

I INTRO

A. FLAG / JOG

B. HUMAN DYNAMICS

C. Attit + Strategy re HR
Navy & Why

D. OUT COME

E. 20 Boards - 4 still

G. TODAY'S HR Challenges
re Downsiz & Quick EQ
at Top

H) What HR XTKs focus on
w CEO's & Bds

I) Advice to CEO's

II Attitud + Strategy in HR in Navy

A) Situation

1) 1970 - CNO

2) US anti-war

3) Military Reviled

2

Drum
detailer
17-5%

3.) Mickey Mouse

4.) over-deployed

5.) obsolescence

6.) racial discrimination

7.) gender "

8.) reenlistment 90%

9.) draft to expire

40, 000
WIA

B) What do = Rap Sessions

1) Chaos → Revolution

2) Mickey Mouse

3) Race - SENS. trg.

4) Gender - Sanctu - fly

5) up heavals

6) Drugs (alcohol)

7) Fun + Zest - 1 in 6

III Outcomes 9) Want to Follow

A) ALL VOLUME - 1973

B) Race

1) 2 star - 4 star

2) Ambassador

3

3) fully integrate
B) Gender

1) USNA - Nixon

2) first in class

3) at sea / fly

Will have - C) 3 STAR TAG-ED

JLS D) A's - systemization

E) Reenlist 3-5 times

F) MISSION Ready

a) JORDAN Sep 70

b) Yom Kippur Oct 73

IV Today's HR Chall w D.S + TO

A) Competitive Pressure ↑

B) Mergers & Acqns

C) Some Comp - Shell Shock

D) Other Fun & Zest

E) GLASS CEILING

F) Race -

1) Board

2) Mgmt - token

3) N-Star

4) Cummins

G) Glass Ceiling

1) N-Star

2) Start bottom

(Navy 4 stars)

3) Polaroid

V What HR XTVs Focus On w CEO-18

A) Desert Storm

1) Women Coolnet

2) Body bags

B) Total Equality is Her

Severely
faded

- c) Military - Tuffet - Prove
- d) Proactive
- e) CONsciously develop
- f) Rotate hot prospect
- g) Sexual harassment
 - a) be w.o. blame.
 - b) II ON guard
- h) Age - Mark today's
- i) Age - Soc Security

IV Advice to CEO.

- A) New age is coming
 - 1) Race
 - 2) Gender
 - 3) Age
- B) ITs here at entrecop
- c) Penalty for not among the first
- d) ANALYZE COMP