



**USS Frank E. Evans Association, Inc.  
DD 754**



*Mr. Ken Adams, Vice President  
USS Frank E. Evans Association, Inc.*

*September 12, 2003*

*Mr. Jurgen Giesbert  
Senior Vice President  
Renaissance North America  
At Mayflower Hotel  
1127 Connecticut Ave., N.W.  
Washington, D.C. 20036*

*Mr. Giesbert,*

*It is with deep appreciation and humility that I write to pay special tribute to one of your hotels. I am speaking of the Long Beach Renaissance at 111 East Ocean Blvd., Long Beach California. Our association, a military (US Navy) non-profit corporation recently held our 12<sup>th</sup> Annual Reunion at that facility. We like to think of ourselves as a cut above the normal military reunion group. We are family and patriotism oriented! We have no hospitality suites as we don't want drinking to be the focus of our group. Yes, we do use the lounge, and we do have a cash bar at our events, but our focus is on our shipmates, their families and God and Country as well as the 74 shipmates we lost in 1969 whose names we are striving to get on the Viet Nam Memorial Wall through S296 in the Senate and H.R. 2540 in the House. Needless to say we are a goal oriented association with lofty goals and a central focus. As such, we take our position as officers of the Association seriously. Every hotel site is selected only after a*

thorough site survey of several competing hotels in the geographical area the members select to have their reunion. We plan as far as three years in advance. The past two years have been on Renaissance properties. St. Louis in 2002 and Long Beach this past July 27 through 3 August. St. Louis was great and definitely gave a boost to our consideration of the Long Beach Renaissance.

The reason for writing is to advise you on the outstanding staff in the Long Beach Renaissance facility. Our stay was as close to perfect as we ever hope to achieve. They have set a standard that others will be hard pressed to achieve in future events. It was almost as if the Renaissance Corporate Offices had picked their best employees from every department and every property and sent them to Long Beach to give us their best treatment.

Mr. Joachim Outmayer, the Long Beach General Manager has done an excellent job with his entire staff at all levels, from maid service, maintenance, to Events management to General Operations. He has successfully empowered his employees to make decisions and act decisively and effectively. We were especially impressed with the honesty, integrity and professionalism of the Director of Sales and Event Management Ms. Laura Hoover and our particular Event Manager Ms. Shannon Carroll.

I have enclosed a cover letter to the General Manager along with some 14 certificates of appreciation from our Association to individual Long Beach property associates that we felt deserving of special recognition. It is our sincere hope that our bringing to your attention this special property and it's outstanding staff would perhaps get them the Corporate Office attention and recognition they so especially deserve. I have also enclosed my letter to Mr. J. W. Marriott of the Marriott International Corporate offices as it is only appropriate that the Renaissance North America Corporate Offices share in the accolades we express about one of your finer facilities.

*We look forward to future endeavors with the Renaissance and/or Marriott properties primarily due to the sincere efforts and successful conclusion of our Long Beach experience. Our three year plan calls for Lubbock TX. In 2004, Milwaukee Wisconsin in 2005, and Biloxi Mississippi in 2006. Unfortunately, Lubbock TX has no Marriott or Renaissance properties but rest assured your properties in Milwaukee and Biloxi will get close consideration based on our Long Beach experience.*

*Thank you so much for the opportunity to express our heartfelt appreciation for such an outstanding facility and it's superb associates.*

*Lest We Forget*

*cc: Mr. Ortmyer, GM- Long Beach Renaissance  
Mr. J.W. Marriott, President & CEO  
Marriott International*



*Ken Adams, Vice President*

*encls: a/s*