

**PHONE: 1-800-328-8439**

**LKC CUSTOM JEWELRY**  
**123 PARK AVENUE**  
**BOONVILLE, NEW YORK 13309**

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**FAX: 1-315-942-5622**

**CREATE YOUR OWN CUSTOM CLOISONNE ENAMEL DESIGNS FOR  
YOUR MILITARY REUNIONS**

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- **HIGH QUALITY, LOW COST**
- **ANY SHAPE**
- **NO MOLD OR DIE CHARGE**
- **ANY COMBINATION OF COLORS**
- **LOW MINIMUMS**
- **MANY STYLES OF JEWELRY**
- **SIMPLE ORDERING SYSTEM**
- **COMPLETE GUARANTEE**



# LKC CUSTOM JEWELRY

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## FOR 20 YEARS MILITARY REUNION JEWELRY OUR SPECIALTY

Dear Sir:

As you can see from the enclosed brochure, our company specializes in producing military emblematic jewelry. We are proud of our product. We have attached a sample of our work. We think you will agree that the enamel produces a distinctive and attractive finish. Our company has satisfied hundreds of military organizations because we produce a superior product at factory direct prices using a simple and uncomplicated ordering system.

Our jewelry is perfect for military reunions. You can use it as a fund raiser, as a souvenir of the reunion, or for your general membership. Our line is offered in a wide variety of components so that everyone can be given a memento-men, women and children. Your outfit's insignia can be captured in a brilliant and permanent enamel with either a gold or silver finish. Our prices for the jewelry follow:

	<u>3/4"</u>	<u>1"</u>	<u>1 1/4"</u>	<u>1 1/2"</u>
Charm/disc	\$1.70	\$1.80	\$1.95	\$2.15
Lapel pin	1.85	1.95	2.15	2.35
Broach pin	1.85	1.95	2.15	2.35
Tie tack/chain	1.95	2.05	2.25	2.45
Key Chain	2.05	2.15	2.35	2.55
Necklace	2.05	2.15	2.35	2.55
Bracelet	2.05	2.15	2.35	2.55

Other companies charge a great deal of money for mold or die charges on custom jewelry and require large minimums for such orders, factors which frequently prevent smaller outfits from designing their own custom jewelry. But not us! **We have no mold charge** and require only 200 pieces on the initial order. For an additional \$25.00 the order can be mixed. An example might be 100 lapel pins, 50 charms, and 50 key chains. The order must all be in the same size-you could not order 100 1" and 100 3/4" sizes. We offer a 5% discount on orders over 500 pieces and 10% discount on those over 1,000 pieces.

Remember, **no mold charge**, only a 200 piece minimum and of course the **complete and unconditional guarantee of our work.** If you don't like the finished product, then we either redo the order or refund the deposit, whichever you prefer.

We can produce your custom jewelry from virtually anything- a rough drawing or sketch, a postcard, letterhead stationary, an existing pin or patch, a photograph, etc. Our art department will take it from there. A short note or letter will suffice as a purchase order. Please allow and plan for a 8 to 10 week delivery time for your initial order.

Sincerely,

*Cheryle Martin*

Cheryle Martin  
Sales manager