

THE INSTITUTE OF HERALDRY
Bldg. 15, Cameron Station
Alexandria, VA 22304-8060

DAPC-PHD-P

16 MAR 1988

SUBJECT: Distinctive Unit Insignia for the 12th Aviation Brigade

Commander
12th Aviation Brigade
APO NY 09457

1. The distinctive unit insignia redesignated this date for the 12th Aviation Brigade was originally approved for the 12th Aviation Group by letter, AGAR-A, The Institute of Heraldry, 10 July 1967.

2. The description and symbolism of the design are as follows:

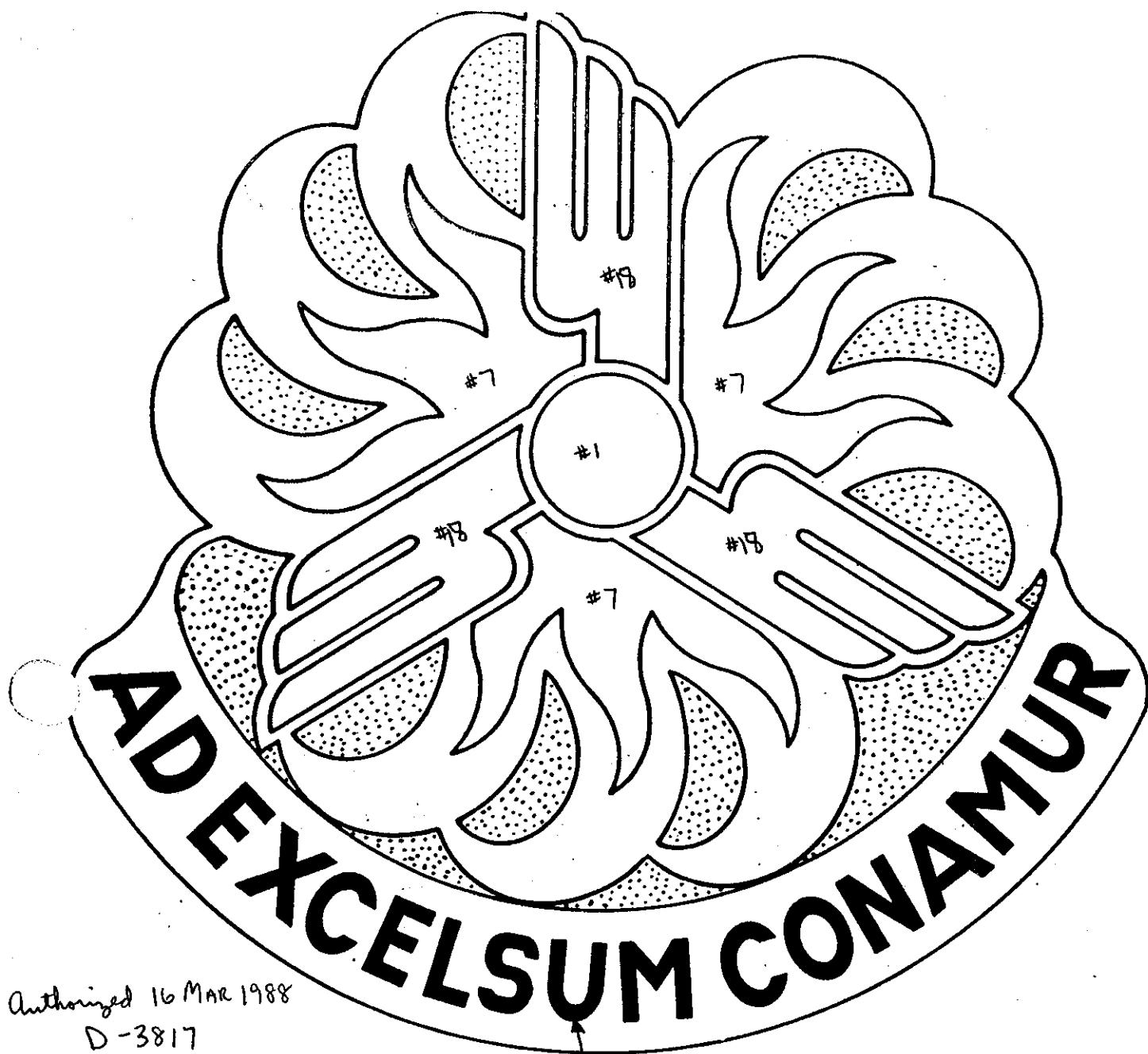
DESCRIPTION

A device of gold color metal and enamel 1 3/16 inches in width overall consisting of nine gold tongues of flame issuant from a common center with orange enamel at their centers and their outer ends curled inwardly in a clockwise direction; separating the flames into three groups three blue wings emerging from a red disc in center the lower portion of this design enclosed by a gold scroll bearing the motto "AD EXCELSUM CONAMUR" in red letters.

SYMBOLISM

A mythological phoenix symbol, depicted in heraldry as a demieagle with wings displayed rising out of flames of fire and said to represent hope and life eternal, is the basis for this design. Thus the blue wings symbolize the organization's aircraft rising triumphant out of the tempering fires of combat, signifying hope and the continuity of life throughout hardships. The Aviation colors, blue and orange, are represented in the wings and flames and the total number of the tongues of flame and the wings equal the numerical designation of the unit.

3. This authorization is in accordance with paragraph 28-21a, AR 670-1.



Authorized 16 MAR 1988

D-3817

12TH AVIATION GROUP Bde

NONCOLOR BEARING UNITS

ACTUAL SIZE $1\frac{3}{16}$ " $\pm \frac{1}{64}$ " WIDTH

Letters Red #1

METAL COLOR---GOLD

FINISH-----MIRROR-LIKE POLISH

DEVICE-----

ENAMEL---VITREOUS OPAQUE

CHARGES---FLUSH

RING-----VITREOUS OPAQUE ENAMEL (RED #1)

IERCING-----NONE--BACKGROUND DEPRESSED & TEXTURED

HIP NO.-----RED #1 BLUE #18 ORANGE #7