

HEADQUARTERS 1ST INFANTRY DIVISION
APO San Francisco 96345

GENERAL ORDERS
NUMBER 3339

26 November 1966

AWARD OF THE BRONZE STAR MEDAL

1. TC 320. The following AWARD is announced.

BREED, ROLLA M 05406364 CAPTAIN ARTILLERY United States Army
116th Assault Helicopter Company 11th Combat Aviation Battalion APO 96353
Awarded: Bronze Star Medal with "V" device
Effective month: November 1966
Date of action: 5 November 1966 to 11 November 1966
Theater: Republic of Vietnam
Reason: For heroism in connection with military operations against
a hostile force: During this period, Captain Breed
was serving as an aircraft commander for his unit
while participating in Operation Attleboro in support of
the 1st Infantry Division. Captain Breed and
his men were on constant call for the entire six day period
and flew 1,916 sorties at all hours of the day and night.
By the end of the operation, Captain Breed and
the men who served with him had flown an overwhelming num-
ber of hours in the most adverse weather conditions and
were almost constantly under intense hostile fire. This
brave team was responsible for carrying over 3,700 soldiers
into numerous landing zones and for delivering over 20 tons
of critically needed supplies to the infantry. Due to the
courage and skill of Captain Breed and his men,
not one man was injured during the action, and no helicop-
ters were lost. Captain Breed's outstanding display
of aggressiveness, devotion to duty, and personal
bravery is in keeping with the finest traditions of the
military service and reflects great credit upon himself,
the 1st Infantry Division and the United States Army.
Authority: By direction of the President, under the provisions of
Executive Order 11046.

FOR THE COMMANDER:

OFFICIAL:

EDWARD B. KITCHENS, JR
Colonel, GS
Chief of Staff

John F. Padula Jr.
JOHN F. PADULA JR

Major, AGC
Assistant Adjutant General

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11th Cbt Avn Bn APO 96353

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