Atlantic Richfield \$50,000 • Boeing Company (employee & company match)* \$64,467 • Dallas Community Chest Trust Fund \$170,000 • Exxon Corporation \$75,000 • Houston Endowment Inc. \$50,000 • The LTV Corporation* \$71,058 • Mobil Oil Corporation \$50,000 • Veterans of Foreign Wars of the U.S. \$250,000

PATRON: \$25,000-\$49,999

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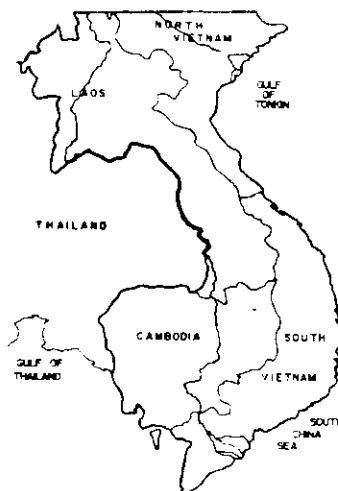
*employee and company matched gift

THE VIETNAM WAR NEWSLETTER

salutes the Vietnam veteran, the Directors and Staff of the VVMF, and all of you wonderful Americans whose unwavering support has meant so much to us!

★★

In March of 1979, Tom Hebert, a former Marine and Vietnam veteran, published the first issue of the Vietnam War Newsletter. There were less than a dozen readers and the VWN was only one page long. Forty-four monthly issues have now been published, the readership is several thousand strong and the VWN has grown to twelve pages monthly plus an Advertising Supplement.



The Vietnam War Newsletter is the only publication of its kind in the country. It is a gold-mine of valuable information for the Vietnam veteran, Vietnam veteran supporters and those with a historical interest in the war. Over the last four years, the VWN has developed a network of reliable sources-- publishers, mail order bookstores, souvenir collectors, well over 100 Vietnam veterans organizations, and the best source of all, readers who clip newspaper and magazine articles and send in anything they can find.

Free bonus! When you subscribe to the Vietnam War Newsletter, you will receive absolutely free with the first issue, the Vietnam Booklist. It contains complete details on nearly 450 books which deal directly with Vietnam. Surely, it contains books that will be of immense interest and value to you. If you walk into your local bookstore, looking for books on the Nam, you'll find a handful or less. This means that very few books are being published on Nam...right? Wrong! In the last two years, Tom's received over 200 new books from publishers. The Vietnam Booklist and the Vietnam War Newsletter will tell you everything you need to know about them, including a mail order address.

Lifetime memberships - Tom has made a lifetime commitment to the Vietnam War Newsletter. Already, nearly 100 Nam vets have made a similar commitment. Lifetime membership means uninterrupted year-after-year enjoyable reading with no further charge. It also means...a free copy of all updates to the Vietnam Booklist, a 20% discount on all books purchased from the Vietnam Bookstore and special lower prices on all products sold by the Newsletter. A great way to fight inflation!

★★

Here is just some of what you've missed in past issues

★ **Information on these organizations** - The 101st ABN Div Assn, Chute & Dagger (insignia collecting), Jewish War Veterans Assn, Vietnam Veterans Peace and Brotherhood Chapel, First Cavalry Div Assn, Vietnam Veterans, Inc., 4th Inf (IVY) Div Assn, The Vietnam Project (television documentary production), The Vietnam Experience and Vietnam: Reflexes and Reflections (Vietnam artist exhibits), several Agent Orange and MIA groups, Society of the 173d Airborne Bde, The 1st and 3rd Mar Div Assns, American Legion and VFW Posts for Nam vets only, Vietnam War Veterans History and Archives Center, Com-Vets, Special Forces Assn, Athens Vietnam Vets Assn, Brotherhood of Vietnam Veterans, American Veterans Memorial Foundation, Vietnam Veterans Leadership Program, Vet Centers of both the VA and the DAV, Vietnam Veterans United, Red River Valley Pilots Assn, Vietnam Vets of Illinois, United Vietnam Veterans Organization, Viet Vet House, DEROS (Vietnam poetry publication), Saigon Mission Assn, Nam Vets of Georgia, The Special Elite Forces Society, Vietnamese Veterans of Oregon, 25th Inf Div Assn, Americal Division, Survivors of Sacrifice, Merc School, etc., etc.

★ **Newspaper Articles** - many hundreds--all summarized. It's like having your own clipping service! ★ **Magazine Articles** - over 100 references to articles appearing in a wide variety of periodicals. ★ **Book Previews and Reviews** - complete details on hundreds of books on Nam.

★ **Products** - t-shirts, records, posters, patches, war games, flags, maps, bumper stickers, jewelry, ties, etc., etc. ★ **Readers Column** - hundreds of entries by Nam vets, most of whom are looking for their Nam buddies. Someone could be looking for you!

★ **Features** - Nam vet reaction to El Salvador, A Guide to the Movies Parts I & II (57 feature films and documentaries), Vietnam Veterans in Congress, the Vietnam Veterans Memorial in Washington, D.C., the controversial trips to Hanoi by the VVA, Vietnam author interviews, etc., etc. ★ **Updates on Continuing Stories** - the MIAs, Agent Orange, Post-Traumatic Stress Disorder. ★ **Advertising Supplement** - Newsletter advertisers offered these products and services--Vietnam Journal (quarterly publication), Death From Above Playing Cards, book suppliers (new and used), buy/sell/swap publications, combat audio recordings, a Vietnam photo service, Vietnam video recordings, t-shirts, posters, patches, decals, military surplus, and a Vietnam Tribute Combat Knife, among many other items.

★★

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United States Senate

WASHINGTON, D.C. 20510


Dear Fellow Americans:

The dedication of the Vietnam Veterans Memorial and the National Salute to Vietnam Veterans marks a milestone in American history. It gives Vietnam veterans their rightful place of honor beside the men and women who fought and served in all of America's wars.

When the idea for the memorial was suggested to me by Jan Scruggs, I saw that it would be not only a symbol of our Nation's gratitude to those who served in Vietnam, but also a symbol of the reconciliation and reunion that preserves us as a Nation.

With best wishes,

Sincerely,



Charles McC. Mathias, Jr.
United States Senator

Dear Fellow Americans:

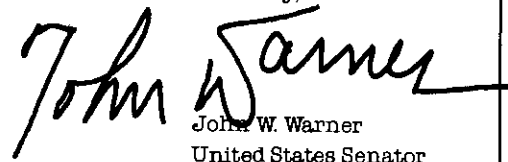
For the 2.7 million Americans who served and the 57,939 who gave the ultimate sacrifice, the National Salute to Vietnam Veterans is more than five days' worth of recognition, and the Vietnam Veterans Memorial is more than a stone edifice. They represent the realization that those who fought in that war, who fought not for glory, but for freedom, did so with no less dedication than our forefathers.

The Vietnam Veterans Memorial, a lasting tribute to the service and dedication of Americans who fought in that divisive war, has been erected on one of the most hallowed pieces of ground in our nation. The memories of the 57,939 lost are forever embraced by our first President, George Washington — whose memorial is at the left, and the memorial of President Lincoln at the right — our President who taught us the meaning of freedom and equal justice for all.

And soon, on those same grounds, will be built a memorial to the 56 signers of the Declaration of Independence who, beginning on July 4th, 1776, made sacrifices to bring forth in our land the freedom we enjoy today. Their sacrifices were no less, no greater, to preserve freedom than those made by the veterans of Vietnam 200 years later.

I pray God that this nation never again must send forth men and women to make such sacrifices in the cause of freedom. But, if this nation does respond to that call, then let us remember the lesson of Vietnam. For victory can only be ours if we support and follow those who must fight to preserve it.

Sincerely,



John W. Warner
United States Senator



Vietnam Veterans Memorial Fund 1110 Vermont Avenue, NW Suite 308, Washington D.C. 20005

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THE VFW

Working for Vietnam Veterans

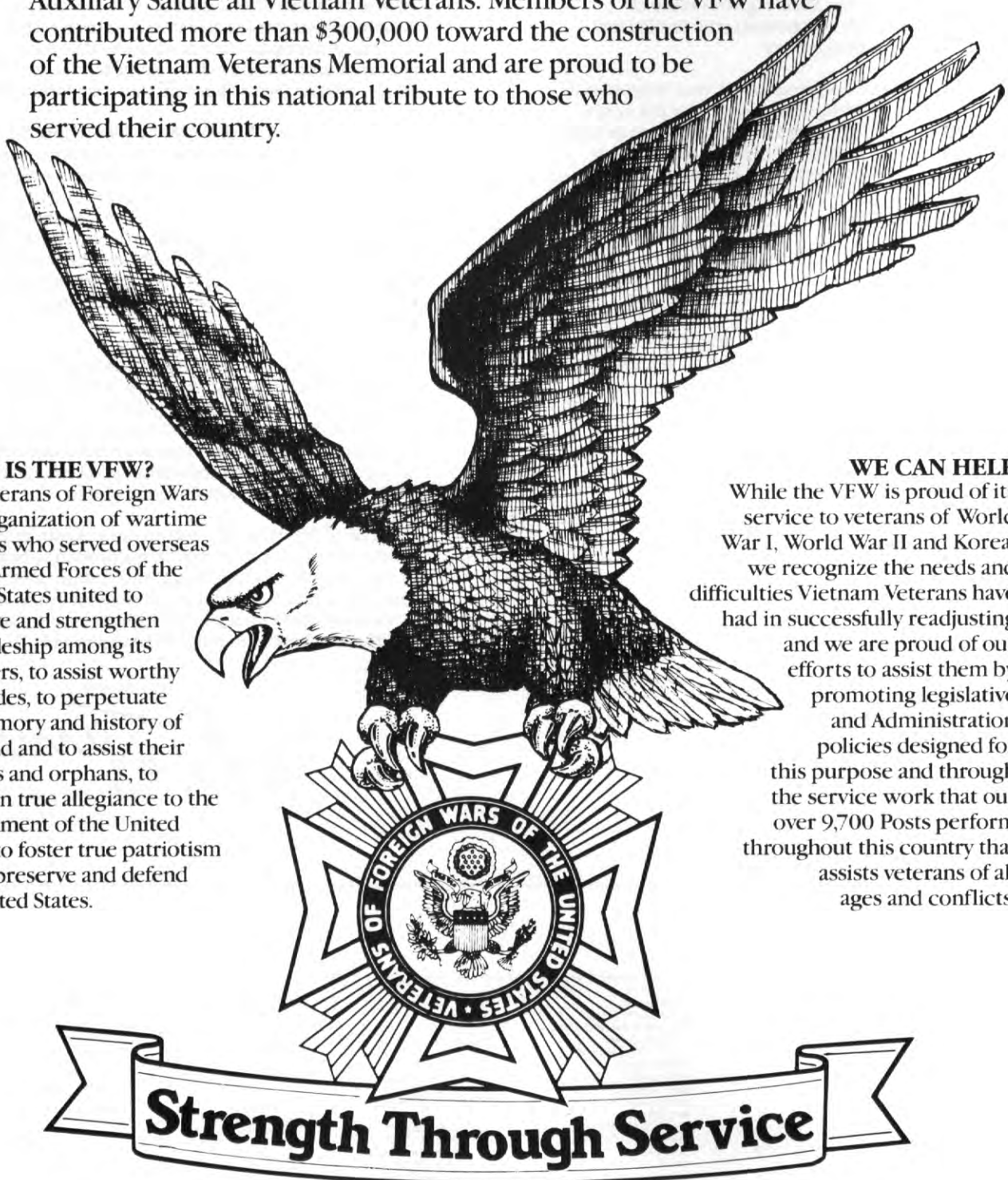
The Veterans of Foreign Wars of the United States and the VFW Ladies Auxiliary Salute all Vietnam Veterans. Members of the VFW have contributed more than \$300,000 toward the construction of the Vietnam Veterans Memorial and are proud to be participating in this national tribute to those who served their country.

WHAT IS THE VFW?

The Veterans of Foreign Wars is an organization of wartime veterans who served overseas in the Armed Forces of the United States united to preserve and strengthen comradeship among its members, to assist worthy Comrades, to perpetuate the memory and history of our dead and to assist their widows and orphans, to maintain true allegiance to the Government of the United States, to foster true patriotism and to preserve and defend the United States.

WE CAN HELP

While the VFW is proud of its service to veterans of World War I, World War II and Korea, we recognize the needs and difficulties Vietnam Veterans have had in successfully readjusting and we are proud of our efforts to assist them by promoting legislative and Administration policies designed for this purpose and through the service work that our over 9,700 Posts perform throughout this country that assists veterans of all ages and conflicts.



NATIONAL SALUTE TO VIETNAM VETERANS

SCHEDULE OF EVENTS

NOVEMBER 10 - 14, 1982 • WASHINGTON, D.C.

GENERAL INFORMATION

VVMF Office:
telephone: 659-2490.

Vietnam Veterans Memorial
location: Constitution Avenue at
Henry Bacon Drive, NW. Metro
stop: Foggy Bottom, Blue or
Orange line.

Candlelight Vigil schedules are
available at most hotels,
registration sites, and National
Cathedral.

Metro (subway) maps and
National Salute schedules are
available at most hotels and
registration sites.

Hotels where many activities
occur:

Sheraton Washington Hotel
(VVMF Headquarters Hotel)
2660 Woodley Rd. NW
(Woodley at Connecticut Ave.
NW)

Washington, DC 20008
(202) 328-2000

Metro stop: Woodley Park-Zoo,
Red Line

Hotel Washington
15th & Pennsylvania Ave. NW
Washington, D.C. 20004
(202) 638-5900

Metro stop: Metro Center,
Blue, Orange, or Red Line

Mayflower Hotel
1127 Connecticut Ave., NW
Washington, DC 20036
(202) 347-3000

Metro stop: Farragut
North, Red Line

WEDNESDAY, NOVEMBER 10

10 am-midnight, Fri. Nov. 12: Candlelight Vigil at the National Cathedral,
Wisconsin and Massachusetts Ave. NW.

An around-the-clock candlelight vigil to remember those
Americans killed or missing in Vietnam will be held. The
schedule for the 56-hour reading of the 57,939 names is
as follows:

Wednesday, Nov. 10

10 am-3:55 pm

4:15 pm-midnight

War Memorial Chapel

Bethlehem Chapel

Thursday, Nov. 11:

Midnight-7 am

10 am-3:55 pm

4:15 pm-midnight

Bethlehem Chapel

War Memorial Chapel

Bethlehem Chapel

Friday, Nov. 12:

Midnight-7 am

10 am-3:55 pm

4:15 pm-midnight

Bethlehem Chapel

War Memorial Chapel

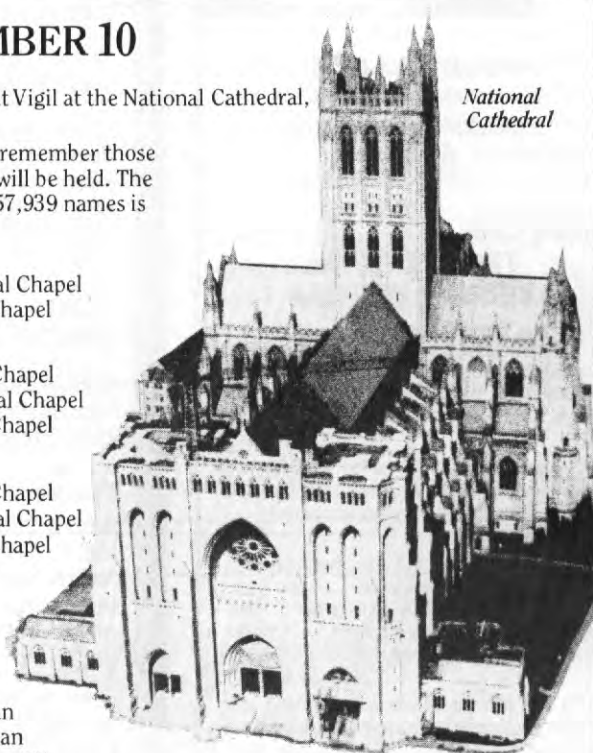
Bethlehem Chapel

Two volunteers will alternate
reading names during each half-
hour. On the quarter hour one
volunteer will read a prayer; four
different prayers representing the Roman
Catholic, Protestant, Jewish and Unitarian
faiths will be heard.

(See page 32)

A schedule is available giving the half-hour interval during which names will be read in their
alphabetical order.

Shuttle buses to and from the National Cathedral (with stops at the Hotel Washington, Capital
Hilton, Mayflower Hotel, and the Sheraton Washington) are being offered during the vigil, courtesy
of The American Legion. For information, contact The American Legion registration area at the
Capital Hilton, phone 393-1000.



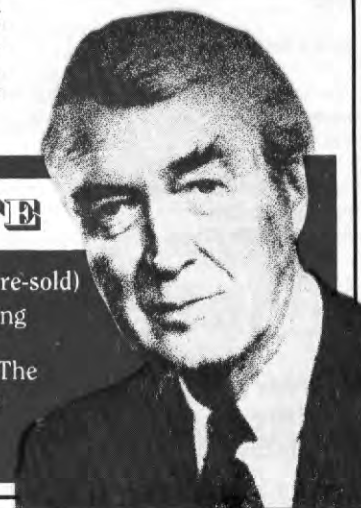
**More
Exhibit
Info PG. 33**

9 am-5 pm, November 10-12: Veterans of
Foreign Wars Exhibits. Sheraton Washing-
ton Hotel, 2660 Woodley Road NW, and Wash-
ington Hotel, 15 & Pa. Ave. NW, for VFW
members and guests.

ENTERTAINERS' SALUTE

8 pm: DAR Constitution Hall, 1776 D Street NW (tickets pre-sold)

Master of Ceremonies Jimmy Stewart opens a show featuring
disk jockey Chris Noel with special guest Wayne Newton &
Friends to present an evening of sparkling entertainment. The
Navy Choir, the Air Force band, and the Color Guard of five
services contribute to make this a stirring Salute.



Tribute to the Vietnam Veteran



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a presentation of
music masters, ltd.



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A musical salute to the 2.7 million who served, featuring country music entertainer Jimmy Case, backed by a galaxy of Nashville's best vocalists and instrumentalists.

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\$3.00 from each album sale will be donated to a Musical Scholarship Fund for the Children of the Vietnam War Veterans' Fund, to be administered by the Trust Dept. of a large Nashville, TN bank.

Loretta Lynn: "Jimmy has put more time and effort into entertaining our service men all over the world than anyone I know, and I love him for it. Buying this double album gives you a chance to get some fine entertainment and help a good cause at the same time. That Jimmy, ain't he something?"

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1-800-251-3550 EXT. 42

THURSDAY, NOVEMBER 11 VETERANS DAY

All-day Workshops by the Vietnam Veterans of America on issue-oriented topics of particular interest to Vietnam era veterans will be held at the Dupont Plaza Hotel, 1500 New Hampshire Ave. NW, continuing on Nov. 12. For information call the Dupont Plaza Hotel, 483-6000 or the VVA at 546-3700.

9:15 am: Veterans of Foreign Wars Wreath Laying Ceremony at Arlington Cemetery.

12 am-7 am; 10 am-midnight: Candlelight Vigil continues, National Cathedral.

11 am: Veterans Day Ceremony, Arlington Cemetery. Traditional wreath laying ceremony, hosted by the Veterans Administration and co-hosted by the Congressional Medal of Honor Society.

1 pm: "No Greater Love" Children place flowers at Vietnam Veterans Memorial. Following the Veterans Day Ceremony at Arlington Cemetery, children of men and women who died or remain missing in Vietnam honor the memories of their parents at the Vietnam Veterans Memorial.

2 pm-9 pm: Unit Reunion Registration.

Army—Sheraton Washington Hotel, Exhibit Hall C, 2660 Woodley Ave., NW.

Navy & Marines—Hotel Washington, Washington Ballroom, 15 & Pennsylvania Ave. NW.

Air Force & Coast Guard—Mayflower Hotel, State Room, 1127 Connecticut Ave. NW.

Open Stage entertainment by Vietnam vets featuring M.C. John E. Wain (John Wayne) and a display of works of art by veterans and the military services will be open at the Sheraton Washington Hotel, Exhibit Hall C, during the reunion registration hours.

Rooms have been reserved at the Sheraton Washington for the following unit reunions (exact time and locations available at three registration sites):

101st Airborne Division Association
Society of the 173rd Airborne Brigade
Society of The Big Red One
25th Infantry Division Association
MACV
1st CAV Division Association
Special Forces

3 pm-4 pm: Red Cross Special POW Reception. Red Cross Room of the National Red Cross Headquarters, 17th Street between D & E Streets NW for Vietnam POW's and their families.

8 pm: Veterans Day Concert, U.S. Army Band. Col. Eugene Allen, USA, Leader-Conductor. Free to Public. Departmental Auditorium between 12th & 14th St., Constitution Ave. NW.

THE VIETNAM VETERANS MEMORIAL IS OPEN TO THE PUBLIC EVERY DAY FROM 8 AM to 5 PM.

FRIDAY, NOVEMBER 12

All-day Workshops by the Vietnam Veterans of America on issue-oriented topics of particular interest to Vietnam era veterans will be held at the Dupont Plaza Hotel, 1500 New Hampshire Ave., NW. For more information call the Dupont Plaza Hotel, 483-6000, or the VVA at 546-3700.

8 am-5 pm: Family Tours of Washington. For information, contact the American Legion Registration Area at the Capital Hilton Hotel, 16th & K Sts. NW, 393-1000.

9 am-9 pm: Unit Reunion Registration continues (see November 11 listing).

10 am-6 pm: Open House hosted by the Vietnam Veterans of America, AMVETS and Stars and Stripes at the National Tribune Building with Happy Hour from 6-7:30 pm and reception from 7:30 to midnight.

12 am-7 am; 10 am-midnight: Candlelight Vigil, National Cathedral. Vigil concludes at midnight.

10 am-4 pm: Veterans of Foreign Wars Open House. VFW Memorial Building, 200 Maryland Ave. NE.

10 am-11:45 am: Panel on Agent Orange. Cannon Caucus Room, 345 Cannon House Office Bldg. Sponsored by Vietnam Veterans of America, Inc., and co-sponsored by Vietnam Veterans in Congress.

1 pm-5 pm: Jewish War Veterans of the USA Open House. National Headquarters, 1712 New Hampshire Ave. NW.

1:30 pm-3 pm: Panel on Post Traumatic Stress Disorder. Cannon Caucus Room, 345 Cannon House Office Bldg. Co-sponsored by VVA and VVIC.

2 pm-5 pm: Red Cross Open House. Vietnam veterans and their families are invited to attend. Red Cross National Headquarters, 17th St. between D & E Streets NW.

3 pm-8 pm: Gold Star Open House. Open House for families of those killed and missing in Vietnam, hosted by the American Gold Star Mothers, Hubert H. Humphrey Building, 200 Independence Ave. SW. (Federal Center SW Metro Stop, Blue or Orange line.)

5 pm-7 pm: VFW Reception. Beer bust including hot dogs and baked beans. Sheraton Washington Hotel, Ballroom, 2660 Woodley Rd. NW.

5 pm-9 pm: American Legion Open House featuring music of the Vietnam Era. Capital

Hilton, Presidential Ballroom, 16 & K Sts. NW. No admission charge; cash bar. Guests are encouraged to contact their respective American Legion state representatives at the Open House.

SATURDAY, NOVEMBER 13

10 am-1 pm: Parade in Tribute to Vietnam Veterans. Vietnam veterans, military contingents, and others march by state down Constitution Avenue toward the Vietnam Veterans Memorial.

Noon: Flyby, US Air Force and US Navy F-4's, and US Army Helicopters will fly down Independence Avenue.

2:30 pm: Dedication of the Vietnam Veterans Memorial. The memorial site is in Constitution Gardens, between Constitution Avenue and Henry Bacon Drive NW.

SUNDAY, NOVEMBER 14

11 am: Eucharist Service at the National Cathedral. Eucharist service will remember all veterans and pray for the reconciliation of divisions in our nation caused by the Vietnam War. Wisconsin and Massachusetts Ave. NW.

Nationwide Religious Services and Prayers in remembrance and honor of all Americans who served in Vietnam.

EMERGENCY COUNSELING SERVICES

From November 10 through November 14, emergency counseling services will be provided in Washington by Vietnam Veteran counselors from Vet Centers. Contact with counselors in a variety of locations can be made as follows:

Sheraton-Washington Hotel, 2660 Woodley Road at Connecticut Ave. NW. The telephone number is 328-2000. Ask for the "Vet Center" extension (Idaho and Wisconsin Rooms).

A mobile van (RV) on the Vietnam Veterans Memorial grounds near the Memorial, marked "Vet Center."

Hotel Washington, 15th & Pennsylvania Ave. NW. The telephone number is 638-5900. Ask for the "Vet Center" extension.

Mayflower Hotel, 1127 Connecticut Ave., NW, phone 347-3000; ask for the "Vet Center" extension.

Washington Vet Center, 709 Eighth St. SE. The telephone numbers are 745-8400, 745-8401, or 745-8403 (near the Eastern Market Metro Stop, Blue and Orange lines).

Silver Spring Vet Center, 8121 Georgia Ave., near the Silver Spring Metro Stop (Red line). This is on the 5th Floor of the World Building, Suite 500. Open mid-November.

Counselors will be identifiable by arm bands with the words "Vet Center."

The National Salute is an event of great importance to all Vietnam veterans. Vet Center counselors are available to help you as well as others who may need assistance

NATIONAL SALUTE
TO VIETNAM
VETERANS

WEAR THE STAR IN PROUD REMEMBRANCE

Buttons

Beautiful white oval (2 3/4" x 1 1/4") with brilliant full-color logo, sturdy pin. \$1.25, postage included.

Hats

One size fits all, heavy duty, nifty cap, dark blue brim, white front with full-color logo, webbed back. \$7.00, postage included.

T-Shirts

50% cotton/50% polyester, top quality, white shirt, dark blue neck and arm trim, beautiful three-color National Salute logo on chest. \$7.00, postage included. (S, M, L, XL)

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A beautiful apartment complex for
Gold Star Mothers
(Mothers who have lost a son or
daughter in the United States armed services)
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PARADE

ORDER OF MARCH & PARTICIPANTS

LEAD GRAND MARSHAL DIVISION

Police & Police Color Guard
Vietnam Veterans Memorial
Fund Staff
Colonial Fife & Drum Corps
Colonial Colors
Commanders-in Chief's Guard
Flags of the U.S.
U.S. Army Green Berets
Lead Grand Marshal—LTC
Ronald E. Ray (USA-Ret)
Nitehawks Color Guard
Massed State & Territorial Flags
Theme Float—"Marching Along
Together Again"
Massed Colors
U.S. Coast Guard Band
Commander of Troops & Staff
Service Academies
U.S. Army Platoon
U.S. Marine Platoon
Joint Services Color Guard
U.S. Navy Platoon
U.S. Air Force Platoon
U.S. Coast Guard Platoon
Honorary Grand Marshals
Three Gold Star Mothers

2. DIVISION A

Alabama
Alaska
Grand Marshal Rocky Bleier
Arizona
Arkansas
California
Grand Marshal
Thomas A. Daschle
American Legion Float
Colorado
Massed Colors
Connecticut
Delaware
Grand Marshals
MG Robert Arter
MSG Edward O. Kinsley
District of Columbia
Florida
Georgia
Grand Marshal
Brian M. Thacker
Guam Float
Hawaii
Platoon of Red Cross Volunteers
(Doughnut Dollies)
Red Cross Float—
Communications

3. DIVISION B

Idaho
Illinois
Grand Marshal Steve Kanaly
Indiana
Iowa
Kansas
Kentucky
Louisiana
Grand Marshals
Massed Colors
MG Stephen G. Olmstead
1st Sgt Joseph R. Means
Maine
Maryland
Massachusetts
Grand Marshal
Michigan
Minnesota
Grand Marshal
Maj. Susan Graski
Mississippi
Missouri
Grand Marshal Everet Alvarez
USO Float—Miss Maryland
Show

4. DIVISION C

Montana
Nebraska
Grand Marshal Gary Maddox
Nevada
New Hampshire
New Jersey
Grand Marshals
Commodore John S. Discher
Master Chief Billy C. Sander
New Mexico
New York
Massed Colors
Stars and Stripes Float—Chris
Noel
North Carolina
North Dakota
Ohio
Oklahoma
Grand Marshal
J. Elliott Williams
Oregon
Pennsylvania
Platoon of Nurses
Veterans Organization Float

The Vietnam Veterans
Memorial Fund especially
thanks Captain Thomas
C. Shull, USA, whose help
embodied Duty, Honor,
Country.

5. DIVISION D

Puerto Rico
Rhode Island
South Carolina
South Dakota
Tennessee
Grand Marshal
MG Robert D. Beckel
CMS of the Air Force
Arthur L. Andrews
UVVO Float
Texas
Utah
Massed Colors
Vermont
Platoon, Virginia Military
Academy
Virginia
Grand Marshal John L. Levitow
Washington
West Virginia
Grand Marshals
RADM Paul A. Yost
Master Chief William Wells
Wisconsin
Wyoming
Float—Veterans Choral Group



The Colors of the Jewish War Veterans will be carried by the American Legion. In deference to the observance of the Sabbath, the Jewish War Veterans will not be marching in the parade.

A Parade Reviewing Area for the handicapped will be available on the Ellipse next to the reviewing stand. Handicapped parking is available on the Ellipse, contact the Paralyzed Veterans of America at (202) 652-2135 for a vehicle pass.

PARADE COMMITTEE

Daniel Burkhardt
American Legion
Gordon Mansfield
Paralyzed Veterans of America
Ken Berez
Vietnam Veterans of America
Paul Miller
Military District of
Washington
Mark Murray
Military District of
Washington
LCDR Donald Lewis
Department of Defense
Marty Walsh
United Way
Linda Van Devanter
Vietnam Veterans of America
Col. (Ret.) Tip Marlow
Veterans of Foreign Wars
Chuck Trombetta
Bob Ashworth
AMVETS
Steve Anderson
Paralyzed Veterans of America
Chuck Jackson
NCOA
Don Skinder
Veterans Administration
Dick Bain
Veterans Administration
Col. John Greenwood
Marine Corps Association
John Stitak
AMVETS
Jim Hubbard
American Legion
Col. (Ret.) Herb Hart
Reserve Officers Association
Dick Galant
Military Order of the Purple
Heart

— TRIBUTE TO — VIETNAM VETERANS



ORIGINAL DESIGN
BY DR. ROBERT ANGERMAN

NUMBER ONE®



... They will not be forgotten!

This Vietnam Veteran Memorial merchandise was developed by Dr. Robert Angerman, designer of the National Symbol of Freedom adopted by the former hostages in Iran.

Now, in response to the many requests by Vietnam Veterans the symbol and products will be a positive reminder of their past and an optimistic statement of their future.



T-SHIRT: 100% cotton white shirt with FULL COLOR design. Famous maker. Made in U.S.A. Sizes: S, M, L, XL \$ 6.95

BASEBALL SHIRT: White cotton shirt with red $\frac{3}{4}$ length sleeves and red collar. FULL COLOR design. Made in U.S.A.

Sizes: S, M, L, XL \$ 8.95

SWEATSHIRT: Long-Sleeve Heather-Grey Sweatshirt. FULL COLOR design. Made in U.S.A. Sizes: S, M, L, XL \$12.95

OFFICIAL CAP: Baseball style cap. Red, White, and Blue with FULL COLOR design on front. Made in U.S.A. One Size Fits All. \$ 6.95

KEY CHAIN: Lucite Key Chain with durable key ring. FULL COLOR design one side with date of the salute on the other. A souvenir Must. \$ 2.95

CLOISONNE PIN: Distinctive lapel pin of Number One design \$ 2.95

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A Different Perspective

WE CAN NOW CELEBRATE

Alf R. Thompson
Veteran, WWI — 31st US Infantry
Coordinator, VVMF Illinois Campaign



In the fall of 1979, Jan Scruggs phoned and invited me to meet him in Washington about the proposed Vietnam Veterans National Memorial. I was impressed and volunteered my help.

Here was a young Vietnam veteran with both the dedication and organizational ability to put together a pro-

gram for the construction of a national memorial on grounds set aside by Congress. Guidelines had to be established; a suitable monument had to be agreed on — a national campaign for funds to be organized. Not one cent was to come from government. This would be a memorial to be paid for in full by gifts from the people and businesses of the United States of America.

For all of us who felt keenly the lack of public appreciation shown our Vietnam veterans, this program offers fulfillment of a dream. Here was a task in which all Americans might participate.

Why did we leave it up to a Vietnam veteran to show us the way?

The attitude and behavior of many toward the Vietnam veteran shall leave an indelible stain on the parchment of patriotic history.

Our compass was tampered with and we lost direction.

Every war this nation has engaged in created divisions — civilian, political and media. Washington had Valley Forge; Lincoln the War Between the States; World War I and Kaiser Bill found our citizens of German ancestry shunned and even spat upon. World War II citizens of Japanese ancestry were interned in special camps. Korea created its own national debate. However, the veterans of all these conflicts were showered with honors.

One of my early memories is having my immigrant father take me to the railroad station in a small northern Minnesota town to welcome home a small group of volunteers who had followed Teddy Roosevelt in Cuba.

No such welcome for the Vietnam veteran. They served as honorably as all veterans of our other conflicts.

In addition to military duty during WWI and fund raising for the Vietnam Veterans Memorial, Alf Thompson's service to America includes volunteer Red Cross duty in North Africa, Italy and France. In the late 1960's, he organized a national campaign thanking Vietnam veterans. Alf is a retired independent oil producer and identifies his age as "87 years young!"

Why had America lost direction? Mr. Scruggs, his great staff, his many supporters understood. This was not only a matter of personal recognition and thanks. Something more fundamental was at stake.

This memorial program offered each of us, and our businesses, the opportunity to register and vote the commitment that "Never again will America fail to honor and respect the men and women who offer their lives in the armed forces."

I know first hand the hardships of military service; the loneliness, heartaches, mental and physical anguish.

I feel deeply that a nation which fails to honor those who offer their lives in its service — that nation cannot long endure.

The national fund raising campaign was difficult. Differences arose about the design of the monument. Rash statements, false information poisoned many minds. Delays were frustrating.

Now the memorial is in place and paid for by public giving. With this fact we can celebrate — America walks tall and proud.

We are together again.

We thank you — Vietnam veterans for reminding us of our heritage.

A MOTHER'S SALUTE

Helen J. Stuber
National President, American Gold Star Mothers



ILLUSTRATIONS BY JEAN PILK

It has been said Vietnam was a political police action, but, as a Gold Star Mother, I have faith in our Country's Leaders, that they would not have used the Vietnam conflict at the expense of the lives of 58,000 young men and women to better their political stand. The only thing that I have any apprehension about is that I do not think our country

should ever enter into a conflict without the country as whole being behind our Servicemen. I also feel that should we enter a war, we should enter to win and behave *Honorably*.

On October 11, 1967, my only son L. Cpl. J. Daniel Varner, 23, was killed in the Quang Tri Province, Republic of Vietnam. He was in the First Battalion, 3rd Marines, Company "C", Battalion Landing Team 1/3, 9th Marine Amphibious Brigade, FMF, based on the U.S.S. Okinawa, as a field

CONTINUED ON NEXT PAGE

Mrs. Bill V. Stuber has participated over 40 years in various community and church organizations. In addition to the loss of her son in Vietnam, Helen's daughter, Judy, was stricken and eventually died at the age of 28 of sleeping sickness. Husband, Bill Stuber, is a commercial pilot and has flown three Military Airlift Command missions, including the Vietnam Airlift while on active duty with the Navy.

At last . . . a national tribute and a once in a lifetime opportunity . . . A Piece of The Vietnam National Monument original granite can be yours!

As suppliers of the black granite to be used in America's first and only National Vietnam Veterans Memorial, we are pleased and proud to make this unique offer to the loyal Americans who supported the Vietnam Veterans Memorial Fund.

Even now, as construction of the Memorial nears completion, our craftsmen in Vermont are cutting, polishing and engraving exquisite pieces of this black granite, which will be offered as mementos of the long-awaited Vietnam Veterans Memorial.

Imagine the joy you could give to the family or friend of a Vietnam veteran! Never in our history has there been such an outpouring of support for a national memorial - a memorial to the fine men and women who served their country proudly in Southeast Asia.

Because of your special relationship with the Vietnam Veterans Memorial Fund, we felt that these limited edition souvenirs should be offered to you first.



Item A —

3½" diameter black granite disc emblazoned with handsome decal depicting the Vietnam Veterans Memorial on location in Constitution Gardens \$15.00 ea.



Item B —

4¾" diameter black granite disc with actual carved etching of an eternal flame, the Vietnam Veterans Memorial Fund logo, and "Washington, D.C., 1982" is also engraved \$25.00 ea.



Since we don't know how many items we'll be able to produce we urge you to send in your order today because these beautiful mementos will be sold on a "first come, first served" basis. Date of receipt of order will be the determining factor.

For the first time ever, the public has an opportunity to own a piece of the actual material used in a national memorial.

Don't miss this chance to have a lasting keepsake of the Vietnam Veterans Memorial being constructed now in Constitution Gardens, Washington, D.C.

The mementos offered here carry the official endorsement of the Vietnam Veterans Memorial Fund Committee.

Since a portion of the proceeds from each sale will go directly into a trust fund established to cover the maintenance costs of the monument, you will also be contributing to the Fund.

Limited Edition of Monument Mementos Now Available for purchase!

Item C —

Elegant Pen Set featuring decal depicting the Vietnam Veterans Memorial. Pen Set can be **personalized with any inscription**, be it your name or that of a loved one who served. \$40.00 plain, \$50.00 with name.



Item D —

18" x 10" black granite panel featuring handsome etching of the Memorial in Washington, D.C., engraved on the stone \$250.00 ea.



REMEMBER . . .

A Portion of Your Purchase Goes Directly to Benefit the Vietnam Veterans Memorial Fund!



Vietnam Veterans Memorial Medallions is a project of Rogan Granitindustrie
R.R. 1, Box 18A, Chicago Heights, IL
60411.

radioman. Dan was married and had a 6-month-old son, Paul, whom he had never seen.

Dan joined the U.S. Marines in August 1966. I have no feelings of bitterness, for it was Dan's decision and his alone to join the U.S.M.C. He felt it was his duty as an American to serve his Country in the Armed Forces. As his mother I say that if my son had to be taken, I thank the Good Lord that he stood up for our Country and not against it.

As a Gold Star Mother my heart really ached for the Vietnam Veterans who returned, as I watched them carrying their wounded buddies off the airplanes, to go unnoticed or recognized by us, Americans all. I am so grateful after all these years that the Nation finally will honor the Vietnam Veterans in our Nations Capital.

On September 28, 1982, I had the privilege of going to the Vietnam Memorial, so beautifully built. As I saw my own son's name there, I had a very deep feeling of sadness but at the same time, a feeling of gratitude that the Vietnam Memorial had been built in memory of the young men and women who paid the supreme sacrifice in Vietnam. It will be a constant reminder to our Nation and other nations that they have not died in vain.

In the hearts of Mothers, the hurt will never go away. However, we would rather forget the sad tears and remember the happy memories of our children.

The American Gold Star Mothers Salute Jan Scruggs and those who have made the Vietnam Memorial to become a reality.

The American Gold Star Mothers
Salute the Vietnam Veterans.

OUR PRIVILEGE TO SERVE

Josephine Blanchard
LTC, ANC — WRAMC

LTC Josephine Goligoski Blanchard received her B.S. in Nursing from Seattle University. Following a six-year civilian nursing career, LTC Blanchard joined the Air Force and within three years began an eighteen-month tour of duty in Vietnam, starting in 1967. She currently is Chief of Ambulatory Nursing Service at Walter Reed Hospital in Washington, D.C.



From the minute the first Nurses landed in the Republic of Vietnam, we were saluted and regarded with honor as we have been in every Combat Zone we have ever served in. Saluted by our families, friends, home towns, churches, school children, entertainers, and most important, by the men and women in uniforms we cared for and served along side.

In April of 1969 the Daughters of the American Revolution presented the prestigious Anita Newcomb MaGee Award to an Army Nurse Captain who had served in Vietnam. As a tribute to all Army Nurses who served in Vietnam, the citation highlighted the courage and bravery of all Nurses who saw their duty as being wherever the American soldier was sent to serve.

This November as we are rendered yet another salute by the Nation we so proudly serve, we again reflect on the accomplishments of the men and women of the Army Nurse Corps. From the 3rd Sur-

gical Hospital, Dong Tam, 45th Surg, Tay Ninh, from Quin Nhon, Phu Bai, Cu Chi, Pleiku, Long Binh, and all the hospitals where Army Nurses served, the sometimes repressed memories return, as we so proudly accept this tribute.

We, in turn, salute our fellow soldiers with whom we served and thank them for their caring and concern for us — the Artillery personnel who presented us a refrigerator for our quarters, the engineers who piped in warm water for our shower, the Air Force pilots who provided us with parachutes for our patio, the E-5 who brought us our baby kitten, the Infantry soldier who found us a puppy, the Dust-Off crew who, time after time, allowed us first class transportation, the Navy Sea Wolves who served us real butter and ice cream, and all the fighting men who treated us with gratitude and respect for just being there. It was, and continues to be, our privilege to serve wherever and whenever the United States Army Nurses are needed in peace and war.

THE VIETNAM VETERANS BUCKLE



Sample
Engraving

This finely detailed, quality buckle is available in solid brass at \$25.00 each and 24 karat gold/silver plated at \$60.00 each.

A generous donation has been pledged for the perpetual maintenance of the Vietnam Veterans Memorial for each buckle sold.

The Vietnam Veteran Buckle is specially made for Buckle Concepts by Award Design Medals, Inc. and will be numbered in the brass series to 10,000 and to 5,000 in the 24K group.

The buckle includes a double ribbon that can be engraved in block style letters for an additional \$5.00 per buckle (maximum 15 letters or numbers per line).

Please send your personal check, money order, Master Card or Visa number (with expiration date) to:

Buckle Concepts

1669 South Voss
Suite 608

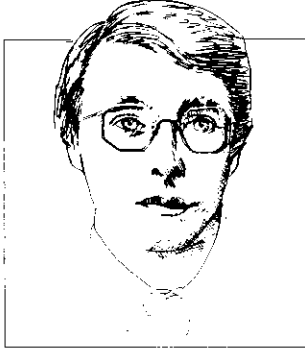
Houston, Texas 77057
or call 713/780-4431
for more information.

Add \$2.00 per order for shipping and handling. Texas residents add 5% sales tax. Please allow 4-6 weeks for delivery. Satisfaction guaranteed or your money back!

AND IN WAR AS IN LIFE

Richard Kolb

Chairman, The Vietnam Veterans Leadership
Program of Houston, Inc.



That the Americans whose names are inscribed on the Memorial are patriots in the finest sense of the word goes without saying. For if ever there were Americans who exemplified a sense of devotion to duty it is surely these men.

When it was far easier to avoid or evade, 2.6 million men and women—almost 10 percent of an entire generation—accepted the responsibility and served in Vietnam. When it was in vogue to denigrate patriotism, these people steadfastly defined the meaning of the concept in deed rather than rhetoric. If ever actions spoke louder than words, Vietnam service was indeed a case in point.

Holding to traditional values exacted a heavy price among Vietnam veterans who, as a distinct minority within a generation, were far too often stigmatized and ostracized for their service.

Homefront society was not prepared to fully accept those it had compelled to serve in Vietnam. And sadly, as a result, some veterans felt the need to succumb to humiliation and achieve that acceptance. That this occurred will not be remembered as one of the finest hours in our history.

Perhaps the paramount issue of Vietnam is the one most often ignored, and thus denied. The issue—the very people responsible for our beliefs—educators, clergymen, communicators, elected officials and even some family members—those we put our trust in, at times seemed to contradict those beliefs and betray that trust.

To add insult to injury, our peers—at least on many college campuses—had already rejected the values to which we had adhered. Some went a step further, caricaturing the GI as the villain while bestowing near sainthood upon the enemy. Shattered values and peer alienation combined often made the aftermath more traumatic than Vietnam itself.

So for 15 years society forced many veterans to be apologetic about their service in Vietnam—to regard mention of such service as a social taboo. Public indifference, peer hostility, intellectual contempt and official effrontery have left a spiritual scar on most Vietnam veterans.

Only American society can provide the tissue needed to heal the scar. The Vietnam Veterans Memorial—as society's symbolic offering—is part of that tissue. In essence, the memorial is a reaffirmation of the values that compelled us to serve; the values we were taught to believe in.

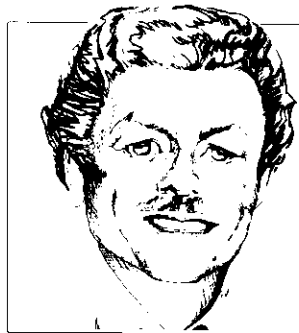
All Americans can rest assured that their fellow countrymen who made the ultimate sacrifice in this, as in past wars,

Richard Kolb served as a PFC in the US Army in Vietnam from April, 1970 to April, 1971. He began with the 4th Infantry in the Central Highlands at An Khe and was later transferred to the 101st Airborne, where he served as a radio operator at Phu Bai.

did not do so in vain. For they fought for something deeply rooted, genuine and worthwhile; they died upholding inherent individual values that transcend the politics of war. In many instances they sacrificed their own lives for the men they served with. And in war as in life, there is no cause more noble.

A KOREAN WAR VETERAN'S SUPPORT

Ralph W. Wadeson, Jr. MD



My combat experience as a battalion surgeon in the Korean War leads me to support the National Salute to Vietnam Veterans and the Vietnam War Memorial. These are positive steps and tributes by the American public to honor those who served and their families, especially those who were wounded, killed, or missing in action.

Tragically, Vietnam Veterans were not immediately honored on returning home but, in fact, were treated with hostility by parts of a divided American public that was more violently anti-war than ever in the history of this country. At times the Vietnam veteran was treated as if he were the messenger who brought bad news and was punished for doing so.

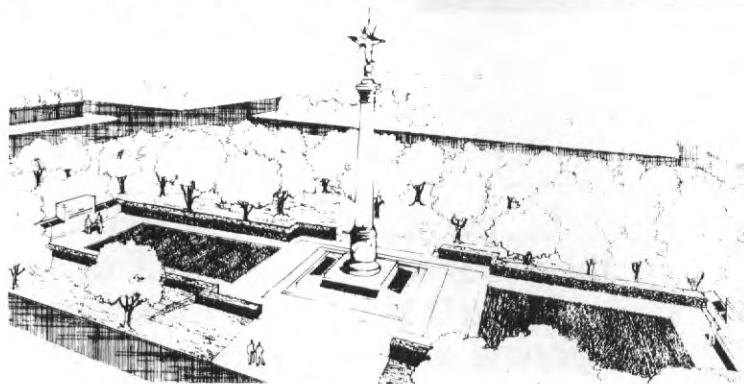
After my Korean war experience I became a psychiatrist and I have listened to a number of Vietnam veterans describe feelings of being rejected and demeaned in public after returning home from a situation in which they were forced to participate. Hopefully the National Salute and the Memorial funded by public donation will make some amends to those veterans who received such shoddy treatment.

Any person who was ever in a combat situation has seen, heard and experienced incredible trauma such as having friends killed or wounded in their presence or nearby. The intense interpersonal cohesiveness and devotion to duty and each other makes such experiences even more painful. As a battalion surgeon, I had the horrible experiences of seeing bodies mangled beyond recognition, caring for wounded men who obviously were going to lose a leg or an arm, and having men die as I took care of them despite all I could do. Such experiences result in a large amount of unresolved grief. If the grief is not acknowledged and dealt with, a person can be changed for the rest of his life.

I hope that this National Salute to Vietnam veterans will help people become aware of any unresolved grief within. Hopefully the grieving and tears can be shared not only by surviving family members, veterans, and friends but by the American public as well.

Ralph W. Wadeson graduated from University of Alabama medical school and was in general practice in that state for four and a half years. On active duty with the U.S. Navy, he served as medical officer with the Fleet Marine force in The Korean War, as battalion surgeon with the Third Battalion, 5th Marines, and subsequently with Easy medical company.

The Big Red One Salutes The Vietnam Veteran



THE FIRST DIVISION MEMORIAL

... honors the 12,000 men of the Big Red One who gave their lives in three wars.
The Vietnam wing was the first major national tribute erected to the Vietnam veteran.

The Big Red One Remembers Its Own!

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HOSPITALITY SUITE
Lanai Section
Sheraton Washington Hotel
Thursday 2 PM-9 PM
Friday 9 AM-9 PM
Saturday 5 PM-9 PM

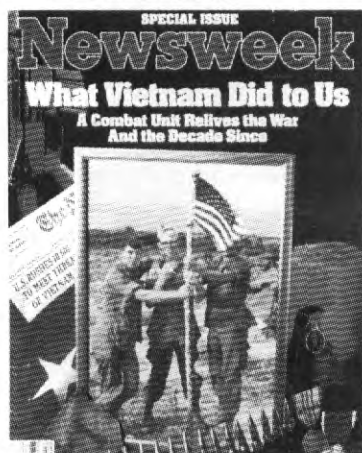
SONS OF THE FIRST DIVISION SCHOLARSHIP FUND

... provides scholarships for every child of every First Division man killed in Vietnam ... more than 1,100 orphaned children.

The Big Red One Takes Care Of Its Own!



YOUR STORY



... as told through members of Company C, 2/28 ... Newsweek's Special Issue gives a positive view of the Vietnam veteran ... CBS Reports takes millions of viewers to a Company C reunion.

"WITHOUT THE SOCIETY, NONE OF THIS
WOULD HAVE BEEN POSSIBLE."

Tony Fuller

*Newsweek National
Correspondent*

The Big Red One Honors Its Own



MEMORIAL SERVICE

FIRST DIVISION MEMORIAL
17th and State Place
(South of the Executive Office Building)
Saturday, November 13 - 1:00 PM

Honoring the Big Red One
men who died in Vietnam

"SERVING THE FIRST DIVISION VETERAN FOR OVER SIXTY YEARS"

SOCIETY OF THE FIRST DIVISION

5 MONTGOMERY AVENUE
PHILADELPHIA, PA 19118

THE NAMES

James J. Kilpatrick
Washington Post Columnist

Jan Scruggs telephoned a few days ago and asked me to meet him on a Friday morning down at the site of the Vietnam Veterans Memorial. I had seen an architect's rendering of the memorial, and I had seen a small scale model of the project, and I had written a dozen times of the plan to list the names of 57,692 who gave their lives in that tragic endeavor in Vietnam.

Now the memorial is about two-thirds complete, Scruggs told me, and a clay model has been approved of the bronze sculpture by Frederick Hart that will add the final element. He wanted me to see how the work was progressing.

We met by the temporary board fence that surrounds the site, close by the Lincoln Memorial, and chatted for a few minutes about the whole remarkable undertaking. If you have forgotten, Scruggs is the former corporal who returned from Vietnam with a body full of shrapnel and a head full of dreams—dreams of a memorial to companions who died there, and to the neglected and often ostracized veterans who survived. He came back to his obscure office in the federal bureaucracy, and three years ago he resigned to devote his full time to the project.

"Come on," he said.

We walked through the usual litter of a construction

"We walked through the usual litter of a construction site, and gradually the long walls of the memorial came into view. Nothing I had heard or written had prepared me for the moment. I could not speak. I wept. These are the names. The names! . . ."

site, and gradually the long walls of the memorial came into view. Nothing I had heard or written had prepared me for the moment. I could not speak. I wept.

There are the names. The names! The names are etched in white on polished black marble. The names are arranged chronologically by the date of death, running from July 1959 to May 1975. Where the two walls come together, forming the point of a V, the first and the last names meet.

Arthur C. Alterwisher, Glendon L. Ammon, Frank Arrey Jr., James R. Bauder, John O. Freeman, Joseph A. Friel, Carlton Griffin, Louis C. Hines, Normal L.R. Hoyt, Robert L. Hyde . . . They died on Sept. 21, 1966. We walked on.

Victor P. Andreozzi, Robert S. Baird, William J. Balfour,

"... the black walls mirrored the clouds of a summer's ending and reflected the leaves of an autumn's beginning, and the names—the names! —were etched enduringly upon the sky."

Jedh C. Barker, William A. Berry, Conal J. Byrne Jr., Charles M. Castillo, Raymond Clay, Troy W. Cokley, Joseph A. Coomes . . . They died a year later.

This memorial has a pile driver's impact. No politics. No recriminations. Nothing of vainglory or of glory either. For 20 years I have contended that these men died in a cause as noble as any cause for which a war was ever waged. Others have contended, and will always contend, that these dead were uselessly sacrificed in a no-win war that should never have been waged at all. Never mind. The memorial carries a message for all ages: this is what war is all about.

It is about Howard Owens, Michael R. Page, Leveret R. Prosky, Ronald R. Reil, Leonard S. Skoniecki Jr., Donny Ray Stewart, Ronald R. Stroschein, Thomas S. Sudlesky, Donald L. Templeton, Therman Thompson . . . They died on this day in 1968.

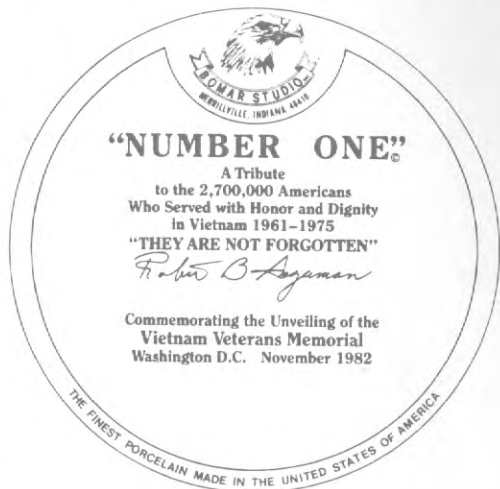
Before work could begin last winter, an artistic controversy had to be resolved. Critics on Capitol Hill and in the Interior Department felt the design was just too—well, too unconventional. They insisted on a piece of monumental sculpture in a more traditional vein. The conflict has been happily resolved. Frederick Hart, who conceived the figures of

The memorial carries a message for all ages: this is what war is all about.

Genesis for the National Cathedral, will cast three soldiers in a moment of expectancy. They have heard something, or seen something, and their eyes search for an answer. At Hart's own suggestion, his monument will be located 150 feet from the apex of the walls. It will not intrude.

Who are the three figures? They could be Moncrief, Kelly or Campbell; or McSorley, Martinovsky or Grottko; or Gonzales, Mondy or Schofield; or Swain, Isaac or Higgins. On this sunny Friday morning, the black walls mirrored the clouds of a summer's ending and reflected the leaves of an autumn's beginning, and the names—the names!—were etched enduringly upon the sky.

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Backstamp features

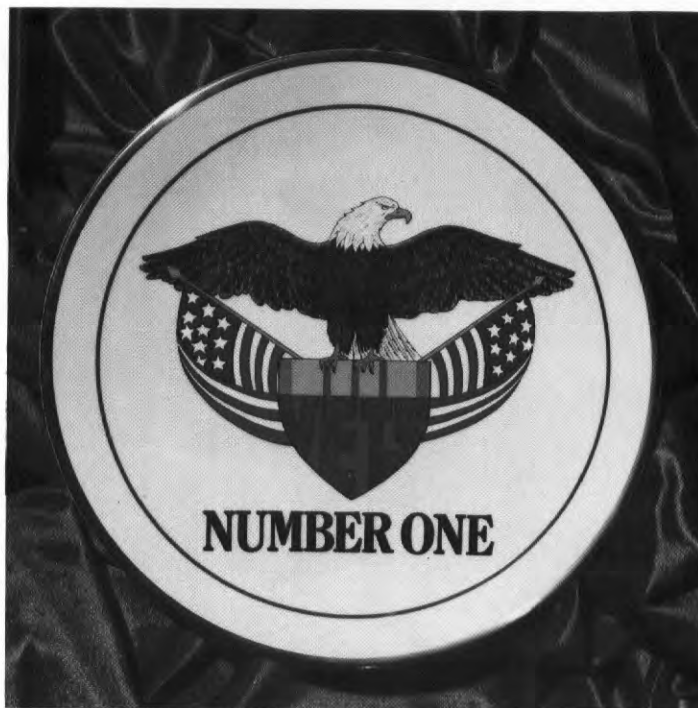
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THE WHITE HOUSE

WASHINGTON

October 28, 1982

The National Salute to the Vietnam Veterans is a proud and overdue occasion that presents all Americans with an opportunity to reaffirm their heartfelt gratitude for the courage and devotion of the men and women who served this nation at a time of great trial and uncertainty.

The Vietnam conflict is an important and lasting part of the history of our country, and it will always remind us of the dedication of the young Americans who left their homes and families to defend freedom under difficult circumstances. They have earned the undying esteem and respect of all thoughtful and freedom-loving Americans for their overriding devotion and sense of duty to our nation.

This country will always be deeply thankful for the inspiring demonstration of valor repeatedly displayed in the distinguished performance of their duties by those who served in this struggle. This National Salute expresses only part of what America feels, but it is significant for the breadth and depth of support shown by so many who have joined to make this week meaningful and lasting.

To those who answered their nation's call, to those injured in the conflict, and to those who are no longer with us to share this occasion, we reach out with honor and aching hearts for their sacrifices and their willingness to risk everything to be faithful to this land they loved. As National Honorary Co-Chairmen of this project, we welcome your participation in the programs and events which will allow each of us in a small but important way to show our loyalty in return to America's Vietnam Veterans.

Ronald Reagan Nancy Reagan

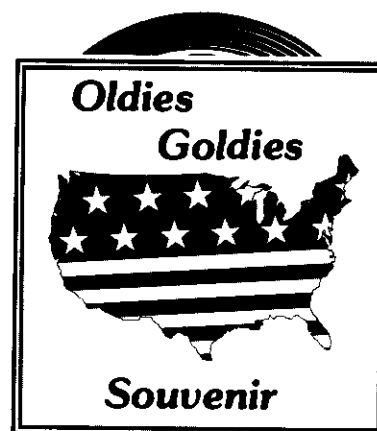
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PRAYERS

Almighty God, we remember before you the Vietnam War and those who lost their lives in the war. We commend to the healing power of the Holy Spirit the wounds of the war, wounded bodies, wounded lives and wounded countries, and we ask for grace to face our past and to show forth your love now and in all days to come. In the name of your son who was wounded and who gave his life for us. Amen.

(From the service in Washington Cathedral on November 11, 1981)

— JOHN P. WHEELER III
CHAIRMAN, VVMF
Protestant

Follow St. Francis

With St. Francis of Assisi we pray:

"Lord, make me an instrument of Thy peace."

Thy peace:

May we remember that thy peace
is for all persons
without our discriminations
of social status.

May we remember that thy peace
is forever rooted in justice
beyond our present perceptions
of law and order.

May we remember that thy peace
comes finally not by coercion
but by persuasion
of heart and mind.

Lord, make me an instrument:

An instrument wise enough
to seek the good openly.

An instrument courageous enough
to speak the truth plainly.

An instrument of good will
appealing not to the worst
but to the best in my fellow-citizens
my neighbors
my friends.

At the last we pray for thy peace:

Confirm our hearts in courage
wisdom
and good will.

Make us instruments of persuasion
to justice
for all persons.

— GEORGE KIMMICH BEACH
UNITARIAN CHURCH OF ARLINGTON
Unitarian

O Lord, what is man that Thou shouldst notice him?
What is mortal man that Thou shouldst consider him?

Man is like a breath;

His days are like a passing shadow;

In the morning, he flourisheth and groweth up;

In the evening, he is cut down and withereth.

As we salute the Vietnam Veterans, we ask Thy
eternal remembrance for those who have
died.

We ask Thy remembrance for those who served
courageously and valiantly.

We seek Thy powers of reconciliation for those who
have been forgotten and misunderstood.

Teach us to number our days with devotion and
dedication.

Teach us to attain a heart of wisdom and
compassion.

We seek strength from the awareness of Thine
abiding love.

We seek strength from the awareness of the
sacrifice of the men and women who have
served.

May this Nation, under God, be strengthened by
our resolve for continued service to Thee, our
Nation and our fellowman. *Amen.*

— RABBI SIMEON KOBRINETZ
DEPUTY DIRECTOR
CHAPLAIN SERVICE
Veterans Administration
Jewish

O God, in Whom we move and live and have our being, accept the prayers we offer on this Veterans Day as we commemorate those who have served you by serving their country. We pray especially for those who have died, those still missing in action, and for the families and loved ones who have shared their burden. Through the selflessness of countless people like these, you have made this a great nation where liberty and justice are more than an idle dream or an unattainable vision. We pray that the example of these who have served will inspire us to strive even harder to ensure that the ideals upon which this nation was founded will become even more of a reality. We pray that you will help us to seek reconciliation where there is dissension, harmony and justice where there is disorder, and lasting peace for all nations. We ask these blessings through Jesus Christ your son, our Lord, who lives and reigns with you and the Holy Spirit, one God, for ever and ever. *Amen.*

— FATHER JOHN B. SMITH
CHAPLAIN (MAJOR, U.S.A.)
STAFF CHAPLAIN
Military District of Washington
Roman Catholic

These prayers will be read during the Candlelight Vigil.

Locating Names on the Vietnam Veterans Memorial

A directory stands at the entry of the Memorial and provides the exact location of each name as well as additional identifying information about each person. The names are in the chronological order of their dates of casualty.

The memorial's east wall, pointing toward the Washington Monument, and its west wall, pointing toward the Lincoln Memorial, intersect at a 125° angle. Each of the 250' walls is composed of 70 separate inscribed granite panels. The largest panels have 137 lines of names; the shortest have one line.

There are five names on each line. On each wall the panels are numbered from "1" to "70", with panel No. 1 at the intersection and panel No. 70 at the far end. The numbers are inscribed at the bases of the panels.

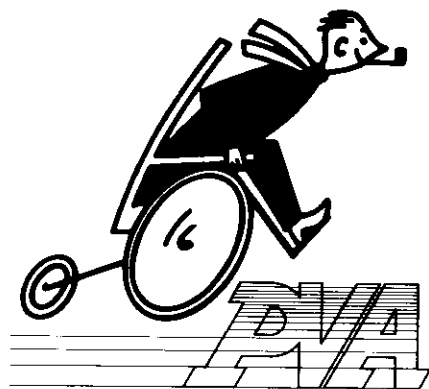
The names of the first casualties (in July 1959) appear on the first line of panel No. 1 on the east wall below the date "1959." The chronological listing of the names proceeds line by line down the first panel to the bottom and then continues on the top

line of panel No. 2 to the right. It moves down each panel in turn, as though the panels were pages in a book. The sequence of names is interrupted at panel No. 70 on the east wall, but resumed on panel No. 70 on the west wall. The listing proceeds down each panel and to the next panel to the right, until the names of the last casualties (in May 1975) form the last lines of panel No. 1 on the west wall above the date "1975."

Each name is preceded (on the west wall) or followed (on the east wall) by one of two symbols – a diamond or a cross.

The diamond symbol denotes that the serviceman's or servicewoman's death was confirmed.

The approximately 1300 men whose names are designated by the cross were in missing or prisoner status at the end of the war and remain missing and unaccounted for. In the directory, an asterisk in the third column from the right denotes that a man is missing and unaccounted for.



PARALYZED
VETERANS
OF
AMERICA
SALUTE
THOSE
WHO
PROUDLY
SERVED...
OUR
VIETNAM
VETERANS.

1,2	American Gold Star Mothers	1,2,3	Reserve Officers Association
1,2,3	The American Legion	1	Society of the First Division
1,2	American Red Cross	1,2	The Stars and Stripes
1	American United, Inc.	1	25th Infantry Division Association
1	AMVETS	1,2	United Vietnam Veterans Organization
1	American Veterans Committee	1,2	Unity of Veterans
1,2	Blinded Veterans Association	1	U.S. News Books
1,2,3	Boston Publishing Co.	1,2	U.S.O. World Headquarters
1	Disabled American Veterans	1,2	Veterans Administration
2	Fleet Reserve Association	1,2	Vet Centers
1,2,3	Gilbane Building Co.	1,2	Veterans of Foreign Wars of the U.S.
1,2	Jewish War Veterans of the U.S.	1	Vietnam Era Media Fund
1	Military Order of the Purple Heart	1	Vietnam Veterans Against the War
1,2	National Center for Amerasian Children	1	Vietnam Veterans of America
1,2	National Vietnam Veterans Review	1,2,3	Vietnam Veterans Memorial Fund
1	101st Airborne Division Association	1,2	Vietnam War Newsletter

EXHIBITORS AT UNIT REUNION REGISTRATION SITES (open to the public)
Sheraton Washington (1); Hotel Washington (2); Mayflower (3)

Services and Products Donated to the National Salute to Vietnam Veterans:

Computer Support for Military Unit Reunion Registration

Honeywell
Scan-Data Corporation
CompuScan, Inc.
Dialcom

Cars for Grand Marshalls in Parade

Koons Dealership

Brochures and Public Service Advertising Space

Washington Metropolitan Area Transportation Authority

Halls

The Sheraton Washington
Hotel Washington
The Mayflower

Floats

Sun Company, Inc.
Independent Petroleum Association of America

Public Service Advertising

Tyl Associates
J. Walter Thompson
Ogilvy & Mather (Houston)
Bacon's Publicity Checker

Phil's Photo

Letterform Graphics

Official Carrier

Pan American World Airways

Gold Star Open House

B & B Caterers
Joseph E. Seagram and Sons, Inc.
Chock Full O-Nuts Corporation
McDonald's Corporation
Doubek Cookie Company, Inc.
Canada Dry Potomac Corporation
Anheuser-Busch Companies, Inc.
Earl Hargrove, Decorations

A HISTORY

CONTINUED FROM PG. 8

appealed to his readers for funds for VVMF. The tremendous response (ultimately \$60,000) enabled VVMF to repay its loan within weeks.

On Memorial Day, 1980, VVMF conducted its first Memorial Day service at the memorial site. Music was provided by the US Army Field Band, and the event received nationwide TV coverage. The American people again responded generously to VVMF's appeal, and sufficient funds were raised to begin planning for a multifaceted fund raising campaign and a national design competition.

On July 1, 1980, in the Rose Garden, President Jimmy Carter signed the legislation to provide a site of two acres in Constitution Gardens for the Memorial. The Bill provided that no federal funds would be used, that the design would be subject to Federal approval, and that the National Park Service would maintain the completed memorial site.

Plans began immediately to prepare for a national design competition to obtain the design for the Vietnam Veterans Memorial. VVMF retained Paul Spreiregen, author of *Design Competitions*, to assist Doubek in coordinating what became the largest competition of its type ever held in the U.S. or Europe.

For full details about the competition as well as the actual construction of the Vietnam Veterans Memorial, see *A Sweeping Tribute* in this program.

By October, VVMF had hired a full-time professional staff member to direct the fund raising campaign. Sandie Fauriol joined Doubek and new executive vice president Donald Schaet, a Marine Corps Vietnam veteran, and began to develop the fund raising plan that would bring in the needed \$7 million in 18 months.

The key to the campaign's success was diversity: VVMF pursued funds from as many sources as possible to give all Americans an opportunity to contribute to this important memorial. By the time the campaign ended, nearly 500,000 individuals, corporations, foundations, unions, veterans and community groups had contributed the funds needed to build the Vietnam Veterans Memorial and complete the project.

VVMF relied on volunteer leadership as well as staff to raise the money. Entertainer Bob Hope signed for most of the 10 million pieces of direct mail that were sent; Elizabeth Taylor and husband Senator John Warner hosted a benefit dinner dance that raised \$65,000; and



Paul Thayer and Sandie Fauriol

Paul Thayer, Chairman of The LTV Corporation raised funds from the business community as Chairman of the Fund's Corporate Advisory Board. Lane Kirkland, President of the AFL-CIO wrote to his members and raised over \$50,000 for the cause. Radiothons were a great source of income as well as participation by the American people: WPKX of Alexandria, Virginia led the way with \$250,000 in pledges in a single weekend; others followed across the country from San Antonio, Texas (WOAI) to Bangor, Maine (WACZ) where a group of Vietnam veterans organized the entire event and raised \$10,000 in two days.

While Paul Thayer's campaign was in gear, the VVMF staff was raising money from corporations and foundations as well. Aided by Assistant Campaign Director Karen Bigelow, Fauriol toured the country to raise funds, resulting in 84 personal visits to corporate and foundation executives. This two-pronged approach brought in an impressive \$1.4 million in gifts for the memorial.

Throughout the campaign, the message was clear: Americans wanted this memorial to be built, and they assured it would be with a flood of contributions, from the few dollars from a grandmother on social security, from a Vietnam veteran rancher who offered two head of cattle until he could sell them for a cash gift, to the young college student who donated \$250 in money he saved for his education to assure that his father's name would be inscribed on the memorial. VVMF had, in a remarkably intense and dynamic campaign, attained its goal of having the Vietnam Veterans Memorial be a gift and a tribute from the American people to the nation, as a symbol of honor and recognition for all those who served in the Vietnam war.

A Sweeping Tribute

CONTINUED FROM PG. 9

requirements of the program. It is contemplative and reflective. It is superbly harmonious with its site, and yet frees the visitors from the noise and traffic of the surrounding city. Its open nature will encourage access on all occasions, at all hours, without barriers. Its siting and materials are simple and forthright.

This memorial with its wall of names becomes a place of quiet reflection and a tribute to those who served their nation in difficult times. All who come here can find it a place of healing.

This is very much a memorial of our own times, one that could not have been achieved in another time and place. The designer has created an eloquent place where the simple meeting of earth, sky and remembered names contains messages for all who will know this place.

The author of entry #1026 was Maya Ying Lin, a 21 year old undergraduate student at Yale University. She was encouraged by one of her professors to enter the competition. She described her design as follows:

The memorial is composed not as an unchanging monument, but as a moving composition, to be understood as we move into and out of it; the passage itself is gradual, the descent to the

Building a Memorial

CONTINUED FROM PG. 9

and generational suffix, a special computer program had to be written. The program, however could not account for the fact that many Americans, especially those of Hispanic and native American descent, have compound surnames. The entire list was once again searched for any names, such as "Two Crow" or "Camacho Rodriguez," where a compound surname might possibly be interpreted by the computer as a surname and a first name. Finally, the entire list of names was read to identify and double check any names which simply appeared to be unusual, such as "Lugene" or "Ronald," and might be in error.

Size, Layout, and Arrangement of Names. So that each name on the memorial could be read, even if located at the top of the walls, the memorial designer and architect of record determined that the minimum size of the letters would be .53 inch. In the process of design development, the construction team (architect, construction manager, and VVMF project director) determined that the

origin slow, but it is at the origin that the meaning of the memorial is to be fully understood. At the intersection of these walls, on the right side, at the wall's top, is carved the date of the first death. It is followed by the names of those who have died in the war, in chronological order. These names continue on this wall, appearing to recede into the earth at the wall's end. The names resume on the left wall, as the wall emerges from the earth, back to the origin, where the date of the last death is carved, at the bottom of this wall. Thus the war's beginning and end meet; the war is 'complete,' coming full circle, yet broken by the earth that bounds the angle's open side, and contained within the earth itself. As we turn to leave, we see these walls stretching into the distance, directing us to the Washington Monument, to the left, and the Lincoln Memorial, to the right, thus bringing the Vietnam memorial into historical context.

On May 1, 1981, the jury formally presented its recommendations to the eight VVMF directors, staff and advisors, who had the authority to accept or reject it. All but one of the eight served in Vietnam, and they included decorated officers and enlisted combat veterans. Their acceptance was unanimous; they characterized the winning design as "genius." At the time of their report, the jury noted the



DARRELL ACREE

issues, such as safety, handicapped access, and an appropriate inscription, that would have to be addressed during development of the design from a concept into final plans.

In June, VVMF submitted the design to begin the lengthy Federal approval process, and in August retained a professional architecture firm and construction management company to realize the design. Ms. Lin became a consultant to the architect of record. Groundbreaking was targeted for early March 1982 with completion by Veterans Day.

In January 1982, to accommodate concern that the design lacked specific sym-

bols of the veterans and their patriotism, VVMF determined to add a sculpture of servicemen and a flag staff to the memorial site. Ground was broken on the site on March 26, 1982, and in July, Frederick Hart, of Washington, D.C., the highest ranking sculptor in the design competition, was chosen to design the sculpture.

The sculpture was unveiled on September 20th. Mr. Hart described it as follows:

◀ The portrayal of the figures is consistent with history. They wear the uniform and carry the equipment of war; they are young. The contrast between the innocence of their youth and weapons of war underscores the poignancy of their sacrifice. There is about them the physical contact and sense of unity that bespeaks the bonds of love and sacrifice that is the nature of men at war. And yet they are each alone. Their strength and their vulnerability are both evident. Their true heroism lies in these bonds of loyalty in the face of their aloneness and their vulnerability.

On October 13, 1982, the U.S. Commission of Fine Arts approved Hart's sculpture and the addition of the flag staff and recommended that they be grouped together to enhance the entrance to the memorial site.

Construction at the site was completed on October 29th.



STEPHEN ANDERSON

maximum practicable width of the black granite slabs to face the wall was 40". It was therefore decided that the names be arranged 5 to a line, flush left or right, on each of 140 panels, which would read like pages of a book. The panels themselves were to be 40" in width and with heights varying from 10 feet and 137 lines at the apex, to only 10" and one line at either extreme, 250 feet from the origin.

The Granite. The designer's intent in creating this memorial was to form a park within a park, a quiet, protected place that was self-contained yet harmonious with the overall plan and environment of Constitution Gardens. To a great extent, this effect was achieved by virtue of the unique characteristics of polished black granite. The surface of this stone—more than any other—approaches a mirror in reflective quality when it is polished. Hence, a visitor to the memorial sees—rather than just inscriptions in a wall—the reflected images of the surrounding lawns, trees, and neighboring monuments.

Further, the black granite, when inscribed, exposes a light gray color which contrasts sharply with the polished surface, making the inscriptions extremely legible. The lettering, therefore, will last forever without maintenance or restoration. Overall, the use of polished black granite allows an extensive structure, almost 500 feet long, to blend and harmonize with its garden environment yet occupy a prominent location on the Mall.

Completion Dates. The walls and landscaping were completed by November 1,

1982. The flagstaff, with its cast bronze base including the emblems of the five services and an inscription, will be installed at the site in early 1983. The life-sized sculpture case in bronze will be completed by the end of that year.

On Time, Under Budget. The major factor contributing to completion of the memorial on time and under budget was the professionalism of the design team. Kent Cooper and Bill Lecky, the architects of record, worked creatively and sensitively with Maya Lin to fulfill her design concept. Special gratitude is due to Carla Corbin of the Cooper-Lecky Partnership, who was the project architect. Her perseverance and industry were without parallel. Bill Choquette, the Regional Vice President of Gilbane Building Company, placed all of Gilbane's resources at the disposal of the project, and Gilbane did the work without profit. Walt Marquardt, Gilbane's construction executive, had overall responsibility for construction aspects of the project. Warren Creech, Gilbane's project manager, coordinated the work of all trade contractors on site with the highest professionalism.

THANK YOU

The Vietnam Veterans Memorial is a beautiful gift from the American people. It is especially a gift from these women and men who have given freely of themselves in countless graceful ways to build the Memorial.

Sheryl Abraham
Joe Albritton
Maj. Gary Allord, USMC
Chuck Allen
The Hon. Everett Alvarez, Jr.
Steve Anderson
Debbie Webb Angello
Jim Angello
George Appleby
The Hon. Richard Armitage
Robert L. Ashworth
Frank Athanason
Charles H. Atherton
Richard Bain
The Hon. Howard H. Baker, Jr.
The Hon. Lucius D. Battle
Dr. Wilbur N. Baughman
LCdr. Jerry Beaver, USN
Tony A. Bevinetto
Livingston Biddle
Morton Blackwell
Dr. Art Blank
Bill Boe
The Hon. David E. Bonior
Peter Braestrup
Olivia Brooks
Debbie Brown
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