



(502)443-0121  
(502)443-0128

P.O. Box 3101  
Paducah, KY 42002-3101

PUBLISHING AGREEMENT

PROPOSAL NUMBER: 070591DT

**VIETNAM HELICOPTER  
PILOTS ASSOCIATION**

NO FINANCIAL RISK will be incurred by the Vietnam Helicopter Pilots Association for Turner Publishing Company to publish a History Book on the Vietnam Helicopter Pilots Association. THE PUBLISHER will assume all financial responsibility.

THE PUBLISHER WILL PAY to the Vietnam Helicopter Pilots Association a FIVE PERCENT (5%) ROYALTY on all books pre-sold. This will be based upon a retail price of \$48.00 each. Neither the Association nor its members are required to purchase any books.

TURNER PUBLISHING COMPANY'S SERVICES INCLUDE nationwide marketing, listing the publication in its military history book catalog making it available to military base libraries, university and public libraries, military book dealers, bookstores and to thousands of veterans who currently purchase Turner Publishing Company's military history books.

THE PUBLISHER WILL create, design and print promotional pieces relative to the new book which will be mailed to all members of the Vietnam Helicopter Pilots Association. Promotional pieces generate interest for the new publication as well as solicit pre-publication book orders.

THE PUBLISHER WILL process all mail, edit stories, etc., professionally design the book--to the specifications outlined by the client--and ship the books sold. All materials and pictures received by the Publisher will be returned to their owners after publication.

THE MORE BOOKS PRE-SOLD, THE MORE PAGES THE COMMEMORATIVE BOOK WILL CONTAIN. Example: A large "coffee-table" 9-by-12 inch book which sells 300 copies would contain 112 pages; 400 copies sold would contain 128 pages; 500 copies sold would contain 144 pages; 1,000 copies sold would contain 208 pages; and 1,500 copies sold would contain 256 pages. Therefore, it is beneficial for both the Client and the Publisher to promote the book. The unit price to the consumer never changes although the number of pages will increase in proportion to the number of book sales.