

HEADQUARTERS AND HEADQUARTERS COMPANY 12th AVIATION GROUP

HERALDIC ITEMS

DISTINCTIVE INSIGNIA (BADGE)

Description: A gold distinctive insignia consisting of nine tongues of flame issuant from a common center with orange at their centers and their outer ends curled inwardly in a clockwise direction; separating the flames into three groups three blue wings emerging from a red disc in center the lower portion enclosed by a gold scroll bearing the motto "Ad Excelsum Conamur" (Strive for Excellence) in red letters.

Symbolism: A mythological phoenix symbol, depicted in heraldry as a demieagle with wings displayed rising out of flames of fire and said to represent hope and life eternal, is the basis for this design. Thus the blue wings symbolize the Group's aircraft rising triumphant out of the tempering fires of combat, signifying hope and the continuity of life throughout hardships. The Aviation colors, blue and orange, are represented in the wings and flames and the total number of the tongues of flame and the wings equal the numerical designation of the group.

FLAG DEVICE

None approved.

LINEAGE AND HONORS

LINEAGE

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(nondivisional)

Constituted 15 June 1965 in the Regular Army as Headquarters and Headquarters Company, 12th Aviation Group. Activated 18 June 1965 at Fort Benning, Georgia.

CAMPAIGN PARTICIPATION CREDIT

Vietnam

Defense	Tet 69/Counteroffensive
Counteroffensive	Summer-Fall 1969
Counteroffensive, Phase II	Winter-Spring 1970
Counteroffensive, Phase III	Sanctuary Counteroffensive
Tet Counteroffensive	Counteroffensive, Phase VII
Counteroffensive, Phase IV	Consolidation I
Counteroffensive, Phase V	Consolidation II
Counteroffensive, Phase VI	Cease-Fire

DECORATIONS

Meritorious Unit Commendation, Streamer embroidered VIETNAM 1967 (12th Aviation Group cited; DA GO 48, 1968)

Republic of Vietnam Cross of Gallantry with Palm, Streamer embroidered VIETNAM 1966-1967 (Headquarters and Headquarters Company, 12th Aviation Group, cited; DA GO 22, 1968)

Republic of Vietnam Cross of Gallantry with Palm, Streamer embroidered VIETNAM 1967-1968 (12th Aviation Group cited; DA GO 21, 1969, as amended by DA GO 43, 1970)

Republic of Vietnam Cross of Gallantry with Palm, Streamer embroidered VIETNAM 1969-1970 (Headquarters and Headquarters Company, 12th Aviation Group, cited; DA GO 6, 1974)

Republic of Vietnam Cross of Gallantry with Palm, Streamer embroidered VIETNAM 1970-1972 (Headquarters and Headquarters Company, 12th Aviation Group, cited; DA GO 6, 1974, and DA GO 54, 1974)

Republic of Vietnam Civil Action Honor Medal, First Class, Streamer embroidered VIETNAM 1969-1970 (12th Aviation Group cited; DA GO 55, 1971)

12TH AVIATION GROUP BIBLIOGRAPHY

Dudley, Denise. "Bragg Flying Unit Off to Wiesbaden." *Army Times* (19 November 1979).

Jones, Raymond G. "12th Aviation Group." *United States Army Aviation Digest* 12 (October 1966):5-7.

Scott, Willard W., and Stewart, Jessie E. "V Corps Aviation Participation, Spearpoint '80." *United States Army Aviation Digest* 27 (February 1981): 4-6.

Tolson, John J. *Airmobility, 1961-1971*. Vietnam Studies. Washington: Government Printing Office, 1973.