

THE MARROW FOUNDATION®

Jill E. McGovern, Ph.D.
Chief Executive Officer

MEMORANDUM

TO: Members of the Board of Directors and Advisory Boards

FROM: Jill E. McGovern

DATE: July 2, 1999

RE: Date for 1999 Annual Board Meeting and New Gifts and Grants

On behalf of Admiral Zumwalt, please let me advise you that the Directors of The Marrow Foundation and the National Marrow Donor Program will hold a dinner in honor of Rick Hendrick and Hendrick Motorsports on Wednesday, October 20, 1999 in Charlotte, NC. The 1999 Annual Meeting of the Board of Directors will take place the following morning on Thursday, October 21. *on schedule*

Admiral Zumwalt and I hope very much that these dates are convenient for you. We realize that other organizations often offer Directors the opportunity to make choices about preferred meeting dates. But because there are seven individuals who serve on both the Foundation and NMDP Boards and because the six members of the Foundation's Advisory Board also participate in the NMDP Board meeting, it makes sense for the Foundation's Board to meet in tandem with the NMDP Board. The joint arrangements maximize the time of those involved in both meetings and save the Foundation some of the expenses associated with a Board meeting.

Please hold **October 20-21, 1999** on your calendar for the dinner and Annual Board Meeting in Charlotte. I will be in touch with you in the next few weeks to confirm your attendance and to let you know about the arrangements.

New Gifts and Grants. It is a special pleasure to tell you about two new grants that The Marrow Foundation received last week: **\$175,000** from The Jacob and Hilda Blaustein Foundation of Baltimore, and **\$40,000** from the Estate of Shirley L. Shook of Seattle. The Blaustein grant, added to a previous commitment of \$100,000, will support *The Jacob and Hilda Blaustein Scholar* under the auspices of the *Amy Strelzer Manasevit Scholars Program for the Study of Post-Transplant Complications*. Thanks in large measure to the efforts of Marty Strelzer, we have now raised **\$1,125,000** toward our goal of \$1,605,000, and the Blaustein grant will give us the impetus to secure the remaining **\$480,000**.

As you may recall, Shirley L. Shook made a generous bequest to The Marrow Foundation in 1997, and the Board established the Shirley L. Shook Memorial Fund in her memory. With the final distribution of \$40,000, the Shook Fund, which serves as the Foundation's reserve fund, has reached \$300,000.

Please let me also take this opportunity to report on the *Lend A Hand Celebrity Dinner and Auction* that took place in Washington, D.C. on June 3. Many Directors were present for the festivities at the MCI National Sports Gallery, and even those who were not able to join us make generous contributions to the event. We were most grateful to Charles and Karen Haley for everything they did to make the evening a success, and I am delighted to report that *Lend A Hand* raised nearly \$125,000 from the auction, dinner and in-kind contributions.

Thanks to Mia Hamm, Nike is planning a nationwide promotion to raise awareness about the need for more volunteers for the NMDP's Registry of unrelated marrow donors. On Saturday, July 10 from 10:00AM to 5:00PM, NikeTown stores in ten locations will provide information about registering as a marrow donor and about getting involved in the activities of the Mia Hamm Foundation. The participating NikeTowns are in Atlanta, Beverly Hills, Boston, Chicago, Costa Mesa, Las Vegas, Miami, New York, Portland (OR), and San Francisco.

The Marrow Foundation secured \$35,000 to offer complimentary tissue-typing at the NMDP Donor Centers in these ten markets. These funds were contributed by *Family Circle Magazine*, *Fitness Magazine*, the United States Postal Service and The Marrow Foundation's Garrett J. Hamm Memorial Fund. The National Marrow Donor Program worked closely with the Foundation and Nike to make the arrangements for this important effort. All of us are grateful to Mia for her devotion to the work of the Foundation and the NMDP, and we are so proud of her.

We are also proud of Rick Hendrick who received the Bill France Award of Excellence on June 19 at festivities preceding the Pocono 500 NASCAR Race. The award was presented by Dr. Joseph Mattioli, Pocono Raceway CEO, to honor Rick for his commitment to excellence in the racing world both on and off the track.

Finally, please let me inform you that The Marrow Foundation is fortunate to have the services of three students this summer. They are Megan Barry, a rising sophomore at T.C. Williams High School in Alexandria, Shira Feldman, a rising senior at Georgetown Day School, and Ben Takis, a rising junior at George Washington University. Kathleen McCarthy continues to serve as our able Senior Fund Development Intern.



John A. Osth
President
Chief Executive Officer

July 15, 1999

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Timothy B. Anderson
Group Vice President, Corporate Strategic Development
Baxter Healthcare Corporation
One Baxter Parkway
Deerfield, IL 60015

Dear Tim,

Jill McGovern and I are looking forward to getting together with you on the 14th. It will be great to see you again, as well as update you on the progress of the Marrow Foundation.

Our main purpose is to request that Baxter become the sole sponsor for the upcoming dinner, "A Tribute To Hendrick Motorsports", to be held in Charlotte, N.C. the night of October 20. We are hoping that Baxter will provide \$20,000 to underwrite the program. A detailed summary is included in the left pouch of the enclosed folder, which also lists many of the dignitaries who will be in attendance.

Rick Hendrick is being honored for his personal efforts that have resulted in increased donor recruitment and increased fund raising. You may have seen the 1-800-MARROW displayed prominently on several Winston Cup NASCAR entries.

As Charlotte is only about 90 minutes from North Cove, there may be a number of Baxter employees / NASCAR fans, who might enjoy attending the dinner. It would make the evening more special if you could attend to make a few remarks on Baxter's behalf.

Included in the right hand pouch of the attached folder is information on the upcoming "80-Gun Salute to Admiral E. R. Zumwalt, Jr." Harry Kraemer has been nominated to be on the Honorary Committee surrounding this event. Jill and I are hoping that Baxter will be a key sponsor.

Thanks again for the high level of support that Baxter has always provided.

Sincerely,

John A. Osth

CC: Jill McGovern
Admiral Zumwalt
Marion Dietrich

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