

WE SPEAK TO THE WORLD
SPEAKER CONFIRMATION



AMERICAN PROGRAM BUREAU, INC.

Riverbend Office Park, Nine Glen Street
Watertown, Massachusetts 02172
(617) 926-0600 • (800) 225-4575

TO: ADM. ELMO ZUNWALT
1500 WILSHIRE BLVD.

DATE: 05/25/88

FROM: AMERICAN PROGRAM
BUREAU, INC.

ARLINGTON, VA

22209

PLEASE ENTER THE FOLLOWING ENGAGEMENT, WHICH WE HAVE ARRANGED, INTO YOUR SCHEDULE

SPONSOR: VIRGINIA INTERMONT
LOCATION OF PROGRAM: BRISTOL, VA
PROGRAM DATE AND TIME: 11/17/88 04:00PM 08:00PM
HONORARIUM: \$5,000.00 GROSS (LESS APB'S COMM.) PLUS EXPENSES
(\$3,350.00 NET FEE TO YOU.)

3750 should be bn

CONTACT: DR SHEILA SHARPE PHONE: 703-669-6101

IN ADDITION TO THE ABOVE, THE CONTRACT INCLUDES THE FOLLOWING:

ADMIRAL ZUNWALT AGREES TO ATTEND A 4:00 PM PRESS CONFERENCE, 6:00 PM

DINNER AND AN 8:00 PM LECTURE. SPONSOR IS TO PROVIDE HOTEL & MEALS.

IF FOR ANY REASON YOU WILL NOT BE ABLE TO KEEP THIS ENGAGEMENT, OR IF YOU CANNOT COMPLY WITH ANY OF THE PROVISIONS DESCRIBED, PLEASE ADVISE US AS SOON AS POSSIBLE.

(PLEASE RETURN A SIGNED COPY)

ACCEPTED & AGREED - SIGNED DATE

APB'S TRAVEL DEPARTMENT WOULD LIKE TO MAKE YOUR TRAVEL ARRANGEMENTS.

IF YOU ARE DOING YOUR OWN TRAVEL, IT IS URGENT THAT YOU INFORM EITHER THE CONTACT PERSON OR APB OF YOUR ARRANGEMENTS AT LEAST TEN DAYS PRIOR TO THE DATE OF YOUR ENGAGEMENT. YOUR ITEMIZED EXPENSE STATEMENT MUST BE RECEIVED BY APB NO LATER THAN TEN DAYS AFTER THE ENGAGEMENT TO ASSURE YOUR REIMBURSEMENT.

SHU [signature]
SPEAKER

Feb 23



WE SPEAK TO THE WORLD
SPEAKER CONFIRMATION

AMERICAN PROGRAM BUREAU, INC.
Riverland Office Park, Nine Glen Street
Watertown, Massachusetts 02172
(617) 926-0600 • (800) 225-4575

TO: ADM. ELMO ZUMWALT
1500 WILSHIRE BLVD.

DATE: 06/02/88

FROM: AMERICAN PROGRAM
BUREAU, INC.

ARLINGTON, VA

22209

PLEASE ENTER THE FOLLOWING ENGAGEMENT, WHICH WE HAVE ARRANGED, INTO YOUR SCHEDULE.

SPONSOR: COLLEGE OF DUPAGE
LOCATION OF PROGRAM: GLENN ELLEY, IL
PROGRAM DATE AND TIME: 02/23/89, 07:30PM
HONORARIUM: \$4,500.00 GROSS (LESS APB'S COMM.) PLUS EXPENSES
\$3,000.00 NET FEE TO YOU.)

CONTACT: MARK GELTER-STUDENT ACT PHONE: ...
New Cornille - Pat Polonus x 3009

IN ADDITION TO THE ABOVE, THE CONTRACT INCLUDES THE FOLLOWING:

ADMIRAL ZUMWALT WILL CONDUCT A 7:30 PM LECTURE.

IF FOR ANY REASON YOU WILL NOT BE ABLE TO KEEP THIS ENGAGEMENT, OR IF YOU CANNOT COMPLY WITH ANY OF THE PROVISIONS DESCRIBED, PLEASE ADVISE US AS SOON AS POSSIBLE.

ACCEPTED & AGREED - SIGNED _____ DATE _____ (PLEASE RETURN A SIGNED COPY)

APB'S TRAVEL DEPARTMENT WOULD LIKE TO MAKE YOUR TRAVEL ARRANGEMENTS.

IF YOU ARE DOING YOUR OWN TRAVEL, IT IS URGENT THAT YOU INFORM EITHER THE CONTACT PERSON OR APB OF YOUR ARRANGEMENTS AT LEAST TEN DAYS PRIOR TO THE DATE OF YOUR ENGAGEMENT. YOUR ITEMIZED EXPENSE STATEMENT MUST BE RECEIVED BY APB NO LATER THAN TEN DAYS AFTER THE ENGAGEMENT TO ASSURE YOUR REIMBURSEMENT.

SPEAKER

BREAKER CONFIRMATION
WE SPEAK TO THE WORLD



AMERICAN PROGRAM BUREAU, INC.

Riverbend Office Park, Nine Galen Street
Watertown, Massachusetts 02172
(617) 926-0600 • (800) 225-4575

TO: ADM. ELMO ZUMWALT
1500 WILSON BLVD
KEEDICK
LENNI--SECRETARY
ARLINGTON, VA

DATE: 12/02/88

FROM: AMERICAN PROGRAM
BUREAU, INC.

22209

PLEASE ENTER THE FOLLOWING ENGAGEMENT, WHICH WE HAVE ARRANGED,
INTO YOUR SCHEDULE:

SPONSOR: MILLIKEN U UNIV ADVANCEMENT

LOCATION OF PROGRAM: KIRKLAND FINE ARTS
MILLIKEN UNIV
MILLIKEN, IL

PROGRAM DATE AND TIME: 03/28/89 06:00PM 07:30PM

HONORARIUM: \$4,500.00 GROSS (LESS APB'S COMM.) PLUS EXPENSES
(\$3,000.00 NET FEE TO YOU.)

CONTACT: PROF WAYNE KROWS - VP PHONE: 217-242-6383

IN ADDITION TO THE ABOVE, THE CONTRACT INCLUDES THE FOLLOWING:

ADM. ZUMWALT WILL ATTEND A 6:00PM DINNER AND CONDUCT A 7:30PM LECTURE.

HE WILL VISIT A MINORITY CLASS ON WEDNESDAY MARCH 29.

IF FOR ANY REASON YOU WILL NOT BE ABLE TO KEEP THIS ENGAGEMENT, OR IF YOU
CANNOT COMPLY WITH ANY OF THE PROVISIONS DESCRIBED, PLEASE ADVISE US AS SOON
AS POSSIBLE.

(PLEASE RETURN A SIGNED COPY)

ACCEPTED) & AGREED - SIGNED DATE

APB'S TRAVEL DEPARTMENT WOULD LIKE TO MAKE YOUR TRAVEL ARRANGEMENTS.

IF YOU ARE DOING YOUR OWN TRAVEL, IT IS URGENT THAT YOU INFORM
EITHER THE CONTACT PERSON OR APB OF YOUR ARRANGEMENTS AT LEAST TEN
DAYS PRIOR TO THE DATE OF YOUR ENGAGEMENT.
YOUR ITEMIZED EXPENSE STATEMENT MUST BE RECEIVED BY APB NO LATER THAN
TEN DAYS AFTER THE ENGAGEMENT TO ASSURE YOUR REIMBURSEMENT.

THANK YOU FOR YOUR COOPERATION, ROBERT DE MERS K

APB FILE

23 Feb

WE SPEAK TO THE WORLD



AMERICAN PROGRAM BUREAU, INC.

Riverbend Office Park, Nine Galen Street

Watertown, Massachusetts 02172

(617) 926-0600 • (800) 225-4575

SPEAKER CONFIRMATION

TO: ADM. ELMO ZUMWALT
1500 WILSON BLVD
KEEDICK
LENNI-SECRETARY
ARLINGTON, VA

22209

DATE: 12/23/88

FROM: AMERICAN PROGRAM
BUREAU, INC.

PLEASE ENTER THE FOLLOWING ENGAGEMENT, WHICH WE HAVE ARRANGED,
INTO YOUR SCHEDULE:

SPONSOR: COLLEGE OF DUPAGE

Accommodation - *Arlton Hotel*
312-971-2000

LOCATION OF PROGRAM: ARTS CTR- MAIN STAGE
COLLEGE OF DUPAGE
GLENN ELLEYN, IL

O'Hare - 18 miles

PROGRAM DATE AND TIME: 02/23/89 02:00PM

HONORARIUM: \$4,500.00 GROSS (LESS APB'S COMM.) PLUS EXPENSES
(\$3,375.00 NET FEE TO YOU.)

CONTACT: *Keith Cornille - Pat Polonus*
MARK GELLER-STUDENT ACT PHONE:

IN ADDITION TO THE ABOVE, THE CONTRACT INCLUDES THE FOLLOWING:

ADMIRAL ZUMWALT WILL MAKE A CLASSRM VISIT AT 2:00 PM, ATTEND A PRESS

CONFERENCE PRIOR TO THE LECTURE AND ATTEND A RECEPTION FOLLOWING THE
dinner +

LECTURE. LECTURE TITLE: THE EFFECT OF THE VIETNAM WAR, BOTH PHYSICALLY
& PSYCHOLOGICALLY.

IF FOR ANY REASON YOU WILL NOT BE ABLE TO KEEP THIS ENGAGEMENT, OR IF YOU
CANNOT COMPLY WITH ANY OF THE PROVISIONS DESCRIBED, PLEASE ADVISE US AS SOON
AS POSSIBLE.

[Signature]
ACCEPTED & AGREED - SIGNED

1/2/89
DATE

(PLEASE RETURN A SIGNED COPY)

APB'S TRAVEL DEPARTMENT WOULD LIKE TO MAKE YOUR TRAVEL ARRANGEMENTS.

IF YOU ARE DOING YOUR OWN TRAVEL, IT IS URGENT THAT YOU INFORM
EITHER THE CONTACT PERSON OR APB OF YOUR ARRANGEMENTS AT LEAST TEN
DAYS PRIOR TO THE DATE OF YOUR ENGAGEMENT.
YOUR ITEMIZED EXPENSE STATEMENT MUST BE RECEIVED BY APB NO LATER THAN
TEN DAYS AFTER THE ENGAGEMENT TO ASSURE YOUR REIMBURSEMENT.

SPEAKER

WE SPEAK TO THE WORLD
REVISION



AMERICAN PROGRAM BUREAU, INC.

Riverbend Office Park, Nine Galen Street
Watertown, Massachusetts 02172
(617) 926-0600 • (800) 225-4575

TO: ADM. ELMO ZUNWALT
1500 WILSON BLVD
KEEDICK
LENNI-SECRETARY
ARLINGTON, VA 22209

DATE: 12/27/88

FROM: AMERICAN PROGRAM
BUREAU

THIS IS TO CONFIRM THE REVISION IN CONNECTION
WITH THE FOLLOWING ENGAGEMENT:

MILLIKEN U UNIV ADVANCEMENT

THE INFORMATION SET FORTH BELOW IS
THE REVISED INFORMATION FOR THIS ENGAGEMENT

SPONSOR: MILLIKEN U UNIV ADVANCEMENT
LOCATION OF PROGRAM: MILLIKEN, IL
PROGRAM DATE AND TIME: 03/28/89 06:00PM 07:30PM
HONORARIUM: \$4500.00 GROSS (LESS APB'S COMM.) + EXPENSES
(\$3,375.00 NET FEE TO YOU.)
CONTACT: PROF WAYNE KROWE - VP PHONE: 217-242-6380

PLEASE SIGN AND RETURN THE ENCLOSED COPY OF THIS REVISION
CONFIRMATION WHERE PROVIDED BELOW.

RECEIPT ACKNOWLEDGED:

THANK YOU FOR YOUR COOPERATION.

ROBERT DE PIERS

130 miles to St Louis

lv by 10 30

arrive by 4



E. R. ZUMWALT, JR.
ADMIRAL, U. S. NAVY (RET.)

27 February 1989

Mr. Robert De Mers
American Program Bureau, Inc.
Riverbend Office Park
Nine Galen Street
Watertown, MA 02172

Dear Bob:

DuPage College handed me the attached check which I forward herewith to you so you can send me my \$3,375.00.

I will submit my expenses to you within the next few days.

Sincerely,


E. R. Zumwalt, Jr.

1500 Wilson Boulevard
Arlington, Virginia 22209
703/841-8960

Attachment

*From Admiral,
Thank you
on behalf of APB
Perry/Smith*
WE SPEAK TO THE WORLD



MAR 24 1989

AMERICAN PROGRAM BUREAU, INC.

Riverbend Office Park, Nine Galen Street
Watertown, Massachusetts 02172-1112/89
(617) 926-0600 • (800) 225-4575

MARK GELLER-STUDENT ACT
COLLEGE OF DUPAGE
22ND & LAMBERT RD
GLEN WILLYN, IL 60137

DEAR MARK GELLER-STUDENT ACT:

WE WOULD LIKE TO TAKE THIS OPPORTUNITY TO THANK YOU FOR BOOKING YOUR
SPEAKERS THROUGH THE AMERICAN PROGRAM BUREAU.

SINCE OUR RECOMMENDATIONS TO YOU OFTEN DETERMINE THE SUCCESS OR FAILURE
OF A MEETING, IT IS IMPORTANT THAT WE HAVE A STEADY FLOW OF FEEDBACK ON
THE QUALITY OF OUR SPEAKERS AND THEIR PRESENTATIONS. TO THIS END, WE
WOULD GREATLY APPRECIATE YOUR TAKING A FEW MOMENTS TO GIVE US YOUR
IMPRESSIONS AND OPINIONS WHILE THEY ARE FRESH IN YOUR MIND.

SPEAKER: ADM. ELMO ZUMWALT

DATE OF ENGAGEMENT: 02/23/89

YOUR OVERALL RATING (CIRCLE ONE) IS:

EXCELLENT

VERY GOOD

ACCEPTABLE

FAIR

POOR

YOUR COMMENTS:

Admiral Zumwalt was very easy to work with and
very approachable. Faculty, students, & community
members in the audience responded very positively to
him as a person, even though some disagreed with his
politics & view of history. He was well-prepared, responsive,
handled Q & A very well. We had a large audience &
again, thank you for your time and consideration.

WARMEST REGARDS,

AMERICAN PROGRAM BUREAU

ROBERT DE MERS

*have gotten excellent
feedback.*

Thank you
Pamphlet
President
APB

WE SPEAK TO THE WORLD



APR 14 1989

AMERICAN PROGRAM BUREAU, INC.

Riverbend Office Park, Nine Galen Street
Watertown, Massachusetts 02172

(617) 926-0800 • (800) 225-4576 2/10/89

KENNETH BROWN -- VP
BUSINESS AFFAIRS
MILLIKEN UNIV
MILLIKEN, IL

DEAR KENNETH BROWN -- VP:

WE WOULD LIKE TO TAKE THIS OPPORTUNITY TO THANK YOU FOR BOOKING YOUR
SPEAKERS THROUGH THE AMERICAN PROGRAM BUREAU.

SINCE OUR RECOMMENDATIONS TO YOU OFTEN DETERMINE THE SUCCESS OR FAILURE
OF A MEETING, IT IS IMPORTANT THAT WE HAVE A STEADY FLOW OF FEEDBACK ON
THE QUALITY OF OUR SPEAKERS AND THEIR PRESENTATIONS. TO THIS END, WE
WOULD GREATLY APPRECIATE YOUR TAKING A FEW MOMENTS TO GIVE US YOUR
IMPRESSIONS AND OPINIONS WHILE THEY ARE FRESH IN YOUR MIND.

SPEAKER: ADM. ELNO ZUMALT

DATE OF ENGAGEMENT: 03/28/89

YOUR OVERALL RATING (CIRCLE ONE) IS:

EXCELLENT

VERY GOOD

ACCEPTABLE

FAIR

POOR

YOUR COMMENTS:

Outstanding presentation before an Appreciative
Audience of 1800

MAY WE QUOTE YOUR REMARKS?

YES

NO

AGAIN, THANK YOU FOR YOUR TIME AND CONSIDERATION.

WARMEST REGARDS,

AMERICAN PROGRAM BUREAU

ROBERT DE MERS