

...**PACIFICATION**



Whether you know it or not,
as an American serviceman
you're part of Pacification.

If you're a warrior, medic,
advisor, administrator, or just
plain GI Joe in Vietnam —
your job helps in the
pacification effort to destroy
the VC and build a strong
nation.

Helping the Government of
Vietnam make pacification
successful gets you the
quickest ticket home.



what does it mean to me?

Pacification is security, peace, and prosperity. It's the Viet Cong's worst enemy:

- It drives the VC from the hamlets...and keeps them out.
- It brings a free and elective government to the village.
- It provides products and prosperity to the countryside.
- It helps refugees return to their homes.
- It weakens the VC/NVA.
- It can shorten the war.

what's it all about?





Pacification provides territorial security to the population

- The Army of the Republic of Vietnam (ARVN) 'sweeps out' the VC from hamlets and villages.
- The Regular and Popular Forces (RF/PF) keep the VC from returning.
- The People's Self Defense Force (PSDF) provides civil defense for their hamlets and villages.

territorial

The National Police maintain law and order and protect life and property.

AND

The US and Free World Military Forces (US/FWMAF) destroy VC/NVA main forces and bases.

THE RESULT

Security so other pacification objectives can be successful.

security





**But Territorial Security isn't
enough...**

**Getting rid of the VC
political control over the
hamlets and villages must
also be done...**

**and PHUNG HOANG
(PHOENIX) does just that.**

- **District and Province
intelligence centers expose
the hidden members of the
VC Infrastructure (VCI).**

eliminate the



VC infrastructure

- While the National Police Field Force finds them, and captures or eliminates them,

Imprisoned VCI are given the chance to think... and defect —

to help rather than destroy Vietnam.

**REDUCING THE VIET CONG
INFRASTRUCTURE
IS PACIFICATION**

Security also means conducting
a national VC defector Program...

CHIEU HOI

The VC is a hard trained
and effective enemy —

BUT

he soon finds out he is
outgunned and outclassed —
fighting for a lost cause.

Then he starts to think ... And

chieu hoi





given the chance he quits...

DEFECTS

When he comes over he is a Hoi Chanh. He provides valuable information about

- Enemy Units
- Caches of Weapons
- Ammunition
- Caches of Food

hoi chanh

**Pacification means more than
security**

it's also Development ...

- **It means free local elections
without fear —**
- **Effective community
management —**

**strong local
government**





- It means **Self-Help Projects** for each hamlet to improve its

Public Health

Education

Agricultural Services

Public Works



It means a **Community spirit** through **Established Strong Government** in all villages



Community Spirit involves community defense through an organized People's Self Defense force... trained

- to protect its hamlet or village
- alert and warn the people of VC attacks
- ready and capable of defending their friends, families and HOMES.

PACIFICATION INCLUDES



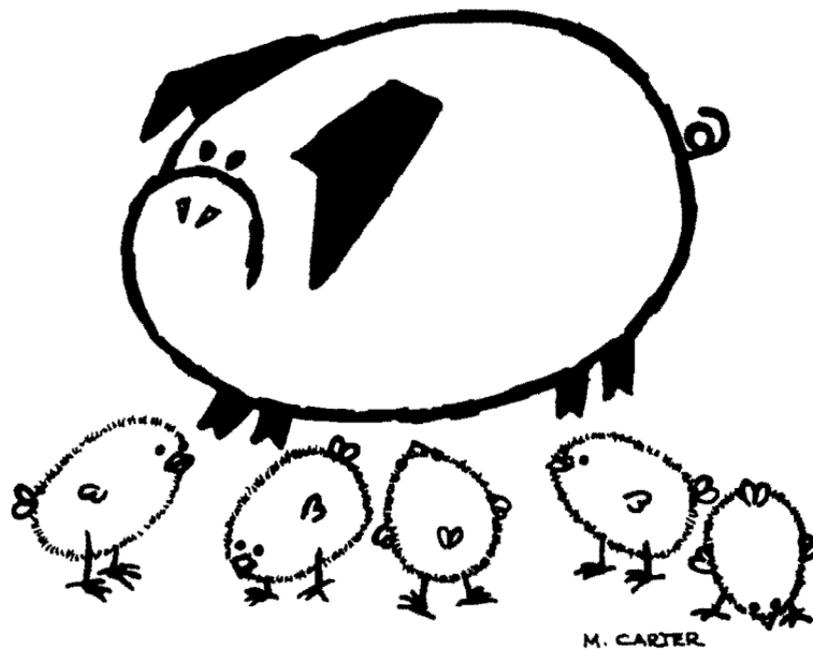
organized people's self defense



**With Security and Self Defense
in the hamlets and
villages the process of nation
building begins**

— WHICH—

- **Increases rice production**
- **Cultivates better crops**
- **Breeds better livestock**
- **Improves irrigation and marketways**
- **Helps farmers get low interest loans and thus through Pacification**



stimulate the rural economy



**what
do you do
about
refugees?**



**Refugees are part of Pacification
and can help a developing
Nation ... BUT**

- They need relief and asylum...
- They must be resettled or returned to their villages...
- They can contribute to pacification by self-help programs, training and education.



intensify

The population must be motivated to be active in pacification... And 'Getting the Word' to the people is the way.

- People must be told and shown how the government will benefit them
- Propaganda is needed to encourage support of the population.

Intensified Propaganda and Information efforts by GVN will counteract VC efforts.



propaganda and information



**The Pacification program is a
GVN effort . . .**

**directed by the Government
Ministries and a Central
Pacification and Development
Council.**

AND

**Its objectives are based on
the principle of 'Community
Spirit' with emphasis on The
Village and The People.**

who's behind

**The US Government
is the principal advisor to
the GVN ... primarily through :**

- **The US State Department**
- **US Agency for International
Development (USAID)**
- **Commander Military Assist-
ance Command Vietnam
(COMUSMACV)**
- **Deputy to Civil Operations
and Revolutionary Devel-
opment Support (DEPCORDS)**
- **Military Assistance Command,
CORDS (MACCORDS)**



pacification?

In 1963 President John F. Kennedy said of the Vietnam conflict, 'In the final analysis it's their war — we can help them — but they have to win it.'

where do we fit?

This is especially true when applied to the achievements of the Pacification objectives. And Pacification is a plan to end a long and complex war on a note which will offer the South Vietnamese people and their children a free, peaceful and prosperous future.

**With your help
Pacification can be
successful. . .**

**And succeed it must.
For all Americans
serving in Vietnam,
successful Pacification
is**

the one way ticket home

PRC-Japan

the program that pays off.....